**Attendance:** Bruce Hazard - President, Steve Johnson - Executive Vice-President, Darcy Yench - Secretary, Louis Goldsman - Treasurer, RVPs: John Sullivan, Paul Dunlevy, Mike Lingenfelter, Dan Baker, Nick Owen

National Office: Frank Patek, Lindsey Branston,

Satch Carlson - Roundel Editor, Bill Wade - Driving Events Committee Chair, Gary Davis - Club Race Chair, Matt Russell - BMW NA - Manager, BMW Product and Technology Communications

Guests: Kristy Heath, Terry Sayther - Tech Rep, Ian Branston

Foundation: Leo Newland, John Eveland

**Minutes:** The minutes of the June Board meeting were approved by vote of the Board on June 22, 2013. Reading of the minutes was waived.

Affirmation of votes on conference calls since the last Board Meeting

Paul Dunlevy moved and Steve Johnson 2nd to reaffirm the vote on conference call to approve the E31 non-geographic chapter. Vote: 9 for 0 against

### Reports

- President No changes
- Executive Vice-President -No changes
- Secretary No changes
- Treasurer No changes
- South Atlantic Regional Vice President No changes
- North Atlantic Regional Vice President No changes
- Pacific Regional Vice President No changes
- South Central Regional Vice President No changes
- North Central Regional Vice President No changes
- Executive Director No changes
- Roundel No changes
- Driving Events Committee No changes
- Club Racing No changes

### 1. National Events

### Oktoberfest

- 2014 Colorado. Plans are well under way for the Beaver Creek site. Many family activities are being planned.
- 2015 COTA, New Orleans, New Jersey Motorsport Park, Lime Rock and other locations are being considered.
- 2016 -Planning is to head back to Monterey in anticipation of the 100th anniversary of BMW and it being the featured marquee at the Monterey Motorsport Reunion.

2017 - Return to the social plan somewhere on the east coast.

Chapter Congresses - In consideration of the future proposed budget, two members from each chapter will go to Dallas: President and DEC rep...

- Date March 14-16, 2014
  - Location, DFW Westin
  - Finalize agenda and format

### 2. Regional Events

Updates:

- The Vintage, May 23-25 2014
- Pittsburgh Vintage Grand Prix, July 11-20, 2014
- Monterey Festorics & Legends of the Autobahn Weekend August 15-17, 2014

### New Requests:

- Darcy requested Regional Status for Road America Car Corral August 8 9, 2014.
- Paul Dunlevy requested Regional Status for VIR Car Corral August 22 24, 2014.

Darcy Yench moved and Louis Goldsman 2nd to approve Regional Event Status to The Vintage, Pittsburgh Vintage Grand Prix, Legend of the Autobahn and Festorics; Road America and VIR Car corrals in 2014. Vote: 9 for 0 against

- Matt Russell indicated the willingness for BMW NA to continue supporting the car corrals in 2014.
- Z4s will race at Daytona in 2014.

### 3. National Programs and Services

IT Update – see report of IT Director

Goal for new website look is the beginning of January.

Club Racing - see report of Club Race Chair

Driving Events - see report of DEC Chair

Charity Matching Funds

Raffle – see report of Executive Director

SIG's – There was a discussion about the purpose and benefit of recognizing these groups as well as if there was a requirement that the members of the groups need to be CCA members. Currently, we are not requiring membership but the Operations Manual seems to indicate otherwise. Bruce will research and report back.

Roundel – see report of Editor in Chief

### Member Committees:

Awards Committee – The board wishes to establish a program of recognition for exceptional contribution or performance by an individual or chapter. This recognition program will be the responsibility of a committee of members and will be responsible for:

- Determining (with approval by the board) appropriate chapter and member recognition.
- Establishing (with approval by the board) recognition criteria as well as the nomination and selection process
- Managing the nomination and selection process.
- Determining (with approval by the board) type and method of recognition.
- This committee will initially consist of 5 members. If the committee feels a need for additional members they can make a recommendation to the board.
- The board will support all reasonable requests of the committee.

Paul Dunlevy moved to create an Awards Committee to establish categories determine criteria and recommend awards for service to the members of BMW CCA. Steve Johnson 2nd. Vote: 9 for 0 against.

Action: Frank is to provide a list of possible committee members, Darcy Yench and John Sullivan will contact the individuals to determine willingness to serve until the initial 5 members are identified.

### 4. Policy and Administration

Ombudsman update - Nothing to report.

Tech Rep's update – Terry Sather reported that the number of calls received by the Tech Rep's is minimal and that an active and monitored forum is a where most of the questions are answered. However, there is no harm in continuing to publicize the Tech Reps.

Benefits Update: - See attached

BMW Clubs International – Nothing to report.

Operations Manual – The board went through the changes Frank proposed and the other changes from Louis and Mike. See Attached

Action: Frank will take all the discussion and resend the corrections to the board for the next conference call.

### 5. Foundation

The Foundation has spent the last three weeks moving into the new location. All materials have been moved from storage lockers and other sites. Painting and renovation of the office area is complete.

Capital Campaign Update – Leo Newland gave a report of the status of the campaign.

Matching Grant efforts - in the Nov. *Roundel* on page 82 there is a full-page ad for donations to the Foundation. Any donation would be doubled due to an anonymous donor's offer to match donations from BMW CCA members and chapters until the end of the year. There are donation implications for taxes. There is also the chapter matching from national as well. There are currently \$800,000 in pledges for this campaign. Skip Barber, Bobby Rahal, R J Valentine and David Hobbs are potential honorary committee members.

### 6. Financial

2013 Update – All board members were sent the statements via email.

### 2014 Budget discussion

- Much discussion ensued over the upcoming budget in the wake of two major funding sources reaching the end of their contracts. Our credit card yearly amount has ended and will only see minimal income. The second is no commitment from Spaten for next year.
  - Discussions of different models and how do we plan for a balanced budget ensued.
- The bottom line is that historically the budget has relied on a few items that are highly unpredictable from year to year, i.e. the raffle and sponsorship. The club needs to move to a financial model that is not reliant on these year-to-year fluctuations. This will be a major topic of discussion at the Chapter Congress in March.
- Louis and Lindsey will rework the budget to include pairing down the Chapter Congress attendees to only DEC chapter reps and Presidents.

### 7. Chapter Issues

- Conference calls status and results
- Chapter probation report
  - Sin City, Lone Star and Mountain State are currently on probation and not receiving rebates.
  - Need to start probation process with Peachtree.
- Withholding Rebates:
  - There was a discussion about withholding rebates for chapters that are on probation after they have done everything in their power to resolve the issues but are waiting for someone else. For example, a chapter is put on probation after losing its tax exempt status due to not filing tax returns. Once the chapter has submitted all the paperwork to the IRS for reinstatement it can take many, many, months for the IRS to act. This might mean that the rebates are withheld for 6 months or more.

- For some chapters withholding the rebates this long may create a hardship. The board approved a process whereby the chapter can request partial rebates by:
  - Submitting to their RVP a budget of their operational expenses
  - Based on the probation issues, chapter situation and the budget needs, the RVP can approve release of up to 75% of the rebate amount on a quarterly basis.
- Chapter toolbox. No discussion
- Chapter Scorecard & Member Survey
  - Response to initial Performance Reports All RVPs have contacted their chapters and have a generally positive interaction with explanations of the process. Further discussions will take place at the Chapter Congress.
  - Survey #2 This has been delayed due to having to divide up the list into smaller segments before sending it out. This is being worked on and should be sent out yet this month.
  - Request for new chapters outside the United States and territories.
  - Requests have been received from Clubs in Canada to establish a CCA chapter in Canada.
  - Although the BMW Clubs International recently approved a process where a Club/Chapter could be a member of an umbrella club other than the one they fall into geographically, the CCA board feels that it is inappropriate to entertain such requests from groups outside the United States.

Action: Bruce and Frank will contact the Canadian Clubs that have inquired about creating a CCA chapter and investigate ways we can work together to meet the needs of members of both Clubs.

- Dealer engagement program.
- We need this to be a standalone tool. Bruce will attend the meeting with several dealers in early Dec in Greenville, SC to get insights.
- Goal: Having a complete draft in January to present at the March Chapter Congress.

### 8. Membership

Membership Drive Update: See above

Marketing: No discussion

**9. BMW of North America:** No discussion

10. New Business: None

### 11. Future Meetings

Board meetings -

March 14, 2014 – before the Chapter Congress

June 2014 Saturday June 21st – at the end of Oktoberfest

September 13th 2014. – Tentative

**Conference Calls** 

December 10<sup>th</sup>, Tuesday 6 pm CST January 9<sup>th</sup>, Thursday 6 pm CST February 20<sup>th</sup>, Thursday 6 pm CST

Paul Dunlevy moved to Adjourn 6:10 pm

### BMW CCA Board of Directors Meeting November 9, 2013

Hyatt Regency Lost Pines Lost Pines, TX



### Agenda

### Saturday, November 9th:

### 08:00 Call to Order

Introduction: Members, Guests.

**Minutes:** The minutes of the June Board meeting were approved by vote of the Board on June

22, 2013. Reading of the minutes will be waived.

Affirmation of votes on conference calls since the last Board Meeting.

-

### 08:05 Reports

- President
- Executive Vice-President
- Secretary
- Treasurer
- South Atlantic Regional Vice President
- North Atlantic Regional Vice President
- Pacific Regional Vice President
- South Central Regional Vice President
- North Central Regional Vice President
- Executive Director
- Roundel
- Driving Events Committee
- Club Racing

### 08:35 Reports & Presentations Continue Until Completed

**Discussion of Listed Topics** 

- 09:45 Break
- 10:00 Resume Discussion of Listed Topics

**New Business** 

- Noon Lunch
- 1:00 Continue Discussion & New Business

**Executive Session** 

5:00 Adjourn

### **Discussion Topics**

### 1. National Events

### Oktoberfest

- 2014 Colorado
- 2015
- Future

### **Chapter Congresses**

- Date March 14-16, 2014
  - o Location, DFW Westin
  - Finalize agenda and format

### 2. Regional Events

### Updates:

- The Vintage, May 2014
- Pittsburgh Vintage Grand Prix, July 2014
- Monterey Festorics Weekend August 2014
  - o Legends of the Autobahn
  - o Vintage Races
- Others

**New Requests** 

### 3. National Programs and Services

IT Update

Club Racing

**Driving Events** 

**Charity Matching Funds** 

Raffle

SIG's

Roundel

Member Committees:

Awards Committee

### 4. Policy and Administration

Ombudsman update

Tech Rep's update

Benefits Update

**BMW Clubs International** 

**Operations Manual** 

### 5. Foundation

Capital Campaign Update Matching Grant efforts

### 6. Financial

2013 Update

2014 Budget discussion

### 7. Chapter Issues

Conference calls

Chapter probation report

Chapter toolbox

Chapter Scorecard & Member Survey

- Response to initial Performance Reports
- Next Steps
- Survey #2

Request for new chapters outside the United States and territories.

Dealer engagement program.

### 8. Membership

Membership Drive Update Marketing

### 9. BMW of North America

### 10. New Business:

### 11. Future Meetings

Board meetings -

January Date?

March 14, 2014

Conference Calls (proposed dates)

December 12th

### Conference Call Minutes 9/26/13

### Call started at 6:00 pm (CST)

Bruce Hazard, Louis Goldsman, Darcy Yench, John Sullivan, Paul Dunlevy, Mike Lingenfelter, Dan Baker, Nick Owen, Steve Johnson (joined 6:40 pm) National office: Frank Patek, Lindsey Branston

### 1. National Update

National office is currently working on next year's budget, tax returns and Foundation campaign.

Title Sponsor for Oktoberfest 2014 will be Michelin

We are in year 6 of 6 with our current credit card which is now owned by Bank of Omaha. There is no guaranteed income for 2014. They are interested in talking to us about the future but there appears to be no more income guarantees moving forward.

Next board meeting is Nov 9th in Austin, TX

March 2014 Congress meeting will be in Dallas, TX

- This will be a DEC conference so one of the participants sent from chapters should be the DEC representative or alternate.
- Discussion about how many others to send. It was decided there should be two others: newsletter editors and webmasters were suggested since they have not met in 6 years.
- Discussion of possible Itinerary included:
  - Saturday morning for whole group discussions
  - Topics could highlight best practices for electronic media, email blasts and reviewing the newsletter policy for switching to electronic distribution.
  - RVPs to hold regional break outs in the afternoon to discuss chapter scorecards
- We will be sending out the second survey to chapter members in November.
   Frank asked if there needed to be any changes. Mike Lingenfelter indicated it would be best to make no changes at this time for continuity.
- Chapter Logos
  - There are 17 logos that still need to be approved.
  - All have been submitted to the Club Office in Munich and some have been approved.
  - 5 were resubmitted 9/26/13
  - Several have major issues and the chapters have asked the National office for help in fixing them.

