

**BMW Car Club of America  
Board Conference Call  
February 10, 2016**

**Wednesday, February 10, 2016**

**1. Call to Order**

The conference call was called to order by President Steve Johnson at 7:00 PM EST.

**2. Attendees**

Board Members: Steve Johnson, President; Eddy Funahashi, Executive Vice President; Darlene Doran, Secretary; Louis Goldsman, Treasurer; Tim Beechuk, North Central RVP; Tim Jones, South Central RVP; John Sullivan, North Atlantic RVP; Dwayne Mosley, South Atlantic RVP and Nick Owen, Pacific RVP.

National Office and Roundel: Frank Patek, Executive Director and Lindsey Branston, Director of Financial Operations

Guests: Ryan Staub, Lockton Affinity Motorsports

**3. BMW CCA Insurance Limits**

Frank Patek reports that Club Racing wants to run an event with NASA. Ryan Staub from Lockton Affinity Motorsports has presented CCA a couple of options and the Board has elected to make no changes to our policy.

**4. South Central RVP**

President Steve Johnson reported an issue with travelling for this individual.

**5. Election Close Date**

There was some discussion regarding the possibility of pushing back the election close date. After discussion it was decided that we would leave the close date as is, unless we get many concerns in the next week. The accounting firm has been instructed that no ballots will be destroyed and they are to keep all duplicate ballots as well.

**6. DEC Chapter Congress**

Frank Patek reports that we will have 2 new board members possibly 3. During the weekend we will have time to do some training with them.

**7. Puerto Rico Chapter**

Dwayne Mosley reports that the chapter would like to have a conference call as soon as possible so they can get back to normal club business.

**8. Monterey Week**

Eddy Funahashi has organized a meeting in April 2016 to work on Legends and Festorics. We have also invited the other clubs to come and work with us to make it

**BMW Car Club of America  
Board Conference Call  
February 10, 2016**

all happen flawlessly. Pricing for the 250 corral passes at turn 5 will stay the same. However the 500 at the Lakebed will be doubled in price. The reason the coral passes on the lake bed are more expensive is because no discount is being given from Laguna Seca.

**9. BMW CCA Relocation**

Frank Patek reports CCA will be meeting with the Foundation Land Use Planning Committee regarding the purchase of land. Meeting will be held March 19 or 26, 2016.

**10. Adjourn at 8:29 PM EST**

Motion: Darlene Doran made a motion to adjourn the conference call. Tim Jones seconded the motion. Motion passes 9-0. Call adjourned 8:29 PM EST

**BMW Car Club of America  
Board Conference Call  
March 8, 2016**

Tuesday, March 8, 2016

**1. Call to Order**

The conference call was called to order by Executive Director Frank Patek at 7:15 PM EST.

**2. Attendees**

**Board Members:** Eddy Funahashi, Executive Vice President; Darlene Doran, Secretary; Louis Goldsman, Treasurer; Tim Beechuk, North Central RVP; Tim Jones, South Central RVP; John Sullivan, North Atlantic RVP; Dwayne Mosley, South Atlantic RVP and Nick Owen, Pacific RVP.

**National Office and Roundel:** Frank Patek, Executive Director and Lindsey Branston, Director of Financial Operations

**Chairs:** Gary Davis, Club Racing

**3. Insurance**

Additional insurance coverage for those CCA racers wanting to run with NASA. Ryan Staub, Lockton Affinity Motorsports Insurance procured a standalone policy for \$5,000,000.00 which would fit on top of NASA's policy for a maximum of ten (10) events. Someone on the Club Race side needs to make sure that CCA Club Racing receives a copy of NASA's policy appropriately endorsed to cover CCA prior to a race. CCA must be an additional named insured on NASA's policy.

**Motion:** Louis Goldsman made a motion to authorize the purchase of the additional \$5,000,000.00 liability policy to cover joint CCA Club Racing/NASA sponsored events, up to ten (10) events per year, subject to NASA agreeing to rebate to BMW CCA Club Racing Seventy dollars (\$70.00) per CCA racer. Eddy Funahashi seconded the motion. Motion passes 6 yes, 2 absent, 1 abstention. Call adjourned 8:15 PM EST

**4. Adjourn at 8:15 PM EST**

**Motion:** Tim Beechuk made a motion to adjourn the conference call. Tim Jones seconded the motion. Motion passes 7- 2 absent. Call adjourned 8:15 PM EST

**BMW Car Club of America  
Board Meeting  
Dallas, Texas  
April 29, 2016**

Friday, April 29, 2016

**1. Call to Order**

The meeting was called to order by President Steve Johnson at 8:37 AM CST.

**2. Attendees**

**Board Members:** Steve Johnson, President; Eddy Funahashi, Executive Vice President; Darlene Doran, Secretary; Louis Goldsman, Outgoing Treasurer; Brian Thomason, Treasurer Elect; Tim Jones, South Central RVP; Tim Beechuk, North Central RVP; Dwayne Mosley, South Atlantic RVP; Nick Owen, Outgoing Pacific RVP; Jeff Cowan, Pacific RVP Elect; John Sullivan, Outgoing North Atlantic RVP and Lou Ann Shirk, North Atlantic RVP Elect.

**National Office and Roundel:** Frank Patek, Executive Director; Lindsey Branston, Director of Financial Operations; Stephen Elliott, Director of IT; Steven Schlossman, Chapter Services; Tricia Williams, Club Racing; and Chris Hennecy, Marketing; and Satch Carlson, Roundel Editor in Chief.

**Chairs:** Jack Joyner, DEC; and Gary Davis, Club Racing.

**Guests:** Ian Branston, Sandlapper; Phil Abrami, International Council; Bobbi Treen, Everglades; Ryan Staub, Kansas City; and Steve Stepanian, LA.

**3. Minutes**

The minutes of the January Board meeting were approved January 29, 2016. Reading of the minutes will be waived.

**Affirmation of votes on conference calls since last Board Meeting.**

**Motion:** Louis Goldsman made a motion to authorize the purchase of the additional \$5,000,000.00 liability policy to cover joint CCA Club Racing/NASA sponsored events, up to ten (10) events per year, subject to NASA agreeing to rebate to BMW CCA Club Racing Seventy dollars (\$70.00) per CCA racer. Eddy Funahashi seconded the motion. Motion passes 6 yes, 2 absent, 1 abstention.

**Motion:** Tim Beechuk made a motion to authorize the reimbursement of \$229.00 to Frank Patek for additional personal taxes paid as a result of American Express issuing him a 1099-Int for the BMW CCA account. Dwayne Mosley seconded the motion. Motion passes 8 yes, 1 absent.

**BMW Car Club of America  
Board Meeting  
Dallas, Texas  
April 29, 2016**

**Motion:** Steve Johnson made a motion to affirm the above conference call votes. Darlene Doran seconded the motion. Motion passes 9-0

**4. Reports**

4.1 *President*

Steve Johnson added to his pre-meeting report that he had travelled to Munich, Germany for the 100<sup>th</sup> Celebration in March and with an additional \$258.00.

4.2 *Executive Vice President*

Eddy Funahashi had nothing to add to his pre-meeting report.

4.3 *Secretary*

Darlene Doran added to her pre-meeting report that the March Conference Call Minutes were approved.

4.4 *Treasurer*

Louis Goldsman had nothing to add to his pre-meeting report.

4.5 *South Atlantic RVP*

Dwayne Mosley had nothing to add to his pre-meeting report.

4.6 *North Atlantic RVP*

John Sullivan added to his pre-meeting report that Pine Tree Chapter is in compliance.

4.7 *Pacific RVP*

Nick Owen added to his pre-meeting report that he had past travel to the January Board Meeting in Pittsburgh, PA.

4.8 *South Central RVP*

Tim Jones had nothing to add to his pre-meeting report.

4.9 *North Central RVP*

Tim Beechuk had nothing to add to his pre-meeting report.

4.10 *Executive Director*

Frank Patek had nothing to add to his pre-meeting report.

4.11 *Roundel*

Satch Carlson had nothing to add to his pre-meeting report.

4.12 *Driving Events Committee*

Jack Joyner had nothing to add to his pre-meeting report.

**BMW Car Club of America  
Board Meeting  
Dallas, Texas  
April 29, 2016**

4.13 *Club Racing Committee*

Gary Davis had nothing to add to his pre-meeting report.

**5. Review Action Items**

**6. Discussion Topics**

6.1 *National Events*

6.1.1 Oktoberfest 2016

Frank Patek reports that numbers are falling into place. Monday will be our transition day. We have approximately 1,125 registrants as of the end of April for the Monterey events. We have opened other blocks of rooms at other hotels since we have filled our block of rooms at the Hyatt. All evening events are still open but filling in quickly. If we continue on this path we will have all our dinners sold out before we get to Oktoberfest. Tuesday we have Gymkhana, Fun Rally, Beer Garden and Dinan Welcome Reception. Wednesday we have Concours and Dinner at Holman Ranch. Thursday activities Driving School, Car Control Clinic, TSD Rally, Michelin Drive & Compare, Foundation Charity Rides and Wine tasting. Friday activities are Driving School, Autocross, Charity Rides and Beach Party. Saturday we have Driving School, Club Race, Autocross and Banquet. David Rose and Nick Parente will be taking a three (3) week journey from Boston to Monterey doing much blogging, and using all of our social media.

6.1.2 Oktoberfest 2017

Frank Patek reports that this event will be July 11 – 15, 2017 in New Orleans. We will be having two (2) days of Driving School and Autocrosses. We may have carting for half of a day. Concours venue is still up in the air. Our host hotel is the Hyatt at the Superdome.

6.1.3 Oktoberfest 2018

Frank Patek reports that this event will be in Pittsburgh, PA in July. The host hotel is the Sheraton Station Square. This event will be tied to PVGP, we will celebrate the 2002.

6.1.4 Oktoberfest 2019

Frank Patek reports this is our 50<sup>th</sup> Anniversary of BMW CCA. We need to get the history of BMW CCA compiled for this event which is very important to the Club. We will have this event in Greenville, SC in the fall. Hyatt downtown will be our host hotel. We are working on permitting to have a car show on Main Street in Greenville and they will close off the street. Hopefully, this will be the grand opening our new

**BMW Car Club of America  
Board Meeting  
Dallas, Texas  
April 29, 2016**

office location. We have also asked to host the International Council Meeting that year.

6.1.5 Oktoberfest 2020

Tim Beechuk reports that he spoke with the folks at the French Lick Resort and West Baden Springs located in Indiana. They would like us to have a board meeting there to check the resort out for Oktoberfest.

## 7. Regional Events

### 7.1 *Updates*

#### 7.1.1 The Vintage

Frank Patek reports Eddy Funahashi will be attending and will be congratulating the new E30 Chapter as they are playing a large part in this event.

#### 7.1.2 Auto Lieben

Tim Beechuk reports that advertising is going well and North Star is heavily into the event. Windy City and Badger Bimmers are not participating as much.

#### 7.1.3 Pittsburgh Vintage Grand Prix

Frank Patek reports this event will be held in July 15-17, 2016. We will be staying at the Double Tree in Greentree.

#### 7.1.4 Monterey Legends / Festorics Weekend

Frank Patek reports that numbers are falling into place. Legends numbers are strong. We already have 160 cars for concours and display with months left to register. In the past, our car count is around 200 for the event. BMW NA will be displaying a grouping of V12 monster cars, including the McLaren F1 GTR, V12 LMR both winning Le Mans outright, a one-off X5 V12 LM, the Alpina E30 M3 DTM and the Alpina E12 B7 turbo. We will try to build an E30 corral around Andy Bovensiepen's car. The Friday night dinner is sponsored by the Performance Center, we will have guest speakers Mike Renner, Andy Bovensiepen and Alex Schmuck. Saturday we move to the track and we are approximately half full in the corral. Lakebed we can accommodate 500 car spaces and 250 car spaces at turn 5. The May issue of *Roundel* is dedicated to Monterey with an 8 page spread. We are going to be very busy and all board members are required to assist for all three (3) days. All Lakebed parking spaces will be assigned and numbered. Motorrad will be at Legends and Festorics. The Nettessheim Collection will be available for display at Legends which consists of fifteen (15) motorcycles. Motorcycle clubs will also be attending Legends and Festorics. We will have parade laps on Saturday and Sunday with a maximum of 120 cars.

**BMW Car Club of America  
Board Meeting  
Dallas, Texas  
April 29, 2016**

7.1.5 Bimmerfest East and West 2016

Frank Patek reports Bimmerfest West will be May 27-29, 2016 and the San Diego Chapter will be hosting an Autocross during Bimmerfest West. We would like additional attendees to judge Battle of the Bimmers and help promote Monterey. New Jersey and National Capital will host Bimmerfest East, which will be in August, 2016.

**8. National Programs and Services**

8.1 *Updates*

8.1.1 IT

Stephen Elliott reports that bmwlive.co, our replacement news service, is being constructed.. David Rose and Nick Parente will be utilizing this on their journey from Boston to Monterey with live YouTube streams. This will also replace the NEWS on the BMW CCA website. This will have a blog format. We now have a country selection with US and Canada in a dropdown menu. Charity Matching Funds programs are still in progress. We have narrowed our membership database down to two (2) companies ACGI and Altai.

8.1.2 Club Racing

Gary Davis reports that we have expanded our groups. We will have 40 cars in each group. We have moved all our registration, licensing, medical forms and any document you would need to complete for registration to MotorsportReg.com. This will be an all in one shop stop.

Club Racing Insurance: Additional insurance coverage for those CCA racers wanting to run with NASA. Ryan Staub, Lockton Affinity Motorsports Insurance procured a standalone policy for \$5,000,000.00 which would fit on top of NASA's policy for a maximum of ten (10) events. Someone on the Club Race side needs to make sure that CCA Club Racing receives a copy of NASA's policy appropriately endorsed to cover CCA prior to a race. CCA must be an additional named insured on NASA's policy.

**Motion:** Steve Johnson made a motion to authorize the purchase of the additional \$5,000,000.00 liability policy to cover joint CCA Club Racing/NASA sponsored events, up to ten (10) events per year, for one (1) year and revisit on an annual basis. Tim Beechuk seconded the motion. Motion passes 9-0. (This materially alters the motion made and passed on a previous conference call.)

8.1.3 Driving Events Committee

Jack Joyner reports ITS Charrette was very successful. ITS is on very stable ground. We have the DEC Conference this weekend and have good participation. The DEC/ITS budget was not to exceed \$6,500.00 for the ITS charrette and the actual spending was \$5,800.00. We need to have



**BMW Car Club of America  
Board Meeting  
Dallas, Texas  
April 29, 2016**

reimbursement approval for the ITS training for those who went through the training and have National accreditation. We have 4 or 5 people we will consider as ITS Facilitators, with that there will be some travel involved. What we do from here and what we are building will be something special. This will

ensure that participants are receiving the correct information. We did have one individual who went through the training and will need to submit his expenses for reimbursement. Working within the DEC budget which was approved at the January meeting, we will try to consolidate as many chapters in a region to use budget funds wisely. We are looking at 6-10 chapters who would like to have an ITS.

