



NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director
 TO: BMW CCA National and Service Officers,
 Chapter Presidents, Newsletter Editors
 DATE: August 24, 2004

MEMBERSHIP STATS as 8/24/2004

	<u>Full</u>	<u>Associate</u>	<u>Total</u>
Current Membership	67,862	8,736	76,598
Last Month's Membership	67,810	8,748	76,558
Monthly Net Gain (Loss)	52	-12	40
Monthly % Change	0.08%	-0.09%	0.06%
Last Year's Membership	65,508	7,979	73,487
Annual Net Gain (Loss)	2,354	757	3,111
Annual % Change	3.59%	9.49%	4.23%
New Members, 08/04	1,438		
Renewals, 08/04	51.6%		
Roundels Mailed	68,500		

NEWSLETTER EDITOR/WEBMASTER CONFERENCE May 13-15, 2005

The BMW CCA Newsletter Editor/Webmaster Conference will be held the weekend of May 13 – 15, 2005. A poll is currently being conducted on the BMW CCA Editors digest to determine if we will be meeting in Providence, RI or Atlanta, GA. If you are a Newsletter Editor or Webmaster and not currently participating in the Yahoo community, sign up and vote!

BMW CCA will reimburse travel expenses as set forth in Section IV of the club's Operation Manual (pages 1 and 2) for up to two representatives per chapter, **being those persons serving as the Chapter Newsletter Editor, and the Chapter Webmaster**, Hotel room costs (single or double) for two nights will be covered by National. Attendees who drive to the conference will be reimbursed at a rate of \$.375 per mile round trip, not to exceed the lowest 21-day advance airfare, from the closest airport. **National will provide luncheon on Saturday and dinner Saturday evening.**

We will be sending a survey to you next month – please fill it out and return so that we can do a better job of planning an agenda and segments that will be meaningful and helpful for all who attend.

MINIMUM STANDARDS

There remain a number of chapters that are not currently in compliance with the club's minimum standards, and have had poor track records over the past 3 – 4 years. There will be consideration given to extraordinary issues and/or problems; but few exceptions will be made going forward. If your newsletter is not in compliance it will not count towards meeting the minimum requirements. Failure to comply with club standards may mean your chapter representative will be unable to attend the conference or much worse – dues rebates are held and your chapter's charter will be pulled.

The club's Operations Manual is easily accessible on the www.bmwcca.org website. Take a few moments to review Section III – Chapter Minimum Standards. Please make sure your Newsletter complies with the minimum standards.

Newsletter Editors and Webmasters - If you are not already a member of the BMW CCA-Editors Yahoo digest – please visit: <http://groups.yahoo.com/group/BMWCCA-editors/join> and join. You will find a lively exchange of information and ideas; articles that may be downloaded and used in your Newsletter, crosswords, .jpegs all provided to make your job, as the volunteer Newsletter Editor of your chapter, easier.

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VARIOUS DIGESTS AVAILABLE

Over the years we've established several list-serve communities through Yahoo – these will be migrating to the national servers in a matter of weeks. But, in the meantime, if you are a chapter officer and not already a member of these groups – join now. There is a great deal of helpful information available to you, and other chapter volunteers willing to assist with advice and information to help you meet your goals and commitments as a chapter volunteer.

For the BMW CCA Presidents - <http://autos.groups.yahoo.com/group/BMWCCA-Presidents/>

For the BMW CCA Treasurers - <http://autos.groups.yahoo.com/group/BMWCCA-Treasurers/>

For the BMW CCA Membership Chairs - http://autos.groups.yahoo.com/group/BMWCCA_Membership/

For the BMW CCA Driving Education Coordinators - <http://autos.groups.yahoo.com/group/BMWCCA-DEC/>

For the exchange ideas of how and why the BMW Car Club of America (CCA) can best serve its members: <http://autos.groups.yahoo.com/group/BMWCCAtalk/>

For discussions related to Oktoberfest - <http://autos.groups.yahoo.com/group/BMWCCA-Oktoberfest/>

DIRECTORS & OFFICERS LIABILITY INSURANCE

Well, we got off to a bit of a bumpy start with this, so we're going to try it again. You will be receiving a package with an application for Chapter D&O coverage, a spec policy and an explanation of benefits and why the coverage is crucial. We are being told by the broker that **each chapter must fill out the application, sign it and return it**. The cost per chapter will be indicated in the cover letter and is based on chapter size.

