



**NEWS FROM NATIONAL**

FROM: Wynne Smith, Executive Director  
TO: BMW CCA National and Service Officers,  
Chapter Presidents, Newsletter Editors  
DATE: October 25, 2005

**MEMBERSHIP STATS as 10/25/2005**

	<b>Full</b>	<b>Associate</b>	<b>Total</b>
Current Membership	<b>65,936</b>	<b>9,209</b>	<b>75145</b>
Last Month's Membership	<b>65,793</b>	<b>9,151</b>	<b>74,944</b>
Monthly Net Gain (Loss)	143	58	201
Monthly % Change	0.22%	6.34%	0.27%
Last Year's Membership	<b>66,966</b>	<b>8,660</b>	<b>75626</b>
Annual Net Gain (Loss)	1,030	549	481
Annual % Change	-1.54%	6.34%	-0.64%
New Members, 10/05	1,260		
Renewals, 10/05	49.2%		
Roundels Mailed	66,700		

**THANKS FROM BAYOU CHAPTER**

All of you know that the gulf coast has been devastated by hurricanes Katrina and Rita. As the Bayou Chapter represents members from Mississippi and Louisiana we were particularly hard hit. Many of our members lost their homes, cars and jobs. We are still under a state of emergency, but we are beginning to pick up the pieces. We are thankful for the fact that, as far as we know, none of our members lost their lives.

I am an Emergency Management Coordinator in southeast Louisiana and I experienced the fury of Katrina firsthand. I was part of the evacuation effort prior to the storm and have been part of the recovery effort since the storm. I have learned a few things: First, the media will report anything to fill air time. Many of the atrocities reported did not take place. Yes, there was widespread looting, but rampant rape and murder did not. Second, FEMA and the Red Cross were none functional. Inept is a good description of the federal response to our needs. Third, there are millions of people in the world with big hearts that have given of their prayers, their blood, their sweat, their tears and their money to help the victims of these natural disasters.

I want to thank everyone who offered their help and resources during our time of need! The National Office and many Chapters offered monetary gifts to assist the members of our chapter. I would also like to thank Fred Iacino, South Central VP, for opening the lines of communications so our members could let us know of their locations and losses.

In closing I would like to offer the heartfelt thanks of the Bayou Chapter for your prayers and for your help. Our members have suffered devastating losses, but we are rebuilding.

Sincerely,

Bob Darcey  
Bayou Chapter President

## **M5 ADDED TO MEMBERSHIP REWARD**

It's true! BMW NA has included the new M5 in our Membership Reward Program. The materials have not been updated, but if you're one of the lucky few to take delivery of these spectacular cars and meet all the criteria of the program, just download the current form, place a not on it and claim the \$1,000 rebate!

## **BYLAWS CHANGE**

In a past issue of *News* I made reference to a proposed bylaw change for 2006. The goal of these recommended changes is to allow the Club the flexibility to modify its organizational and membership structure to allow for non-geographic-based chapters. This would further the strategic objectives of growing the club and providing a home for BMW enthusiasts, including those enthusiasts whose interest is mainly expressed through non-traditional—usually electronic—means.

Proposed amendment to change the wording of Article 10, Section 1 to read:

### Article 10. Subsidiary Organizations

Section 1. Chapters--The Club shall promote and encourage the organization and operation of Chapters, which shall be affiliated organizations of the Club, participating in and subscribing to its purposes and activities, operating within ~~geographic borders~~ **organizational structures** as agreed by the Board of Directors.

Reason for the proposed bylaws change:

The club membership traditionally, and in accordance with the bylaws, consists of geographically based chapters to which almost all members are assigned. The base and nature of BMW enthusiasts in the United States is changing, with increasing participation by non-BMW CCA members in Internet-based generic, model-specific, and special interest groups. These groups are meeting some of the social and technical information needs of BMW enthusiasts; needs that formerly were met by BMW CCA and its chapters. Ad hoc Internet-based groups are even conducting driving events, again meeting a need of BMW enthusiasts that was formerly fulfilled by BMW CCA chapters. Many of these enthusiasts are not interested in participating in chapter-based activities, at least initially. The Club is experiencing a growth stagnation that, if left unaddressed, will almost certainly lead to a gradual reduction in the number of members and eventually, a reduction in benefits and opportunities at the national and chapter levels. To grow the club and achieve our vision, the club must adapt its organizational structure to create a home for the growing diversity of BMW enthusiasts looking to associate with others of similar interests. The BMW CCA Board of Directors believes that the Club should provide a home for as many BMW enthusiasts as possible, and allowing the creation of non-geographic-based chapters will provide such a home.

