

**BMW Car Club of America
Board Meeting
Dallas, Texas
March 13, 2015**

Agenda

Friday March 13th:

08:30 Call to Order

Introduction: Members, Guests.

Minutes: The minutes of the September Board meeting were approved by vote of the Board on January 29, 2015. Reading of the minutes will be waived.

Affirmation of votes on conference calls since the last Board Meeting.

- Approval of Ops Manual Changes regarding the Recognition Program Committee, February 21st, Approved: 6 in favor, 3 absent.
- Approved 2015 budget, February 21st, Approved: 6 in favor, 3 absent.
- Charitable set aside in the amount of \$61K, February 21st, 6 board members on the call approved, the absent 3 (Steve Johnson, Paul Dunlevy and Nick Owen) will be polled for the record at the this meeting.

08:05 Reports

- President
- Executive Vice-President
- Secretary
- Treasurer
- South Atlantic Regional Vice President
- North Atlantic Regional Vice President
- Pacific Regional Vice President
- South Central Regional Vice President
- North Central Regional Vice President
- Executive Director
- Roundel
- Driving Events Committee
- Club Racing

08:30 Reports & Presentations Continue Until Completed

Discussion of Listed Topics

09:45 Break

10:00 Resume Discussion of Listed Topics

New Business

Noon Lunch

1:00 Continue Discussion & New Business

Executive Session

5:00 Adjourn

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Discussion Topics

1. Review Action Items

2. National Events

Oktoberfest

- 2015
- Future

3. Regional Events

Updates:

- The Vintage, May 2015
- Pittsburgh Vintage Grand Prix, July 2015
- Monterey Weekend August 2015
 - Legends of the Autobahn
 - Vintage Races
- Biltmore Concours 6/27/15
- Others

New Requests

4. National Programs and Services

IT Update

Club Racing

Driving Events

Charity Matching Funds

Raffle

- Recent Legislation Update

SIG's

Roundel

Member Committees:

- Recognition Program Committee
- Tech Committee

Election Status

National Office

Offers to Sell

Planning for future location

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5. Policy and Administration

- Ombudsman update
- Tech Rep's update
- Benefits Update
- BMW Clubs International
- Operations Manual
- Leadership Summit
- Relocation Committee

6. Foundation

- Capital Campaign Update
- Services Agreement
- Foundation as the "Official CCA Charity"

7. Financial

- 2015 Status
- Charitable Set-aside – sign ballot forms

8. Chapter Issues

- Conference calls
- Chapter probation report
- Chapter Scorecard & Member Survey
- Dealer engagement program.

9. Membership

- Membership Drive
- Marketing

10. BMW of North America

- Meeting with NA marketing

11. New Business:

12. Future Meetings

- Board meetings –
 - June 28, 2015, Ashville, NC
 - Set 3rd and 4th Quarter Meeting Dates and Locations
- Conference Calls (proposed dates)
 - April 16th, Thursday
 - May 21st, Thursday