Why purchase Directors & Officers (D&O) insurance? Doesn't General Liability insurance cover the chapter board of directors? General Liability insurance provides coverage for "negligent" acts. If an organization, its employees or volunteers (including board members) negligently cause someone "bodily injury, personal injury or property damage" General Liability insurance typically provides coverage.

Directors & Officers provides coverage for "intentional" actions taken by an organization's board of directors or management and someone else thinks these actions are wrong. For example, in employment-related cases, the board affirmatively adopts personnel policies that are intentionally carried out by management. These are intentional, willful actions that may result in some type of damage other than bodily injury.

The BMW CCA National Board has determined that it is imperative for chapters to avail themselves of this coverage and the BMW CCA Risk Management team concurs

The packages will go out shortly. Please make every effort to fill out the form, enclose your chapter's bylaws, list of board members and work affiliations as well as the most recently filed 990 (where applicable) and get it back to National within two weeks.

RFP for WEB DESIGN

After careful consideration of all proposals tendered, the website committee has found two companies that so closely address the requirements for site design that we will be meeting with representatives of both firms and then asking them to resubmit so that a final determination can be made.

TECHFEST MIDWEST

As always, when it is a Hoosier Chapter hosted event, the wheels are furiously turning and chapter volunteers are hard at work. Sounds like the host hotel has been chosen and negotiations are under way. Watch Roundel for ads and updated event information.

UPDATED INCIDENT REPORTING FORM

Enclosed (once more) with this report is the newly approved Driving Event Incident Reporting form. Please toss the old ones out and begin using this henceforth. It is available in the **Files** section of the Presidents and Driving Events digests, and I am happy to email it to anyone who asks. ***Your cooperation is very much appreciated.***

RE-CHARTERING CHAPTERS

Many of the chapter files at National do not contain original charter documents for the chapters, and many, if not most chapters do not possess a charter document. So that we have a common and current chartering baseline and documents on file to support all our chapters' existence, we will re-issue charters to our chapters. These will not be new charters, but rather, replacements. Scott Blazey is working on drafting the charter certificates and cover letters. These will be sent to each chapter along with the most current BMW CCA bylaws. Each chapter will be asked to acknowledge receipt of the charter and provide BMW CCA with the most recent version of their bylaws.

ELECTIONS

Positions open are: Treasurer, Secretary, South Atlantic Regional Vice President, North Central Regional Vice President and Pacific Regional V.P.

Those wishing to help in refining the BMW CCA's strategic framework: its values, vision, mission and broad goals; those wishing to help formulate and refine policies that govern our practices should send their nominations, acceptances, candidacy statements and photographs to be received at the National Office **before 5 PM EST October 29, 2004.**

WELCOME NATIONAL'S TWO NEWEST STAFFERS

Please welcome Tricia Jones, BMW CCA's Projects Director who joined us in March of this year. Many of you had the pleasure of meeting Tricia at the Chapter Congress in May; and others at Oktoberfest in Pasadena in July. Tricia has been a welcome addition to our staff and is prepared to work closely with the Hoosier Chapter to make TechFest Midwest (March 31-) a memorable event; and with the team at Tarheel for Oktoberfest 2005 (September 19-23).

Kelly Nouri joined us August 13th as our Customer Service Representative and has tackled a variety of different projects all with great success. Kelly's cheerful enthusiasm is contagious and I think you'll enjoy working with her as much as we all do. Please be sure to welcome Kelly when you call.

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best regards,