 By year end all should be completed in time for the next International Council Meeting.

### • Other Chapter Items:

- There are some chapters that are behind with newsletter minimum standards
- An updated list will be sent out to the RVPs
- There are no changes on the suspended chapters statuses
- No changes with chapters that have not submitted tax returns
- Paul Dunlevy will touch base with Peachtree regarding the status of their submission of financial statements and tax returns to National. Their rebates have been withheld for several months now.
- John Sullivan will contact Mountain State Chapter about the status of their paperwork submission. Lindsey Branston indicated she was helping them and sent her changes back to them the end of August. Nothing has been heard back as to whether they have been filed with the IRS. They also need to be submitted back to National in their final form.
- Discussion about the probation time frame concluded that once the paperwork is submitted to the IRS it's a waiting game.
- Probation needs to be constantly reviewed by the RVP to determine when probation should end or to rescind the chapter's charter.

### November Board Meeting Topics:

- Ops Manual changes submitted by Frank especially relating to the process of putting a chapter on probation.
- Everyone should be thinking about topics for the March Congress.

### International Council

- Carl Nelsen was approved as Friend of the Marque. Bruce Hazard will be attending an event in San Diego on the Oct. 19<sup>th</sup> to present the award.
- The Foundation was submitted in 2012 for the Club of the Year award but didn't win. Clubs Canada nominated them again in 2013 and they won.
- Looking forward we need to submit a new Club of the year nominee.
   Bruce indicated a couple of choices to think about. We should have some nominees for the November Meeting to submit.
- Larry Koch's plan for chapters partnering with local dealerships.
  - o Larry Koch presentation about dealership relationships.
  - Message must be delivered that chapters are partners with national for delivering member services.
  - We need a tool the chapters can use to build the argument to build a relationship that is useful.
  - Frank Patek and Bruce Hazard will call with Larry Koch about producing a marketing brochure that chapters can take to dealers.

### 2. Chapter Concerns:

### Chapter Scorecards

SE Region – Paul Dunlevy indicated he's reviewed the scorecards with most of his chapters. Most seem to understand the idea as they have

exposure with this in their business lives. In his email to the chapters he explained this as a tool to better manage their chapters for retention of members and more rebate money. It is a way to see their strengths and weaknesses and was generally well received. Paul indicated he will be keeping track of specific areas such as newsletters and websites and indicated to chapters having difficulties filling these rolls that they may need to pay someone to handle these. In general, Paul got positive feedback.

Pacific Region – Nick Owen has sent emails to all chapters with their scorecards. Oregon chapter was the only one to seek him out for a dialogue about it. He will contact each chapter before the November Board Meeting.

SC Region – Dan Baker did not have the same clarity and has gotten phone calls from chapters about the scorecard and how to read them. He has walked through the Scorecard with each of the chapters that called.

NA Region – John Sullivan is going to dedicate an upcoming conference call to talk specifically about the scorecard. He is also working with one specific chapter to get events going.

NC Region – Mike Lingenfelter had no updates.

Steve Johnson mentioned this should be a proactive activity with the RVPs emphasizing that bringing up services will be a benefit to the chapters not a punishment. Both National and local chapter members have the responsibility to service the members.

Frank Patek asked if any other board members were planning to order the new BMW CCA watches and indicated as of today 23 were ordered. Unfortunately, there are no ladies watches included at this time.

There being no new business the call ended at 7:30 (CST).



BMW Car Club of America, Inc.
Bruce Hazard
President
2984 S. Milwaukee Circle
Denver, CO 80210
303.324.6541
president@bmwcca.org

To: Board of Directors, BMW CCA Executive Director, BMW CCA

**Date:** October 25, 2013

Subject: President Pre-Meeting Report

### **Travel & Expenses:**

Pittsburgh Vintage Grand Prix, July, \$614

Oktoberfest & Monterey Weekend, August, \$478

BMW Clubs International Meeting, Bled, Slovenia, September, \$107.02

### **Planned Travel:**

November Board Meeting, Austin, TX, Nov 9<sup>th</sup>.

### Notes:

Nothing further to report.

Respectfully submitted,

### Official BMW Club

October 8, 2013

To: BMW CCA Board of Directors

**BMW CCA Executive Director** 

Subject: EVP Pre-Meeting Report

Planned Travel:

BMW CCA Board Meeting, Austin, TX, 11/9-11/10,2013

Monterey, CA., Scout, secure new Legends Site, 11/16-11/17

Past Travel:

Denver Board Meeting 6/21-6/23,2013, \$493.80

Ofest Monterey site visit \$708.53

Legends/Ofest Monterey, CA \$637.48

Discussion:

Maintenance of Non-Geographic Chapters

Respectfully Submitted,

Steve Johnson

Executive Vice President, BMW CCA



BMW Car Club of America Steve Johnson Executive Vice President 10848 La Alberca Ave. San Diego, CA 92127 Telephone (858) 451-8906 Email: evp@bmwcca.org



BMW Car Club of America 640 South Main St, Ste 201 Greenville, SC 29601-2564 Tel 864-250-0022

Louis P. Goldsman, Treasurer Tel 805-499-3849 treasurer@bmwcca.org

October 26, 2013

To: BMW CCA Board of Directors BMW CCA Executive Director

Subject: Treasurer's Pre-meeting Report

Travel: BMW CCA Club Board Meeting,

Denver, CO, June 22-23, 2013 \$731.25 Legends of the Autobahn & Oktoberfest, Monterey, CA, August 16 – 23, 2013 \$420.32

### **Income Statement**

	January 1 –	
	Sept. 30, 2013	Budget
Ordinary Income/Expense		
Total Income	\$4,487,913.27	\$4,089,385.01
Total Cost of Goods Sold	940,258.14	942,287.49
Gross Profit	\$3,547,655.13	\$3,147,097.52
Total Expense	3,114,882.50	3,120,819.16
Net Ordinary Income	\$432,772.63	\$26,278.36
Net Other Income	5,102.65	17,249.99
Net Income	\$437,875.28	\$43,528.35

### Balance Sheet - as at September 30, 2013

Assets	
Total Current Assets	\$1,979,817.86
Total Fixed Assets	350,467.58
Total Other Assets	2,526,877.47
Total Assets	\$4,857,162.91
Liabilities & Equity	
Total Current Liabilities	\$3,554,554.60
Total Liabilities	3,554,554.60
Total Equity	1,302,608.31
Total Liabilities & Equity	\$4,857,162.91

The detail support by individual account is provided in the enclosed spreadsheet.

Respectfully submitted,

1:52 AM 10/26/13 Accrual Basis

# BMW Car Club of America, Inc. Profit & Loss Budget vs. Actual January through September 2013

TOTAL

Ordinary Income/Expense
Total Income
Total Cost of Goods Sold
Gross Profit
Total Expense
Net Ordinary Income
Net Other Income
Net Income

43,528.35	437,875.28
17,249.99	5,102.65
26,278.36	432,772.63
3,120,819.16	3,114,882.50
3,147,097.52	3,547,655.13
942,287.49	940,258.14
4,089,385.01	4,487,913.27
Budget	January 1 - Sep 30, 2013
	Budget 4,089,385.01 942,287.49 3,147,097.52 3,120,819.16 26,278.36 17,249.99 43,528.35

### BMW Car Club of America, Inc. Balance Sheet

As of September 30, 2013	Sep 30, 13
ASSETS	
Total Current Assets	1,979,817.86
Total Fixed Assets	350,467.58
Total Other Assets	2,526,877.47
TOTAL ASSETS	4,857,162.91
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Total Accounts Payable	78,075.49
Total Other Current Liabilities	3,476,479.11
Total Current Liabilities	3,554,554.60
Total Liabilities	3,554,554.60
Equity	
3001 · Opening Bal Equity	1,164,528.76
3900 · Retained Earnings	-299,795.73
Net Income	437,875.28
Total Equity	1,302,608.31
TOTAL LIABILITIES & EQUITY	4,857,162.91

16 Page 2 of 3

## BMW Car Club of America, Inc.

January through September 2013

**Statement of Cash Flows** 

Net cash provided by Operating Activities Adjustments to reconcile Net Income

**OPERATING ACTIVITIES** 

Net Income

Net cash provided by Investing Activities

Net cash increase for period Cash at beginning of period

Cash at end of period

Jan - Sep 13

437,875.28

22,910.83 418,246.05

441,156.88

1,005,487.88 **1,446,644.76** 

2:06 AM 10/26/13



BMW Car Club of America, Inc.
Darcy Yench
Secretary
8925 N. Tennyson Drive
Milwaukee, WI 53217
414.352.3261
secretary@bmwcca.org

To: Board of Directors, BMW CCA

Executive Director, BMW CCA

**Date:** October 25, 2013

**Subject:** Secretary Pre-Meeting Report

### **Travel & Expenses:**

### **Planned Travel:**

o November Board Meeting, Austin, TX, Nov 9<sup>th</sup>

### Notes:

Respectfully submitted,

Darcy Yench



BMW Car Club of America John E. Sullivan North Atlantic Regional Vice President 334 Elmwood Avenue Wollaston, MA 02170 617.696.1477

**To**: Board of Directors, BMW CCA Executive Director, BMW CCA

**Date**: October 31, 2013

Subject: North Atlantic RVP Pre-Meeting Report for November 9-10, 2013 BOD Austin TX

**To**: Board of Directors, BMW CCA Executive Director, BMW CCA

### **Travel & Expenses:**

- BOD Meeting Denver CO Travel Expenses \$80.90
- O'Fest Monterey CA Travel Expenses & Air Fare to Monterey CA \$890.03
- Allegheny Chapter PVGP Regional Event Travel Expenses \$231.55
- NY Chapter Car Show Travel Expenses \$548.50
- Green Mtn. Chapter VT OktoberFAST Regional Event Travel Expenses \$450.38
- Patroon Chapter Vintage at Saratoga Regional Event Travel & Lodging \$940.58
- BOD Meeting Austin TX Air Fare \$696.60

### Planned Travel:

BOD Meeting Austin TX

### **RVP Discretionary Funds:**

- Allegheny Chapter PVGP Regional Event \$625.00
- Green Mountain Chapter OktoberFAST Regional Event \$350.00
- Patroon Chapter Vintage at Saratoga Regional Event \$400.00
- New York Chapter Car Show \$100.00

### **Newsletter Delinquencies:**

None.

### Relevant Notes:

- LRP CT BMW Track Day 9/28 had over 400 BMW CCA members in attendance
- Regional Conference Call November Topic Foundations Capital Campaign Erik Wensberg is the Presenter
- Individual Chapter Scorecards reviewed feedback to Presidents

Respectfully submitted,

John E. Sullivan

To: Board of Directors, BMW CCA Executive Director, BMW CCA

**Date:** October 15, 2013

**Subject:** North Central RVP Pre-Meeting Report



BMW Car Club of America Michael Lingenfelter North Central Regional Vice President 15106 Kampen Cir Carmel, IN 46033-0004 (317) 513-0788 northcentralry@bmwcca.org

### Travel & Expenses:

\$1,082.75 for Oktoberfest 2013 (August 18-25 in Monterey CA)

### **Planned Travel:**

November 2013 board meeting (Austin TX)

### **RVP Discretionary Funds:**

- \$1,000 to Iowa Chapter (first place, chapter incentive).
- \$ 500 to Badger Bimmers (second place, chapter incentive).
- \$ 660 to Iowa Chapter winning delegate (event registration fee, chapter incentive).

### **Chapter Probation Report / Newsletter Delinquencies:**

No issues to report.

### **Notes:**

- 1. Refined and finalized chapter performance scoring algorithm.
- 2. Hosted "Buckeyes, Bourbon & Bluegrass" regional driving tour in mid-September.
- 3. Reviewed chapter performance reports with chapter presidents in mid-October.

Respectfully submitted,

Michael Lingenfelter



October 28th, 2013

To: BMWCCA Executive Board BMWCCA Board of Directors

BMW Car Club of America Nick Owen Pacific Regional Vice-President 8685 Rio San Diego Drive #4339 San Diego, CA 92108 (619)-456-7654 pacificryp@bmwcca.org

Subject: Pacific RVP Pre-meeting report

Travel:

Sin City Chapter Visit: Las Vegas, NV 7/14: \$284.01 Legends of the Autobahn: Monterey, CA 8/16: \$166.26 BMWCCA Oktoberfest: Monterey, CA 8/19-8/25

**RVP** Discretionary Funds:

\$500 to Sacramento Valley Chapter for Rolex/Grand AM Car Corral

**Chapter Probation:** 

Sin City Chapter still on probation for delinquency in producing a newsletter.