8.1.4 Charity Matching Funds – results have been posted below in Recognition Program Committee report.

8.1.5 Raffle

Chris Hennecy reports that we will have the limited-edition M4 GTS as our grand prize for the raffle. Only 300 of this vehicle will be imported into the US and a total of 700 worldwide. We put a teaser on Facebook and have had much interest and excitement. Our second prize will be an M2 with a full-compliment of M Performance Parts. Our goal is to get the vehicles to the Performance Center so we can do some video shoots and market the raffle. The raffle will launch June 1, 2016 and close ticket sales approximately September 15, 2016. The main prize will be an M235. Last year we gave a record-tying nine (9) cars and feel we can exceed that record.

8.1.6 SIG's

Steven Schlossman reports he has sent renewal applications to Tom Graham, who is not responding to any requests.

8.1.7 Roundel

Satch Carlson reports the May issue was increased an additional 8 pages for a small infomercial for Monterey. These will be used to hand out at Bimmerfest West. We are running a four (4) part series on this history of BMW, with the first part in the May issue.

8.1.8 National Office

8.1.8.1 Future BMW CCA location

Frank Patek reports that Sherman Koo a club member and Bob Habel for the Foundation side are developing a land-use plan for the seven (7) acres of the Foundation's land in Greer, SC, so that we can join the Foundation at a new headquarters. We have asked them to look at the ultimate dream plan which is

**BMW Car Club of America  
Board Meeting  
Dallas, Texas  
April 29, 2016**

the current building that exists, our office structure and a third building the Foundation has talked about that would conjoin the three (3) buildings in some fashion. Currently we are going to hold off on a drive-way connecting to Highway 101. Once the land-use plan is complete, we need to determine how much land our building will need to occupy. Our goal is to purchase the land and break ground in 2016. CCA is looking at building a 10,000 sq. ft. building. We would ideally like to be in the new location one year before Oktoberfest 2019. Our relationship with MOA is going very well. We see them as a long term relationship to this project. We will have an undeniably large presence as we sit across the street from the BMW Factory and beside the Performance Center.

**8.1.8.2 Affinity Insurance Program**

Ryan Staub reports that the new program is in place and will be saving some funds. They are in the process of rebuilding their website which should launch the end of June, 2016.

**8.1.9 Member Committees**

**8.1.9.1 Recognition Program Committee**

Lou Ann Shirks has a question to the board as to when we want to announce the winners and how you would like to announce them. The nominator should have the opportunity to present the award. June 30, 2016 will be the public announcement date.

**Outstanding Chapter – Charitable Hours**

Windy City	1284 hours
Allegheny	700
San Diego	450

**Outstanding Chapter – Financial Charitable Contribution**

Allegheny	\$41.19 per capita
Illini	\$17.56 per capita
St. Louis	\$13.78 per capita

**Outstanding Chapter – Growth and Retention**

Overall - South Atlantic Puerto Rico	128.18%
North Atlantic – Green Mountain	109.77%
South Central – Rocky Mountain	108.04%
North Central – Northern Ohio	106.93%
Pacific – Roadrunner	106.56%

**8.1.9.2 Technology Committee**

**BMW Car Club of America  
Board Meeting  
Dallas, Texas  
April 29, 2016**

Stephen Elliott reports that the committee is trying to help streamline chapter websites with a template. We will recommend a host and site for chapters. Goal is to present at Chapter Congress 2017.

8.1.9.3 Leadership Committee – Nothing to report

8.1.10.4 Election Results

**Treasurer**

Brian Thomason	1462
Scott Mallan	1084

**North Atlantic RVP**

Lou Ann Shirk	456
Melvin Dillon	297

**Pacific RVP**

Jeff Cowan	452
Nick Owen	347

**9. Policy and Administration**

9.1 Ombudsman – see attached report

9.2 Benefits Update – Nothing to report

9.3 BMW Clubs International

Frank Patek reports the International Council meeting will follow Oktoberfest. This will be during the German Celebration 100<sup>th</sup> year, which will be in September 9-11, 2016. We will have good BMW CCA representation.

Phil Abrami reports there have been major transitions over the last few years. There was a strong affiliation between Mobile Tradition and Club Office, now the Mobile Tradition building has been levelled. The new facility will be open for the September celebration. It will house all contents from the old Mobile Tradition facility. Mobile Tradition and BMW Classic do not exist any longer. It's now referred to as BMW Clubs and Community Management "BCCM". The BCCM is planning a major celebration September 9-11, 2016. They are expecting 200,000 visitors for the event. Events will begin approximately Noon on September 9<sup>th</sup>, 2016.

He then reported the China market has expanded and is the largest in the world. The Asian Umbrella welcomed three (3) of many clubs into the umbrella which added 43,000 members. BMW China was to exercise a very high control over clubs in China to ensure all activities are consistent with the image they want to portray.

**BMW Car Club of America  
Board Meeting  
Dallas, Texas  
April 29, 2016**

BMW CCA submitted a nominee for Friend of the Marque, which will be put forward to the Council at the meeting in September. The International Council votes on there (3) awards, Friend of the Marque which is given to a club member who has shown substantial and long standing to the marque, Knochlein Award which is given to someone who preserves old BMW cars and bikes and Club of the Year. BMW CCA has made a nomination each year for the Club of the Year award and Phil reported that it would be better if BMW CCA did not continue to make such nominations. Phil asked how BCCA could assist in the growth of BMW CCA. Frank replied that members should be the most important to all clubs. BCCM and all clubs should focus on the needs of our members and that will help us grow. Is there any way that BCCM and the board can help CCA get to 120,000 members? We would need more promotion that the clubs exist and that BMW AG supports the club structure. Consistency that is the norm and not taken for granted.

9.4 Operations Manual – Nothing to report

## **10. Foundation**

10.1 Capital Campaign – Nothing to report

10.2 Ian Branston reports that next week the Foundation has a Museum conference in ME, attending the conference will be Ian Branston, Bruce Hazard and Michael Mitchell. Michael has capped the visitors to 200 for the May 20<sup>th</sup> Open House. The Foundation has been named one of the charities for the Pro Am Golf Tournament and Grant Show is the Foundation Celebrity. The Foundation has their next Board Meeting May 13-15, 2016 in Charlotte, SC. They have interviewed several individuals for the Executive Director position for the Foundation and will hopefully announce the candidate after the board meeting. We will be having a fundraiser and auctions on August 21, 2016 just before Oktoberfest begins. The Foundation has a new challenge “2016 BMW CCA Chapter Challenge”, which is for chapter members to purchase custom embossed bricks to pave the way for the Foundation’s future. This challenge has 4 tier’s which is divided by the size of the chapter.

## **11. Financial**

11.1 2015 Status

Louis Goldsman reports that BMW CCA had a great year. We have been living on more than membership revenue for many years. We have had great success with our annual raffle program. Our 2015 funds available to be Set Aside for charitable, religious, scientific, literary and educational purposes, in accordance with IRS rules, is \$61,223.00.

**BMW Car Club of America  
Board Meeting  
Dallas, Texas  
April 29, 2016**

**Motion:** Louis Goldsman made a motion to designate \$61,223.00 of 2015 revenue for IRS Set Aside purposes. Dwayne Mosley seconded the motion. Motion passes 9-0.

**12. Chapter Issues**

**12.1 Conference Calls**

North Atlantic - last call March, next June

South Atlantic – last call March 2, next June 1

North Central – last call March, next May 9<sup>th</sup> or 10<sup>th</sup>

South Central – none, next May 9<sup>th</sup>

Pacific - late May, early August and late October

**12.2 Chapter Probation Report**

Steven Schlossman reports that the following Chapter Rebates were withheld Boston, First Coast, Golden Gate, Green Mountain, Hawaii, New York, North Star, Oregon, Rocky Mountain, Sin City, St. Louis and Sunshine Bimmers for non-compliance issues.

**12.3 E30 Chapter Petition for Charter**

Eddy Funahashi reports that the forthcoming E30 Chapter has revised all prior issues and have been solved.

**Motion:** Eddy Funahashi made a motion to accept the E30 Chapter Petition as presented to the Board. John Sullivan seconded the motion. Motion passes 9-0.

**12.4 South Central Region**

Tim Jones reports that he has been contacted by Adriana Diesen, Vice President of the Houston Chapter regarding America's Cup. She wanted some help for this event, whether financial or advertising. The yacht is the original America Yacht, which is 120 feet long and the Captain is a current BMW CCA member. It's recommended that Tim Jones make this a regional event and use his discretionary funds to help out.

**12.5 South Atlantic Region**

Dwayne Mosley reports that his region has a few issues.

**Puerto Rico:** He received a request from the Puerto Rico Chapter for financial assistance. They are having a two (2) day tour September 23-24, 2016 which will consist of Saturday Night Gala Party and Sunday closing event. Their funds are short for the reservation fees. Is there some way the National office can provide a loan for us in the amount of \$10,000. Brian Thomason, Treasurer is fluent in Spanish and will help Dwayne with responding to them.

**Tarheel:** Have requested regional funds for the VIR Corral in fall, 2016. Dwayne will provide them some discretionary funds.

**BMW Car Club of America  
Board Meeting  
Dallas, Texas  
April 29, 2016**

**Florida Suncoast:** Was contacted by a previous chapter officer regarding the way their election turnover situation is. The election was done via MotorsportReg.com, however the chapter bylaws do not allow for an electronic election. Pursuant to the bylaws the ballot is to be inserted in the newsletter and returned via US Mail. Dwayne will contact the newly elected President Stanley Dale and advise they will need to conduct a proper election which is consistent with the bylaws. Dwayne will suggest the bylaws be changed to have 2 year terms with overlapping of officers.

**Tidewater:** Corporate status had lapsed. Dwayne made them aware of this. Dwayne suggested that a reminder be sent to all RVPs for the appropriate region so the RVP can stay on top of the situation. The National Office will add this to the list of annual requirements they send out for each chapter.

### **13. Marketing**

#### **13.1 Marketing**

Chris Henney reports that he has secured record amounts of sponsorship funds for Celebrate BMW events. Shell has returned as the “Official Fuel of BMW CCA” and Griot’s Garage has signed a three (3) year agreement to be the “Official Car Care Products of BMW CCA”, they are also running a full page advertisement in *Roundel*. Michelin will be sponsoring all three (3) events at Monterey this year. At Legends this year Michelin will have a 30x40 showroom with tire displays that will be flanked by six platforms with six (6) special BMW M cars which will range from a 1M to an M6. They will feature BMW CCA member’s M cars for some of the platforms. Michelin, Shell, Bridgestone, Dinan and Hagerty will all be having tech sessions. Dinan will be having a tour of their Headquarters on Monday before Oktoberfest begins. Michelin will again this year conduct a Drive and Compare at Laguna Seca and will also provide hot lap rides. Shell will be awarding many gift cards during Celebrate BMW. A very big thank you goes to Chris Welty from Bridgestone for launching the Second Annual Coast-to-Coast HPDE Tour.

### **14. BMW NA**

Frank Patek reports they had a lengthy conference call regarding the cars they will be bringing to Monterey. They will be doing test drives at the track this year. They will be doing Charity Rides as in the past, however not sure which cars they will bring, possibly the E92 M3 Joy car and the M235i race car with a passenger seat. We are not sure who the drivers will be since the IMSA WeatherTech Sportscar Championship series race has moved to the same week, Boris Said may be willing to drive. Both Tom Plucinsky and Alex Schmuck are both very supportive of BMW CCA.

**BMW Car Club of America  
Board Meeting  
Dallas, Texas  
April 29, 2016**

**15. New Business**

15.1 Oktoberfest Concours

Frank Patek reports the Concours Chair Paul Cain has requested a change in the Vintage /Classic category. We will be separating the class into two (2) classes and added a Super Clean to both classes.

**Motion:** Dwayne Mosley made a motion to accept the Concours class changes as presented to the Board. John Sullivan seconded the motion. Motion passes 9-0.

15.2 Mexico Chapter

Frank Patek reports that we have been contacted by Jesus Rodriguez of the BMW Car Club of Mexico and they have an interest in developing a closer relationship with BMW CCA.

**16. Future Meetings**

16.1 Board Meetings

June 24-26, 2016, San Jose, CA

November 4-6, 2016, Scottsdale, AZ

16.2 Conference Calls

May 24, 2016           7 PM EST

July 20, 2016           7 PM EST

Sept. 22, 2016        7 PM EST

October 13, 2016     7 PM EST

**17. Adjourn**

**Motion:** Louis Goldsman made a motion to adjourn. John Sullivan seconded the motion. Motion passes 9-0. Meeting adjourned 4:11 PM CST

BMW CCA  
Board of Directors Meeting  
April 29, 2016  
Westin Hotel & Resort D/FW  
Dallas, TX

BMW Car Club  
of America







BMW Car Club of America  
Board Meeting  
Irving, Texas  
April 29, 2016

***Agenda***

**Friday April 29, 2016**

**08:30 Call to Order**

**Introduction:** Members, Guests.

**Minutes:** The minutes of the November Board meeting to be approved.

**Affirmation of votes on conference calls since the last Board Meeting.**

**08:35 Reports**

- President
- Executive Vice-President
- Secretary
- Treasurer
- South Atlantic Regional Vice President
- North Atlantic Regional Vice President
- Pacific Regional Vice President
- South Central Regional Vice President
- North Central Regional Vice President
- Executive Director
- Roundel
- Driving Events Committee
- Club Racing

**09:00 Reports & Presentations Continue Until Completed**

**Discussion of Listed Topics**

**09:45 Break**

**10:00 Resume Discussion of Listed Topics**

**New Business**

**Noon Lunch**

**1:00 Continue Discussion & New Business**

**Executive Session**

**5:00 Adjourn**

BMW Car Club of America  
Board Meeting  
Irving, Texas  
April 29, 2016

***Discussion Topics***

**1. Review Action Items**

**2. National Events**

Oktoberfest

- 2016
- 2017
- 2018
- 2019

**3. National/Regional Events**

Updates:

- The Vintage, May 2016
- Pittsburgh Vintage Grand Prix, July 2016
- Bimmerfest East and West 2016
- Autolieben 2016
- Monterey Weekend August 2016
  - Legends of the Autobahn
  - Vintage Races
- Others

New Requests

**4. National Programs and Services**

IT Update

Club Racing

Driving Events

Charity Matching Funds

Raffle

SIG's

BMW Car Club of America  
Board Meeting  
Irving, Texas  
April 29, 2016

Roundel  
Member Committees  
Recognition Program Committee  
Tech Committee  
Election Status  
National Office  
    Planning for future location

**5. Policy and Administration**

Ombudsman update  
Tech Rep's update  
Benefits Update  
BMW Clubs International  
Operations Manual  
Leadership Committee  
Recognition Committee  
Relocation Committee

**6. Foundation**

Capital Campaign Update  
Services Agreement

**7. Financial**

2015 Status  
2016 Budget

**8. Chapter Issues**

RVP Conference call schedule for 2016  
RVP Chapter Visitation schedule for 2016  
Chapter probation report  
Dealer engagement program.