For more information and to discuss the possibilities related to the proposed change – please sign on to the BMW CCA Presidents, Treasurers, DEC, Membership of Talk digests. If you are not a member of any of these forums and are not currently a chapter Board member, the best forum to visit would be the BMW-Talk digest at <http://autos.groups.yahoo.com/group/BMWCCAtalk/>

## **GATEWAY TECH 25<sup>th</sup> ANNIVERSARY!**

We'll be hosting the event at the beautiful, new St. Charles Convention Center and will use the brand new Embassy Suites as the primary hotel. Registrations began coming in October 15<sup>th</sup> – so don't delay.

We have a long list of presenters including some of the club's outstanding volunteer Technical Service Advisors; keynote speakers such as **Andreas Bovensiepen** of Alpina, and **Boris Said**. Excellent vendors lined up including but certainly not limited to **BMW of North America, Zymöl, Goodyear Tire, Michelin, BBS Wheels** and many, many more – so don't miss out. Watch [Roundel](#) and the BMW CCA website for details and registration information.

### DEC CONGRESS – DALLAS - JANUARY 20 –22, 2006

Last month we sent you hard copies of the event information and registration form. Several people have already signed up and the Driving Events Committee is hard at work on an agenda that so far appears to cover much of the information those of you responding to the surveys requested. The information from last month's packet remains the same – however you can now register online by visiting:

<http://imisw.bmwcca.org/congress/>

### ELECTIONS

**Positions available:** President Executive Vice President North Atlantic Regional V.P.  
South Central Regional V.P.

### **Nominations received as of 10/25/2005**

President	-	Scott Blazey
Executive Vice President	-	Mark Jon Calabrese
North Atlantic Regional V.P.	-	Howard Kohn
South Central Regional V.P.	-	J.R. Schneider

Candidates must be nominated by a member who has been a member for at least six months prior (the nomination must include the BMW CCA membership number of the nominating person) and the candidate's acceptance of the nomination should be countersigned on the same page (including the candidate's own membership number). Nominees for Regional Offices, and those nominating them, must reside and be a chapter member in the specific region.

Nominations should include a candidacy statement of **no more than 300 words** and an appropriate photograph of the candidate. Those wishing to help in refining the CCA's strategic framework: its values, vision, mission and broad goals; those wishing to help formulate and refine policies that govern our practices should send their nominations, acceptances, candidacy statements and photographs to be received at the National Office **before 5 PM EST October 31, 2005.**

### CRISIS COMMUNICATIONS WORKBOOK

Enclosed is the club's Crisis Communications Workbook for your chapter. Please run through this workbook at your next chapter meeting and conduct some of the exercises. If you have questions or would like additional copies, please let me know. Those chapters who have already provided us with their chapter contacts have received their crisis communication cards along with this workbook.

We have been tasked by the National Board to provide crisis contact cards to every chapter, so please be sure to provide the necessary information to us as soon as possible.

**FORMS**

Enclosed are the forms for 2006. These are available as .pdfs on the [www.bmwcca.org](http://www.bmwcca.org) website and will be available interactively on the site no later than November 30<sup>th</sup>.

The day we receive your Chapter Officer Questionnaire we will ship a brand new Operations Manual including insurance information, updated forms, the Crisis Communications Plan and Workbook and related materials right out to you. Extras are available and may be requested by emailing [Jennifer.Skatzes@bmwcca.org](mailto:Jennifer.Skatzes@bmwcca.org)

Your cover memo indicates that the ZF Forms have been included, but we pulled them at the last minute to make sure ZF was in accordance with the information. They will be sent under separate cover and available online.

**OKTOBERFEST 2006 – July 23 – 28, 2006 in Grand Rapids**

With Oktoberfest 2005 a *wonderful* memory, we continue preparations for another outstanding event this time in Grand Rapids, MI. Grand Rapids is the grand city of Michigan's West Coast, and is located just 30 minutes from the following Michigan's West Coast lakeshore communities:

**Holland** – Historic Dutch heritage community with attractions including Dutch Village Theme Park and Windmill Island and a National Register downtown walking and shopping district.

**Muskegon** – Home of the Lake Express High-Speed Ferry to Milwaukee; arts and historic attractions including Hackley-Hume Historic Site, Muskegon Museum of Art and USS Silversides WWII-era submarine; family attractions include Michigan's Adventure amusement and water park and a nationally award-winning beach.

**Grand Haven** – Lake Michigan maritime heritage includes the Lake Michigan Pier, Grand Haven Lighthouse, large expanses of sandy beaches and Tri-Cities Historical Museum.

This event will be a team effort with **Motor City** overseeing the Club Race and Driving School; **Michiana** (the home chapter) overseeing the Autocross, **Randy Everson**, National's Car Control Clinic guru handling the safety school, Hoosier's **Mike Lingenfelter** as Rallymeister, and the **Iowa Chapter** helping with other events. We may have a special surprise with respect to the oversight of the Concours – so watch *News* next month.