Respectfully submitted,

Nicholas A. Owen



Dan Baker

South Central RVP 5307 Windham Springs Ct.

Houston, TX 77041 (832) 298-1984

BMW Car Club of America, Inc.

southcentralrvp@bmwcca.org

**To**: Board of Directors, BMW CCA Executive Director, BMW CCA

**Date**: October 31, 2013

Subject: South Central RVP Pre-Meeting Report for November 9 - 10, 2013 BOD Meeting.

### Travel & Expenses:

None to report

### **Planned Travel:**

• BOD Meeting, Austin, TX, November 9 – 10, 2013

### **Chapter Issues:**

• Lone Star Chapter still working through IRS issues, awaiting reinstatement of not for profit status. All required paperwork has been submitted, waiting for IRS response.

Respectfully submitted,

Dan Baker



BMW Car Club of America Paul Dunlevy South Atlantic Regional Vice President 6424 Littlewood Road Kernersville, NC 27284 336-996-3149

To: Board of Directors, BMW CCA Executive Director, BMW CCA

Date: October 28, 2013

Subject: South Atlantic RVP Pre-Meeting Report for November 9, 2013 BOD

Meeting.

# Travel & Expenses:

Planned Travel: Austin, TX for BOD meeting

Travel: Monterey Festorics, Legends and Oktoberfest \$902.89

**RVP Discretionary Funds:** 

\$500 to Tarheel Chapter for ALMS Corral @ VIR

# Newsletter Delinquencies:

- 4 First Coast, Gulf Coast, Peachtree and Puerto Rico
- I am working to get these up to date

## Relevant Notes:

- The ALMS Corral at VIR was a good success for a first event. There were
  more than 50 in attendance on Friday with 150+ on Saturday. This far
  exceeded our expectations and was a big surprise for VIR. According to
  the caterers, we had the greatest number of participants of any other
  corral group. Tarheel and National Capital joined to host this event.
- I am monitoring all of my chapter's landing pages and websites for their efforts that were agreed to at our regional conference. I have sent all of my chapters a six month review report and am following up with those who still have work to do.

Respectfully submitted Paul Dunlevy



BMW Car Club of America Frank C. Patek, II Executive Director 640 South Main Street, Ste 201 Greenville, SC 29601 864-250-0022 frank\_patek@bmwcca.org

Re: November 9, 2013 Board Meeting - Austin, TX

## DATABASE/WEBSITE/OPERATIONS

As I reported in June we then believed we had found a likely candidate to provide an affordable Events App that would work on both iOS and Android platforms. Unexpectedly we were able to launch the new events Apps in time for Ofest 2013 in Monterey.

Work has restarted on the refresh of the club website. We are looking at a mid to late January roll out.

See report from Director of IT for more detail.

## ROUNDEL

Since my last report in June ad revenue has somewhat recovered from its late spring slump and show indication of meeting budget by year end. While ad revenue has not met pre-recession level the *Roundel* budget has remained stable. This is due to better than expected co-mail savings and increased *Roundel Weekly* ad revenue. The recent survey of members proved that the magazine remains the number one source of member satisfaction.

## **CHAPTER NEWSLETTERS**

Since our June meeting we have been able to work with those chapters that chose a process for going electronic that differed from the one below. We should now be back on track.

## **COMMUNICATIONS**

It is likely that we will not publish fourth quarter event newsletters as there is a dearth of event posting at this time.

The club continues to see significantly improved web traffic generated by more frequent communication with our members thru e mail, social media, the quarterly events newsletters and *Roundel Weekly*.

RW has proven its worth as a communications tool and as a revenue generator.

See attached report from Director of Communications and Marketing for more detail.

#### **RAFFLE**

Raffle 2013 began as scheduled on June 1<sup>st</sup>. The custom club edition M3 was this year's grand prize. To generate enthusiasm periodic drawings were scheduled during the raffle.

Building off of last year's raffle within a raffle the following prizes valued at \$1000.00 each were awarded during the raffle.

5 prizes of equal value - \$1,000 each

**Prize Schedule** 

1. IHG Hotels Gift Card

2. Michelin Tire Certificate

May 1 - May 31

June 1- June 21

3. Shell Gas Card

4. Best Buy gift Card

5. Amex gift Card

June 22 – July 12

July 13 -July 26

July 27 – August 9

A total of 45,407 tickets were sold and nine prizes were awarded.

#### **OKTOBERFEST 2013**

Registration peaked at just over 1000.

## **OKTOBERFEST 2014**

Jackie, Chris, Bruce and I recently traveled to Beaver Creek to tour possible site location in and around Beaver Creek. We found several good concours locations that could also host the Foundation Charity Golf Tournament. We were particularly intrigued by a visit to Kessler Canyon in Debeque, Colorado. We believe this might make a viable day tour and TSD Rally end point.

#### **LEADERSHIP 2014**

Based on discussion during the October Conference Call there seemed to be consensus around limiting reimbursements to 3 officers per chapter and airfare, hotel meals provided.

## **REGIONAL EVENTS**

The National Office attended and participate in the following regional events in 2013.

May 24-26: Vintage at Westbend Vineyards

July 20–21: Pittsburgh Vintage Grand Prix

August 16-18: BMW CCA Monterey Weekend - Legends and Festorics

October 12–14: Vintage at Saratoga

## **AFFINITY/MEMBER BENEFIT PROGRAMS**

**Discount Shipping Proposal:** To be discussed.

**Roadside Assistance:** Launch of this program occurred in July of 2013. 45 Members have signed up for the service. The December issue of *Roundel* will have a drop in card promoting the program and we will move forward from there to more aggressively push information.

The program would provide unlimited flat-bed service to "registered" vehicles owned by members. Each occurrence would have a 25 mile limitation and emergency road side assistance benefits would be limited to \$100.00 per occurrence.

Other benefits would include:

Road America Preferred Plus

Sign and Drive roadside assistance up to \$100 per occurrence

A comprehensive travel, safety and security program

Coverage is provided to customer, spouse and all dependent children in all of their vehicles

Program is designed as a stand-alone membership benefit.

Terms for stand-alone memberships range from 1-5 years

Renewable membership and commission

Additional Features:

**Customized Trip Routing** \$500 Legal Defense Reimbursement \$50 Ambulance Reimbursement Security Credit Card Registration \$1,000 Emergency Travel Expense Reimbursement **Hotel Savings** Car and RV Rental Savings \$1,000 Car Theft Reward **Pharmacy Savings Program Automotive Savings** Lost Key Registration 50% Hotel Savings Program 50% Dining Savings Program Auto Service Hotline Condominium Travel Program Flowers & Gift Savings Program Theme Park Savings Program Driver's Valet Service

## **HPDE INSURANCE 2012**

The following report was received directly from Lockton Affinity:

Attached you'll find an updated report showing the participation and revenue to BMW CCA from our insurance program. Given that we typically have decent activity through the remainder of October and the early part of November, I think it is likely that we'll finish the year at around \$6,000 revenue to BMW CCA and about 20% growth over last year.

Overall it has been a very good year. Participation continues to increase and fortunately our claim volume has reduced to a level closer to a level that the underwriter is comfortable with. We continue to expand our marketing efforts through our improved website, recently added Facebook page, and advertising. I consistently hear from Chapters that our program is a valuable tool to get new participants involved, keep existing participants coming back, and to attract new participants to their events over other alternatives (due to the BMW CCA discount).

Last off-season we updated the face of our website, and this off-season we'll be making many improvements to the e-commerce/transaction portion of our website. This should make policies even easier for BMW CCA members to purchase, and we're also focused on highlighting the savings to BMW CCA members so the discount is much more obvious. Hopefully we can show members that after purchasing 1 or 2 policies from us, their premium savings are greater than their membership dues.

If you have any questions or would like any additional information, please let me know.

Best Regards,

Ryan Staub Motorsports Practice Leader Lockton Affinity Motorsports

Below is a comparison of 2011 vs 2012 vs 2013

	2011			2012				2013	
	# of			# of				# of	
	single			single				single	
	event			event				event	Revenue
	policies	Revenue to		policies	Re	venue to		policies	to BMW
Month	sold	BMW CCA	Month	sold	ΒN	IW CCA	Month	sold	CCA
Jan-11	0	\$ -	Jan-12	0	\$	-	Jan-13	0	-
Feb-11	14	\$ 30.66	Feb-12	27	\$	101.94	Feb-13	23	95.52
Mar-11	54	\$ 166.40	Mar-12	39	\$	158.50	Mar-13	46	178.76
Apr-11	68	\$ 224.78	Apr-12	91	\$	335.12	Apr-13	49	157.06
May-11	77	\$ 275.68	May-12	81	\$	346.28	May-13	95	427.66
Jun-11	82	\$ 294.36	Jun-12	104	\$	363.86	Jun-13	149	572.08
Jul-11	42	\$ 128.84	Jul-12	46	\$	179.26	Jul-13	27	114.68
Aug-11	59	\$ 196.90	Aug-12	108	\$	406.72	Aug-13	118	484.68
Sep-11	112	\$ 407.00	Sep-12	159	\$	621.82	Sep-13	169	723.62
Oct-11	91	\$ 298.14	Oct-12	67	\$	245.94	Oct-13	63	267.36
Nov-11	11	\$ 43.20	Nov-12	35	\$	109.92	Nov-13		
Dec-11	7	\$ 20.40	Dec-12	0	\$	-	Dec-13		
Annual /			Annual /				Annual /		
multi-			multi-				multi-		
event			event				event		
policies	56	\$1,462.24	policies	90	\$	2,135.24	policies	109	2,646.34
Total	670	₱2 E40 CO	Total	0.47	¢.	E 004 60	Total	0.40	E 007.70
iolai	673	\$3,548.60	rolai	847	Ф	5,004.60	าบเลา	<del>04</del> 8	5,667.76

# **MEMBERSHIP**

Where they are coming from

Source	Member Count
Bimmer Magazine	741
BMW CCA Website	2156
BMW Center	1068
BMW Performance Center	197
BMWBlog.com	43
BMWCAR Mag UK by Unity Media	34
Car and Driver Magazine	178
Classic MotorSports	11
CPO Sample Roundel	62
Facebook	48
GrassRoots Magazine	60
Independent Shop/Dealer	359
Link from Another Website	551
Performance BMW Mag UK Unity	6
Radio Ad	4
Referred by BMW CCA Member	1256
Search Engine	516
Sports Car Market Magazine	39
Television Ad	4
Word of Mouth	6064

## **Three Year Membership Renewal Promotion 2013**

Since the start of the year 839 members have opted for a 3 year membership in exchange for a standard BMW CCA grille badge. During the same period 71 members have opted a 5 year membership in exchange for a flag grille badge.

## Third Quarter Membership Promotion

From September 8 thru 17<sup>th</sup> a promotion was e mailed to Lapsed Members resulting in the recapture of 201.

#### **Awards Committee**

A core responsibility of all membership organizations like ours is to find appropriate and necessary ways to properly recognize and reward the contributions of its outstanding members and chapters. In its 44 year history BMW CCA has failed to establish and/or maintain a meaningful awards program. Staff does not have the time or manpower to design and implement such a program. There are many fine volunteers who would like to be appointed to an Awards Committee and I urge the board to establish such a committee immediately and appoint the necessary volunteers.

I recommend the following list of members for consideration:

Delight Lucas – LA Chapter

Darlene Doran – Rocky Mountain Chapter Kelsy Hill – National Capital Chapter

Scott Stowell - Patroon Chapter Eve Dolenski Michiana Chapter LouAnn Shirk Nittany Chapter Leslie Moyer - Delaware Valley Paul Ngai - New Jersey Brenda Dunlevy Tarheel Anne Littrell - San Diego - Blue Ridge Byron and SueAnn

Below is a list of suggested awards and is by no means complete and exhaustive.

- 1. Friend of the Club
- 2. Outstanding Chapter of the Year
  - Criteria should be developed, above minimum standards, and to which all chapters should strive to attain. Those who do would be named Outstanding Chapter of the Year.
     Alternatively the award could be names for someone. More than one award a year could be given.
- 3. Outstanding Volunteer of the Year
- 4. Outstanding First Year Volunteer
- 5. Outstanding Newsletter Editor
- 6. Outstanding WebMaster
- 7. Outstanding President
- 8. Outstanding Vice-President
- 9. Outstanding Secretary
- 10. Outstanding Treasurer
- 11. Newsletter –First, Second and Third
- 12. Website First, Second and Third
- 13. Chapter with the best Recruitment (split chapters by size)
- 14. Chapter with the best Retention (split chapters by size)
- 15. Most Philanthropic
- 16. Best Event
- 17. etc.