BMW Car Club of America  
Board Meeting  
Irving, Texas  
April 29, 2016

**9. Membership**

Membership Drive  
Marketing

**10. BMW of North America**

Meeting with NA

**11. New Business:**

Re-affirmation of absolute duty to protect BMW CCA Intellectual Property

Discuss efficacy of a Nominating Committee in the future for selection of candidates to National Board.

DEC Proposal related to ITS

Change in Ofest Concours Classes

Club Race Insurance Issue

D&O Billing Policy

**12. Future Meetings**

April 29<sup>th</sup> for the 2<sup>nd</sup> Quarter Board Meeting and Annual Meeting  
Conference Calls (proposed dates)

**BMW Car Club  
of America**



BMW Car Club of America, Inc.  
Steve Johnson  
President  
33 E. Hune One Ln #6-203  
Kihei, HI. 96753  
Telephone(858) 705-0303  
Email: [president@bmwcca.org](mailto:president@bmwcca.org)

April 6, 2016

To: BMW CCA Board of Directors  
BMW CCA Executive Director

Subject: President's Pre-meeting Report

Planned Travel:

Board April Meeting, Annual Meeting, Dallas TX. 4/28-5/1/16

Board Meeting, San Jose, CA 6/23-6/26/16

Past Travel:

SD Holiday Party 12/8/16

Central CA Holiday Party 12/9/16

Monterey Meeting 1/7-1/11/16 \$152.66

LA Holiday Party 1/16/16 \$169.42

Discussion:

Club Racing Insurance

New campus planning

Membership issues (Barry Burr)

Respectfully Submitted,

Steve Johnson  
President, BMW CCA





Pre meeting report

January 2016 through current

To: All board members, Executive Director BMW CCA

From: Eddy Funahashi

BMW Car Club of America  
Eddy Funahashi  
Executive Vice President  
124 W 6th St  
Hanford, CA 93230-4514  
Tele: (559) 707-0521  
Email: evp@bmwcca.org

**Subject:** EVP pre-meeting report

**Travel:**

January 8<sup>th</sup> –Monterey Ca. >Meetings Celebration

January 9<sup>th</sup> – Elections banquet>Visalia Ca.>Central California Chapter

January 10<sup>th</sup> – Holliday banquet>El Segundo, Ca> LA Chapter

January 11<sup>th</sup> – Meeting >El Segundo, Ca.>Festorics>Ofest 16

January 15<sup>th</sup>-18<sup>th</sup>-Meeting>Pittsburg>Board

March 31<sup>st</sup>-April 3<sup>rd</sup> – Meetings>Monterey>Celebration

**Future Travel:**

April 28<sup>th</sup> –May 1<sup>st</sup>>Meeting>Board/DEC Conference, Dallas TX.

May 19<sup>th</sup>-22<sup>nd</sup> >Asheville, NC >The Vintage

May27-29<sup>th</sup> >Fontana, Ca>Bimmerfest

June 23<sup>rd</sup>-26<sup>th</sup>>San Jose, Ca, Monterey, Ca>Board meeting and site plan review  
Celebration

**Travel recap:**

I can feel springtime but not for its warmth but for its activities.

January held a few invites to banquets and allowed for meetings to coincide with the city.

Much of my travel will have to do with Celebration. I'm learning that this event will be unique to our club forever due to the combination of 3 events that are Celebration.

Future Travel:

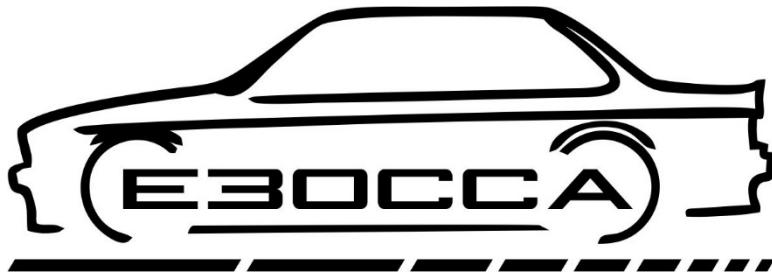
Nothing to summarize at this time. If asked I would be happy to discuss my future travel.

Respectfully,

Eddy







E30 CCA

BYLAWS

Written by: Art Magitman  
Edited by: Chris Chappell  
Reviewed by: BMW CCA



Article I. Name, Objective, and Legal Address

Section A. The legal name of the organization shall be the E30 Chapter (informally E30CCA) of BMW Car Club of America Inc. (BMW CCA). It shall be a 501(c)(7) nonprofit organization incorporated under the laws of the State of South Carolina and shall be referred to, herein, as the "Chapter".

Section B. The objective of the Chapter is to serve owners of BMW's iconic E30 chassis throughout the United States of America. E30CCA will encourage the exchange of ideas, information, experiences, and technical support. In addition, the Chapter will promote participation in the community with events, meets, and activities to continue the growth of the Chapter, and BMW CCA brands.

Section C. The Legal Mailing Address of the Chapter shall be the postal address published in the Chapter's official newsletter, unless otherwise specified by special action of the Officers defined in these Bylaws.

Article II. Membership

Section A. Membership shall be granted to all Active Members and Associate Members, as defined by the BMW CCA. Upon receipt of annual dues and a properly completed Membership Application requesting assignment to the E30 Chapter, as primary or secondary chapter, and upon acceptance by BMW CCA, all such members shall be viewed as Present Members by the Chapter. BMW CCA will govern the Membership Application and Membership Rates. All Chapter members must be BMW CCA members as categorized in the BMW CCA membership database.

Section B. A business which advertises or otherwise sponsors the Chapter is a Business Sponsor of the Chapter. Business sponsorship fees do not include BMW CCA Membership, and are designated specifically to the Chapter as benefactor contributions or in exchange for advertisement.

Section C. Any member may have the Chapter membership suspended or terminated by a simple majority vote of the Elected Officers for general misconduct, defined as any act or action, which could be damaging to the Chapter, BMW CCA, or BMW Brand. The member shall be notified of the infraction in written form (e.g. email or USPS letter), and shall be allowed to appeal within fourteen (14) days of the notification. Dismissal from the Chapter shall not affect BMW CCA Membership.

Article III. Meetings of Members.

Section A. General meetings of the Chapter shall be called by the Chapter Office when necessary or suitable to the activities of the Chapter. General Meetings may involve BMW CCA events and diverse events organized by other organizations and clubs, which E30CCA endorses and/or chooses to participate in.

Section B. There shall be an annual meeting of the Present Members. Specific dates, locations and schedules, which will be designated by the Chapter Office, shall be announced at least three (3) months in advance in writing, as well as published in

the Chapter's quarterly publication and on the Chapter's website. It is the responsibility of the Chapter Office and Present Members to promote the event.

Paragraph 1. Following 2016 and 2017 ("the Start-Up Years"), the Annual Meeting shall be held in alternating Time Zones each year. The schedule will follow a BMW M10 Engine firing order:

1. Eastern Time Zone
3. Mountain Time Zone
4. Pacific Time Zone
2. Central Time Zone

Section C. Regional Meetings shall promote the greatest possible representation of the Chapter and participation by Present Members and potential members at the local level. Regional Meetings shall be conducted and organized by Regional Coordinators, with indirect involvement of the Event Coordinator. Regional Meetings shall not interfere with any other Chapter events and shall report to the Chapter Office with members' written or visual accounts of the event.

Section D. Special Meetings of the Chapter Office may be called by ten percent (10%) of Present Members submitted to the Secretary with a written cause. Upon receipt of any such request, the President shall schedule the meeting to take place at the earliest reasonable date, and shall send written notice of the meeting to all Present Members. Following the meeting a summary of the meeting and its outcome shall be sent to all Present Members. Present Members may designate another Present Member to act as their proxy to participate in the meeting, provided prior written notice is supplied to any Officer of the Chapter.

Section E. Meeting Notifications shall be published on the Chapter calendar, the newsletter, in the quarterly publication, and on the website. It is responsibility of the Chapter Office and Present Members to promote all events.

Section F. ALL Members are expected to avoid conduct detrimental to the integrity and public confidence of the Chapter. The Chapter will promote lawful, ethical, and responsible conduct at all Meetings. Illegal or irresponsible conduct discredits the reputation, and undermines public respect and support of the Chapter.

Section G. An Annual Officers' Retreat shall be scheduled by the Chapter Office for the Chapter Office. Planning and scheduling The Retreat shall be the responsibility of the Vice-President in coordination with the National Event Coordinator.

#### Article IV. The Chapter Office

Section A. The Chapter Office is the entity responsible for overall policy and direction of the Chapter, and delegates the responsibility of day-to-day operations in an orderly, businesslike, and responsible manner. The Chapter Office shall consist of Elected and Appointed Officers. Appointed Office positions may become Elected Office positions, and new Office positions may be created by amendment of these Bylaws.

Paragraph 1. There shall be six (6) Officers elected by the Present Members, consisting of a President, Vice-President, Treasurer, Secretary, Event Coordinator, and Membership Administrator. The Chapter Office receives no compensation other than reasonable reimbursement of expenses submitted to and approved by both the Treasurer and the President. The Chapter Office shall exercise any and all necessary powers related to management of the Chapter.

a President: The President shall convene monthly scheduled Chapter Office meetings. The President shall have overall management responsibility of the Chapter, with the advice and consent of the Chapter Office. The President shall report to the membership on the general state of the Chapter at the Annual Meeting, and assist with performing additional duties requested by the Chapter Office.

b Vice-President ("VP"): The Vice President shall perform the duties of the President in the absence of, or in the event of disability of, the President, and shall perform any other duties the President or the Chapter Office may assign. The VP shall chair committees on special subjects as designated by the Chapter Office and host the Annual Officers' Retreat.

c Secretary: The Secretary shall be responsible for keeping records of the Chapter's actions, including summarizing meetings, sending out meeting announcements, and assuring that records are maintained. The Secretary shall provide the Newsletter Editor with condensed summary suitable for informing the Present Members of the work of the Chapter Office, and perform such other duties as the President or Chapter Office may assign.

d Treasurer: The Treasurer has custody of all monies and assets belonging to the Chapter. The Treasurer directs deposits of all funds to the Chapter's account in a bank designated by the Chapter Office, and ensures strict compliance with these Bylaws in all matters pertaining to the financial affairs of the Chapter. The Treasurer shall maintain accurate and detailed records of all such receipts and disbursements. All disbursements in the name of the Chapter shall be approved by the Treasurer. The Treasurer shall make a report at the Annual Meeting, and keep the Chapter Office periodically informed of all financial transactions. Except as specifically provided in these Bylaws, no person shall incur an obligation to, nor commit the credit of, the Chapter, unless specifically authorized by the Treasurer.

e Event Coordinator (EC): The Event Coordinator shall be responsible for planning, coordinating, and promoting an active and orderly program of events and activities for the general membership of the Chapter. The EC shall ensure that each region of the Chapter is served by at least one Regional Coordinator. The EC shall be responsible for providing any necessary support which enables the Chapter to carry out their plans and activities, and for representing them before the Chapter Office. The EC maintains the Chapter's calendar of all events, meetings, and gatherings.

f Membership Administrator ("MA"): the National Membership Administrator shall be responsible for the conduct of all Chapter affairs specifically pertaining to Chapter membership, the active and orderly pursuit of member recruitment and retention; working jointly with the Chapter Office and all Coordinators on communications, and other means of promoting member cohesion. The MA is to keep the latest list of all Present Members and their contact information, and supply that list to the Newsletter/Publication Editor and the Website.

\*\*\*The 2016 and 2017 calendar years shall be known as "Start-Up Years." Notwithstanding Article IV, Section A, Elected Positions shall be appointed by the founding President and shall be considered as interim. \*\*\*

Paragraph 2. Appointed Staff within the Chapter are to be nominated by the Chapter Office or Present Members and are approved by the Chapter Office. Appointed Staff positions shall have no term limits, though their performance shall be reviewed by the Chapter Office annually.

- a Webmaster: to be determined.
- b Publication Chief Editor: to be determined.
- c Photo/Video Contributor: to be determined.
- d Sponsorship Coordinator: to be determined.
- e Executive Fundraiser: to be determined.
- f Social Media Ambassador: to be determined.
- g Communication Intermediary: to be determined.
- h Brand Manager: to be determined.
- i Regional Coordinator: to be determined.
- j Performance Driving Liaison: to be determined.
- k Member-at-Large: The most recent past President shall serve as the Member-At-Large, shall be only a Tie-Breaker voting member of the Chapter Office, and shall perform such duties as the President or Chapter Office may assign.

Section B. Meetings by Waiver may be held by telephone, by e-mail, by video conference, or by any other medium agreed to by two-thirds of the Chapter Office.

Section C. Reasonable expenses incurred by Officers shall be documented and submitted for the Treasurer for approval. Such expenses may include scouting expenses, portions of travel expenses, and any other Chapter-related expenditure.

Section D. Quorum shall be the minimum number of Officers present at any Meeting to make the proceedings of that meeting valid. To achieve Quorum, the least number of five (5) Elected Officials must be present.

Section E. Deciding Factors

Paragraph 1. All Chapter Office matters shall be decided by a Simple Majority (51%) vote of the Quorum.

Paragraph 2. Tie-Breaker Vote shall belong to the Member-at-Large.

Paragraph 3. Each Chapter Officer shall have one vote, and only one vote, regardless of any additional duties, functions, or responsibilities assigned to that Chapter Officer.

1. In case of an absence, Officers are permitted to vote by proxy and permit an attending Chapter Officer to vote on their behalf.

Paragraph 4. The Secretary shall have a copy of Bylaws available at all Chapter Office Meetings and shall conclude every meeting with a summary of the meeting.

Section F. Elected Chapter Officer Term shall be a two-year term, but are eligible for re-election for up to five consecutive terms.

Section G. Officer Removal and Resignations

Paragraph 1. An Officer or Appointed Staff Member may be relieved from their duties with a Super Majority (67%) of the Chapter Office. Such termination shall be immediate following the vote.

Paragraph 2. Written Resignation of any Chapter Officer or Appointed Staff must be provided to the Secretary and is effective immediately.

Paragraph 3. If a Chapter Office vacancy occurs between elections, the Chapter Office may appoint a Present Member of the Chapter to fill the vacancy. This appointment shall remain in effect until and only until the next election for that office following the appointment.

