



## NEWS FROM NATIONAL

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*In this issue of News From National, we'll cover the new policy in regards to chapter rebates, introduce the newly formed Recognition Program Committee, recap the Charity Matching Funds Program results, and much more!*

*Thank you again to everyone who attended the Chapter Congress in Dallas! The annual conference focused largely on laying out the road map for the next 46 years of the BMW CCA. Many of the presentations focused on membership recruitment, retention, and communications, and sparked conversations among chapter leaders on how best to reach the Club's overall goals for the future. To see some of the event highlights click [here](#).*

*We hope to see everyone again soon at one of the many upcoming [national events](#) on the [calendar](#)!*



### NEW CHAPTER REBATE POLICY APPROVED BY NATIONAL BOARD

During the recent National Board meeting in Dallas, the board voted to automatically withhold chapter rebates whenever chapter admin form and newsletter deadlines are not met. The board has directed the National Office staff to monitor chapter submissions and to automatically withhold chapter rebates when a deadline has been missed. Chapters will receive one warning and if the problem is not corrected within 30 days all rebates will be withheld. The National Office staff has not been empowered to grant waivers to this policy. Any and all appeals must be made directly to the chapters Regional Vice-President.



## BMW CCA RECOGNITION PROGRAM COMMITTEE FORMED

We are thrilled to announce a new BMW CCA program for 2015 that will recognize and honor individual club members, chapters, and members of Industry for outstanding achievements and exceptional dedication. This committee is comprised of five dedicated BMW CCA members throughout the United States, and each BMW CCA Region will be aligned with a Recognition Program Committee (RCP) Member to ensure constant contact is available for any questions.

To view the RPC launch information for 2015, [click here](#).

To view the RPC information concerning BMW CCA Chapters, [click here](#).

For more information, see the [Recognition Program Committee page on BMWCCA.org](#).



## CHAPTERS RAISED OVER \$200,000 FOR CHARITY IN 2014

Every year the 67 chapters of the BMW CCA raise money for charity through organized driving and social events. In 2014, our chapters raised a total of \$208,993 for over 50 individual charities. Congratulations are in order for the Allegheny Chapter, which raised \$34,920 for the Pittsburgh Vintage Grand Prix Association. The PVGP Association helps provide residential care, treatment and support for individuals with autism and intellectual and developmental disabilities in the Pittsburgh region. The \$34,920 raised by Allegheny was the most money raised overall by a chapter and the most per capita raised as well.

In an effort to promote these types of activities, the National Office has added to each chapter's charitable contributions with a portion of the \$20,000 dedicated by the Club to matching chapter donations. The funds will be distributed based on a prorated basis.

[Read more and view the results >>](#)



## IRS FILING REQUIREMENTS

All chapters are required to submit a tax return to the IRS and send a copy to the National Office along with the chapter financial statements being submitted.

**Accounting Questions?** If you have questions you are welcome to call or e-mail Lindsey Branston, Director of Financial Operations, at (864) 438-0961 or [lbranston@bmwcca.org](mailto:lbranston@bmwcca.org).



## CHAPTER ADMIN FORMS

Chapter PDF forms are being phased out and replaced with online forms. These forms are available only to those listed as your chapter's board, and you must be logged in.

You can access the [Chapter Admin Forms](#) here.

### **Chapter Report—PAST DUE**

Email addresses for whom to send electronic chapter reports to.

<https://www.bmwcca.org/reports>

### **Printed Label Request**

Please keep in mind that printing and shipping labels that are not required each month is both time consuming and costly. Mailing labels will be sent on request as needed.

### **Chapter Comp Listing Request—PAST DUE**

Please use this form to assign the individuals or businesses of your choice to the *Roundel* complimentary mailing list. The listings you include will receive a free copy of *Roundel* each month for one year. Keep in mind that all BMW dealerships currently receive a complimentary issue. The number of listings allotted to each chapter is based on one (1%) percent of your membership as shown on your monthly membership report.

<https://www.bmwcca.org/chaptercomp>

### **Chapter Administration—PAST DUE**

**This form is MANDATORY and MUST be submitted each year** to the National

office by March 15. Please list all officers and chairs, even if there are no changes from last year. Afterwards, anytime there is an update to your chapter, this form must be updated. Only changed information should be resubmitted.

Please visit your [chapter landing page](#) on the BMW CCA website to be sure it's correct. The officers listed are responsible for submitting forms, events, insurance requests etc. A new form is required each year, but you can also use the form for updates. Only list those who need to be updated.

<https://www.bmwcca.org/chapteradminform>

#### **Chapter Financial Statements—PAST DUE**

This form is no longer a PDF file and is now a module on the National website. You can access it by visiting [www.bmwcca.org/chap\\_fin\\_stmt](http://www.bmwcca.org/chap_fin_stmt). Please note: if the PDF you receive upon submission appears blank, download the PDF and open it with Adobe Reader.

#### **Chapter Tax Returns—DUE MAY 15**

All Chapters are required to submit a tax return to the IRS and send a copy to the National Office along with the chapter financial statements being submitted. If any questions arise, please feel free to contact Lindsey Branston ([lbranston@bmwcca.org](mailto:lbranston@bmwcca.org) or 864-438-0961) at the National Office.



## **REGISTRATION NOW OPEN FOR MONTEREY WEEKEND 2015**

### **Legends Of The Autobahn Presented by Michelin®: August 14, 2015**

Legends Of The Autobahn Presented by Michelin® is a clean car contest and staple of Monterey's Car Week that showcases German vehicles from a range of eras. Jointly hosted by the BMW Car Club of America, Audi Club of America, and Mercedes-Benz Club of America, Legends not only features rare and top tier German machines both modern and historic, but also some special additions from the history of BMW's racing program that will be on display as well.