# AGREEMENT

This Agreement (hereinafter referred to as "Agreement") is made by and between PartnerShip, LLC (hereinafter referred to as "PartnerShip"), an Ohio company, and BMW Car Club of America (hereinafter referred to as "Client"), a South Carolina company.

- A. PartnerShip is an independent freight broker and marketing services contractor.
- B. Client desires to engage the services of PartnerShip to establish and market a discount shipping program for members of the Client.

NOW, THEREFORE, in consideration of the mutual promises herein contained, PartnerShip and Client hereby agree to the following terms and conditions:

# I. Terms of Service to Client Members.

PartnerShip will establish, operate and market a discount-shipping program (the "Program") for the benefit of Client members, using freight carriers chosen at the sole discretion of PartnerShip. Discount rates offered through the Program are set forth on Exhibit A to this Agreement. All discounts set forth therein are based on the carriers' published shipping rates in effect at the time of shipment, and are subject to change: (i) in accordance with changes to a carrier's published rates; or (ii) a change in carrier chosen by PartnerShip.

# **II.** Term of Agreement

- A. <u>Term.</u> Unless earlier terminated as set forth herein, this Agreement shall remain in effect for three (3) years from the execution date set forth below (the "Initial Term"). This Agreement shall automatically renew for successive one (1) year periods (each, a "Renewal Term") until such time as either party provides the other with written notice of its election not to renew this Agreement at least ninety (90) days prior to the end of the Initial Term or the then-current Renewal Term. Each Renewal Term shall be on the same terms and conditions contained herein.
- B. <u>Termination</u>. Either party may terminate this Agreement, without cause, upon ninety (90) days prior written notice. Either party may exercise any and all of the remedies provided for under this Agreement or available by law or in equity for breach of this Agreement, all of which shall be cumulative. Neither party shall have any continuing obligations to the other upon termination or expiration of this Agreement, except that any provisions of this Agreement that contemplate their continuing effectiveness shall survive any termination or expiration hereof.

C. Return of Information Upon Termination. Upon the date of termination of this Agreement, PartnerShip's license to use the marks, symbols, names, logos and registered words or depiction (collectively, the "Marks") of Client (the "Client Marks") shall terminate and PartnerShip agrees to cease all use of Client's member lists and to return, in the form given to PartnerShip, any and all information (including Client mailing lists) provided by Client to PartnerShip, including all copies thereof. Notwithstanding any other provision to the contrary, at the termination of this Agreement, PartnerShip shall retain sole ownership and possession of any information gathered, developed or created by PartnerShip in connection with Client members that elect to participate in the Program during the Initial Term or any Renewal Term of this Agreement ("Customer Information").

# III. Royalty Payment

- A. For each month that this Agreement is in effect, PartnerShip shall pay the Royalty Payment on a quarterly basis to Client for the use of the Client Marks. The Royalty Payment shall equal the amount determined in accordance with Exhibit B of this Agreement.
- B. PartnerShip shall make all payments set forth under this Section III within sixty (60) business days of the close of the quarter.

# IV. Miscellaneous

A. Confidentiality and Protection of Records.

If a party (the "Receiving Party") obtains access to Confidential Information (as defined below) of the other party (the "Disclosing Party") in connection with the negotiation of or performance under this Agreement, the Receiving Party agrees: (a) not to directly or indirectly disclose the Confidential Information to any third party without the Disclosing Party's prior written consent; provided, however, the Receiving Party shall be allowed to disclose the Confidential Information to its officers, managers, employees, agents, strategic partners and legal and accounting advisors with a need to know basis; and (b) to use the Confidential Information only as reasonably necessary to perform its obligations under this Agreement.

"Confidential Information" shall mean: (a) all terms, conditions, records, data or any other material information involving this Agreement; (b) all information about or belonging to the Disclosing Party or a third party that is disclosed or otherwise becomes known to the Receiving Party in connection with this Agreement and that is not a matter of public knowledge; (c) all trade secrets, membership lists and intellectual property owned or licensed by the Disclosing Party; (d) all personal information about individuals contained in the Disclosing Party's records (including without limitation, names, addresses, social security numbers, and credit card or other financial information); and (e) the Customer Information, which is Confidential Information of PartnerShip.

The Receiving Party shall use at least the same degree of care to protect the Confidential Information of the Disclosing Party from unauthorized disclosure or access that the Receiving Party uses to protect its own Confidential Information, but not less than reasonable care. The Receiving Party shall immediately notify the Disclosing Party of any actual or suspected loss or unauthorized use, disclosure of or access to the Disclosing Party's Confidential Information of which it becomes aware and take all steps reasonably requested by the Disclosing Party to limit, stop or otherwise prevent such loss or authorized use, disclosure or access.

Information of the Disclosing Party shall not be considered Confidential Information if it: (i) was previously rightfully known by the Receiving Party free of any obligations to keep it confidential; (ii) is or becomes publicly known through no wrongful act of the Receiving Party; (iii) is independently developed by the Receiving Party without reference to the Confidential Information of the Disclosing Party, or (iv) is subject to disclosure pursuant to a subpoena, judicial or governmental requirement, or order, provided that the Receiving Party has given the Disclosing Party sufficient prior notice of such subpoena, requirement, or order, to permit the Disclosing Party a reasonable opportunity to object to the subpoena, requirement or order and to allow the Disclosing Party the opportunity to seek a protective order or other appropriate remedy.

This provision shall survive the termination of this Agreement.

# B. Marks.

i. Client hereby grants PartnerShip a non-exclusive, non-transferable, non-sublicensable license to use the Client Marks for the sole purpose of offering freight brokering and marketing services to Client members. Except as specified in Section IV.A of this Agreement, Client's sole obligation under this Agreement shall be to license the use of the Client Marks to PartnerShip for the term of this Agreement. Client represents and warrants that the Client Marks are valid and it is the sole owner of the Client Marks. Client reserves the right to control the nature and quality of the services offered in conjunction with the Client Marks and all materials relating thereto.

PartnerShip hereby grants Client a non-exclusive, non-transferable, non-sublicensable license to use the Marks of PartnerShip (the "PartnerShip Marks") for the sole purpose of promoting the Program to Client members. PartnerShip represents and warrants that the PartnerShip Marks are valid and it is the sole owner of the PartnerShip Marks. PartnerShip reserves the right to control the nature and quality of the services offered in conjunction with the PartnerShip Marks and all materials relating thereto.

Each party agrees not to display or use any of the other party's Marks and shall not permit the same to be displayed or used by third parties beyond the display or use necessary pursuant to this Agreement other than with the express written consent of the respective parties, which consent may be revoked at anytime.

Client agrees not to use the Marks of the companies listed in Exhibit A (the "Carrier Marks") without express prior written approval from PartnerShip.

# C. Indemnification

PartnerShip agrees to release, indemnify and hold harmless Client, its affiliates, and their respective officers, directors, employees and agents, against and in response to any and all claims, liabilities, damages, losses and expenses, costs, actions, suits, proceedings, demands, assessments, judgments, including without limitation, reasonable attorney's fees, arising directly or indirectly from: (a) PartnerShips' use of Client's Marks inconsistent with any approvals required to be given under this Agreement and for any misconduct in connection with the use of said Marks; (b) the ownership and/or validity of PartnerShips' Marks; (c) Client's use of the Carrier Marks in accordance with the approval required by Section IV.B.; and/or (d) the operation of the Program under this Agreement. This provision shall survive the termination of this Agreement.

Client agrees to release, indemnify and hold harmless PartnerShip, its affiliates and their respective officers, directors, employees and agents, against and in response to any and all claims, liabilities, damages, losses and expenses, costs, actions, suits, proceedings, demands, assessments, judgments, including without limitation, reasonable attorney's fees, arising directly or indirectly from (a) Client's use of PartnerShips' Marks or the Carrier Marks inconsistent with any approvals required to be given under this Agreement and for any misconduct in connection with the use of said Marks; (b) the ownership and/or validity of Client's Marks; (c) violation of any applicable law or regulation, including any law or regulation regarding anti-spamming and unsolicited marketing restrictions; (d) a breach of any of its representations, warranties or covenants as contained in this Agreement; and/or (e) Client's performance under this Agreement. This provision shall survive the termination of this Agreement.

D. Membership Lists. Client shall make accessible to PartnerShip, at no cost to PartnerShip, all membership information necessary for PartnerShip to fulfill its obligation pursuant to this Agreement, including, but not limited to, Client's mailing list and membership roster. Client hereby represents and warrants that it shall comply with any and all applicable federal, state or local laws and regulations in providing PartnerShip with all mailing lists and membership rosters, including any such laws or regulations regarding anti-spamming and unsolicited marketing restrictions. Furthermore, Client hereby covenants that it shall only provide PartnerShip with mailing lists and membership rosters that contain those members that have expressly authorized or permitted Client to disclose their names to third parties for the purpose of receiving unsolicited marketing offers and promotions.

## E. Membership/Marketing

PartnerShip will create a marketing plan for the Program and will assume the responsibility for the fulfillment of this marketing plan and the costs associated with it.

During the duration of this Agreement, Client will use its best efforts to promote the Program to its members through existing and regular methods of communication, and through any such additional methods as the parties may agree upon from time to time. All marketing and promotional material related to the Program must be approved by PartnerShip.

- F. <u>Participation.</u> Only those Client members that are members in good standing will be allowed to participate in this program. Client will provide PartnerShip, on a monthly basis, a written list of those members who are new to the association and those who are no longer members in good standing of the association. Upon receipt of this list, PartnerShip will notify new Client members of the Program and remove disqualified and former members from the Program.
- G. <u>Assignment.</u> Neither party may assign this Agreement or any of its rights, benefits, or obligations hereunder, in whole or in part, whether by operation of law or otherwise, without prior written consent of the other parties.
- H. <u>Independent Contractor.</u> Nothing contained herein shall be construed to create the relationship of employer and employee among or between PartnerShip and Client, nor will either party have the authority to bind the other to any obligation with any third party for any reason whatsoever.
- I. <u>Excusable Delay.</u> Neither party shall be liable for failure to perform its obligations hereunder due to causes beyond its control, including but not limited to: acts of God, fire, flood or other catastrophes, strikes, lockouts, or work stoppages.
- J. <u>Limitation of Liability.</u> IN NO EVENT SHALL EITHER PARTY, ITS OFFICERS, DIRECTORS, EMPLOYEES, AGENTS OR AFFILIATES BE LIABLE TO THE OTHER PARTY WITH RESPECT TO THIS AGREEMENT, OR FOR ANY ACT OR OMISSION OCCURRING IN CONNECTION WITH THIS AGREEMENT, FOR LOST PROFITS, LOSS OF BUSINESS OR ANY OTHER INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL OR PUNITIVE DAMAGES OF ANY NATURE OR UNDER ANY LEGAL THEORY WHATSOEVER EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES AND REGARDLESS OF WHETHER OR NOT THE DAMAGES WERE REASONABLY FORESEEABLE; PROVIDED, HOWEVER, THAT SUCH LIMITATION OF LIABILITY SHALL NOT APPLY TO OBLIGATIONS UNDER SECTIONS II.C, IV.A, AND IV.C OF THIS AGREEMENT.
- K. <u>Entire Agreement</u>. This Agreement contains the entire agreement of the parties and supersedes all prior or contemporaneous agreements and understandings, whether written or oral. This Agreement may be amended only by a written instrument signed by the parties hereunder.

- L. <u>Non-Waiver</u>. No waiver of any condition or obligation under this Agreement by either party shall be deemed to imply or constitute a further waiver of the same or any other condition or obligation, and nothing contained in this Agreement shall be construed to be a waiver on the part of either party of any right or remedy in law or otherwise.
- M. <u>Non-Competition</u>. Client agrees that, during the term of this Agreement, Client shall not endorse for use by its members or affiliates the services of another freight broker or discount shipping program without the prior written consent of PartnerShip.
- N. <u>Notice</u>. All notices given under this Agreement shall be sufficient if in writing and delivered to the party to be notified addressed as set forth below, postage prepaid, registered, certified mail, or recognized overnight carrier.

