



## ***NEWS FROM NATIONAL***

FROM: Wynne Smith, Executive Director  
 TO: BMW CCA National and Service Officers,  
 Chapter Presidents, Newsletter Editors  
 DATE: May 25, 2005

### **MEMBERSHIP STATS as 05/25/2005**

	<b>Full</b>	<b>Associate</b>	<b>Total</b>
Current Membership	<b>66,137</b>	<b>9,067</b>	<b>75,204</b>
Last Month's Membership	<b>66,200</b>	<b>9,029</b>	<b>75,229</b>
Monthly Net Gain (Loss)	- 63	38	-25
Monthly % Change	-0.10%	0.42%	-0.03%
Last Year's Membership	67,644	8,590	76,234
Annual Net Gain (Loss)	-1,507	117	-1,390
Annual % Change	-2.23%	1.36%	-1.82%
New Members, 05/05	1,259		
Renewals, 05/05	48.5%		
Roundels Mailed	67,000		

### **OKTOBERFEST 2005 -- YOU WON'T WANT TO MISS THIS YEAR'S EVENT!!!**

This is promising to be an outstanding vacation for anyone attending! Enjoy BMW camaraderie and great down home cookin' with your club friends after days spent in good-natured competition.



There's a BMW CCA Club Race scheduled, Club Racing School, three days of Driving School at VIR, a track-course autocross, Street Survival program, outrageous rallies and so much more...



Other activities available throughout the event include: Karting at Plantation Valley Kart Track (VIR), 'EuroRally' Course (VIR), Golf Outing, Winery Tour, "Mayberry USA" Tour, NASCAR Run, NC Zoo Tour.

The team has rooms blocked at the SHERATON FOUR SEASONS, 3121 High Point Road, Greensboro, NC 27407 - \$109 plus tax. For reservations call – **800 242-6556**, and be sure to mention you're attending **BMW CCA's Oktoberfest 2005** when you contact the hotel.



**Registration is just \$195 for the entire week.**

Short on time? You can register for specific days instead of the entire event, registration fees are as follows:

- \* Monday & Tuesday - \$65 per person/day. (Driving School registration costs extra)
- \* Thursday - \$35.
- \* Wednesday & Friday - \$80.

**Registration forms are available on the website and in the June *Roundel*:**

<http://www.tarheelbmwcca.org/OfestRegistrationForm05.pdf>

Plans are being made offer rides in BMW NA's race cars at Oktoberfest 2005. Last year in California, BMW NA had the McLaren F1, a race-prepared M1, M3, and 2002 and gave rides to benefit the BMW CCA Foundation. This year should be even better!

### **MEETING OF THE BMW CCA BOARD OF DIRECTORS**

To be held June 3-5, 2004 in Portland, OR. The draft Agenda appears on the [bmwcca.org](http://bmwcca.org) website and is enclosed for your review. If there are issues or topics you would like discussed, please contact either me or your Regional V.P. Those of you wishing to observe the open sessions of any board meeting are welcome to do so. Please call the national office 864 250-0022 to let us know you'd like to attend, or send me an email: [wynne\\_smith@roundel.org](mailto:wynne_smith@roundel.org).

### **D & O COVERAGE FOR CHAPTERS**

It's finally in place and documents have been sent to the chapter Presidents and are enclosed with this memo. Chapters have been debited pursuant to your instructions to us and we're covered for a year.

Our broker assures me we should not have to go through all the application madness at the time of renewal.

### **REVISED OPERATIONS MANUAL**

Last week I sent a .pdf of the newly revised Operations Manual to all chapter Presidents for questions, comments and observations. Please take a little time to go through the manual and email me on or before June 1 so that I can share your thoughts with the National Board at the upcoming meeting.

### **NEW BMW CCA WEB SITE**

Calling all chapters! Please be sure to update your links to the National website, if you have not already done so. <http://www.bmwcca.org/chapters/> - BMW CCA Chapters

It would also be really helpful if you would add links (if you haven't already) to:

<http://www.bmwcca.org/join/> - Join the BMW CCA

<http://www.bmwcca.org/renew/> - Renew your membership

<http://www.bmwcca.org/addresschange/> - Change of Address

<http://www.bmwcca.org/contact/> - Contact the BMW CCA

**CHANGES AT THE NATIONAL OFFICE**

We were so pleased that a number of people decided to stop by the National Office last week while here in South Carolina touring the factory after the Newsletter Editor/Webmaster Conference. We are always delighted when members visit us. Special thanks to Lucetta Lightfoot of Puget Sound, the L.A. contingent – John and Lois Bergen; Roger Scilley and Delight Lucas, for taking time out of their whirlwind tour to visit us.

Now when you visit you'll see two new faces!

Tricia Jones has opted to realign her position with the club since tons of traveling and numerous events causing her to be out of town for days on end were not a good match for a newly married couple. Tricia will now be our Chapter Relations Specialist.

We have hired Brenda Sarvis as Manager/National Events. Brenda has been with Datastream for the past eight years as a Trade Show Coordinator and most recently as their Manager of all Corporate Events. Brenda will join us June 1 and is ready to dive right into Oktoberfest 2005 and Gateway Tech 2006.

With each passing day Michael Mitchell is taking on more and more responsibility for the BMW CCA Foundation and Calvin Hill is spending virtually all of his time on the new BMW CCA website and database integration/refinements -- so in anticipation of Michael going full-time into Foundation-land and Calvin continuing to expand and refine both the database capabilities and our website; we have hired Jennifer Skatzes as our Customer Service Representative. Jennifer will be joining us on June 7<sup>th</sup>.

Please take a moment when you call in and reach one of our newbies to introduce yourself and visit with them for a bit.

**BMW CCA FOUNDATION**

The BMW CCA Foundation is in sound financial shape, and has just hired a part-time project manager for Street Survival. Marshall Pruett, a resident of Oakland, CA, accepted the position beginning May 1, 2005, and attended the Golden Gate Chapter's Street Survival school May 7 at Candlestick Park. Marshall brings to Street Survival a wealth of automotive-related experience, and is currently President of Marshall Pruett Motorsports Engineering. He brings nearly two decades of professional motorsports team management, project management, and driver coaching to BMW CCA's Street Survival Program. In his role as a professional team manager, Marshall has also gained a wealth of experience in sponsor acquisition, team and brand marketing, media relations, and event management.

The Foundation is one of the sponsors of this year's "Colorado Holiday" organized by the BMW Vintage and Classic Car Club of America, July 5-10, 2005.

Due to scheduling conflicts at PTG, the BMW CCA Foundation has reset the closing date for its Ultimate Fantasy Drive (Win a day driving a PTG M3 race car) to midnight, 30 June 2005.

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best regards,  
*Wynne*