



## NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director  
 TO: BMW CCA National and Service Officers,  
 Chapter Presidents, Newsletter Editors  
 DATE: May 22, 2003

### MEMBERSHIP STATS as of 05/22/2003

	<u>Full</u>	<u>Associate</u>	<u>Total</u>
	<b>64,760</b>	<b>7,792</b>	<b>72,552</b>
Last Month's Membership	<b>64,790</b>	<b>7,736</b>	<b>72,526</b>
Monthly Net Gain (Loss)	-30	56	26
Monthly % Change	-0.05%	0.72%	0.04%
Last Year's Membership	<b>62,109</b>	<b>7,036</b>	<b>69,145</b>
Annual Net Gain (Loss)	2,651	730	3381
Annual % Change	4.27%	10.38%	4.89%
New Members, 05/03	1,223		
Renewals 05/03	65.4%		
Roundels Mailed	65,260		

### BMW CCA BOARD RETREAT – May 10 and 11, 2003

The BMW CCA Board of Directors met here at the office in Greenville and I am delighted to report that with the assistance of Tom Strahs as facilitator for the meeting, great strides were made in realigning goals, re-establishing strong working relationships, as well as addressing questions about the club's future. While reviewing our purposes and our mission, determining what kind of organization we should be in the next several years, and determining what steps need to be taken to achieve the club's vision, we were also able to mend some fences and re-energize the Board/Staff team.

Tom's 27 years knowledge of the transportation industry, corporate programs and retail background along with dynamic facilitation skills was an asset to the process. A little background - Tom's career started in the hotel/resort industry in Lake Geneva, Wisconsin, followed by General Manager of the resorts airline -- Lake Geneva Airways. Tom joined BMW of North America in 1986 as a facilitator for sales and new product launch programs. Relocating to South Carolina as Driving and Events Manager for BMW NA, Tom was responsible for the start up of the BMW driving schools and driving programs – responsible for program design, training, facilitation and sales. His design and facilitation of the schools and corporate programs such as "Blindfolded driving" have received accolades from program participants and the press. Although we didn't do any blindfolded driving maneuvers during the retreat – Tom kept us busy with some intriguing exercises that triggered a lot of brainstorming and helped us to ultimately focus on long and near-term goals.

Tom has left BMW and formed his own firm – so if your company is looking for an experienced facilitator that believes in motivational, highly-interactive activities where each participant is immersed in the process to achieve the desired results, contact Tom.



**T. Strahs**

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 Greer, SC 29650 (half way  
 between New York and Miami)  
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If I seem inspired – let me assure you, I am! We are lucky to have such a committed group of volunteers currently overseeing this organization, and being extremely well lead by a President who reluctantly took the reins only because of an unfortunate and untimely accident. We can expect great things from our Board in the next ten months!

### **OKTOBERFEST**

We've 17 people registered already – so don't drag your feet – you'll kick yourself if you miss out on the excellent driving school, or challenging autocross!

We are looking for volunteers the Safety School and for Concours Judging. If you are planning on attending and can lend a hand please email [Tammy\\_Dye@roundel.org](mailto:Tammy_Dye@roundel.org). We're also looking for volunteers for the unparalleled fun of Registration.

### **FRIENDS OF BMW**

The books are on their way, even as you read! If you did not participate, they can be purchased for \$5 by calling 864 250-0022.

### **BMW CCA MERCHANDISE**

Well, sadly, our brief relationship with Source4 has come to an end. Source4 simply was not seeing the return on investment they anticipated, and so rather than continue to spend money on display advertising and the web site, they will be shutting the site down on May 31. Order now or forever hold your peace.

Don't fret, we have a few irons in the fire and should have another provider in the next four to six weeks.

