

2017 BMW CCA Membership Reward Program

You may be eligible to receive an allowance based on the purchase or lease of a new or Certified Pre-Owned BMW through an authorized U.S. BMW center.



Terms & Conditions

- A membership of one year or more immediately preceding the delivery date of the vehicle is required to take advantage of this program. **A member in good standing cannot have any lapse in membership during that 12-month period.**
- Vehicles must be purchased/leased via an authorized US BMW center. Sales documents and vehicle title must be in the CCA member's name.
- The BMW CCA Allowance is non-transferable and is offered to CCA members and CCA associate members only.
- If a CCA member co-signs for a vehicle with a non-CCA member, both must reside in the same household and all documents must contain the CCA member's name and signature. However, only one submission will be honored.
- This program is not available in conjunction with other special purchase programs offered by BMW NA or BMW centers. **(including but not limited to the USAA and Corporate Fleet programs)**
- BMW allows one reward per calendar year (1/1 through 12/31) per member.
- BMW CCA Member is eligible to receive one reward, per member, per VIN.
- BMW CCA Member who purchases their off-lease vehicle via the CPO Program is not eligible for payment for same VIN as a CPO vehicle.
- BMW CCA Member must be in possession of the vehicle at time of application and must remain in possession of the vehicle until the application is fully processed or for a minimum of six months, whichever comes first.
- **US Delivery.** BMW CCA Membership Reward Application for US delivery must be completed in its entirety and postmarked **within 60 days** of US vehicle delivery date.
- **European Delivery.** BMW CCA Membership Reward Application for European Delivery must be completed in its entirety and postmarked **within 60 days** of Munich European Delivery pick up date.
- Check request must be received via registered/certified mail or email (faxes are not accepted). All documents must be legible. A receipt of confirmation will be emailed within 7 business days.
- BMW CCA is not responsible for late, lost or misdirected applications or checks. BMW NA reserves the right to make program changes without prior notification.

Eligible Vehicles

- New passenger vehicles (including European Delivery & Performance Center Delivery), SAV's & Newly Certified Pre-Owned Vehicles.

Ineligible Vehicles

- New, non-registered vehicles in excess of 1,000 miles including company vehicles, retail demos or loaner vehicles. 3rd party brokers, lease companies, etc. do not qualify.
- Already active Pre-owned vehicles not re-enrolled in the CPO Program.
- **USAA, Military, Diplomatic and Corporate Fleet vehicles do not qualify.**
- MINI Models and Active E models are not included.

Procedure for Submission

- Complete Program Check Request Form with CCA Member's signature.
- Include a complete copy of Bill of Sale, Lease Agreement or Certificate of Title with reference of CCA Member's signature and Odometer/Mileage Statement.
- Rebates can be submitted via email or mailed using certified/registered mail.
- Please note that all documents must be postmarked within 60 days of your vehicle delivery date.
- Rebate check will be issued to the member.

Please email these documents to: rewards@bmwcca.org or post office mail to:

BMW Car Club of America, Inc.
Membership Reward Program
2918 Professional Pkwy Ste 210, Augusta, GA 30907

BMW Car Club
of America



BMW CCA Membership
Reward Program

www.bmwcca.org
rewards@bmwcca.org
Phone: 1-864-250-0022

BMW CCA Membership Reward Program – Check Request

Member Name: _____

BMW CCA Membership Number: _____

Mailing Address: _____

Phone: (_____) _____

Email: _____

Proof of Ownership (require one of the following):

- ☐ Bill of Sale or Certificate of Title
(with Odometer Reading)
- ☐ Lease Agreement with Odometer Reading
- ☐ European Delivery - Acceptance Receipt

Model: _____

Vehicle Identification Number (VIN): _____

Allowance: (Please check one)

New Passenger Cars (MY 16, 17, & 18 only)

- ☐ \$ 500 2 Series
- ☐ \$ 500 3 Series
- ☐ \$ 500 4 Series
- ☐ \$ 1,000 5 Series
- ☐ \$ 1,000 6 Series
- ☐ \$ 1,500 7 Series
- ☐ \$ 500 Z4
- ☐ \$ 500 i3 REX
- ☐ \$ 1,000 i3 BEV
- ☐ \$ 1,500 i8

New Sports Activity Vehicles (SAV) (MY 16, 17, & 18 only)

- ☐ \$ 500 X1, X3, X4
- ☐ \$ 1,000 X5, X6

Certified Pre-Owned Automobiles

- ☐ \$ 250 Certified Pre-Owned Vehicles
- ☐ \$ 500 Certified Pre-Owned Vehicles
(M Models only)

MINI Models are not included in this program.

I have read, understand and agree to the terms and conditions of this program.

X _____

BMW CCA Member Signature
(request will not be processed unless signed)

Date

Valid 1/1/17 - 12/31/17
Updated 3/17