Section H. There shall be no monetary compensation for any Officer or Appointed Staff. However, the Chapter Office may decide on alternative reimbursement to encourage the highest standard of volunteerism.

Paragraph 1. In the event that a Chapter Officer or Appointed Staff Member make a personal expenditure on Chapter's behalf, all receipts and invoices shall be submitted to the Treasurer to be approved for reimbursement. Any expense above \$50 shall be reviewed by the Chapter Office.

Section I. The Chapter Office shall issue an Annual report to be published in the Newsletter, the Quarterly Publication, and the Website. Such report shall include a Membership Growth Summary, an Events Summary, an Election Summary, and a Financial Summary.

Article V. Elections



Section A. Voter Eligibility shall be extended to all Present Members in all Chapter matters requiring a General Vote. Chapter Officers shall have the authority to establish and define voting and non-voting matters.

Section B. Nominee Eligibility for Elected Office, except the office of President, must be Present Members for at least six (6) months prior to the Annual Meeting of the Election Year for the nominated positions.

Paragraph 1. Nominees for President must be Present Members, and must have been actively involved in the Chapter's discussions and decisions, as Chapter Office members, Appointed Staff, Regional Coordinators, or Committee Members for at least one (1) year prior to the Annual Meeting of the Election Year for the nominated positions.

Paragraph 2. Officers shall hold office for a period of two Fiscal Years.

Paragraph 3. The President, the Secretary, and the Events Coordinator shall be elected in odd-numbered years. The Vice President, the Treasurer, and the Membership Administrator shall be elected in even-numbered years.

Section C. The Nominating Committee shall be appointed by the Chapter Office and consist of at least three (3) Present Members. The Secretary shall appoint the leader of this committee and the Committee shall follow this Article of the Chapter's Bylaws.

Paragraph 1. The Nominating Committee shall receive and record all nominations submitted, and verify such nominations to be in accordance with all provisions in this Article and all other provisions of these Bylaws. The Nominating Committee shall have access to the Electronic Election Process and have a duty to uphold voter anonymity.

Paragraph 2. Any Officer or three (3) Present Members may nominate any Present Member as a candidate for an Elected Office. Such nomination shall be done in writing, submitted to the Nominating Committee and is subject to Nominee Eligibility. Nominee shall acknowledge their candidacy in writing to the Nominating Committee.

Paragraph 3. The following shall be the schedule deadlines by which the Elections Process shall follow:

- a Last Friday of August: Nominating Committee appointed.
- b Last Friday of September: Nominees Ballot submitted.
- c Voting period shall be November 1<sup>st</sup> to November 14<sup>th</sup>.

Paragraph 4. The Nomination Committee shall submit a complete Ballot of Nominees to the Secretary, which shall then be reviewed by the Chapter Office, and published in the Newsletter and on the Website.

Paragraph 5. No nominee shall serve on any committee or have any responsibilities within the election process, which could be considered as a conflict of interest.

#### Section D. General Elections

Paragraph 1. Votes shall be submitted electronically, and results shall be overseen by the Secretary and Membership Administrator.

Paragraph 2. Election of Chapter Officers shall occur by Voting Members in an electronic ballot on the Chapter's Website. Each Present Member shall have one ballot submission.

Paragraph 3. Each newly elected Chapter Officer shall assume their role on January 1<sup>st</sup>, following the Elections. Time between the end of elections and the assumption of the Chapter Office position shall be known as the Transition Time.

Paragraph 4. Election Results shall be published in the Monthly Newsletter, the quarterly publication, and the Website.

#### Article VI. Committees

Section A. The Chapter Office may create committees as needed (e.g. fund raising, public relations, data collection, etc.). The Secretary shall appoint all committee leaders.

Section B. The Finance Committee shall be headed by the Treasurer and will include the President and the Vice-President. All members of this committee shall have access to Chapter funds, though a simple majority vote shall be reached, before the Treasurer releases any Chapter funds or approves any expenses requiring the disbursement of Chapter funds. The Finance Committee is responsible for developing and reviewing fiscal procedures, fundraising plans, and the annual budget. The Chapter Office must approve the budget and all expenditures must be within budget. Any major change in the budget must be approved by the Chapter Office.

Section C. The Nominating Committee shall be appointed by the Chapter Office and consist of at least three (3) Present Members. The Secretary shall appoint the leader of this committee and the Committee shall follow Article V of the Chapter's Bylaws.

#### Article VII. Fiscal Year and Dues

Section A. Fiscal Year shall be the same as the Calendar Year.

Paragraph 1. The Treasurer shall provide a report at each board meeting. The Treasurer shall oversee finances, assist in the preparation of the budget, help develop fundraising plans, and make financial information available to Chapter Office members only.

Paragraph 2. Annual reports are required to be submitted to the Chapter Office showing income and expenditures. The Simple Annual Report of the organization is public information and shall be made available to the public after being reviewed and approved by the Chapter Office.

Section B. Annual Chapter dues shall be determined and collected by the BMW CCA. Minimum fee of an Associate Member is required to be a Present Member of the Chapter, as determined by the BMW CCA.

Section C. Special Dues may be considered by the Chapter Office and must be approved by a supermajority (two thirds/ 67%) in a General Vote of ALL Present Members. The intent to impose additional dues must be stated in the published agenda available prior to the meeting in the Newsletter and published on the Website.

Section D. The Chapter Office shall dictate all Event and Meeting Entry Fees to afford Chapter functions. All such fees must be clearly stated prior to events and promoted as part of the event details, along with dates, schedules, and activities.

#### Article VIII. Chapter Assets and Personal Liability

Section A. All positions, within the Chapter, are Voluntary and no part of Chapter funds shall be used to the benefit of its Chapter Officers, Members, or any private individual.

Section B. In the event of the Chapter disbanding, all of the Chapter's assets shall be transferred to BMW CCA, to be used for their benefit and at their discretion.

Section C. All entities extending credit to, contracting with, or having any claim against the Chapter or the Chapter Office shall look only to the funds and the property of the Chapter for the payment of any debts, damages, judgment or decree. Neither the members of the Chapter nor the members of the Chapter Office shall be held personally liable.

Article IX. Regions and Regional Chapters

Section A. The Chapter Office shall institute and maintain a leadership structure for the Chapter, which ensures that that the Chapter serves the interests of all its Present Members in all Regions. Each Region shall be served by one or more Regional Coordinators. Boundaries of such Regions shall be defined at the discretion of the Chapter Office, and may be revised from time to time as the Chapter Office sees fit.

Paragraph 1. To qualify to be a Region, there must be at least twenty (20) Present Members in close proximity. For every fifty (50) Present Members in a Region, an additional Regional Coordinator may be appointed.

Paragraph 2. The Event Coordinator shall delegate the responsibility for planning and coordinating an active and orderly program of events and activities to Regional Coordinators, with the support of, and active input from, the Chapter.

Paragraph 3. Regional Coordinators may be called upon to participate in Chapter Office Meetings, but shall not have a vote at such meetings.

Section B. Regional Coordinators shall provide proof of participation to the Chapter. Such proof shall be written and/or visual and will be included in the Chapter Newsletter, and may be incorporated into the Quarterly Publication and the Website.

Article X. Adoption of Bylaws

Section A. These Bylaws were approved at a Meeting of the Chapter Office.

Secretary Signature:\_\_\_\_\_ Date:\_\_\_\_\_

Section B. These Bylaws may be amended when necessary by Simple Majority of the Chapter Office. Proposed amendments must be submitted to the Secretary for inclusion in the Chapter Newsletter.

a Amendments shall be submitted in writing to the Secretary by a Chapter Officer or two (2) Present Members. Amendment text must be approved by the Chapter Office and all Present Members must be notified in a Newsletter of upcoming Vote no less than two (2) weeks prior.

b Amendment shall become effective if approved by the Super Majority (67%) of all Present Members votes.

Paragraph 2. Amendments

1. Date; Text to be determined.

Section C. Bylaws shall be available to all Chapter Members and non-members and shall be published publicly on the Website.

**9.3 PETITION FOR A CHAPTER OF THE BMW CAR CLUB OF AMERICA, INC. (PART 1 OF 2)**

Requested Chapter Name: E30 Chapter of BMW Car Club of America

Second Choice: \_\_\_\_\_

Chapter Area: Nationwide Headquarters City: Greenville, SC

Zip Code: From: All To: (inclusive) All

From: All To: (inclusive) All

From: All To: (inclusive) All

Mailing Address (Post Office Box): 640 South Main Street, Suite 201

City: Greenville State: SC Zip (+4): 29601-2564

Bank: Wells Fargo Branch: Lake Janette

Mailing Address: 308 Pisgah Church

City: Greensboro State: NC Zip (+4): 27455-2520

Account #: 1772249312 Current Balance: \$50.00

**PRO TEM OFFICERS (PLEASE PRINT):**

**President:** Art Magitman Home Phone: 336-681-8626

Address: 4106 Sunbury Drive

City: Greensboro State: NC Zip (+4): 27405-9500

**Vice President:** Robert Kadunce Home Phone: 865-850-8587

Address: 4302 Mesquite Lane

City: Knoxville State: TN Zip (+4): 37921-5151

**Secretary:** Dan Rosado Home Phone: 919-426-9582

Address: 10523 Neland Street

City: Raleigh State: NC Zip (+4): 27614-8621

**Treasurer:** Chris Chappell Home Phone: 615-591-5725

Address: 2210 Ipswitch Drive

City: Thompsons Station State: TN Zip (+4): 37179-9734

Bylaws enclosed? Yes  No

Already incorporated in State of: South Carolina (EIN only) Yes  No

**9.3 PETITION FOR A CHAPTER OF THE BMW CAR CLUB OF AMERICA, INC. (PART 2 OF 2)**

We, the undersigned members in good standing of the BMW Car Club of America, Inc., hereby petition to become a Chapter thereof.

	Signature	Printed Name	BMW CCA Membership No.
1.	<i>Art Magitman</i>	Art Magitman	514711
2.	<i>Robert Kadunce</i>	Robert Kadunce	460382
3.	<i>Dan Rosado</i>	Dan Rosado	364835
4.	<i>Chris Chappell</i>	Chris Chappell	514821
5.	<i>Jackson de Oliveira</i>	Jackson de Oliveira	514567
6.	<i>Scott Sturdy</i>	Scott Sturdy	189530
7.	<i>Jeff Caplan</i>	Jeff Caplan	187077
8.	<i>James Clay</i>	James Clay	151489
9.	<i>Ryan Sterenczak</i>	Ryan Sterenczak	372689
10.	<i>Steve Roberts</i>	Steve Roberts	402017
11.	<i>Gerard Howls</i>	Gerard Howls	400963
12.	<i>John Turner</i>	John Turner	462268
13.	<i>Justin Corle</i>	Justin Corle	508605
14.	<i>Luis Caratini</i>	Luis Caratini	437332
15.	<i>Phil Laws</i>	Phil Laws	483413
16.	<i>Jeff Hall</i>	Jeff Hall	400240
17.	<i>Brad Day</i>	Brad Day	326038
18.	<i>Jack Inge</i>	Jack Inge	466875
19.	<i>Lissa Rickman</i>	Lissa Rickman	403123
20.	<i>Carl Gomberg</i>	Carl Gomberg	346282

**Note:** At least fifteen (15) BMW CCA members must sign.

Membership application and National dues payment must be enclosed for each signer who is not already a member of the BMW CCA.

### 9.3.1 Petition for Charter for a New Chapter – Item-by-Item Description

**9.3.1.1 Chapter Name.** Usually this is geographic (e.g., Boston Chapter) or regionally significant (Connecticut Valley Chapter, Buckeye Chapter, Tarheel Chapter). The Chapter name may include “BMW CCA,” but may not include the acronym “BMW” by itself.

**9.3.1.2 Chapter Area and Headquarter City.** Depending on population density, an area within a radius of forty or fifty miles from your Chapter headquarters city would certainly be adequate. If the area were much smaller, it could deprive you of a sufficient member base for Chapter events and activities. If it were much larger, you would be doing a disservice to the outlying members by making it impractical to attend meetings due to the travel required. The existing boundaries of any established BMW CCA Chapter near you must be taken into consideration.

**9.3.1.3 Complete Zip Code Listing of Your Chapter Area.** This usually consists of using the first two or three zip code prefix numbers of your area and indicating that they are all-inclusive, noting any exceptions. This is mandatory for many reasons. The entire National membership is professionally maintained by zip code.

**9.3.1.4 Post Office Box.** Information must include City, State and Zip Code.

**9.3.1.5 Bank Account.** Information must include name of bank, branch name, if applicable, address, bank account number and balance at date of mailing of the petition.

**9.3.1.6 Officers.** Pro tem officers are usually appointed or elected for a period of sixty or ninety days to carry the Chapter through the formative stages. At the discretion of the membership, these officers can either be retained for the balance of a suggested one-year term or new officers elected.

**9.3.1.7 Chapter Bylaws.** Must be submitted to National within sixty (60) days of the date of your Charter. They can be modeled after the National bylaws, but cannot conflict with them. See BMW CCA Bylaws, Section V.

**9.3.1.8 Chapter Incorporation.** A Chapter should be incorporated as soon as possible. This will limit the liability of the officers and members in case of lawsuit, financial problems, etc.

BMW CCA is incorporated, but this benefit does not extend to individual chapters that must incorporate on their own. Since the fees, laws, etc., of most states vary, reference to a local attorney will have to be made. Usually, for nonprofit organizations, the fees for filing and procuring articles of incorporation are nominal. The benefits of incorporation are so great that we strongly suggest that this be placed high on the agenda of the new officers. It is also strongly suggested that each Chapter file for nonprofit tax status at the state and federal levels.