Track events will be held at Gingerman, a great track to play at, just an hour or so away from the host hotel – The Amway Grand Plaza. Being the discerning group we are, we made it known that we expect a lot more from a hotel than a couple of extra towels and a stale chocolate on the pillow each night. As the only full-service hotel in downtown Grand Rapids -- the Amway Grand Plaza has pledged to satisfy even the most demanding of our attendees by offering everything we'll need under one roof. There are charming boutiques and galleries, a luxurious fitness center, a full slate of business services, in-room conveniences, as well as a restaurant that's rated five-stars.

Registration will begin in January – hope to see you there!

\* \* \* \* \*

best regards,

**The National Office will be closed Thursday and Friday , November 24th and 25th for the Thanksgiving Holiday – have a safe and happy holiday!**

*Wynne*

# MEMORANDUM

TO: Chapter Officers  
FROM: BMW CCA National Office  
DATE: October 27, 2005  
IN RE: 2006 Forms

**Mailed with your packets** are various forms the National Office distributes to help chapters file required information. Following is a listing of the forms with a brief description of each and the due date for return to the National Office. Please help us to help you by submitting the requested information within the time frames indicated. Use of the forms is optional but we **do** need the information requested either on the forms or simply typewritten, via fax, email or US mail.

1. **Chapter Comp Listing Request** - Used to request complimentary copies of Roundel to be mailed to a number of persons or businesses of your choosing, based on chapter size. Please return by **January 15, 2006**. (OPTIONAL)
2. **Chapter Label Request** - Used to notify National of your chapter's mailing label needs for the calendar year. Please return by **January 16, 2005**. (OPTIONAL)
3. **Postage Reimbursement Request** - Used to secure reimbursement from National for postage costs incurred in sending your chapter newsletters to other chapters, the National Office, the National Board and National Service Officers. Send to National Office by **March 31, 2006**. Please see wording on form concerning late submissions. (OPTIONAL)
4. **Printing Reimbursement Request** - Used to secure reimbursement from National for printing costs (up to \$109.00 per issue) associated with printing your chapter newsletter for mailing to other chapters, the National Office, the National Board and National Service Officers. Send to National Office by **March 31, 2006**. Please see wording on form concerning late submissions. (OPTIONAL)
5. **Chapter Financial Statement** - All chapters must submit this form yearly as part of the minimum requirements to maintain "Good Standing" as a BMW CCA Chapter. Excel Form can be obtained on diskette or via email from National. Due **March 31, 2006**. (MANDATORY)
6. **Chapter Officer Questionnaire** - Form must be submitted annually (on or before **March 31, 2006**) and resubmitted *whenever* chapter officers change. This form is critical to maintaining timely communications between National and the chapters. Work telephone numbers are not necessary if there is a daytime email address. This form is required in order to meet Minimum Standards of Chapter Performance. (MANDATORY)
7. **Roundel Calendar Listing** - Form can be used to obtain a Roundel Calendar listing. Must be received at the National Office at least 45 days prior to the month publication is desired. (OPTIONAL)
8. **Insurance Certificate Request** - Must be submitted to Wisenberg Insurance **thirty (30) days** prior to an event **accompanied by a check**. (MANDATORY)
9. **Driving Events Reporting Form** - Must be submitted to the National Office within **thirty (30) days** of any Driving School or Club Race during which and incident(s) occurred. If the event was a stand alone Club Race at which an incident occurred, the Club Racing Accident/Incident Report must be submitted. (MANDATORY)
10. **Club Racing Accident/Incident Report** - This report is required by National for Club Races at which an accident or incident has occurred. Must be submitted to the National Office within **thirty (30) days** of Club Race. (MANDATORY)
11. **Dealer/Drive Program Rebate Request** - Limited funds are available to reimburse any chapter who "purchases" a seat in a driving school for dealership personnel - please review form for details. Limited to two rebates per chapter. (OPTIONAL)
12. **BMW CCA/BMW NA Chapter Event Prize Request** - Please submit to National Office at least 30 days prior to your event to receive prizes provided by BMW NA. (OPTIONAL)
13. **Charity Matching Funds/ZF Public Service Awards** - To apply for a Charitable Matching Funds Request. Must be submitted along with written verification of any charitable event held in 2005 in order to be considered for matching funds. Please submit by **February 17, 2006**. (OPTIONAL) **To be mailed under separate cover**

If you have questions or need assistance with regard to the filing of any of these forms, please call us. You may send these forms to us via fax or you may email some of these requests to us at [wynne.smith@bmwcca.org](mailto:wynne.smith@bmwcca.org). Forms are available on the website at [www.bmwcca.org](http://www.bmwcca.org).