



NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director
 TO: BMW CCA National and Service Officers,
 Chapter Presidents, Newsletter Editors
 DATE: June 24, 2005

MEMBERSHIP STATS as 06/23/2005

	Full	Associate	Total
Current Membership	66,002	9,059	75,061
Last Month's Membership	66,137	9,067	75,204
Monthly Net Gain (Loss)	-135	-8	-143
Monthly % Change	-0.20%	-0.09%	-0.19%
Last Year's Membership	67,769	8,950	76,719
Annual Net Gain (Loss)	-1767	109	-1658
Annual % Change	-2.61%	1.22%	-2.16%
New Members, 06/05	1,139		
Renewals, 06/05	48.9%		
Roundels Mailed	67,000		

OKTOBERFEST – It's right around the corner!

You can now sign up online on the BMW CCA Website to attend the club's premier event Go to : [Events > Oktoberfest 2005 Registrations](#).

https://www.bmwcca.org/members/am/template.cfm?section=Oktoberfest_2005_Registration

A MEETING OF THE BMW CCA BOARD OF DIRECTORS

Was held June 3-5, 2004 in Portland, OR. The minutes are out to the Board for approval and will be posted to the website as soon as they have been approved.

Because the club's rumor-mill seemed to have been working at double time prior to the meeting, Scott Blazey began by reading the following statement into the record:

"I would like to take this opportunity to make a statement for the record concerning the timing, location, and purpose of this Board meeting. I consider this necessary because in recent weeks I have read and heard some incorrect information.

First, the location: We rotate the locations of our meetings so that members of our Board have some variety in travel time; so that the same members aren't traveling the longest distances for every meeting. We also like to give members around the country the opportunity to meet their elected representatives and see how we conduct our meetings. Finally, visiting different areas gives the Board insights on the advantages of holding regional or national events in those areas. At our previous Board meeting in March we decided to hold the June meeting in the Pacific Northwest, since it is a nice area and we have some great members here. Seattle was one option, and we had a great experience meeting many of the Puget Sound Chapter members when we held our meeting there in 2001. We opted for Portland because we had not yet had a Board meeting in this city, and we knew there were some enthusiastic BMW CCA

members in this area and we always like to meet enthusiastic members. We had received some inquiries from local members about forming a BMW CCA chapter in Oregon or the Portland area, and as volunteers are the heart of any chapter, it might be an opportunity to meet some potential chapter volunteers and maybe answer some of their questions firsthand.

I would like to address some of the rumors or incorrect information I have heard recently. First, it is not now, nor has it been our intention to seek or initiate a merger with the Portland Chapter of the BMW ACA. They are an independent, unaffiliated BMW club and we have no designs on their organization. As fellow BMW enthusiasts, I wish them well. As a courtesy to them since we are meeting in their area, I extended by e-mail to their President an invitation to attend our Board meeting and to be our guest at dinner. It was an invitation to socialize, not an invitation to merge.

I would also like to emphasize to the members of our Puget Sound Chapter, that the BMW CCA Board is not initiating an action to split the Puget Sound Chapter. That is neither our prerogative nor our place. When we receive inquiries from local members about forming a chapter, we provide them with information about the procedures. Our Regional Vice Presidents are charged with assisting in the formation of new chapters once enough members meet the prerequisites. The Pacific Region has a great Regional Vice President. Eddy Funahashi cares about all his chapters and I've known him to always work for what's best for everyone.

Finally, I'd like to go on record to dispel some misinformation that at least a few people have about BMW CCA. First, we do not require that our members own BMWs. We are a BMW enthusiasts' club, not a BMW owners' club. Second, BMW CCA does not restrict our driving events to BMWs only. Chapters are free to place restrictions on the brands of cars they allow into any of their events, but BMW CCA, the national organization, does not.

Finally, I want to reiterate that what is important to us on the Board is that our BMW CCA members are getting a good value for their dues, that they have every opportunity to enjoy the camaraderie and events with other Club members, and that Club is doing the kinds of things that will make BMW enthusiasts want to join us."

Later in the day the guests in attendance were offered the opportunity comment or asked questions of the Board. Doug Goodrum, President of the Portland ACA, took the opportunity to discuss their Chapter's history regarding membership in BMW CCA.

Their Chapter has reviewed the issue frequently over the years, most recently in 2000. They always came to the conclusion that it would not be financially beneficial and there it would require additional administrative resources. They have recently created a committee to revisit the issue again.

Having read a recent draft of the BMW CCA operations manual Doug had several questions and a discussion ensued covering some of the driving school minimum standards, insurance costs, membership dues, and member services and benefits.

Doug observed that with the new understanding there was enough apparent common ground to continue their review. Eddie Funahashi and Wynne Smith will be their point of contact for additional exchange of information.

Scott Blazey also presented a **proposed by-law change**. The goal of the change would be to allow the Club the flexibility to modify its organizational and membership structure to allow for non-geographic-based chapters. This would further the strategic objectives of growing the club and providing a home for BMW enthusiasts, including those enthusiasts whose interest is mainly expressed through non-traditional – usually electronic – means. The Board had only minor changes to the proposed language. Scott Blazey will discuss the background and thrust of these changes in an upcoming President's column in Roundel and then they will be put on the ballot in January 2006 for membership approval.

Sunday morning the Board revisited the club's strategic plan and discussed the Strategic Decision to Expand and improve events and programs.

The objective of this part of the plan is to develop an optimal mix of national and regional events and programs that meet the needs of our members. We are working to develop a mission statement for all national and regional events, to better to foster wider diversity and greater inclusiveness.

In that context, Mark Jon Calabrese will host a meeting with SIG groups to discuss how the club can work together with the SIGs to grow their events and improve our events.

DRIVE US TO DO BETTER!

You can help us improve the BMW CCA experience by filling out this brief survey. No personal data is gathered. We just want to hear your opinions - the link to the survey is right on the front page of the www.bmwcca.org website.

PTG's 10th YEAR ANNIVERSARY CELEBRATION

PTG will celebrate its 10th year of racing the BMW M3 in a grand way on July 17th at Summit Point Raceway in Summit Point, West Virginia. Only a few miles from PTG's Winchester, Virginia shops, the party at Summit Point will be one-day celebration of everything BMW Team PTG. Many special events are planned, including a country barbeque, as well as, the opportunity to see few quite a few BMW M3s doing what they do best – racing.

And, since they are on the verge of their 50th victory, they will have a special gift for the first 50 people that register for the 17th. Sign up now!

PTG's website, www.ptgracing.com, has been updated to include a special section for BMW Car Club of America members where you can find updated information about the party as well as the paddock tours BMW Team PTG has for you at almost every Rolex Series race. Directions and hotel information can be found at www.summitpoint-raceway.com.

MEETING OF THE BMW CCA DRIVING EVENTS COMMITTEE

Carlos Diaz-Estrada, National Board liaison to the Driving Events Committee has pulled together a meeting of the committee to be held in Dallas the weekend of July 15 – 17th. Enclosed is a survey to be filled out by the persn in yoru chapter responsible for your driving events program. Please have this returned to the national office no later than July 8 in anticipation of the meeting.

BMW CCA WEBSITE

You may have noticed that when you sign onto the newly redesigned website there is a gallery of photos that change each time. We're looking for photos to use in this gallery – if you have a photo of your car, or a recent BMW CCA event you'd like to share, please email it to calvin_hill@bmwcca.org.

Likewise, we sure could use some video stream of a driving school – have something great you'd like to see on the site? Please send it to Calvin.



The BMW CCA National Office
Will be closed Monday, July 4th

Best regards,