**BMW Car Club of America, Inc.**  
**Balance Sheet**  
As of December 31, 2015

	<u>Dec 31, 15</u>
<b>ASSETS</b>	
Total Current Assets	2,159,371.80
Total Fixed Assets	226,719.98
Total Other Assets	2,591,701.16
<b>TOTAL ASSETS</b>	<b><u>4,977,792.94</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Total Current Liabilities	<u>3,505,774.27</u>
Total Liabilities	<u>3,505,774.27</u>
Total Equity	1,472,018.67
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>4,977,792.94</u></b>

**BMW Car Club of America, Inc.**  
**Profit & Loss Budget vs. Actual**  
January through December 2015

	<b>TOTAL</b>	
	<b>Jan - Dec 15</b>	<b>Budget</b>
<b>Ordinary Income/Expense</b>		
<b>Total Income</b>	5,661,130.29	5,140,600.00
<b>Total Cost of Goods Sold</b>	1,379,000.54	1,271,000.00
<b>Gross Profit</b>	4,282,129.75	3,869,600.00
<b>Total Expense</b>	4,086,914.45	3,987,076.00
<b>Net Ordinary Income</b>	195,215.30	-117,476.00
<b>Net Other Income</b>	53,893.12	-16,000.00
<b>Net Income</b>	<b>249,108.42</b>	<b>-133,476.00</b>

**BMW Car Club of America, Inc.**  
**Profit & Loss Budget vs. Actual**  
January through December 2015

	<b>\$ Over Budget</b>
<b>Ordinary Income/Expense</b>	
<b>Total Income</b>	<u>520,530.29</u>
<b>Total Cost of Goods Sold</b>	<u>108,000.54</u>
<b>Gross Profit</b>	<u>412,529.75</u>
<b>Total Expense</b>	<u>99,838.45</u>
<b>Net Ordinary Income</b>	<u>312,691.30</u>
<b>Net Other Income</b>	<u>69,893.12</u>
<b>Net Income</b>	<u><u>382,584.42</u></u>

**BMW Car Club of America, Inc.**  
**Statement of Cash Flows**  
January through December 2015

**OPERATING ACTIVITIES**  
Net Income  
Adjustments to reconcile Net Income  
to net cash provided by operations:  
Net cash provided by Operating Activities  
**INVESTING ACTIVITIES**  
Net cash provided by Investing Activities  
Net cash increase for period  
Cash at beginning of period  
Cash at end of period

<u>Jan - Dec 15</u>
249,108.42
497,050.85
<u>217,959.83</u>
<u>715,010.68</u>
<u>825,363.87</u>
<u><u>1,540,374.55</u></u>



April 19, 2016

To: BMW CCA Board of Directors  
BMW CCA Executive Director

Subject: Treasurer's Pre-meeting Report

BMW Car Club of America  
640 South Main St, Ste 201  
Greenville, SC 29601-2564  
Tel 864-250-0022

Louis P. Goldsman, Treasurer  
Tel 805-499-3849  
treasurer@bmwcca.org

Travel: Oktoberfest Planning Meeting – January 10, 2016 - \$141.11  
Board of Directors' Meeting – Pittsburgh, PA January 16-14, 2016 - \$612.12

Planned travel: Board & Annual Meetings – Dallas, Texas, April 29-30, 2016

Income Statement – Period Ending December 31, 2015

	<u>Jan-Dec, 2015</u>	<u>Budget</u>
Ordinary Income/Expense		
Total Income	\$ 5,661,130.29	\$ 5,140,600.00
Total Cost of Goods Sold	1,379,000.54	1,271,000.00
Gross Profit	\$ 4,282,129.75	\$ 3,869,600.00
Total Expense	4,086,914.45	3,987,076.00
Net Ordinary Income	\$ 195,215.30	\$ (117,476.00)
Net Other Income	53,893.12	(16,000.00)
Net Income	\$ 249,108.42	\$ (133,476.00)

Balance Sheet – as at December 31, 2015

Assets	
Total Current Assets	\$ 2,159,371.80
Total Fixed Assets	226,719.98
Total Other Assets	2,591,701.16
Total Assets	<u>\$ 4,977,792.94</u>
Liabilities & Equity	
Total Liabilities	\$ 3,505,774.27
Total Equity	1,472,018.67
Total Liabilities & Equity	<u>\$ 4,977,792.94</u>

Statement of Cash Flows – January through December 2015

Operating Activities	
Net Income	\$249,108.42
Adjustments to reconcile Net Income to net cash provided by operations:	247,942.43
Net cash provided by Operating Activities	\$497,050.85
Investing Activities	
Net cash provided by Investing Activities	217,959.83
Net cash increase for the period	\$715,010.68
Cash at beginning of period	825,363.87
Cash at end of period	<u>\$1,540,374.55</u>

Treasurer's Pre-meeting report

April 19, 2016

Page 2

The detail support by individual account is provided in the attached spreadsheet.

The amounts reported have not be independently audited or reviewed.

Respectfully submitted,  
Louis Goldsman

A handwritten signature in black ink, appearing to read "Louis Goldsman", with a horizontal line extending to the right.

Treasurer

**To:** Board of Directors, BMW CCA  
Executive Director, BMW CCA

**Date:** April 8, 2016

**Subject:** Secretary Pre-Meeting Report

**Travel & Expenses:**

- January Board Meeting, Pittsburgh, PA  
January 15-17, 2016 - \$372.60

**Planned Travel:**

- April Board Meeting & Annual BMW CCA Meeting, Dallas, TX  
April 28- May 1, 2016 - \$258.20

**Drafts & Finalize Board Minutes:**

January 15-1, 2016 – Pittsburgh, PA  
February 10, 2016 Conference Call Minutes

Respectfully submitted

Darlene Doran







BMW Car Club of America  
John E. Sullivan  
North Atlantic  
Regional Vice President  
334 Elmwood Avenue  
Wollaston, MA 02170  
617.696.1477

**To:** Board of Directors, BMW CCA  
Executive Director, BMW CCA

**Date:** April, 2016

**Subject:** North Atlantic RVP Pre-Meeting Report for April, 2016 BOD Meeting Dallas, TX

**To:** Board of Directors, BMW CCA  
Executive Director, BMW CCA

**Travel & Expenses:**

- BOD Meeting Pittsburgh PA Travel Expenses \$211.45

**Planned Travel:**

- BOD Meeting April 28-29, 2016 Dallas, TX Air Fare \$292.20

**RVP Discretionary Funds:**

- None disbursed

**Newsletter Delinquencies:**

- Pinetree Chapter Newsletter pending receipt

**Chapter on Probation:**

- None

**Relevant Notes:**

- A Regional Conference Call was held on March 14<sup>th</sup>. The topic was the Dealer Engagement Program and the Call had 11 participants. The folks on the Call appreciated having the updated Membership Rewards Rebate numbers by dealership. Some participants had not received the packet from their Chapter Presidents.
- BMW CCA Day LRP is scheduled for July 22-23, 2016 IMSA -Tudor Race. LRP has agreed to 400 discounted tickets to BMW CCA members. Mike Renner from the Performance Center will be giving Hot Lap rides, BMW Classic will bring some display cars, there will be an infield Corral & Lunch Tent for participating members. There will also be a BMW CCA tent staffed by CVC & selling BMW CCA Memberships.

Respectfully submitted,

John E. Sullivan





**To:** BMW CCA Board of Directors  
 BMW CCA Executive Director

BMW Car Club of America  
 Tim Beechuk  
 North Central RVP  
 Tel: 513.604.2398

**Subject:** North Central RVP 2nd quarter 2016 Pre-meeting Report

**Travel:**

Completed Travel:

CCA Board mtg. – Pittsburgh 1/16	\$100.83
Street Survival Summit/SCCA mtg. -- Las Vegas 1/24	----
DEC meeting -- Dallas 2/20	\$290.20
CCA / Foundation Campus mtg. -- New Orleans 3/17	\$518.20

Planned Travel:

- BMW CCA Board meeting/Congress – Dallas 4/29 – 5/1
- Vintage – Asheville 5/19-22
- CCA Board mtg. – Monterey 6/24-5
- Iowa ITS/DE
- Autolieben

**Other:**

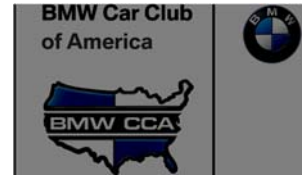
Discussions with Auto Lieben promoter, Jack Richter and North Star Chapter about promotion of the event. Also inclusion of Badger Bimmers.  
 Nothing new with Michiana Chapter possible merge with Motor City.

**Regional Events:**

Regional Chapter Presidents’ conference calls: 2/11 & 4/20(planned)  
 Various TRSS / DE’s to wave the flag

Respectfully,  
 Tim Beechuk





April 13th, 2016

To: BMW CCA Board of Directors  
Executive Director, BMW CCA

Subject: RVP Pre-Meeting Report

Planned Travel:

BMW CCA Board Meeting Dallas, TX April 28th-30th

Past Travel:

None

Chapter Conference Calls:

March 7<sup>th</sup> 2016

Discussion Topics:

Bimmerfest AutoX

Respectfully Submitted,

Nick Owen  
Pacific Region Vice-President

BMW Car Club of America  
Nick Owen  
Pacific Region Vice-President  
9419 Sierra Vista Ave La Mesa, CA  
91941  
619-508-7584  
pacificrvp@bmwcca.org





Pre meeting report

January 01, 2016 through April 30, 2016

To: All board members, Executive Director BMW CCA  
From: Tim Jones

BMW Car Club of America, Inc.  
Tim Jones  
South Central RVP  
10296 W. Ottawa Ave.  
Littleton, CO 80127  
(303) 946-4588  
southcentralrvp@bmwcca.org

**Subject:** SCRVP pre-meeting report

**Travel:**

January 15<sup>th</sup> - 17<sup>th</sup> - Board Meeting - Pittsburgh, PA  
January 30<sup>th</sup> - Winter Celebration - Colorado Springs, CO

**Future Travel:**

April 28<sup>th</sup> - May 1<sup>st</sup> - Meeting - Board/DEC Conference, Dallas TX.

**Travel recap:**

I attended the RMCBMWCCA Winter Celebration in Colorado Springs. I met with the local club members and officers. I was happy to talk of the BMWCCA activities that are in the future, and asked that we all recruit new members.

**Future Travel:**

Nothing at this time.

Respectfully,

Tim







BMW Car Club of America  
Dwayne Mosley  
South Atlantic  
Regional Vice President  
3431 N. Industrial Dr  
Simpsonville, SC 29681  
864-735-7246

To: Board of Directors, BMW CCA  
Executive Director, BMW CCA

Date: April 8, 2016

Subject: South Atlantic RVP Pre-Meeting Report for April, 2016 BOD meeting.

Travel & Expenses:

Completed Travel:

- Daytona 24 – January 28-31, 2016 - \$0
- Peachtree Chapter Annual Party – Atlanta 2/27/16 - \$328.57
- Peachtree Chapter HPDE @ Road Atlanta 3/5/16 - \$0
- Meeting w/ Scott Sturdy (The Vintage) & Michael Mitchell – 3/9/16 - \$0
- Spoke to Smoky Mtn Chapter @ Performance Center M Drive Day – 3/26/16 - \$0

Planned Travel:

- 2nd Qtr BMW CCA BOD Meeting – Dallas, TX – April 28 – May 1, 2016
- The Vintage – Asheville & Hot Springs, NC – May 20 & 21, 2016
- Highlands Motoring Festival – June 10 & 11, 2016
- Pittsburgh Vintage Grand Prix – July 15 – 17, 2016

RVP Discretionary Funds: \$0

- Regional Status for the VIR “Oak Tree Grand Prix Corral”, August 19-21, 2016
- Event held by NCC & Tarheel – 2015 attendance >100 members

Newsletter Delinquencies: None I’m aware of.

Relevant Notes

- 3/2/16 – SA Quarterly Conference Call
  - Main Discussion items
    - Complaints about no 2016 Sebring Corral.
    - Ensure Chapter Corps are in good standing w/ respective states.
- 3/8/16 – Monthly CCA Conference Call
- Puerto Rico chapter – A “board member” ratification election was held through an electronic voting facility provided by the National office. It was started on March 14, 2016 and ended on March 28, 2016. There were 19 votes in favor and 1 opposed. The 2016 elected BOD members were accepted and ratified.

Respectively submitted,  
Dwayne Mosley





BMW Car Club of America  
Frank C. Patek, II  
Executive Director  
640 South Main Street, Ste 201  
Greenville, SC 29601  
864-250-0022  
frank\_patek@bmwcca.org

Re: April 29<sup>th</sup> DFW Westin, Irving TX

**DATABASE/WEBSITE/OPERATIONS**

We have moved into the final decision phase of the database project and will choose between ACGI and Alatai. Cvent system has been fully implemented for all Monterey registrations and is working well. Staff will be testing the onsite functionality during the DEC Congress.

See report from Director of IT for more detail.

**ROUNDEL**

Ad placement and billings continue to look good for 2016.

**COMMUNICATIONS and MARKETING**

Marketing is on track to have its best year ever, exceeding last year's record breaking numbers in respect to sponsorship and raffle. Development of BMWlive.co is on track to launch prior to Monterey. Hitting Redline will drive across America along with many of our club members in order to document our celebration of BMW at 100.

**RAFFLE**

The 2016 Grand Prize will be the new M4 GTS. The First Prize will be an M2 fully optioned with all available M Performance parts. Main prizes will be the M235i. Raffle will begin early in June 2016 and will end mid-September. The drawing will take place near the end of September.

**OKTOBERFEST 2016**

Current registrations are:

- 317 Individuals – 147 Cars and 2 Motorcycles – Legends
- 591 Individuals – 319 Corral Passes - Festorics
- 613 Individuals - Oktoberfest
- 186/500 Festorics Kickoff Dinner at Nicklaus Club
- 350/500 Ofest Welcome Dinner
- 30/120 Concours Registered
- 334/500 Holman Ranch Dinner
- 328/500 Lunch at Laguna Seca
- 112 Wine Tasting at Hyatt
- 345/500 Beach Party
- 42/50 Car Control Clinic
- 92/132 Thursday Driving School
- 131/132 Friday Driving School
- 59/150 Friday Autocross
- 66/66 Saturday Driving School
- 28/66 Sunday Driving School

80 Tire Rack Club Race

**OKTOBERFEST 2017**

Booked.

**OKTOBERFEST 2018**

Approved and Booked

**LEADERSHIP 2016**

The 2016 Conference will focus on the DEC and be held the last weekend of April at the DFW Westin.

**REGIONAL EVENTS**

No new regional events that I am aware of.

**AFFINITY/MEMBER BENEFIT PROGRAMS**

Due to financial industry restrictions the FirstCal Mortgage Affinity program has morphed into a sponsorship agreement to include space in Roundel, the website and at events.

**HPDE INSURANCE 2015**

We are approaching our renewal date and our current provider is offering a zero dollar increase renewal, but there may be a better offer on the table.