New this year: You can get an **early-bird discount of \$10** by registering before April 30.

### **Festorics Turn Five Corral: August 15-16, 2015**

The Festorics Turn Five Corral during the Rolex Monterey Motorsports Reunion at Mazda Raceway Laguna Seca is an incredible opportunity to get right next to the action in one of the closest viewing points at Laguna Seca. Not only does Festorics include a trackside viewing area, complete with a BMW corral for attendees, but it also includes a display of featured vehicles. This year's featured category will be Performance Tuned Cars, so you'll have the opportunity to view some well-built, modified BMWs from a variety of eras at this year's Festorics Turn Five Corral.

For more information on Festorics Turn Five Corral, see the [Festorics website](#).

[Register Now for the BMW CCA Monterey Weekend >>](#)

**Help us promote the event!** You can download a copy of the official event logos, Facebook cover photo, and half page ads [here](#). Also, you can embed [this video](#) about Legends Of The Autobahn on your chapter's website and share it to your social media.



## OKTOBERFEST 2015 PRESENTED BY MICHELIN IN NEW JERSEY | SEPTEMBER 21–27

The jagged peaks and brilliant desert vistas of Colorado made a stunning backdrop for 2014's Oktoberfest show, but on the horizon, the latest chapter of the show's story has been unveiled—the 46th Annual BMW CCA Oktoberfest Presented by Michelin. Hosted by the New Jersey Chapter and held from the Stockton Seaview Hotel and Golf Club venue, this year's Oktoberfest trades the high-altitude adventure of Colorado's Beaver Creek resort for the oceanside experience—and trackside thrill—of Absecon, New Jersey and New Jersey Motorsport Park.

Oktoberfest registration and the host hotel room block will open in mid-April.

[Read More >>](#)

[Visit the Official O'Fest website >>](#)

**Help us spread the word!** You can download a half page print ready ad for O'Fest 2015, low resolution O'Fest poster artwork for web use only, and the official logo [here](#). We have also posted a [short promo video](#) to Vimeo that you can embed on your chapter website or link to via social media.



## BMW CCA BRANDED CANOPIES, FLAGS, TABLE COVERS, AND MORE!

If you have attended one of our many National Events, chances are you have seen our BMW CCA branded tent, flags, and table covers. Well, now you can order

these same items to use at chapter events from our friends at Impact Canopies USA. Rusty Wolfe with Impact Canopies has created a PDF with all of the available items with pricing, which you can view [here](#).



## NATIONAL OFFICE CLOSED APRIL 3

The BMW CCA National Office will be closed on Friday, April 3, so that our staff may spend time with their families during the Easter Holiday. The office will return to regular business hours on Monday, April 6 at 8:30 a.m. EST. As always, you can renew or update your membership information online at any time.



## 2015 REGIONAL EVENTS NEWSLETTER SCHEDULE

If some of your chapter's events are missing from the National Calendar, please add those events at least one week prior to your region's next event newsletter release date.

We will deploy the newsletter to every member of your region. Chapters are required to have all event dates, descriptions, and links submitted to the National Events Calendar one week prior to the actual email send date. Events not entered into the National Calendar will not be included in the email.

To see an example of a Regional Events Email Newsletter [click here](#).

### How To Enter Your Chapter's Events

To enter events for inclusion in the e-mail newsletter, events app, National Calendar, and *Roundel*, please follow the link below. This link will bring you to a page with instructions after you login.

[Enter chapter events here >>](#)

### Official 2015 Schedule

#### North Atlantic

Q1: Calendar Entry Deadline: Jan. 22 | Email Send Date: Jan. 29

Q2: Calendar Entry Deadline: April 23 | Email Send Date: April 30  
Q3: Calendar Entry Deadline: July 2 | Email Send Date: July 9  
Q4: Calendar Entry Deadline: Oct. 1 | Email Send Date: Oct. 8

**North Central Region**

Q1: Calendar Entry Deadline: Jan. 29 | Email Send Date: Feb. 5  
Q2: Calendar Entry Deadline: April 30 | Email Send Date: May 7  
Q3: Calendar Entry Deadline: July 9 | Email Send Date: July 16  
Q4: Calendar Entry Deadline: Oct. 8 | Email Send Date: Oct. 15

**Pacific Region**

Q1: Calendar Entry Deadline: Feb. 5 | Email Send Date: Feb. 12  
Q2: Calendar Entry Deadline: May 7 | Email Send Date: May 14  
Q3: Calendar Entry Deadline: July 16 | Email Send Date: July 23  
Q4: Calendar Entry Deadline: Oct. 15 | Email Send Date: Oct. 22

**South Atlantic Region**

Q1: Calendar Entry Deadline: Feb. 12 | Email Send Date: Feb. 19  
Q2: Calendar Entry Deadline: May 14 | Email Send Date: May 21  
Q3: Calendar Entry Deadline: July 23 | Email Send Date: July 30  
Q4: Calendar Entry Deadline: Oct. 22 | Email Send Date: Oct. 29

**South Central Region**

Q1: Calendar Entry Deadline: Feb. 19 | Email Send Date: Feb. 26  
Q2: Calendar Entry Deadline: May 21 | Email Send Date: May 28  
Q3: Calendar Entry Deadline: July 30 | Email Send Date: Aug. 6  
Q4: Calendar Entry Deadline: Oct. 29 | Email Send Date: Nov. 5

All the best,

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