### **BMW CCA RISK MANAGEMENT CHANGE**

John Niedernhofer recently tendered his resignation as a BMW CCA Service Officer (risk manager). Although John is stepping down for all the right reasons (another child on the way and a new position at a new company = negative balance in time for volunteerism), I sure to hate having to post this announcement. John responded to the club's plea for risk management assistance in late 2001 and along with the club's Legal Counsel/ Risk Management Chair, Al Buchanan, was invaluable in guiding the club in seeking and obtaining Motorsport Liability coverage in the volatile insurance market post 9/11/2001. John has been invaluable in helping us all to understand the finer points of coverage, often translating complex parameters into easily understandable terms; as well as with helping the club to negotiate excellent coverage at a fair price.

I am sure you will all join me in thanking John sincerely for his many hours of service to the BMW CCA and wish him well with the exiting changes to his life.

In the meantime, Al Buchanan is in the process of pulling together a risk management team consisting of several BMW CCA members, each of whom has special expertise in a particular facet or discipline within the insurance industry. These interim appointments have not been finalized, but should be within the next week and I'll post another announcement with the names and brief bios of the new team members to our BMW CCA digests.

### **RULES AND PROCEDURES REGARDING MINOR WAIVERS**

All Chapters Driving Events Volunteers, please take note:

Here are the Complete and Definitive Rules governing Minor Waivers at Driving Events:

1. Assuming both mother and father have custody, there must be one waiver form bearing both of their signatures.

2. If a single parent has sole custody, that parent will be required to sign an "affirmation" to that effect.

We suggest something along the following lines for custody affirmation:

**WAIVER AND RELEASE CERTIFICATION**

I certify that I have sole custody or sole legal guardianship (or am the sole surviving parent/guardian) of the below Minor for the purpose of executing a waiver and release of liability and indemnity agreement on behalf of the Minor:

Printed Name of Minor \_\_\_\_\_  
Printed Name of Parent or Guardian \_\_\_\_\_  
Parent or Guardian Signature \_\_\_\_\_  
Date Signed \_\_\_\_\_

3. For now, the "affirmation" will have to be a separate document that's posted in the FILES section of this web site in conjunction with the minor waiver form itself.

4. The one waiver form bearing both parents' signature (or one parent's signature + affirmation of sole custody) may be either an "annual" waiver or an "event" waiver. We use the same standardized waiver form for each type. An "annual" waiver is created simply by writing the appropriate language in the blanks for "EVENT NAME/ LOCATION" and "EVENT DATE(S)" on the standard minor waiver form, indicating that the waiver applies to all BMW CCA events at all locations for the entirety of the calendar year.

An "event" waiver is created simply by writing event-specific information in the same blanks. Obviously, you will have to obtain new signatures on "event" waivers for each event, but you will only have to ask for signatures once a year for the "annual" waiver. Wisenberg prefers (and, in a perfect world, so do the club's Risk Managers) that an "event" waiver be obtained for each event. As a matter of convenience for us, Wisenberg is OK with simply obtaining the annual waiver.

5. Parents are not required to be present at the event, so long as both of them have signed the applicable waiver (or, of course, if one has signed and given an affirmation of sole custody). So, to answer the question posed earlier, it is acceptable to Wisenberg that a minor student brings a pre-signed waiver to the event. And, as previously stated, notarization is not required (at least for now).

6. We "strongly encourage" parents to attend (although parental attendance is not mandatory, as explained in No. 5). This is a good risk management tool and it comes at no cost to CCA or the Foundation. In fact, it could actually help us because undoubtedly some parents will see what's going on and become interested in joining and participating themselves. Keep in mind that parental attendance as a "free benefit," not a burden, and it will likely be perceived in a positive manner.

7. All the aforementioned rules are subject to change next year. Wisenberg has reasonable concerns regarding the risks associated with minors as do many of the club's Driving Events personnel.

You all know that if you have questions, please do not hesitate to contact me. A chunk of the new minor waiver forms are enclosed with this newsletter – and pads can be obtained by contacting Nancy Holland at Wisenberg.

**RAFFLE 2003**

We'll be raffling M3 Coupes this year and the odds are set at 2900 to 1. Flyers will go into the mail the last week of June. One must be a member of the BMW CCA as of June 25, 2003 to be able to participate.

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best regards,