The following update on the HPDE program was supplied by Ryan Staub:

*Affinity program:*

*Our marketing and IT teams are about 3 months into a 6-month project to completely rebuild our website that will make purchasing insurance more convenient and faster for BMW CCA members. We expect for our new website to go live on 6/27/16. We are very excited about the new website – it's much more modern, clean, and should provide a great user experience for BMW CCA members.*

*Participation in the program appears to be on pace to grow again in 2016. While the attached numbers look slightly down at the moment, a few key events (such as the CoTA event) moved from March to later dates this year.*

*Event Liability/Participant Accident Program:*

*An opportunity presented itself to move BMW CCA's liability program to Allianz, and we secured a great renewal for the club. In addition to a great premium, the new program offers some nice coverage enhancements. Also, we presented a solution to allow BMW CCA Club Racing to continue their alliance in key regions with NASA. No action has been taken to implement this new policy, but we are here to help if the club decides to move forward with this.*

*If you have any questions or if you would like any additional detail, please let me know.*

Thanks,  
Ryan Staub

<b>2014</b>		
Month	# of single event policies sold	Revenue to BMW CCA
Jan-14	1	3.26
Feb-14	6	29.36
Mar-14	103	438.1
Apr-14	77	273.88
May-14	117	521.38
Jun-14	106	425.64
Jul-14	38	166.04
Aug-14	51	206.96
Sep-14	121	499.82
Oct-14	95	362.04
Nov-14	62	272.28
Dec-14		
Annual / multi-event policies	123	3,496.50
<i>Total</i>	900	6,695.26

<b>2015</b>		
Month	# of single event policies sold	Revenue to BMW CCA
Jan-15	0	0
Feb-15	2	6.02
Mar-15	99	494.4
Apr-15	83	391.62
May-15	158	687.04
Jun-15	132	541.28
Jul-15	64	306.3
Aug-15	73	289.08
Sep-15	148	704.7
Oct-15	87	346.62
Nov-15	43	203.02
Dec-15	8	54.24
Annual / multi-event policies	103	3,234.84
<i>Total</i>	1000	7,259.16

<b>2016</b>		
Month	# of single event policies sold	Revenue to BMW CCA
Jan-16	6	27.04
Feb-16	7	38.42
Mar-16	50	237.34
Apr-16	92	377.68
May-16		
Jun-16		
Jul-16		
Aug-16		
Sep-16		
Oct-16		
Nov-16		
Dec-16		
Annual / multi-event policies	40	1,111.76
<i>Total</i>	195	1,792.24

Member Source as of 04-20-2016

Source	Total	Current	Lapsed	2013	2014	2015	2016
Dealership	777	288	489	281	120	106	95
	1	0	1	1	0	0	0
Email	137	93	44	5	14	59	12
FAX	15	15	0	1	0	10	4
Gift	1,502	696	806	384	363	397	51
Mail	714	653	61	39	27	512	87
Phone	473	321	152	103	98	175	43
Renewal	7	6	1	0	0	6	0
Street Survival	5,224	1,422	3,802	1,255	1,419	1,040	289
Walkin	157	79	78	64	42	45	1
Web-Bimmer Magazine	1,626	940	686	347	275	278	87
Web-BMW CCA Website	5,354	2,966	2,388	976	936	976	335
Web-BMW Center	2,905	1,743	1,162	768	753	631	227
Web-BMW Performance Center	918	603	315	252	261	318	87
Web-BMWBlog.com	222	170	52	44	44	94	37
Web-BMWCAR Mag UK by Unity Media	39	19	20	16	2	1	0
Web-Car and Driver Magazine	411	243	168	70	80	64	28
Web-Classic MotorSports	41	25	16	8	15	13	2
Web-CPO Sample Roundel	177	100	77	28	76	16	2
Web-Facebook	401	275	126	61	105	178	55
Web-GrassRoots Magazine	176	115	61	42	34	47	16
Web-Independent Shop/Dealer	971	559	412	280	231	221	74
Web-Link from Another Website	1,379	797	582	299	273	294	88
Web-National Aftersales Conference	7	5	2	1	2	2	2
Web-Performance BMW Mag UK Unity	8	2	6	6	1	1	0
Web-Radio Ad	8	3	5	4	1	2	0
Web-Referred by BMW CCA Member	4,320	2,817	1,503	1,302	1,233	1,270	417
Web-Search Engine	1,744	1,073	671	361	399	479	164
Web-Sports Car Market Magazine	94	55	39	15	14	13	4
Web-Television Ad	11	5	6	4	3	2	0
Web-Word of Mouth	14,287	7,483	6,804	2,449	2,227	2,363	799
<b>Totals</b>	<b>44,106</b>	<b>23,571</b>	<b>20,535</b>	<b>9,466</b>	<b>9,048</b>	<b>9,613</b>	<b>3,006</b>

### Membership Renewal Promotions 2015

Since the start of the year 127 members have opted for a 3, 4 or 5 year membership in exchange for a promotional BMW CCA grille badge.

1<sup>st</sup> Quarter Lapsed Membership Offer pulled back 226 members.

### How Members Hear About Us

Source	Member Count
Bimmer Magazine	961
BMW CCA Website	3004
BMW Center	1764
BMW Performance Center	611
BMWBlog.com	171
BMW CAR Mag UK by Unity Media	19
Car and Driver Magazine	246
Classic MotorSports	27
CPO Sample Roundel	101
Facebook	274
GrassRoots Magazine	117
Independent Shop/Dealer	561
Link from Another Website	803
National Aftersales Conference	5
Performance BMW Mag UK Unity	2
Radio Ad	3
Referred by BMW CCA Member	2856
Search Engine	1079
Sports Car Market Magazine	55
Television Ad	5
Word of Mouth	7529

### REGIONAL NEWSLETTERS

This project may need to hit the reset button. I have seen no product since prior to our November meeting.





BMW CCA Concours Chair

Below is the requested change to the O'fest Concour classifications. After the triple events in August 2016 we will take a more detailed look at modernizing the rest of the Concour rules.

CURRENT

Vintage/Classic (Vintage 1923-1960s) (Classic 1960-1970s)	700, 1600-2000 4-door, 1600-2002, 2000 C/CS, E3 Sedans (Bavaria, 3.0S), E9 Coupes (2800 CS, 3.0 CS), E21 3 Series, E12 5 Series	CL (Clean only)
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PROPOSED

Classic 1964-1979	1600-2000 4-door, 1600-2002, 2000 C/CS, E3 Sedans (Bavaria, 3.0S), E9 Coupes (2800 CS, 3.0 CS), E21 3 Series, E12 5 Series,	CL, SC
Vintage 1923-1963	All BMW, EMW, 700, Isetta, Dixi, Glas	CL, SC

Thank you for this effort,

Paul Cain





BMW Car Club of America  
 640 South Main St, Ste 201  
 Greenville, SC 29601-2564

Tel 864-250-0022  
 Fax 864-250-0038  
 bmwcca.org

April 26, 2016

To: All board members, Executive Director BMW CCA  
 From: Steven Schlossman  
 Subject: Chapter Services

**Chapters**

**Chapter probation**

Chapter rebates withheld

- ... Boston Chapter Admin Form
- ... First Coast Chapter Financial Statement
- ... Golden Gate Chapter Financial Statement
- ... Green Mountain Chapter Financial Statement
- ... Hawaii Newsletter Chapter Financial Statement
- ... New York Chapter Financial Statement
- ... Northstar Chapter Financial Statement
- ... Oregon Chapter Financial Statement
- ... Rocky Mountain Chapter Financial Statement
- ... Sin City Newsletter
- ... St Louis Chapter Financial Statement
- ... Sunshine Bimmers Chapter Financial Statement

**Newsletter Status**

See next page.

**SIGs**

BMW Vintage Club of America, Inc.  
 Mailed renewal application to Tom Graham at another address.  
 Still no response. Suggest removing from the website and Roundel.

Steven Schlossman

<b>North Atlantic</b>	Last Issue	Days
Allegheny	4/18/2016	9
Boston	2/14/2016	73
CT Valley	4/5/2016	22
Delaware Valley	4/26/2016	1
Genesee	3/31/2016	27
Green Mountain	2/9/2016	78
Mountain State	2/28/2016	59
<b>New Jersey</b>	<b>3/9/2016</b>	<b>49</b>
New York	3/11/2016	47
Nittany Bimmers	2/12/2016	75
Patron	3/26/2016	32
Pinetree	4/25/2016	2
Pocono Mountain	4/12/2016	15
White Mountain	4/15/2016	12
today	4/26/2016	

<b>North Central</b>	Last Issue	Days
Badger		
Bimmers	3/6/2016	51
Bluegrass	3/14/2016	43
Buckeye	2/29/2016	57
Hoosier	3/1/2016	56
Illini	2/28/2016	58
Iowa	1/15/2016	102
Michiana	3/12/2016	45
<b>Motor City</b>	<b>3/27/2016</b>	<b>30</b>
North Star	4/14/2016	12
Northern Ohio	3/21/2016	36
Old Hickory	4/8/2016	19
River City	3/8/2016	49
St. Louis	1/16/2016	101
Windy City	2/29/2016	57
today	4/26/2016	

<b>Pacific</b>	Last Issue	Days
Central CA	2/4/2016	83
Golden Gate	1/14/2016	104
Hawaii	4/30/2015	363
Inland Empire	12/22/2015	127
Los Angeles	4/21/2016	6
Oregon	4/14/2016	13
Puget Sound	3/9/2016	49
<b>0</b>	<b>-</b>	<b>-</b>
Roadrunner	3/21/2016	37
Sacramento	1/7/2016	111
San Diego	3/9/2016	49
Sierra	2/8/2016	79
Sin City	12/8/2014	506
Sonora	3/16/2016	42
today	4/26/2016	

<b>South Atlantic</b>	Last Issue	Days
Bayou	2/26/2016	61
Blue Ridge	1/15/2016	103
Choo-Choo	1/11/2016	107
Everglades	3/7/2016	51
First Coast	1/2/2016	115
Gulf Coast	4/26/2016	1
Heart of Dixie	3/11/2016	47
National Capital	3/9/2016	49
Peachtree	1/27/2016	91
Puerto Rico	2/18/2016	68
Sandlapper	2/5/2016	82
Smoky Mountain	2/4/2016	83
Suncoast	4/4/2016	23
Sunshine	2/15/2016	71
Tarheel	4/4/2016	23
Tidewater	4/8/2016	19
today	4/26/2016	

<b>South Central</b>	Last Issue	Days
Houston	1/18/2016	100
Kansas City	2/4/2016	83
Lone Star	3/10/2016	48
Great Plains	4/12/2016	15
New Mexico	2/4/2016	83
Rocky Mountain	2/1/2016	86
Sunbelt	2/5/2016	82
Tejas	3/9/2016	49
Wasatch	3/24/2016	33
today	4/26/2016	

<b>Non-Geo</b>	Last Issue	Days
E31	4/11/2016	16

## **BMW CCA Ombudsman Report - 1/1/2016 to 3/31/2016**

### **First Quarter 2016**

#### **Summary:**

During the reporting period the Ombudsman staff was John Gamel, Barry Kleckner, and David Levin.

We handled twelve inquiries during the period. In the middle of February we received seven inquiries during a two-week period. Two inquiries ended when members chose to initiate legal action.

Follow-up reporting from members regarding resolution continued to be lax. In all cases we asked for members to report back to us regarding outcomes and in rare cases we received follow-up information.

We received praise from two members during this period, including from one of those who had decided ultimately to litigate his concerns.

Generally, we observed that members who have strong, friendly and supportive relationships with their BMW Center, the Service Manager at that Center, and a lengthy service history at that Center or other BMW Centers have the most positive ownership experience. Also generally, those who have purchased a BMW from a used car dealer, service their BMW themselves, and only appear at a BMW Center for hoped-for warranty repairs have a more problematic experience. There are exceptions, but loyalty to the BMW brand and support of the BMW Center network seems to be a positive thing. However, we can't change human behavior.

The online inquiry system masterfully created by BMW CCA's Stephen Elliott has been very helpful to us. Our view is that the design essentially forces members to think about and articulate their issues before submitting them to us. The design also gives members a way to submit documents and photographs for our use. This system also facilitates reporting to the BMW CCA, and this report is the first to fully benefit from that characteristic.

As before, we've had substantial assistance from BMW Center Service Managers and from BMW CCA's Mike Miller.

#### **Details:**

Here is some anecdotal information about a few of the inquiries we had the the past three months:

- 1) a member from the Long Island, NY area purchased an X5 which was out of warranty from a national used car dealer. No maintenance records were supplied with this vehicle. The car had problems with driveability, so the oil was changed. Member drove the car to Florida, and again experienced driveability issues. A BMW Center in Florida worked on the car, and advised the member to purchase a \$2500 extended warranty, which the member did. Car was driven back to NY suffered engine failure and member was advised that the engine needed to be replaced at the cost of \$23,000. Member made a claim under his purchased warranty, which was denied due to neglect of the car (no oil changes in 50,000 miles, no

included maintenance at a BMW Center). Ombudsmen spoke with BMW NA CS, and they were attempting to get dealer to replace engine at much lower cost. No final resolution provided by member.

2) A member purchased a 3-Series coupe for his daughter. After two years of driving, issues developed with the transmission. Member determined that the transmission was manufactured by General Motors, and he determined via internet research that this was a common problem with this GM transmission. BMW NA offered a goodwill incentive for a new car purchase, but member chose to litigate the issue with BMW NA.

3) a member with a 2011 550i had an issue with a clogged windshield washer pump at 99,000 miles. He determined that he might have used windshield washer fluid from Wal-Mart which was contaminated. He'd purchased an extended maintenance agreement from BMW, and made an inquiry which attempted to use that agreement to have his pump replaced. He had hoped to pursue remedies with Wal-Mart and the manufacturer of the washer fluid, but had failed to preserve the container of fluid as evidence. An exchange of multiple emails with him ensued. This inquiry is still in progress and member has contacted BMW CCA offices by telephone citing lack of response by BMW CCA Ombudsmen.

4) David Levin had a length email interchange with a member from Florida:  
I was contacted by a mutual friend to the member who asked that I get involved with this case. The member's complain was directed toward the servicing dealer (Field's Winter Park) and at BMW. This case involved a 335d which was purchased at CarMax with almost 60k, had a JBD Piggyback added and was currently over the 100k mark. Additionally, she was hopeful that she would be able to get "Lemon Law" applied. The downfall of this case boiled down to the careless disregard for what the member stated on the internet blogs, the contact with CR and the involvement of a TSE from BMW. The SA passed along to me screen shots of what "Camilla Bimmer" posted and it was unacceptable no matter how upset you are with the dealer. Our response was to disassociate the Ombudsman from this case by advising her that "she has already taken this case further than we would be able".

**Respectfully Submitted:** John Gamel, BMW CCA Lead Ombudsman



BMW Car Club of America  
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## Marketing Report

### *Celebrate BMW Sponsorship Update*

Once again this year, we have secured a record amount of sponsorship for our three largest national events. The excitement surrounding the 100th anniversary celebration has certainly helped increase interest and propel sales. Most notably, Michelin has agreed to be the presenting sponsor of all three events and they are planning a very special display for Legends Of The Autobahn. We are also very pleased to welcome Shell V-Power NiTRO+ Premium Fuel back for a second year as the "Official Fuel of the BMW Car Club of America." And we are proud to announce that Griot's Garage has signed a three-year agreement to be the "Official Car Care Products of the BMW CCA."

Below is the current list of sponsors for each of the three events in Monterey. As you can see, we have a number of new and returning sponsors.

