

## ***NEWS FROM NATIONAL***

FROM: Wynne Smith, Executive Director  
TO: BMW CCA National and Service Officers, Chapter Presidents,  
Newsletter Editors  
DATE: June 23, 2001

### **MEMBERSHIP STATS**

	<b>Full</b>	<b>Associate</b>	<b>Total</b>
Current Membership	<b>55845</b>	<b>5904</b>	<b>61749</b>
Last Month's Membership	<b>54334</b>	<b>4709</b>	<b>59043</b>
Monthly Net Gain (Loss)	1319	1195	2706
Monthly % Change	2.78%	25.37%	4.58%
Last Year's Membership	50471	4407	54878
Annual Net Gain (Loss)	5374	1497	6871
Annual % Change	10.64%	33.9%	12.52%
New Members, 06/01	1319		
Renewals, 06/01	32.5%		
Roundels Mailed	55,815		

### **QUARTERLY CHAPTER STATISTICS**

Attached to this newsletter is the report of chapter growth statistics. Despite the wackiness with *iMIS*, things are going quite well for most chapters. Don't hesitate however to please let us hear from you if you have any concerns about your chapter's growth.

### **CHAPTER CONGRESS, October 6 and 7, 2001 in Minneapolis, MN**

Although the Operations Manual indicates reimbursement for one attendee per chapter only when traveling to Conferences, the Board of Directors has budgeted to accommodate two attendees for this event – specifically, the Chapter President and Chapter Treasurer. Because the program will be tailored to your tasks in those positions, please do not send another Board member in lieu, if the President or Treasurer is unable to attend. Since many Chapter Boards change at the end of the calendar year, or beginning of the next year, if you know who the new President or new Treasurer will be, it might be preferable to send those individuals. If you have questions regarding attendance, please give me a call.

This will be a great way to network with your peers, swap information, and possibly gain perspectives that will help streamline some of the tasks related to your positions. I'm really looking forward to seeing you there!

### **RAFFLE 2001**

If you or members in your chapter have not received the raffle flyer yet, please call the National Office at 864 250-0022 for a replacement.

**DATABASE CONVERSION**

Your patience during this transition is very much appreciated. We knew it was going to be difficult...but realize that the data and materials sent to you last month were virtually useless. We apologize and hope that you will see that this month a number of corrections have been implemented so that the reports are clearer, the labels usable and the data appropriate to this year and your chapter.

If you find that you continue to have issues with the data or you are missing data or materials, please call Ron Knipple at National, and Ron will get you all squared away.

**Z3 HOMECOMING**

Z3 Homecoming is an officially sponsored BMW event. This is the 5th anniversary of the gathering of Z3 owners at the plant. The host hotel remains the Greenville-Spartanburg Airport Marriott 864-297-0300. Special rates are arranged so be sure and tell them you are with the Z3 Homecoming. This event runs from Aug. 30 and ends on Sunday, Sept. 2, 2001 and is limited to 500 cars. Hope to see all you BMW CCA Z3 owners there!

**OKTOBERFEST**

Registration for Oktoberfest 2001 has been steady and Heather has more than 495 Registrations. Waterville Valley reports that our room block is nearly sold out!

**EVENT BADGE HOLDERS**

In obtaining materials for Oktoberfest we have struck a great deal, and can now offer badge holders to chapters at a deeply discounted rate of 50-cents each for the two-pocket version used at events such as Gateway Tech and Oktoberfest. Any chapter wishing to purchase badge holders in any quantity can now call National and we will ship them immediately and debit the chapter when we cut the monthly rebate checks.

**MINUTES**

Enclosed are the minutes from the Board of Directors Meeting held June 9-10 in Memphis, TN. A special thanks to the River City Bimmers Chapter, and Mark and Melinda Calabrese, who really laid out the red carpet for the visitors to their fair city.

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*As always, best regards-*