



## NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director  
TO: BMW CCA National and Service Officers,  
Chapter Presidents, Newsletter Editors  
DATE: April 21, 2006

### MEMBERSHIP STATS as of 4/21/2006

	<u>Full</u>	<u>Associate</u>	<u>Total</u>
Current Membership	<b>66,092</b>	<b>9,464</b>	<b>75,556</b>
Last Month's Membership	<b>66,053</b>	<b>9,416</b>	<b>75,469</b>
Monthly Net Gain (Loss)	39	48	87
Monthly % Change	0.06%	0.51%	0.12%
Last Year's Membership	66,200	9029	75,229
Annual Net Gain (Loss)	-108	435	327
Annual % Change	-0.16%	4.82%	0.43%
New Members, 04/06	1,143		
Renewals, 04/06	51.0%		
Roundels Mailed	67,500		

### CHAPTER CONGRESS, April 27-29, 2007

O.K., I'm feeling a little hurt. Some of you have called and emailed with ideas and questions – but nary a survey have I received...I feel neglected.

If you are a Chapter President – you can also follow this link to fill out a pre-meeting survey:  
<http://imisw.bmwcca.org/surveys/president/> If you have not already filled out the survey, please do so.

If you are a Treasurer, you can also follow this link to fill out a pre-meeting survey:  
<http://imisw.bmwcca.org/surveys/treasurer/>

If you are a Membership Chair, you guess it! You can also follow this link to fill out a pre-meeting survey:  
<http://imisw.bmwcca.org/surveys/memchair/>

### OKTOBERFEST 2006

73 people have already registered to join us for BMW CCA's 36<sup>th</sup> Oktoberfest – and the club's celebration of BMW's **Six Series**. C'mon you Six Series owners – where are you? Only two brave souls have registered. That means the odds of winning the special prize for owning a Six will go to one of the two...great odds for them...

Those of you who will be making this your family vacation, I cannot stress how much there is to do in Grand Rapids, and more available just an hour in one direction or the other! The Grand Rapids Children's Museum is a hop, skip and a jump from the host hotel - [www.grcm.org](http://www.grcm.org)

Discover the beauty and splendor of Fredrik Meijer Gardens & Sculpture Park, a spectacular botanic garden and world-class sculpture park in Grand Rapids, Michigan. Frederik Meijer Gardens & Sculpture Park is totally barrier-free with ramps and paved paths in all garden locations.

We've arranged an evening cruise on the **Grand Lady Riverboat** Cruise the Grand River from Grand Rapids to Grand Haven on a route used by steamboats in the 1800s. Tours include the Sunday Picnic Cruise and the Fall Foliage Cruise. Food is will be provided on the ship buffet style. Because of the number of people already signed up this may become a private charter. <http://www.riverboat.com/>



If you're into history and architecture - Heritage Hill is one of the largest historic districts in the country with 1,300 homes representing over 60 architectural styles, some as old as 1848. A self-guided walking tour is available.

Not tempted yet? Check out the expanded version of this information on the [www.bmwcca.org](http://www.bmwcca.org) website? Then wait until next month when I give you an idea of what Grand Rapids' night-life has to offer. Dueling piano bars, jazz, R&B, rock'n'roll, a world-class brewery and wood-fired pizzas...

**Register today!** <http://www.bmwcca.org/Oktoberfest>

### **OFFER TO ALL CHAPTERS**

Mark Dadgar, a 10-year BMW CCA member and a GGC BMW CCA staff member, understands how much work it takes to run a successful car club chapter. To give something back to the BMW community, Mark's company is offering to host fully-featured online discussion forums at no charge for any BMW CCA Chapter. These forums help bring chapter communities online while preserving the individuality that each chapter offers to its members.

JustRacing.com is currently providing the official forums for several chapters, including Golden Gate, First Coast, and the BMW CCA Club Racing organization. These forums are linked from the respective chapter and Club Racing web sites. You can see some of them here: [http://www.justracing.com/club\\_forums.php](http://www.justracing.com/club_forums.php)

The BMW CCA Club Racing forum is here: [http://www.justracing.com/bmw\\_cca\\_club\\_racing](http://www.justracing.com/bmw_cca_club_racing)

Offloading the volunteer-intensive work of maintaining the forums to JustRacing.com gives all the benefits of online community with none of the overhead and provides continuity as chapter staff changes over time. Your chapter members who take advantage of the free JustRacing.com registration to use the forums will also gain access to all of JustRacing.com's features, including classified ads, the Seminar Series, and even the new photo & video galleries and RSS feeds, all at no charge. Also publicly available is the JustRacing National Events Calendar, with over 600 events around North America.

For more information about our hosting offer, please download this PDF:  
<http://www.justracing.com/images/misc/BMWCCACHapterForumOffer.pdf>

Please don't hesitate to call or email Mark with any questions. [mark@justracing.com](mailto:mark@justracing.com) or (408) 399-3400

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The National Office will be closed Monday, May 29<sup>th</sup> for Memorial Day

*As always, best regards-*

*Wynne*