#### Legends Of The Autobahn Presented By Michelin, August 19

Michelin presenting sponsor  
Shell V-Power NiTRO+ "Official Fuel of Legends of the Autobahn"  
BMW NA  
Griot's Garage  
Bridgestone  
Liberty Mutual  
XPEL  
Hagerty  
La Jolla Independent  
Sports Car Market  
Via Corsa Magazine  
2002 AD  
The Werk Shop  
SoCal Vintage BMW  
Ireland Engineering  
Bavarian Workshop  
LA, San Diego, Central Cal, and Golden Gate Chapters of BMW CCA

#### Michelin Plans Special Display In Honor Of BMW's 100<sup>th</sup> Anniversary

To help celebrate BMW's centennial year at Legends, Michelin is planning an even more elaborate display than the amazing structure they built on the golf course for 2015. This year, Michelin will construct a 30x40 showroom with tire displays that will be flanked by six platforms with six special BMW



M cars. The display is so large that we held a special meeting with Michelin's event management company, Czarnowski, at the Nicklaus Club to pinpoint the perfect location. The display will serve as anchor point for the event and will truly be something special. This will without a doubt top anything we've seen before at Legends and will help tell the story of the Michelin and BMW partnership.

#### Festorics Corral And Hospitality Presented By Michelin, August 19-21

BMW is the featured marque at the Rolex Monterey Motorsports Reunion races at Laguna Seca this year and it's a REALLY big deal! The BMW CCA Festorics corral will no doubt be the center of attention, with an array of BMWs like you have never seen before!

The 750-car corral in Laguna Seca's Lakebed and Turn Five area will be breathtaking and it's attracted increased sponsorship support from Michelin and the BMW Performance Driving School. Both companies increased their sponsorship support of the event significantly to capitalize on what will be one of the largest gatherings of Club members in decades.

Michelin presenting sponsor  
BMW NA  
Liberty Mutual  
BMW Performance Driving School  
Bridgestone  
Performance Technic  
Cool Carbon

#### 47<sup>th</sup> Annual BMW CCA Oktoberfest Presented By Michelin, August 23-28

Nearly every title event sponsorship opportunity has been sold for O'Fest and we have a full slate of tech talks scheduled for Tuesday hosted by Shell, Michelin, Bridgestone, Griot's Garage, Dinan, and Hagerty. These tech sessions are a great opportunity for attendees to learn more about their cars and the products that each of these companies offers. Not to mention, there will be plenty of giveaways and free swag handed out!

Michelin Presenting Sponsorship, Drive and Compare, Hot Lap Rides, and Tech Talk  
Shell V-Power NiTRO+ "Official Fuel of O'Fest," Tuesday Vendor Hall Reception, Wednesday Night Dinner sponsor, and Tech Talk  
BMW NA Saturday Night Banquet and Test Drives  
Pirelli Concours d'Elegance and Friday Night Beach Party/ Dinner  
Bridgestone Autocross, Club Race/HPDE Tire Service Support, and Tech Talk  
Dinan Welcome Dinner and Open House Tour  
Griot's Garage Car Wash Area and Car Care Clinics  
Liberty Mutual Trackside Lunch  
KW Suspension Driving School Shirt Sponsor  
HRE Wheels Wine Tasting  
Akrapovič Vendor Hall Reception  
Hagerty Gymkhana, Vendor Hall Reception, and Valuation Seminar  
Odometer Gears TSD Rally  
La Jolla Independent Hydration Sponsor  
IHG Rewards Club Photo Contest

BMW Performance Driving School Two-Day M School Giveaway  
Atturo Tire Fun Rally  
Forgeline Numbers  
The Werk Shop Concours Trophy Sponsor  
Quad Graphics and Enthusiast Media Group Program Sponsorship  
Remus (Vendor only)  
BMW CCA Foundation (Vendor only)

#### Dinan To Offer Behind-The-Scenes Tour Of Headquarters Before O’Fest Kicks Off

On the Monday, August 22, before O’Fest begins, Dinan is providing members the rare opportunity to tour the infamous Dinan headquarters in Morgan Hill, California. The tour will take attendees behind-the-scenes, from the car lifts and fab area, to the engine shop where race engines start their journey. Those present might even see something new that no one outside of the factory walls has ever seen! There are a limited number of spots available and it’s a completely free event!

#### Michelin Driving Experience And Hot Lap Rides At O’Fest

Michelin will once again conduct a Drive and Compare event this year in the paddock of Mazda Raceway Laguna Seca. Michelin will be demonstrating their latest performance tires by offering autocross-style runs in two M3s equipped with Michelin rubber. The driving experience is scheduled for Thursday from 9 a.m. to 5 p.m. and Jackson Marketing is handling pre-registration. On Friday, Michelin’s professional drivers will hit the track and offer rides to O’Fest participants in one of the two M3s throughout the day during the instructor and advanced group sessions. This will be a great opportunity for attendees to get on track and check this off their bucket list!

### ***Shell V-Power NiTRO+ Offers Up Awards And Giveaways For Legends And O’Fest***

Shell V-Power NiTRO+ Premium Gasoline—the Official Fuel of the BMW Car Club of America, Legends Of The Autobahn, and Oktoberfest—is giving members a chance to win gift cards throughout the Celebrate BMW series of events in Monterey.

Shell will be presenting concours winners at Legends Of The Autobahn with gift cards for the following BMW categories and awards.

#### Legends Of The Autobahn Awards

BMW Best of Marque: \$150 Shell gift card

Max Winner: \$150 Shell gift card

BMW People's Choice Award: \$150 Shell gift card

Clean, Super Clean, Concours, 2002, Coupes, and Vintage Classes  
First, second, and third place will each be awarded a \$25 Shell gift card!

M Car Class: First place will receive a \$100 Shell gift card, second place a \$50 Shell gift card, and third

place a \$25 Shell gift card!

#### Shell Tech Talk At O'Fest Giveaway

The first 50 attendees at the Shell Tech Talk will receive a minimum \$10 Shell gift card and everyone will be eligible to win a \$250 gift card that will be raffled off at the end of the talk.

#### Shell Receipt Promotion At O'Fest

Shell is encouraging O'Fest attendees to fill up their BMWs at Shell gas stations along the way and keep their receipts. Attendees can bring their receipts to Shell's booth in the vendor hall at the Hyatt Regency Monterey during the scheduled vendor hours and for each receipt they bring, they will be entered into a drawing for a \$250 Shell V-Power NiTRO+ premium fuel gift card! In addition, Shell will award a \$250 gas card to the member who drove the furthest to attend Oktoberfest this year!

### ***Bridgestone To Launch Second Annual Coast-to-Coast Tour Of BMW CCA High-Performance Driver Education Events***

I am pleased to announce that Bridgestone has renewed the HPDE Tour sponsorship for 2016 and will provide support for a number of our chapter's driving school events. As part of this campaign, seven upcoming BMW CCA driving schools have been hand selected by Bridgestone to take part in the HPDE Tour.

Bridgestone has recognized the Club's HPDE program as a key platform from which to educate enthusiasts about the benefits of the Potenza RE-71R—Bridgestone's ultra high-performance summer tire geared towards the enthusiast market.

There is going to be a big marketing push behind the tour and the selected chapter HPDE events are set to benefit from this, not to mention the entire BMW CCA HPDE program as a whole. And at each stop, Bridgestone will provide onsite tire service, technical advice, tech talks, and showcase their latest performance tire.

#### Official Bridgestone Potenza RE-71R BMW CCA HPDE Tour 2016 Schedule

May 7-8 | Heart of Dixie Chapter HPDE at Barber Motorsports  
May 21-22 | Windy City Chapter HPDE at Autobahn Country Club  
June 10-12 | Genesee Valley Chapter HPDE at Watkins Glen  
June 17-19 | Texas Trifecta HPDE at Circuit of the Americas  
August 25-28 | 47th Annual BMW CCA Oktoberfest HPDE at Laguna Seca  
Sept. 30 - Oct. 2 | Tarheel Chapter HPDE at Virginia International Raceway  
October 15-16 | CVC/Patruon Chapter HPDE at Palmer Motorsports Park

Benefits of the program for selected chapters include:

- Cash to support the selected chapter driving school
- Valuable exposure for the chapter's selected HPDE via *Roundel*, *Roundel Weekly*, the BMW CCA website, and our social media channels as being part of the Bridgestone Potenza BMW CCA HPDE Tour.
- The tour will be promoted heavily via all of our communication channels. As a result, we are hoping this exposure will help fill all available slots in each selected HPDE on the tour.
- Onsite tire service (free to Bridgestone customers) and technical advice from Bridgestone's team of experts
- Ability to add value to chapter HPDEs with a special classroom tire talk session (optional)
- Possible discounts or rebates from Bridgestone for HPDE participants (TBD)

What Bridgestone is asking for in return:

- Title sponsorship of the chapter's selected HPDE event to compose the "Bridgestone POTENZA BMW CCA HPDE Tour." For example the event would be titled the "Bridgestone Potenza BMW CCA [Insert Chapter Name] HPDE at [Insert Track Name]. The event would need to be listed this way in all print and online communications.
- Bridgestone logo placement on all online and print communications regarding the chapter's selected HPDE event. Logo and link will need to be placed on the HPDE registration page and chapter website.
- Opportunity to provide onsite tire service and technical advice to participants throughout the chapter's selected HPDE event
- Introduce Bridgestone representatives at the driver's meeting and thank them for their sponsorship of the event. The chapter can also provide extra member engagement opportunities for them if they choose such as a scheduled tire talk during the weekend.
- Reserved area for the Bridgestone trailer and/or sprinter van with 10x20 tent and tire display in a highly visible and accessible area of the track paddock
- Opportunity to place banners around the paddock area as long as track regulations do not prohibit this. The BMW CCA National Office will provide artwork for an official 4x8 Bridgestone POTENZA BMW CCA HPDE Tour banner that the chapter will need to have printed and displayed at the event.

## ***Raffle Update: Prizes, Timeline, And Grille Badge***

For the 2016 raffle, the limited-edition M4 GTS (MSRP of \$134,200) will be our headliner and grand prize. The GTS will be limited to around 700 units worldwide, with only 300 units of the exclusive high-performance M4 coming to the US market. This ultra-exclusive car should make for a very attractive prize and generate great returns once we launch the raffle in June.

Second prize will be an M2 loaded with a full-compliment of M Performance Parts (MSRP of \$65,318) thanks to our friends BMW NA who will be providing the parts and installation.

The list of performance upgrades we are adding to the M2 include:

- Carbon Fiber Front Splitter and Rear Spoiler
- Carbon Fiber Rear Diffuser and Aero Flaps
- Black Kidney Grilles and Side Grilles
- Carbon Fiber Mirror Caps
- Coilover suspension
- M Performance Pro steering wheel
- Carbon Fiber & Alcantara trim
- Stainless Steel Pedals
- Illuminated Door Sills
- LED Door Projector
- BMW Motorsport Stripes
- Performance Analyzer IOS

The main prizes will be the M235i (MSRP of \$45,145). Last year, we gave away a record-tying nine cars and sold 48,000+ tickets.

We will follow a very similar timeline to the 2015 raffle campaign with a launch on June 1 and close of ticket sales around September 15. This time period has proven to be the most advantageous to conduct the raffle since it's not too early in the year and is well before the holidays. The actual drawing will take place in late-September in Augusta, GA and will be filmed for distribution via all of our communications.

### Special Drawing Prizes

In addition to the car prizes, we will also be offering special drawings for other great prizes from our sponsors over the course of the raffle! The prizes are valued at \$1,000 each and include IHG Rewards Club Points, Michelin Tires, a Shell V-Power NiTRO+ Gift Card, a Best Buy Gift Card, and an AMEX Gift Card.

### Motorsport Member Grille Badge

We've designed a very special grille badge for this year's raffle that features the M colors and a never-before-used matte-silver finish that will provide an ultra-premium look. For every ten (10) raffle tickets a member purchases, they will receive a free grille badge, a \$35 value!

# CAR OF YOUR DREAMS

BMW CCA RAFFLE 2016

## GRAND PRIZE 2016 BMW M4 GTS **1** of only **300** in the US!



MSRP: **\$134,200**

M TwinPower Turbo 6-cylinder in-line engine  
493 bHP and 442 lb-ft  
0-60 mph in 3.7 seconds  
Innovative water injection system  
Full three-way M coilover suspension  
Active M Differential  
M Carbon Ceramic Brakes  
And many more Performance additions!



**One car is given away for every 5,000 tickets sold!**

## FIRST PRIZE 2016 BMW M2

MSRP: \$52,695 + \$12,623 of Performance Parts **\$65,318 TOTAL**

### M Performance Parts Upgrades:

Carbon Fiber Front Splitter and Rear Spoiler  
Carbon Fiber Rear Diffuser and Aero Flaps  
Black Kidney Grilles and Side Grilles • Coilover suspension  
M Performance Pro steering wheel • Carbon Fiber & Alcantara trim



## MAIN PRIZES M235i

MSRP: **\$45,145**



**BONUS:** For every ten (10) tickets you purchase you will receive a special limited edition Motorsport Member Grille Badge!

*(Not available for purchase separately.)*

Proceeds of the "Car of Your Dreams" Raffle are used to offset the program related expenses of the BMW Car Club of America that might otherwise be borne by our members through increased dues. Raffle licensed in the state of Georgia.

**SPECIAL DRAWING PRIZES!**  
There are even more ways to win! Purchase a Car Of Your Dreams Raffle ticket during one of the special drawing periods and you'll be entered to win that period's special prize. See [bmwcca.org/raffle](http://bmwcca.org/raffle) for details!

**Raffle starts June 1**  
**Entry deadline: Sept 15, 2016**

**Purchase Tickets at [bmwcca.org/raffle](http://bmwcca.org/raffle)**

**\$25 Per Ticket**  
**NO LIMIT!**

## ***Roundel Weekly And Email Communications Update***

We continue to maintain great open and click-through rates for our regular email communications. Below, I have included a sampling of recent statistics for our email messages.

<u>Message Name</u>	<u>Date Sent</u>	<u>Open Rate</u>	<u>Click-Through Rate</u>
<i>Roundel Weekly</i>	04/12/2016	33.5%	10.0%
Upcoming M Schools	04/08/2016	39.3%	1.8%
Bridgestone HPDE Tour	04/07/2016	39.6%	3.1%
<i>Roundel Weekly</i>	04/05/2016	33.6%	9.6%
<i>Roundel Weekly</i>	03/29/2016	32.7%	10.8%
Celebrate BMW Email #2	03/24/2016	37.1%	1.3%
<i>Roundel Weekly</i>	03/22/2016	32.7%	8.7%
Celebrate BMW Email #1	03/24/2016	40.0%	3.7%

## ***New Member Benefit: Griot's Garage Discount***

Richard Griot started Griot's Garage out of his own garage in 1990, built around the quote from Sir Henry Royce: "Strive for perfection in everything. Take the best that exists and make it better. If it doesn't exist, create it." Griot's Garage formulates and produces its own liquid car-care products in the U.S.A. and also sources unique, high-quality detailing accessories and garage gear. And now we are pleased to announce that Griot's Garage is extending a 15% discount on all liquid car-care products to BMW CCA members!