# If to PartnerShip:

John Finucane PartnerShip 29077 Clemens Road Westlake, OH 44145

If to BMW Car Club of America:

Frank Patek BMW Car Club of America 640 South Main St. Suite 201 Greenville, SC 29601

- O. <u>Governing Law.</u> This Agreement shall be governed by and construed under the laws of the State of Ohio, without reference to or application of the conflicts of law principles. Any and all disputes between the parties that can not be settled by mutual agreement shall be resolved solely and exclusively in the courts located within the state of Ohio. Both parties consent to the jurisdiction and venue of such courts and irrevocably waive any objections thereto.
- P. <u>Authorized Agent.</u> The person who executes this Agreement, or any related documents, on behalf of each party represents and warrants that he or she is a duly authorized agent of such party with requisite authority to bind such party to the terms of this Agreement.
- Q. <u>Counterparts</u>. This Agreement may be executed in any number of counterparts each of which shall constitute one and the same instrument, and each party hereto may execute this Agreement by signing any such counterpart. Any facsimile signature to this Agreement shall be deemed an original for purposes of determining the enforceability of this Agreement.

R. <u>Successors and Assigns</u>. This Agreement shall be binding on and inure to the benefit of the parties hereto, and their respective heirs, personal representatives, successors and assigns.

[Signatures on following page]

duly authorized officers effective this		•
PartnerShip, LLC		
Name:		
Title:	Date:	
BMW Car Club of America		
Name:		
Title:	Date:	

## **EXHIBIT A**

# **Description of Services Provided**

Create and manage a discounted shipping program for the members of Client Utilizing the services of FedEx Ground, FedEx Express, FedEx Home Delivery and PartnerShip Select Services, a program has been developed for Client and its members. All discounts are off of current published rates in effect at the time of shipment.

# FedEx Ground Services-Standard Program

The following discounts apply:

Continental U.S./Outbound Prepaid/Inbound Collect/Third Party/Bill Recipient

- Packages weighing 1 to 10 lbs. will be discounted 5%\*
- Packages weighing 11 to 30 lbs. will be discounted 10%
- Packages weighing 31 to 150 lbs. will be discounted 15%

\*All packages will be subject to a minimum net package charge (base package charge less discount). The minimum net package charge will be the same as a one-pound, zone two base package charge as published in the current version of the FedEx Ground Rate Schedule.

# **FedEx Ground Multiweight:**

200 to 499 lbs.: Tier 6 500 Plus lbs.: Tier 506

## **FedEx Home Delivery Services**

The following discounts apply:

Continental U.S./Outbound Prepaid

- Packages weighing 1 to 20 lbs. will be discounted 5%\*
- Packages weighing 21 to 70 lbs. will be discounted 10%

\*All outbound prepaid U.S. Continental Home Delivery packages will be subject to a minimum net package charge (base package charge less discount). The minimum net package charge will be the same as a one-pound, zone two base package charge as published in the current version of the FedEx Ground Home Delivery Rate Schedule.

## FedEx Express Services-Standard Program

The following discounts apply:

- FedEx Priority Overnight Envelope-22% zones 2-12.
- FedEx Priority Overnight Pak-17% zones 2 12.

# **EXHIBIT A (Continued)**

- FedEx Priority Overnight-17% zones 2 12.
- FedEx Standard Overnight Envelope-22% zones 2-9.
- FedEx Standard Overnight Pak-17% zones 2 9.
- FedEx Standard Overnight-17% zones 2 9.
- FedEx 2Day-17% zones 2 12.
- FedEx Express Saver-17% zones 2 8.

## **International Express Pricing-Standard Program**

The following discounts apply:

## Zones A - O

- FedEx International Priority Envelope-18%
- FedEx International Priority Pak (1-2 lbs.)-18%
- FedEx International Priority (1 to 154 lbs.)-18%
- FedEx International Priority Heavyweight (155+ lbs.)-18%
- FedEx International Economy (1 to 154 lbs.)-18%
- FedEx International Economy Heavyweight (155+ lbs.)-18%

Minimum charges may apply.

# **Bonus Discount Pricing-Standard Program**

Automation Bonus Discount. In consideration of members using an approved automation device, members will receive the automation bonus discount identified below. Where member uses an automation bonus discount eligible service, member's automation bonus discount is in addition to any other discounts.

- FedEx Priority Overnight Envelope-5%
- FedEx Priority Overnight Paks and Packages-5%
- FedEx Standard Overnight Envelope-5%
- FedEx Standard Overnight Paks and Packages-5%
- FedEx 2 Day Paks and Packages-5%
- FedEx Express Saver Paks and Packages-5%
- FedEx International Priority Envelope-5%
- FedEx International Priority (1 to 154 lbs.)-5%
- FedEx International Economy -5%

# **EXHIBIT A (Continued)**

# PartnerShip LTL Services

Designed to meet the needs of higher volume shippers, PartnerShip offers the following services to Client's members:

- LTL discounts determined by volume and shipping characteristics. Minimum discount offer will be 70%.
- Customized routing management to maximize savings and service on shipping costs
- An optional consolidated invoice, sent once a month, to include all freight charges for carrier services used in the corresponding month is available
- Members will be invoiced for shipments by PartnerShip and have 20-day credit terms.
- PartnerShip Select Service Program carriers include, but are not limited to, the
  following carriers: YRC, UPS Freight, Con-Way Freight, New Penn Motor
  Express, FedEx National, FedEx Freight, R & L Old Dominion and others.
  This list of carriers is subject to change at any time, without notice. For the
  most current list of Preferred Carriers contact PartnerShip.

## **Tradeshow Shipping Services**

PartnerShip offers the following Tradeshow Shipping Services to Client's members:

- Industry competitive rates and on-time guarantee on all tradeshow shipments.
- Flexible payment methods, including credit card, check or wire transfer (with net 20 terms).
- Members will be invoiced for shipments by PartnerShip.
- PartnerShip Tradeshow carriers include, but are not limited to, the following carriers: YRC, UPS Freight and other specialized carriers as needed. This list of carriers is subject to change at any time, without notice. For the most current list of Preferred Carriers contact PartnerShip.

## **EXHIBIT B**

For purposes of this Agreement, the monthly Royalty Payment that PartnerShip shall pay to Client on a quarterly basis shall be calculated pursuant to the following formula:

- 1. Each Royalty Payment shall equal the Royalty Percentage Level (as determined according to the formula set forth in Paragraph 3 below) multiplied by the Monthly Net Revenue (as determined according to the formula set forth in Paragraph 2 below).
- 2. The Monthly Net Revenue shall consist solely of the fees billed to Client members each calendar month (less any discount) for services indicated in the FedEx Ground, FedEx Express, LTL Services and Tradeshow Services indicated in Exhibit A of this Agreement, and shall not include any fees for additional services (including, but not limited to, insurance, weekly pick-up and call tags) associated with Client members' use of the Program.
- 3. The Royalty Percentage Level to be used in calculating each Royalty Payment will be based on the Annual Net Revenue. For the first eleven (11) months this Agreement is in place, the Annual Net Revenue will equal the monthly average of revenue based upon the actual number of months that the Agreement is in existence. The monthly average figure will then be annualized to determine the Annual Net Revenue generated. Beginning with the first day of the thirteenth (13<sup>th</sup>) month after the date of this Agreement, the Annual Net Revenue will equal the sum of the current Monthly Net Revenue plus the Monthly Net Revenue of the previous eleven (11) months. Once the Annual Net Revenue has been determined, then the Royalty Percentage Level shall be determined in accordance with the schedule below.

# Annual Net Revenue Royalty Percentage Level \$0 - \$1,999,999 1.0% \$2,000,000 - \$3,999,999 1.5% \$4,000,000 and greater 2.0%

## SECTION 5. CHAPTERS AND CHAPTER OPERATIONS

A BMW CCA Chapter is a geographically based or non-geographically based affiliation of BMW CCA members. The area covered by a geographically based chapter is defined by a grouping of zip codes. Non-geographically based Chapter membership is defined by their charter. Each Chapter must be chartered by the National Club and must adhere to National bylaws, policies and minimum standards. At the same time, each Chapter is an independent organization with its own bylaws and policies, which, in turn, must be in accordance within those of the National Club.

Chapters are the foundation upon which the BMW CCA was built, and they remain the backbone of the organization. With nearly all BMW CCA members assigned to a Chapter, they are the primary opportunity for members to interact with other BMW enthusiasts with whom they share common interests. The network of Chapters proves the national scope of the Club and provides one of the most effective channels for the National organization to communicate with, and provide benefits and services to its members.

This section of the Operations Manual is designed as a reference for members who want to start, split or operate a BMW CCA chapter. As new volunteers step forward to guide and support their Chapters, this section will help them understand what is required, expected and advantageous for them to know and do. Adherence to the provisions of this section will help ensure continuity between Chapter leaders who have served in positions and the volunteers who are stepping into those positions.

## 5.1 REGIONS

In 1977, to be more responsive to the needs of Chapters and individual members, the Club organized Chapters into geographic divisions now called regions. To represent the interests of the members and Chapters of each region, a Regional Vice President is elected and serves as a member of the National Board of Directors. Non-geographic chapters will be represented by the Executive Vice President and/or could be assigned to another elected board member. The five regions and states they cover are:

**North Atlantic Region:** Connecticut, Delaware, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont and West Virginia.

**South Atlantic Region:** Alabama, District of Columbia, Florida, Georgia, Louisiana, Maryland, southern Mississippi, North Carolina, Puerto Rico, South Carolina. Eastern Tennessee and Virginia.

North Central Region: Eastern Arkansas, Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, northern Mississippi, eastern Missouri, North Dakota, Ohio, South Dakota, western Tennessee and Wisconsin.

**South Central Region:** Alabama, western Arkansas, Colorado, Kansas, Louisiana, southern Mississippi, western Missouri, New Mexico, Oklahoma, Tennessee, Texas and Utah.

Pacific Region: Alaska, Arizona, California, Idaho, Hawaii, Montana, Nevada, Oregon,, Washington and Wyoming.

## 5.2 CHAPTER COMMUNICATIONS

#### 5.2.1 Communicating with Regional Representatives

Chapter officers should contact their Regional Vice President with questions on Club policy, regional matters, and suggestions and complaints.

At least once per quarter, Regional Vice Presidents are required to communicate with Chapter Presidents. This may be accomplished by the Regional Vice President publishing a regional Pipeline—a report on actions accomplished or under consideration by the Board of Directors that may impact Chapter operations. Regional Vice Presidents may also communicate directly with Chapter Presidents by telephone, mail er\_e-mail or internet (e. g., a webinar).

Regional Vice Presidents may request input from Chapter leaders on matters under consideration by or being presented to the Board of Directors. It is essential to good governance and good representation that Chapter officers respond as quickly as possible to such requests, so that the National Board can make informed decisions that take into consideration the preferences of Chapter leaders and their members. Such requests for input may also come from other National leaders for specific purposes. For example, the National Treasurer may request input from Chapter treasurers, or the regional Driving Events Committee representative may ask the opinion of Chapter driving events coordinators. Thoughtful and quick responses will help chapter representation.

Chapter driving events coordinators should contact their regional Drive Events Committee representative with questions, comments, suggestions and complaints concerning driving events.

## 5.2.2 Communicating with the National Office

Chapter officers should contact the National Office on procedural matters concerning member applications, renewals and reports; member changes of address; Chapter forms; insurance requirements; and financial matters such as Chapter rebates and financial reporting.

Much of the information needed by the National Office to operate the Club and support the chapters is derived from standardized forms and reports submitted by the Chapter. These are contained later in this manual in the Section entitled "Forms." It is essential for the Chapter's well being to submit these forms accurately and on time. Communications with and benefits for the Chapter depend on the National Office receiving these forms. One of the Chapter President's most important functions is to ensure that these forms are submitted on time.

The Chapter President, upon assuming office and notifying the National Office, will be issued a toll-free telephone number that will allow him or her to telephone the National Office at no charge.

MonthlyAs needed, the Executive Director will publish *News From National*, which highlights issues of importance to chapters and members. It is designed to keep members up-to-date on current events and other pertinent news. *News From National* will be sent by e-mail to all Chapter officers for whom National has an accurate and current e-mail address. A copy of *News From National* will be posted to the BMW CCA website for viewing or downloading by members.

The BMW CCA website contains a "Members Only" section where Chapter leaders can find, in addition to the most recent and archived copies of *News From National*, agendas for upcoming or past Board meetings, and minutes from the most recent and previous Board meetings.

**Comment [FP1]:** No longer seems to be necessary. Recommend delete, but Board decision.

Comment [LPG2]: Recom deleting

**Comment [FP3]:** Roundel Weekly makes this monthly deployment less necessary.

After the minutes of a National Board meeting have been approved, they will be posted to the BMW CCA website. Chapter Presidents will receive an e-mail notifying them that the minutes are available for viewing and download. Paper copies of the minutes may be provided upon request to the National Office.

