



## ***NEWS FROM NATIONAL***

FROM: Wynne Smith, Executive Director  
TO: BMW CCA National and Service Officers,  
Chapter Presidents, Newsletter Editors  
DATE: September 23, 2004

### **MEMBERSHIP STATS as 9/23/2004**

	<b>Full</b>	<b>Associate</b>	<b>Total</b>
Current Membership	<b>67,641</b>	<b>8,690</b>	<b>76,331</b>
Last Month's Membership	<b>67,862</b>	<b>8,736</b>	<b>76,598</b>
Monthly Net Gain (Loss)	-221	-46	-267
Monthly % Change	-0.33%	-0.53%	-0.35%
Last Year's Membership	66,056	7,988	74,044
Annual Net Gain (Loss)	1,585	702	2,287
Annual % Change	2.40%	8.79%	3.09%
New Members, 08/04	1,117		
Renewals, 08/04	46.2%		
Roundels Mailed	68,500		

### **TECHFEST MIDWEST**

Mark your calendars for Techfest in Indianapolis March 31 – April 3, 2005. The event promises to offer outstanding technical seminars, great guest speakers, good food and excellent BMW camaraderie. The Hoosier and Bluegrass Bimmers chapters have conducted one meeting and a conference call and I am extremely impressed with the synergy and how far along in the planning process they are. Watch Roundel for more information and registration forms.

### **DEALER DRIVE**

There's been some confusion over the method to the madness with respect to the Dealer/Drive program so I'll attempt to set the record straight. Dealer/Drive was developed to help chapters to encourage dealer personnel (and personnel from independents and other entities that might help support the club) to see what the club is all about. If there's a Sales Manager at your local dealership that seems like (s)he might be beginning to understand the benefits of supporting your chapter and just needs a nudge to fully buy-in – use Dealer/Drive to solidify the relationship. Dealer/Drive is not intended to be used as a perk for someone who is already a member, or already positively involved with the club – it's a tool to help educate and encourage individuals to explore possibilities with the club.

### **NEWSLETTER EDITOR/WEBMASTER CONFERENCE May 13-15, 2005**

The BMW CCA Newsletter Editor/Webmaster Conference will be held the weekend of May 13 – 15, 2005 in Providence, RI.

If you are a Newsletter Editor – you should have been emailed this link to fill out a pre-meeting survey:  
<http://imisw.bmwcca.org/surveys/editors/> If you have not already filled out the survey, please do so.

If you are a Webmaster, you should have been emailed this link to fill out a survey:  
<http://imisw.bmwcca.org/surveys/webmasters/>

BMW CCA will reimburse travel expenses as set forth in Section IV of the club's Operation Manual (pages 1 and 2) for up to two representatives per chapter, **being those persons serving as the Chapter Newsletter Editor, and the Chapter Webmaster**, Hotel room costs (single or double) for two nights will be covered by National. Attendees who drive to the conference will be reimbursed at a rate of \$.375 per mile round trip, not to exceed the lowest 21-day advance airfare, from the closest airport. **National will provide luncheon on Saturday and dinner Saturday evening.**

### **DIRECTORS & OFFICERS LIABILITY INSURANCE**

We realize this has dragged on endlessly. We have a letter and appurtenant documents set to go out to you all, as well as some real-life examples of claims against like organizations. The packet will be going to the Chapter Presidents.

### **RFP for WEB DESIGN**

After careful review of all proposals submitted, the BMW CCA Website redesign committee agreed to hire bean-creative of Alexandria, VA. The kick-off meeting took place at the National Office on Friday, September 24<sup>th</sup>. We plan to have the new site up sometime in late October, 2004.

### **INTERNATIONAL COUNCIL OF BMW CLUBS**

A meeting of the International Council of BMW Clubs was conducted here in South Carolina last week – and we will be providing minutes from the meeting to you all shortly.

### **RE-CHARTERING CHAPTERS**

Many of the chapter files at National do not contain original charter documents for the chapters, and many, if not most chapters do not possess a charter document. So that we have a common and current chartering baseline and documents on file to support all our chapters' existence, we will re-issue charters to our chapters. These will not be new charters, but rather, replacements. Scott Blazey is working on drafting the charter certificates and cover letters. These will be sent to each chapter along with the most current BMW CCA bylaws. Each chapter will be asked to acknowledge receipt of the charter and provide BMW CCA with the most recent version of their bylaws.

### **ELECTIONS**

Positions open are: Treasurer, Secretary, South Atlantic Regional Vice President, North Central Regional Vice President and Pacific Regional V.P.

Those wishing to help in refining the BMW CCA's strategic framework: its values, vision, mission and broad goals; those wishing to help formulate and refine policies that govern our practices should send their nominations, acceptances, candidacy statements and photographs to be received at the National Office **before 5 PM EST October 29, 2004.**

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best regards,

The National Office will be closed October 11<sup>th</sup>  
In observance of Columbus Day.