## ***First-Quarter 2016 Lapsed Member Promotion***

During the first quarter, we offered the opportunity for lapsed members to rejoin the Club. All lapsed members were offered a special discount via email to rejoin the Club between Monday, March 21 and Friday, March 25. Those who received the offer were able to reinstate their membership for one year at \$42, two years at \$84, and three years at \$126. During the first quarter lapsed member campaign we were able to add 226 lapsed members back to the Club.

1YR Members: 178  
2YR Members: 35  
3YR Members: 13

## ***Regional Events Newsletters 2016 Schedule***

Below is the Regional Events Email Newsletter Schedule for 2016. Chapters are required to have all event dates, descriptions, and links submitted to the National Events Calendar one week prior to the actual email send date. Every region will have four of these email Newsletters per year. Events not entered into the National Calendar will not be included in the email.

To submit your chapter's events follow the link below and click the log in button. Once you log in you will be automatically directed to the event submission form.

<https://www.bmwcca.org/node/add/bmwcca-event>

**Events Must Be in the Calendar by:**

	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter
North Atlantic	Jan. 21	April 21	June 30	Sept. 29
North Central	Jan. 28	April 28	July 7	Oct. 6
Pacific	Feb. 4	May 5	July 14	Oct. 13
South Atlantic	Feb. 11	May 12	July 21	Oct. 20
South Central	Feb. 18	May 19	July 28	Oct. 27

**Email Send Dates**

	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter
North Atlantic	Jan. 28	April 28	July 7	Oct. 6
North Central	Feb. 4	May 5	July 14	Oct. 13
Pacific	Feb. 11	May 12	July 21	Oct. 20
South Atlantic	Feb. 18	May 19	July 28	Oct. 27
South Central	Feb. 25	May 26	Aug. 4	Nov. 3

Chris Henneey  
 Director of Marketing & Communications  
 BMW CCA







BMW Car Club of America  
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bmwcca.org

Re: April 29, 2016 Board Meeting—Irving, TX

## IT Update

### [bmwlive.co](http://bmwlive.co)

I have worked with the company Cascadeo to get a development server up and running for [bmwlive.co](http://bmwlive.co). With the assistance of Cascadeo, I have determined that the most cost effective and high-availability environment is Amazon Web Services (AWS). We only pay for what we use with AWS, and it's highly scalable to meet the needs of the site. So, when traffic is high, it can scale up or out as appropriate. Then it scales back down when traffic returns to normal.

Cascadeo started a beta program for organizations such as ours with projects similar to [bmwlive.co](http://bmwlive.co). They are creating a new set of tools to efficiently launch new servers. During this beta program they are not charging BMW CCA and are interested in working with us and gathering feedback to launch the development server. Once the server is up Len, Chris and I will work to create the look and feel and add appropriate plug-ins to make the site functional. When the site is ready for launch we'll work with Cascadeo to set up processes to move the development site to a live, production environment. Then we'll move into a paid managed services agreement in which Cascadeo will keep the servers running and perform maintenance such as software updates.

### Country Selection when Creating an Event

A dropdown for selecting a country has been added to the new event form. The default is United States and currently the only two options are the United States and Canada. This is the result of a request by a Chapter Officer who attempted to create an event at Calabogie Motorsports Park. Since the default is US, this change will not complicate the way Chapter Officers enter events.

### Charity Matching Funds

Work is still underway on a new system to enter Charity Matching Funds (CMF) on the website. Our work on the country selection on new events overwrote some of our progress. Once complete, a chapter officer will create a new application, then they will be taken to a list of all applications they've created where they can add individual charitable activities. Once they've added all charitable activities to an application they must click "submit" to send the application to the CCA Accounting office. This application will be much easier to work with than paper

because charities will be saved and presented in a dropdown, and locations for charitable events will be the same ones that have been previously entered from events added to the calendar. So, if a chapter adds a charitable event to the calendar, it will be even faster to add it to the CMF application.

### Membership Database

The BMW CCA staff, with the assistance of DelCor, has narrowed down the list of AMS (Association Management Software) vendors to two: ACGI and Altai Systems. Three BMW CCA staff members will attend the user conference for ACGI. Altai Systems does not currently have a user conference. Please refer to the timeline below for the remaining milestones. We plan to make our final selection by the end of June.

### Project Timeline

Target Completion	Milestone	Primary Responsibility
April 25 - May 2	Review Vendor Responses to Solicitation Document and Compile Comparison Document	DelCor and BMW CCA Staff
May 2 - May 20	Review Vendor Responses to Solicitation Document	DelCor and BMW CCA Staff
May 2 - May 20	Conduct Reference Checks	BMW CCA Staff
May 23 - June 17	Conduct Discussion(s) to Assist in Making Vendor Selection	DelCor
June 17 - July 15	Assist with Contract(s) Review	DelCor

### Event Registration System

The DrupalSquad team and I completed two projects ahead of schedule with very tight deadlines to enable club members to seamlessly sign-on and register for Celebrate BMW.

#### 1. HTTP Post

A button was added to the [bmwcca.org/celebratebmw](http://bmwcca.org/celebratebmw) page with a hidden form that sends a member's first name, last name, account number, and email address to Cvent for authentication. This is similar to a single sign on approach to make it easier for members.

#### 2. API integration

This integration populates the list of contacts in Cvent with member information so they can register for Celebrate BMW. It works hand-in-hand with the HTTP Post to provide a seamless experience. The list of Cvent contacts is updated every five minutes to minimize wait time after a new or reinstating member joins. Lapsed members are not removed from the Cvent list of contacts because their API doesn't include a function to remove contacts. However, lapsed members will not see the button to register on the [bmwcca.org/celebratebmw](http://bmwcca.org/celebratebmw) page.

## Chapter Electronic Newsletters and MagnetMail

The following 23 Chapters have notified the National Office that they are now sending their newsletters electronically. The newsletter delivery preference of their members has been changed to e-mail (for those with an e-mail address), and I have notified members about the change and how to elect to receive a copy via US mail instead. I have written a new mailing label report that Steven Schlossman sends to these chapters that only includes members whose preference is to receive the newsletter via US mail.

Bayou Chapter	Buckeye Chapter	Central California Chapter
E31 Chapter	Everglades Chapter	Florida Suncoast Chapter
Heart of Dixie Chapter	Inland Empire Chapter	Iowa Chapter
Kansas City Chapter	Lone Star Chapter	Mountain State Chapter
Nittany Bimmers Chapter	North Star Chapter	Northern Ohio Chapter
Oregon Chapter	Pocono Mountain Chapter	River City Bimmers
Sandlapper Chapter	Sunbelt Chapter	Sunshine Bimmers Chapter
Tarheel Chapter	Wasatch Chapter	

There are 16 chapters that have MagnetMail accounts:

Bayou Chapter	Buckeye Chapter	Central California Chapter
Choo-Choo Bimmers Chapter	Lone Star Chapter	Michiana Chapter
New Jersey Chapter	Oregon Chapter	Puget Sound Chapter
River City Bimmers	Smoky Mountain Chapter	St Louis BMW Club
Sunbelt Chapter	Sunshine Bimmers Chapter	Tarheel Chapter
Tidewater Chapter		



Stephen Elliott  
Director of Information Technology  
BMW Car Club of America



April 26<sup>th</sup>, 2015

## Technology Committee Quarterly Report

Prepared by Ian Dunn

### Members

- Ian Dunn (Chairman)
- Stephen Elliott (Director of IT)
- Josh Butts
- Brian Ghidinelli
- Nick Parente
- Donovan Brown

### Executive Summary

The committee's focus has remained on the new Chapter Website Template over the past quarter. We're currently working on polish and bug fixes, after which we'll be presenting to RVPs to share with interested chapters.

### Chapter Website Initiative Overview

- Objective of this website template is to provide chapters who need a more accessible and maintainable website from which to operate
  - Website template designed for Wordpress, a platform already used by over 50% of chapters
- Alpha Version currently live for Green Mountain Chapter
  - <http://www.vtbmwcca.org>
- Will include setup and user documentation, along with stock photos to use for event promotion
- Next steps are to finish polish/bug fixes and present to RVPs



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April 26, 2016  
Report of the Creative Director

Since my last full report in January 2016, we've finished adjusting to the new production schedule, overseen the change of printing plants for *Roundel*, had a staff planning retreat, and further developed and produced promotional materials and merchandise for Celebrate BMW and the individual Monterey events.

### **Roundel**

#### *Production Schedule and Plant Change*

We've fully adjusted to the new production schedule, setting the upload date to the 11<sup>th</sup> of each month. It required a few months of compressed schedules to adjust, but we appear to be on track to have less hectic months ahead.

In February, we moved the print production from Waseca, MN to Milwaukee, IL. I performed a press check at the Milwaukee plant and was pleased to see that facility is better suited to publications like ours, as they specialize in niche magazines.

We worked with Quad to streamline the mailing list delivery and processing. In the past, we provided ten separate mailing lists for our categories such as domestic first class mail, advertiser copies, etc. We now send one list with the individuals tagged for Quad to process. This significantly reduces the complexity of the mailing list and verification on our end.

### **Celebrate BMW**

A significant amount of time has focused on developing materials for the upcoming Monterey Week / Celebrate BMW events. We've worked on promotional materials for the overall week and individual events, including a multi-page spread in the larger May 2016 issue of *Roundel* as well as a special wrap-around cover for copies of that issue that will be distributed to Pacific Region BMW dealers. Those issues are targeted at non-member BMW enthusiasts to let them know about the Celebrate BMW events and encourage joining so that they may attend.

Additionally, we've continued to develop advertisements, promotional merchandise, websites, and other items in support of the Celebrate BMW events.

In the coming weeks, we will be working on signage, additional promotional materials, and the programs for Legends of the Autobahn, Festorics, and Oktoberfest.

Thank You!  
W. Len Rayburn  
BMW CCA Creative Director





Official BMW Club

**To:** BMW Car Club of America National Board of Directors  
Frank Patek - Executive Director BMW CCA  
Tim Beechuk- BMW CCA Board Liaison to DEC



**From:** Jack Joyner, National Driving Events Committee Chairman

**Date:** 4/29/2016

**Subject:** Quarterly Report – 2nd Quarter 2016

**Travel:** DEC Conference and Board Meeting, Airfare \$433.96

**Planned Travel** NOLA Raceway visit and check for Oktoberfest 2017 travel date TBD

BMW Car Club of America  
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bmwcca.org

### **DEC Report**

1. The ITS Charrette was a total success, with the implementation of a National ITS program. We have taken a nice step in creating our National Program for the BMW CCA Instructor Training Schools. To fully implement this program we will have a few National Facilitators that will administer the classroom sessions to comply with the needs for an identical program.
2. DEC Conference is this weekend, with my schedule attached.
3. DEC/ITS Budgets- ITS used the Not to exceed \$6500 for the charrette and should have come in under budget. We have an expense related to an ITS facilitator and should be taken from the ITS \$17,500.

### **Board Action Needed**

The following proposals need Board action:

1. Reimbursement approval for ITS training for ITS National Facilitator.
2. Guidelines for pre-approval for future ITS and DEC budget money needed.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Jack I. Joyner III", is written over the typed name below.

Jack I. Joyner III  
National Driving Event Committee Chairman



# CHAPTER CONGRESS

WESTIN DFW, DALLAS, TEXAS

APRIL 29 – MAY 1, 2016

## Friday, April 29

8:30 AM – 5:00 PM

BMW CCA BOARD MEETING (Trinity 6)

4:00 PM – 7:00 PM

REGISTRATION

5:00 PM – 5:45 PM

Driver Schools/HPDE 101, Jack Joyner (Magnolia Room)

Tire Rack Street Survival 101, Bill Wade (Mesquite Room)

6:00 PM – 7:00 PM

ANNUAL BMW CCA MEETING (Trinity 5)

7:00 PM – 9:00 PM

**WELCOME RECEPTION AND DINNER** (Trinity 4)

## Saturday, April 30

7:00 AM

REGISTRATION OPENS (Convention Registration)

7:00 AM – 8:30 AM

**CONTINENTAL BREAKFAST** (Trinity 4)

8:30 AM – 8:45 AM

**CALL TO ORDER:** (Trinity 5)

Introduction: Jack Joyner, National Driving Events Chair

April Curtis, South Atlantic Region      Bill O'Neill, North Atlantic Region

Fred Bell, North Central Region      Steve Stepanian, Pacific Region

Bruce Heersink, South Central Region (not present)

8:45 AM – 9:00 AM

Waivers...What, How and Why?, Jack Joyner

9:00 AM

Motorsportreg, Brian Ghidinelli

9:30 AM

How to use HPDE Insurance to boost attendance, Ryan Staub

10:00 AM

**BREAK**

10:15 AM

New Business, Takata Air Bags,...

10:30 AM

ITS Update/National Instructor Status, Bill Wade

11:00 AM

Motorsport Safety Foundation, Ross Bentley

11:30 AM

Motorsport Safety Foundation Instructors, Ross Bentley

12:00 PM

**LUNCH**

1:00 PM

Insurance Policy Overview, Ryan Staub

1:30 PM

Tire Rack Street Survival, Jack Joyner and Bill Wade

2:00 PM

Track Safety and Safety Items, Billy Glavin

3:00 PM

**BREAK**

3:15 PM

Fighting for the Student Dollar, Jack Joyner

3:30 PM

BMW CCA Club Racing Update, Shaun McKenzie

4:00 PM

National Announcements, Steve Johnson, Frank Patek, Eddy Funahashi

4:15 PM

Regional Announcements, Regional Vice Presidents, TBA

4:30 PM

Open Panel Questions, Insurance, Motorsportreg, ITS, Street Survival, Waivers, etc.

5:00 PM

**ADJOURN**

6:00 PM – 6:30 PM

**COCKTAIL RECEPTION** (Gallery)

6:30 PM – 9:00 PM

**DINNER** (Trinity 4)

## Sunday, May 1

7:00 AM – 8:30 AM

**CONTINENTAL BREAKFAST** (Trinity 4)

8:30 AM

**CALL TO ORDER** (Trinity 5)

9:00 AM

**BREAKOUT SESSIONS**

DE's (Trinity 5)

Street Survival (Trinity 7)

Autocross (Trinity 6)

Tours/Fun Runs (Trinity 8)

10:00 AM

**BREAK**

10:15 AM

Regional Sessions

South Atlantic and North Atlantic Regions (Trinity 5)

North Central Region (Trinity 6)

South Central Region (Trinity 7)

Pacific Region (Trinity 8)

11:00 AM

WRAP UP (Trinity 5)

11:30 AM

**ADJOURNMENT**