Comment [FP4]: Unnecessary

The BMW CCA website will contain a "BMW CCA News" section that members can visit. Chapter officers are encouraged to visit the website frequently to check on the latest news and the status of major events and programs.

## 5.2.3 Communicating with the National Board of Directors

Chapter leaders and, in fact, all members, may directly contact members of the Board of Directors. Club members are requested to first contact their Regional Vice President on matters of policy or policy enforcement, since it is most likely the matter will first be referred back to the Regional Vice President. Likewise, Club members are encouraged to first contact the National Office on matters pertaining to Club administration procedures, since the Board will most likely refer those matters back to the Executive Director for research.

## 5.3 NATIONAL CONFERENCES AND CONGRESSES

A very effective way to disseminate information to its chapters is at a National conference or congress in which Chapter representatives are in attendance. Each year, BMW CCA hosts, in rotation, one of three National conferences. As currently scheduled, these are:Each year BMW CCA may host, at the discretion of the Board, one or more leadership conferences. The current list of topics is as listed below, but not limited to:

- Chapter Congress For Chapter presidents, treasurers and membership chairs.
- Newsletter Editor/Webmaster Conference For Chapter Newsletter Editors and webmasters.
- **Driving Events Conference** For Chapter driving events coordinators and chief instructors.

## 5.4 TRAVEL BY CHAPTER REPRESENTATIVES TO NATIONAL CONFERENCES

BMW CCA will reimburse authorized Chapter representatives attending National BMW CCA Congresses and Conferences for reasonable travel expenses as <a href="listed-in-Section 4.1.2">listed-in-Section 4.1.2</a> covering travel expense reimbursementspecified by the Board. Only those Chapter representatives expressly authorized by BMW CCA will be reimbursed. Additional or unauthorized representatives are the responsibility of the Chapter or the individual. The Chapter must be in compliance with minimum standards in order for their representatives to be authorized to attend the listed events.



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## SECTION 6. CHAPTER MINIMUM STANDARDS

To keep status as a BMW CCA chapter in good standing, certain minimum standards must be maintained.

#### 6.1 BYLAWS

Each Chapter is required to have bylaws, a copy of which must be provided to the National Office. If a Chapter amends its bylaws, the Chapter must provide a copy of the amended bylaws to the National Office.

#### 6.2 MEETINGS

Each Chapter is required to hold at least one (1) event or business meeting per each ninety (90) days, advance notice of which will be given to Chapter members in their newsletter.

#### 6.3 Post Office Box

Each Chapter is required to maintain a post office box with a permanent mailing address. The box must be checked regularly. Even with the advent of electronic communications, important materials are mailed to the Chapter.

Post office boxes are mandatory because a permanent address means that regardless of turnover of key Chapter officers, the Chapter will always have an address where important materials can be mailed. Mail forwarding and loss or delay of mail are kept to an absolute minimum with a static address. A permanent address enables the Chapter to print sufficient stationery and related items without fear of obsolescence, as well as allowing the Chapter to reduce unit prices due to larger volume when ordering.

The post office box should be located at a post office within the portion of a Chapter's geographic area that contains a large number of Chapter members so that there will remain a probability that the post office will be relatively close to one or more Chapter officers. For Non-geographic chapters, the post office box will be maintained by the National office. Chapters should take that approach and resist the temptation to move the post office box to a location nearer to a single Chapter officer who may only be picking up the mail for a year or two.

If it is decided that the post office box location is to change, allow at least three (3) months overlap before ceasing to use the old box. Notify the National Office and other correspondents as soon as possible of the change.

## 6.4 NEWSLETTER

Each Chapter is required to issue at least one (1) newsletter per each ninety (90) days to each member of that Chapter and to the National Office, and to all other BMW CCA chapters reciprocating in kind. By definition, a newsletter must contain the following minimum items:

- The date or period the newsletter covers.
- A listing of all Chapter officers and at least two (2) telephone numbers, with area code, of any Chapter officers.
- At least one (1) automotive-related article.
- Notification of at least one (1) Chapter event or business meeting per each ninety (90) days.

**Comment [LPG5]:** A Registered Agent would still require current and accurate addresses and other contact information.

**Comment [FP6]:** A more pertinent reason for maintaining a chapter mailbox is the need to have a set location to receive mail related to corporate and tax filings. Potentially could be handled by determining a registered corporate agent.

- The Post Office box address of the Chapter.
- A disclaimer of the materials published in the newsletter.

At the option of any regular Chapter newsletter **recipients**, the newsletter shall be furnished to those requesting it in printed form rather than electronic.

Chapters are required to provide one (1) copy of their newsletter to the National Office, the preferred format is in PDF or as a Word document. Chapters that are unable to submit a PDF or Word document may elect to send a hardcopy via U.S. mail at their own expense. The cost of distributing the extra copies will be born directly by the National Office. Chapters will not be reimbursed for these expenses. Chapters are requested to distribute copies of their newsletters to every other BMW CCA Chapter.

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Comment [FP7]: Remove

#### 6.5 WEBSITE

Each Chapter is required to maintain a Chapter website. The Chapter website must contain the following minimum items:

- The Chapter name.
- A listing of Chapter officers and a means of electronically contacting at least one Chapter officer.
- A <u>current</u> listing or calendar of upcoming Chapter events.
- The Post Office Box address of the Chapter.
- A disclaimer of the materials included on the website.
- A link to the BMW CCA homepage, "Join BMW CCA page," or both.
- For non-geographic chapters, a discussion forum or other social engagement technology is required

Chapters are required to provide by e-mail to the National Office the Chapter domain name and the URL of the Chapter website as soon as the website goes live, or whenever the domain name or URL changes.

For various reasons and for various lengths of time, a Chapter may not have a live Web page. In these cases, BMW CCA will provide, at no cost to those Chapters, a one-page website that will include the Chapter name, a listing of upcoming events, a means of electronically contacting at least one (1) Chapter officer, a disclaimer, and the Post Office Box address of the Chapter. Chapters using this service must provide update contact information and updated information on upcoming Chapter events as they are scheduled. If a Chapter does not have a registered domain name, then the National Office will assign it a sub-domain name to be used as the address for the substitute Chapter Web page.

## 6.6 REPORTS

Each Chapter is required to submit the Chapter Officer Questionnaire to the National Office annually within two (2) weeks after Chapter elections, but no later than March 15 of each year, and also whenever the data changes. The report must be submitted electronically through the BMW CCA website Chapter Forms page. This form is extremely important because it tells the National Office and Board of Directors who is in charge of the Chapter, who is performing vital functions, where routine and critical communications are sent, and who is eligible for National conferences. The contact information on this report is essential to allow the Club to pass along important information quickly to the Chapter and its members.

Each Chapter is required to submit the Chapter Annual Financial Report to the National Office annually no later than by the end of the third month following the chapter's fiscal year end. The report must be submitted electronically through the BMW CCA website <a href="Chapter Forms"><u>Chapter Forms</u></a> page.

Chapters must submit to the National Office a copy of their Federal IRS Form 990, or 990-EX or 990-N they filed within 15 days of filing the form with the Internal Revenue Service. All chapters are required to file one of these forms. If neither form is required, a statement to that effect shall be submitted to the National Office by the 15<sup>th</sup> day of the 5<sup>th</sup> month following the chapter fiscal year end.

If a chapter's annual <u>Unrelated Business Taxable Income</u> gross revenues exceed \$1,000, a copy of the Federal IRS Form 990-T must also be submitted to the National Office within 15 days of filing the form with the Internal Revenue Service.

## 6.7 FINANCIAL STATEMENT TO MEMBERS

Each Chapter is required to provide a financial statement to all its members at least once a year. (This could be by inclusion in the Chapter newsletter or by a separate mailing.)

## 6.8 BANK ACCOUNT AND ELECTRONIC TRANSFER OF FUNDS

Each Chapter is required to maintain a current bank account containing Chapter funds. Further, each Chapter will provide the National Office with the information required for the National Office to initiate electronic funds transfers (EFT). All fund transfers from the National Office to the Chapter will be via EFT. For non-geographic chapters, National will help set up the bank account in Greenville, SC.

## 6.9 INSURANCE

Each Chapter is required to obtain liability insurance in the amount of ten million (\$10M) dollars for every event, to include driving schools, safety schools, car control clinics, autocrosses, slaloms, rallies of any type, tours, gymkhanas and car shows. Coverage is not automatic. Coverage must be initiated by the Chapter holding the event. The Chapter must obtain a Certificate of Insurance for each event. BMW CCA must be listed as an additional named insured on the Certificate of Insurance.

Chapters may apply for event coverage under the BMW CCA liability policy, or they may obtain their own insurance. Chapters are encouraged to make use of the BMW CCA liability policy because premiums using this policy will probably be significantly less expensive than independently obtained coverage. The policy is written expressly for these types of activities and, in the case of car shows and rallies/tours, the Chapter can apply for a one hundred (100) percent rebate. In any event, the coverage obtained must be for at least ten million (\$10M) dollars.

Chapters utilizing the BMW CCA liability policy must apply for event coverage by submitting the appropriate application form and premium payment in advance of the event. Instructions are on the application form, which is located in the <a href="Chapter Forms">Chapter Forms</a> section. The application to request a premium rebate from BMW CCA is located in that section as well.

Each Chapter is required to participate in the Directors and Officers (D&O) Liability policy. Whereas the BMW CCA liability policy protects the Club, Chapters and volunteers from claims made for property damage or bodily injury, D&O coverage protects Chapter officers and other volunteers from claims made for other types of damages due to decisions made by those Chapter officers or other volunteers.

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Comment [FP8]: There is no longer an

exemption.

Comment [LPG9]: Delete this last sentence

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BMW CCA will pay for twenty (20) percent of the premium, with the remainder of the cost being paid by each Chapter on a sliding scale based on size. The monthly premium will be automatically deducted from the Chapter rebate payment from BMW CCA.

Whereas the BMW CCA liability policy protects the Club, Chapters and volunteers from claims made for property damage or bodily injury, D&O coverage protects Chapter officers and other volunteers from claims made for other types of damages due to decisions made by those Chapter officers or other volunteers.

## 6.10 CHAPTER LOGO

Chapters are not required to have a logo. However, a Chapter may choose to design and use a distinctive Chapter logo. A benefit of BMW CCA being a member of the International Council of BMW Clubs is that BMW CCA chapters can use the trademarked BMW roundel logo within their Chapter logo, provided the Chapter logo is designed in accordance with International Council guidelines and approved by the BMW CCA Board of Directors. The International Council Guideline on logos is available from the National Office and also on the BMW CCA website. Chapters may not otherwise use the BMW roundel logo in any way for any reason. Chapters may not incorporate a derivative of the BMW roundel logo in their Chapter logo. Chapter logos that do not use BMW-trademarked and/or word marked logos in any way do not require approval in accordance with International Council guidelines.

## **6.11 DRIVING EVENTS**

Chapters that conduct driving events for which minimum standards have been adopted and included in the Operations—Driving Events Manual, such as driving school and autocross minimum standards, are required to comply with those standards.

## 6.12 Non-Compliance

Failure to comply with these minimum standards could ultimately result in the revocation of the delinquent Chapter's charter. As soon as a Chapter is deemed non-compliant with any one of the minimum standards, the actions under the Minimum Standards Compliance Policy may be initiated.

## 6.13 MINIMUM STANDARDS NON-COMPLIANCE POLICY

The process for returning a Chapter to compliance with minimum standards begins with either National Office staff or a National Board member noting that a Chapter is not in compliance with the minimum standards.

Once the apparent non-compliance is identified, the Executive Director, after notifying the Regional Vice President, sends a letter towill contact the Chapter President identifying the problem and requesting an explanation and/or corrective action. If the problem is subsequently corrected the matter is closed. If the Chapter requires assistance, the Executive Director and Regional Vice President will attempt to contact the Chapter President and render all possible advice and assistance.

If the Chapter remains out of compliance for fourteen (14) days after notification, the Executive Director will review the Chapter's history. If the Chapter has been on probation within the previous eighteen (18) months, the Executive Director will send a letter to the Chapter officers and members advising them that their Chapter is non-compliant. The Chapter will have thirty (30) days from the date of that letter to bring the Chapter into compliance. If at the end of thirty (30) days the non-compliance is not corrected, then Article 10, Section 3 of the BMW CCA Bylaws may be invoked.

Comment [FP10]: Appendix?

Comment [FP11]: Suggest this be changed to Upon recommendation of the Regional Vice President the Executive Director will send a letter of non-compliance and give the chapter 30 days to bring the chapter into compliance. If the Chapter remains out of compliance for fourteen (14) days after notification and has not been on probation during the previous eighteen (18) months, the Executive Director, after notifying the Regional Vice President, will mail a thirty (30) day probation letter to the Chapter post office box and each Chapter officer. The Executive Director and Regional Vice President will attempt to contact at least one (1) member of the Chapter Board by telephone and offer assistance.

If the Chapter remains out of compliance after thirty (30) days, the Executive Director, after notifying the President and the Regional Vice President, will mail a sixty (60) day suspension letter to all Chapter members. The President and Regional Vice President will attempt to contact Chapter leaders or other members of the Chapter by telephone to determine if there remains in the Chapter enough interested members and resources to resolve the problems and, with or without assistance from the National Office or Board of Directors, bring the Chapter into compliance.

If the Chapter remains out of compliance after sixty (60) days, then Article 10, Section 3 of the BMW CCA Bylaws may be invoked and charter revocation proceedings may begin.

If a Chapter's charter is revoked, that Chapter's name and address will be removed from *Roundel* and the BMW CCA website. All correspondence from the National Office to that Chapter will cease and the other chapters will be notified. Members previously assigned to that Chapter will be re-affiliated with the closest adjoining chapter. For non-geographic chapter members, they may be reassigned to another non-geographic chapter or could be assigned to their nearest geographic chapter. Members who held dual-chapter affiliation with that Chapter will receive a pro-rated refund of their dual-chapter affiliation dues.

In order to be reinstated, members in a revoked Chapter's area must petition for a new charter and go through the entire New Chapter process.

Chapter membership dues rebates and other rebates may be withheld by the National Office for chapters that are not in compliance with minimum standards. All withheld funds will be released once the Chapter is brought into compliance.

Comment [FP12]: Suggest: If the chapter remains out of compliance after 30 days the Executive Director, after notifying the President and Regional Vice President and Chapter Officers, will immediately withhold the Chapters rebates.

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Comment [LPG13]: Font incorrect

		BMW Dealerships By Region	gion			
Region	Chapter	Dealership Name	Address	City	State	ZIP
North Atlantic Region	Allegheny Chapter	A & L BMW	3780 William Penn Hwy	Monroeville	PA	15146-2126
North Atlantic Region	Allegheny Chapter	Bobby Rahal BMW of South Hills	2610 Washington Rd	Canonsburg	ΡA	15317-3251
North Atlantic Region	Allegheny Chapter	Laurel BMW	1800 Bedford St	Johnstown	ΡA	15902-3426
North Atlantic Region	Allegheny Chapter	New Motors, Inc.	8670 Peach St	Erie	ΡA	16509-4721
North Atlantic Region	Allegheny Chapter	P & W BMW	4801 Baum Blvd.	Pittsburgh	ΡA	15213-1305
North Atlantic Region	Allegheny Chapter	Sewickley BMW	526 Ohio River Blvd	Sewickley	ΡA	15143-1865
North Atlantic Region	Boston Chapter	BMW Gallery	98 Accord Park Dr	Norwell	MA	02061-1606
North Atlantic Region	Boston Chapter	BMW Gallery	920 Boston Providence Tpke	Norwood	ΑA	02062-4742
North Atlantic Region	Boston Chapter	BMW of Cape Cod	25 Falmouth Rd	Hyannis	ΑA	02601-5653
North Atlantic Region	Boston Chapter	BMW of Newport	1215 W Main Rd	Middletown	≅	02842-6333
North Atlantic Region	Boston Chapter	BMW of Peabody	221 Andover St	Peabody	ΑA	01960-1603
North Atlantic Region	Boston Chapter	BMW of Sudbury	68 Old County Rd	Sudbury	Μ	01776-2422
North Atlantic Region	Boston Chapter	BMW of Warwick	1515 Bald Hill Rd	Warwick	≅	02886-4241
North Atlantic Region	Boston Chapter	Herb Chambers BMW	1168 Commonwealth Ave	Boston	ΑA	02134-4618
North Atlantic Region	Boston Chapter	Wagner BMW of Shrewsbury	770 Boston Turnpike	Shrewsbury	Μ	01545-3202
North Atlantic Region	Connecticut Valley Chapter	BMW of Bridgeport	43 North Ave	Bridgeport	<sub>Ե</sub>	06606-5120
North Atlantic Region	Connecticut Valley Chapter	BMW of Greenwich	355 W Putnam Ave	Greenwich	<sub>Ե</sub>	06830-5218
North Atlantic Region	Connecticut Valley Chapter	BMW of New London	543 Colman St	New London	b	06320-2601
North Atlantic Region	Connecticut Valley Chapter	BMW of North Haven	610 Washington Ave	North Haven	<del>ل</del>	06473-1121
North Atlantic Region	Connecticut Valley Chapter	BMW of Ridgefield	746 Danbury Rd	Ridgefield	<del>ل</del>	06877-2712
North Atlantic Region	Connecticut Valley Chapter	BMW of Watertown	699 Straits Tpke	Watertown	<del>ل</del>	06795-3318
North Atlantic Region	Connecticut Valley Chapter	BMW of West Springfield	1712 Riverdale St	West Springfield	MΑ	01089-1048
North Atlantic Region	Connecticut Valley Chapter	Continental BMW of Darien	140 Ledge Rd	Darien	ნ	06820-4423
North Atlantic Region	Connecticut Valley Chapter	Flynn BMW	600 Merrill Rd	Pittsfield	ΑA	01201-3714
North Atlantic Region	Connecticut Valley Chapter	New Country BMW	1 Weston Park Rd	Hartford	ნ	06120-1521
North Atlantic Region	Delaware Valley Chapter	BMW of Atlantic City	6037 Black Horse Pike	Egg Harbor Township	≥	08234-4801
North Atlantic Region	Delaware Valley Chapter	BMW of Mt. Laurel	1220 Route 73	Mount Laurel	≥	08054-2214
North Atlantic Region	Delaware Valley Chapter	BMW of Reading	1015 Lancaster Ave	Reading	ΡA	19607-1609
North Atlantic Region	Delaware Valley Chapter	BMW of the Main Line	225 Bala Ave	Bala Cynwyd	ΡA	19004-3322
North Atlantic Region	Delaware Valley Chapter	BMW of Turnersville	3400 Route 42	Turnersville	≥	08012-1775
North Atlantic Region	Delaware Valley Chapter	Devon Hill Motors	20 Lancaster Ave	Devon	ΡA	19333-1305
North Atlantic Region	Delaware Valley Chapter	I. G. Burton BMW	509 Bay Rd	Milford	DE	19963-6120
North Atlantic Region	Delaware Valley Chapter	Otto's BMW	1275 Wilmington Pike	West Chester	ΡA	19382-8446
North Atlantic Region	Delaware Valley Chapter	Otto's BMW VPC	1275 Wilmington Pk (02)	West Chester	ΡA	19382-8446
North Atlantic Region	Delaware Valley Chapter	Thompson BMW	680 N Main St	Doylestown	ΡA	18901-2497
North Atlantic Region	Delaware Valley Chapter	Union Park BMW	1900 Pennsylvania Ave	Wilmington	DE	19806-4040
North Atlantic Region	Delaware Valley Chapter	West German BMW	510 Pennsylvania Ave	Fort Washington	ΡA	19034-3304
North Atlantic Region	Genesee Valley Chapter	BMW of Rochester	4250 W Henrietta Rd	Rochester	ž	14623-5226

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		BMW Dealerships By Region	gion			
Region	Chapter	Dealership Name	Address	City	State	ZIP
North Atlantic Region	Genesee Valley Chapter	Burdick BMW	5947 E Circle Dr	Cicero	ž	13039-8937
North Atlantic Region	Genesee Valley Chapter	Gault Auto Sport	2507 North St	Endicott	ž	13760-6105
North Atlantic Region	Genesee Valley Chapter	Towne BMW	8215 Main St	Williamsville	ž	14221-6027
North Atlantic Region	Green Mountain Chapter	The Automaster	3328 Shelburne Rd	Shelburne	5	05482-6849
North Atlantic Region	Mountain State Chapter	Moses BMW	2001 MacCorkle Ave	Saint Albans	≷	25177-1971
North Atlantic Region	New Jersey Chapter	BMW of Bloomfield	425 Bloomfield Ave	Bloomfield	3	07003-4834
North Atlantic Region	New Jersey Chapter	BMW of Bridgewater	655 Route 202/206	Bridgewater	3	08807-1762
North Atlantic Region	New Jersey Chapter	BMW of Freehold	4225 US Highway 9	Freehold	3	07728-8348
North Atlantic Region	New Jersey Chapter	BMW of Morristown	111 Ridgedale Ave	Morristown	3	07960-4267
North Atlantic Region	New Jersey Chapter	BMW of Newton	119 Hampton House Rd	Newton	≥	07860-1496
North Atlantic Region	New Jersey Chapter	BMW of Roxbury	840 US Highway 46	Kenvil (Roxbury)	2	07847-2632
North Atlantic Region	New Jersey Chapter	BMW of Tenafly	301 County Rd	Tenafly	2	07670-1001
North Atlantic Region	New Jersey Chapter	Circle BMW	500 State Route 36	Eatontown	2	07724-2518
North Atlantic Region	New Jersey Chapter	Flemington BMW	216 US Highway 202/31	Flemington	≥	08822-1765
North Atlantic Region	New Jersey Chapter	JMK BMW	391 US Highway 22	Springfield	2	07081-3511
North Atlantic Region	New Jersey Chapter	Open Road BMW	731 US Highway 1	Edison	3	08817-4550
North Atlantic Region	New Jersey Chapter	Park Avenue BMW	210 State Rt 17 N	Rochelle Park	3	07662-3333
North Atlantic Region	New Jersey Chapter	Paul Miller BMW	1515 Route 23 South	Wayne	2	07470-7508
North Atlantic Region	New Jersey Chapter	Prestige BMW	985 State Rt 17	Ramsey	3	07446-1606
North Atlantic Region	New Jersey Chapter	Princeton BMW	3630 Quakerbridge Rd	Hamilton	3	08619-1208
North Atlantic Region	New York Chapter	BMW Mt. Kisco	250 Kisco Ave	Mount Kisco	ž	10549-1008
North Atlantic Region	New York Chapter	BMW of Bayside	24721 Northern Blvd	Douglaston	ž	11362-1168
North Atlantic Region	New York Chapter	BMW of Mamaroneck	236 W Boston Post Rd	Mamaroneck	ž	10543-3535
North Atlantic Region	New York Chapter	BMW of Manhattan	67 Wall St	New York	ž	10005-3101
North Atlantic Region	New York Chapter	BMW of Manhattan	555 W 57th St	New York	ž	10019-2925
North Atlantic Region	New York Chapter	BMW of Oyster Bay	145 Pine Hollow Rd	Oyster Bay	ž	11771-4705
North Atlantic Region	New York Chapter	BMW of Southampton	759 County Rd 39A	Southampton	ž	11968-5239
North Atlantic Region	New York Chapter	BMW of Westchester	525 Tarrytown Rd	White Plains	ž	10607-1315
North Atlantic Region	New York Chapter	Competition BMW of Smithtown	599 Jericho Tpke	Saint James	ž	11780-3205
North Atlantic Region	New York Chapter	Habberstad BMW	945 Jericho Tpke	Huntington Station	ž	11746-7506
North Atlantic Region	New York Chapter	Hassel BMW	291 W Sunrise Hwy	Freeport	ž	11520-3221
North Atlantic Region	New York Chapter	Life Quality BMW	9326 4th Ave	Brooklyn	ž	11209-7005
North Atlantic Region	New York Chapter	Orange County BMW	101 Maher Ln	Harriman	ž	10926-3035
North Atlantic Region	New York Chapter	Rallye BMW	1 Brush Hollow Rd	Westbury	ž	11590-2438
North Atlantic Region	New York Chapter	Wide World BMW	125 E Route 59	Spring Valley	ž	10977-5201
North Atlantic Region	Nittany Bimmers Chapter	Apple BMW of York	1370 Roosevelt Ave	York	ЬА	17404-2208
North Atlantic Region	Nittany Bimmers Chapter	Fairfield BMW	5071 Lycoming Mall Dr	Montoursville	ЬА	17754-0308
North Atlantic Region	Nittany Bimmers Chapter	Faulkner BMW	1530 Manheim Pike	Lancaster	ЬА	17601-3026

		BMW Dealerships By Region	gion			
Region	Chapter	Dealership Name	Address	City	State	ZIP
North Atlantic Region	Nittany Bimmers Chapter	Joel Confer BMW	120 E Clinton Ave	State College	ΡA	16803-2909
North Atlantic Region	Nittany Bimmers Chapter	Sun Motor Cars BMW	6691 Carlisle Pike	Mechanicsburg	ЬА	17050-1707
North Atlantic Region	Patroon Chapter	BMW of the Hudson Valley	2068 South Rd	Poughkeepsie	ž	12601-5845
North Atlantic Region	Patroon Chapter	Capital Cities Imported Cars	617 Route 9W	Glenmont	ž	12077-3705
North Atlantic Region	Patroon Chapter	Carbone BMW	5712 Horatio St. (Arterial Rt 12 N)	Utica	ž	13502-1016
North Atlantic Region	Patroon Chapter	Keeler BMW	1111 Troy Schenectady Rd	Latham	ž	12110-1002
North Atlantic Region	Pine Tree Chapter	Bill Dodge BMW	5 Saunders Way	Westbrook	ME	04092-4788
North Atlantic Region	Pocono Mountain Chapter	Daniels BMW	4600 Crackersport Rd	Allentown	ЬА	18104-9553
North Atlantic Region	Pocono Mountain Chapter	Tom Hesser BMW	1001 N Washington Ave	Scranton	PA	18509-2917
North Atlantic Region	Pocono Mountain Chapter	Wyoming Valley BMW	588 Market St	Kingston	ЬА	18704-4539
North Atlantic Region	White Mountain Chapter	BMW of Stratham	71 Portsmouth Ave	Stratham	Ŧ	03885-2522
North Atlantic Region	White Mountain Chapter	Tulley BMW	147 Daniel Webster Hwy	Nashua	Ĭ	03060-5224
North Central Region	Badger Bimmers Chapter	Concours BMW	5990 N Green Bay Ave	Milwaukee	×	53209-3810
North Central Region	Badger Bimmers Chapter	Enterprise BMW	3002 Victory Ln	Appleton	₹	54913-7958
North Central Region	Badger Bimmers Chapter	International Autos	2400 S 108th St	West Allis	₹	53227-1904
North Central Region	Badger Bimmers Chapter	Zimbrick BMW	2400 Rimrock Rd	Madison	₹	53713-2739
North Central Region	Bluegrass Bimmers Chapter	Bluegrass BMW	3235 Park Ave	Paducah	≿	42001-4007
North Central Region	Bluegrass Bimmers Chapter	BMW of Bowling Green	325 Three Springs Rd	Bowling Green	≿	42104-7552
North Central Region	Bluegrass Bimmers Chapter	Don Jacobs BMW	2689 Nicholasville Rd	Lexington	≿	40503-3303
North Central Region	Bluegrass Bimmers Chapter	Sam Swope BMW	3 Swope Autocenter Dr	Louisville	≿	40299-1862
North Central Region	Buckeye Chapter	BMW of Dayton	7124 Poe Ave	Dayton	Н	45414-2546
North Central Region	Buckeye Chapter	Jake Sweeney BMW	11535 McGillard St	Cincinnati	ᆼ	45246-3136
North Central Region	Buckeye Chapter	Kelly BMW	4050 Morse Rd	Columbus	Н	43230-1448
North Central Region	Buckeye Chapter	MAG BMW of Dublin	5016 Post Rd	Dublin	ᆼ	43017-1116
North Central Region	Buckeye Chapter	The BMW Store	6131 Stewart Ave	Cincinnati	Н	45227-1233
North Central Region	Buckeye Chapter	Voss Village BMW	620 Miamisburg Centerville Rd	Dayton	Н	45459-6521
North Central Region	Buckeye Chapter	Yark BMW	6019 W Central Ave	Toledo	Н	43615-1803
North Central Region	Hoosier Chapter	Bill DeFouw BMW	320 Sagamore Pkwy S	Lafayette	Z	47905-4741
North Central Region	Hoosier Chapter	D-Patrick Motoplex	200 N Green River Rd	Evansville	z	47715-2406
North Central Region	Hoosier Chapter	Dreyer & Reinbold, Inc.	9375 Whitley Dr	Indianapolis	z	46240-1349
North Central Region	Hoosier Chapter	Dreyer & Reinbold, Inc.	1301 US Highway 31 S	Greenwood	Z	46143-2414
North Central Region	Illini BMW Chapter	BMW of Bloomington	1604 Commerce Parkway	Bloomington	_	61704-9608
North Central Region	Illini BMW Chapter	BMW of Champaign	100 Burwash Ave	Savoy	_	61874-9682
North Central Region	Illini BMW Chapter	BMW of Peoria	1720 W Pioneer Pkwy	Peoria	_	61615-1947
North Central Region	Illini BMW Chapter	Isringhausen Imports	200 E Madison St	Springfield	_	62702-5132
North Central Region	Iowa Chapter	BMW of Des Moines	9997 Hickman Rd	Urbandale	⊴	50322-5323
North Central Region	Iowa Chapter	BMW of Dubuque	645 Century Dr	Dubuque	⊴	52002-3705

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		BMW Dealerships By Region	gion			
Region	Chapter	Dealership Name	Address	City	State	ZIP
North Central Region	lowa Chapter	Bob Zimmerman BMW	4001 1st Ave SE	Cedar Rapids	⊴	52402-3142
North Central Region	Iowa Chapter	Kimberly BMW of Davenport	625 W Kimberly Rd	Davenport	⊴	52806-5705
North Central Region	Michiana Chapter	Basney BMW	52203 State Rd 933	South Bend	Z	46637-3849
North Central Region	Michiana Chapter	BMW of Okemos	2186 Jolly Rd	Okemos	₹	48864-5930
North Central Region	Michiana Chapter	BMW of Traverse City	2801 N US Highway 31 S	Traverse City	₹	49684-4528
North Central Region	Michiana Chapter	Harold Zeigler BMW	4201 Stadium Dr	Kalamazoo	≅	49008-1427
North Central Region	Michiana Chapter	Sharpe BMW	1010 28th St SE	<b>Grand Rapids</b>	₹	49508-1310
North Central Region	Michiana Chapter	Tomkinson Automotive	929 Avenue of Autos	Fort Wayne	Z	46804-5106
North Central Region	Motor City Chapter	Bavarian Motor Village, Ltd.	45550 DeQuindre Rd	Shelby Township	₹	48317-4505
North Central Region	Motor City Chapter	BMW of Ann Arbor	501 Auto Mall Dr	Ann Arbor	₹	48103-1811
North Central Region	Motor City Chapter	Erhard BMW of Bloomfield Hills	4065 W Maple Rd	Bloomfield Hills	≅	48301-3100
North Central Region	Motor City Chapter	Erhard BMW of Farmington Hills	38700 Grand River Ave	Farmington Hills	₹	48335-1518
North Central Region	Motor City Chapter	Grand Blanc BMW	9099 Holly Rd	Grand Blanc	Ξ	48439-8336
North Central Region	North Star Chapter	BMW of Minnetonka	15802 Wayzata Boulevard	Minnetonka	Σ	55391-1411
North Central Region	North Star Chapter	Motorwerks BMW	1300 American Blvd W	Bloomington	Σ	55420-1039
North Central Region	North Star Chapter	Park Place BMW	2720 Highway 52 N	Rochester	Z	55901-7636
North Central Region	Northern Ohio Chapter	BMW Cleveland	6135 Kruse Dr	Solon	ᆼ	44139-2375
North Central Region	Northern Ohio Chapter	Cain BMW	6461 Whipple Ave NW	North Canton	ᆼ	44720-7341
North Central Region	Northern Ohio Chapter	Classic BMW	2571 SOM Center Road	Willoughby Hills	ᆼ	44094-9610
North Central Region	Northern Ohio Chapter	Dave Walter, Inc.	500 W Exchange St	Akron	ᆼ	44302-1420
North Central Region	Northern Ohio Chapter	Ganley BMW	6976 Pearl Rd	Middleburg Heights	공	44130-7832
North Central Region	Northern Ohio Chapter	Preston BMW	7830 Market St.	Boardman	ᆼ	44512-5957
North Central Region	Old Hickory Chapter	BMW of Nashville	4040 Armory Oaks Dr	Nashville	Z	37204-4527
North Central Region	River City Bimmers	BMW of Little Rock	1500 N Shackleford Rd	Little Rock	AR	72211-1935
North Central Region	River City Bimmers	Roadshow BMW	405 N Germantown Pkwy	Cordova	Z	38018-6207
North Central Region	St Louis BMW Club	Autohaus BMW of Maplewood	3015 S Hanley Rd	Saint Louis	Θ	63143-3613
North Central Region	St Louis BMW Club	Joe Machens BMW	1510 I 70 Dr SW	Columbia	MO	65203-1029
North Central Region	St Louis BMW Club	Newbold BMW	1283 Central Park Dr	O Fallon	<b>=</b>	62269-1766
North Central Region	St Louis BMW Club	Plaza Motor Company	11830 Olive Blvd	Creve Coeur	MO	63141-6718
North Central Region	St Louis BMW Club	Suntrup West County BMW	14417 Manchester Rd	Manchester	Θ	63011-4044
North Central Region	Windy City BMW	Anderson Motor Company of Crystal Lake	360 N IL Route 31	Crystal Lake	<b>=</b>	60012-3759
North Central Region	Windy City BMW	Bachrodt BMW	7070 Cherryvale North Blvd	Rockford	<b>=</b>	61112-1002
North Central Region	Windy City BMW	Bill Jacobs BMW	2495 Aurora Ave	Naperville	<b>=</b>	60540-1023
North Central Region	Windy City BMW	BMW of Orland Park	11030 W 159th St	Orland Park	<b>=</b>	60467-4413
North Central Region	Windy City BMW	BMW of Schererville	1400 Indianapolis Blvd	Schererville	Z	46375-1314
North Central Region	Windy City BMW	Elmhurst BMW	466 W Lake St	Elmhurst	<b>=</b>	60126-1418
North Central Region	Windy City BMW	Fields BMW	700 W Frontage Rd	Northfield	<b>=</b>	60093-1204
North Central Region	Windy City BMW	Karl Knauz Motors	407 Skokie Hwy	Lake Bluff	<b>=</b>	60044-2207

		BMW Dealerships By Region	gion			
Region	Chapter	Dealership Name	Address	City	State	ZIP :
North Central Region	Windy City BMW	Laurel BMW of Westmont	430 E Ogden Ave	Westmont	=	60559-1245
North Central Region	Windy City BMW	Motor Werks BMW	1475 S Barrington Rd	Barrington	=	60010-5205
North Central Region	Windy City BMW	Patrick BMW	700 E Golf Rd	Schaumburg	=	60173-4512
North Central Region	Windy City BMW	Perillo BMW, Inc.	1035 N Clark St	Chicago	=	60610-2809
Pacific Region	Central California Chapter	BMW Fresno	7171 N Palm Ave	Fresno	8	93650-1082
Pacific Region	Central California Chapter	BMW of Bakersfield	5400 Gasoline Alley Dr	Bakersfield	5	93313-3216
Pacific Region	Central California Chapter	BMW of Visalia	111 N Neeley St	Visalia	5	93291-9024
Pacific Region	<b>Central California Chapter</b>	Valley BMW	4369 McHenry Ave	Modesto	5	95356-1516
Pacific Region	Golden Gate Chapter	BMW Concord	1967 Market St	Concord	5	94520-2626
Pacific Region	Golden Gate Chapter	BMW of Fremont (AutoNation BMW of Fremont)	5720 Cushing Pkwy	Fremont	5	94538-3290
Pacific Region	Golden Gate Chapter	BMW of Humboldt Bay	1795 Central Ave	McKinleyville	5	95519-3601
Pacific Region	Golden Gate Chapter	BMW of Monterey	1 Geary Plz	Seaside	5	93955-3612
Pacific Region	Golden Gate Chapter	BMW of Mountain View	150 E El Camino Real	Mountain View	5	94040-2702
Pacific Region	Golden Gate Chapter	BMW of San Francisco	1675 Howard St	San Francisco	5	94103-2526
Pacific Region	Golden Gate Chapter	BMW of Santa Maria	2150 S College Dr	Santa Maria	5	93455-1350
Pacific Region	Golden Gate Chapter	Coast BMW	12100 Los Osos Valley Rd	San Luis Obispo	5	93405-7213
Pacific Region	Golden Gate Chapter	East Bay BMW	4350 Rosewood Dr	Pleasanton	5	94588-3002
Pacific Region	Golden Gate Chapter	Hansel BMW of Santa Rosa	2925 Corby Ave	Santa Rosa	5	95407-7846
Pacific Region	Golden Gate Chapter	Peter Pan BMW	2695 S El Camino Real	San Mateo	5	94403-2331
Pacific Region	Golden Gate Chapter	Sonnen BMW	1599 Francisco Blvd E	San Rafael	8	94901-5503
Pacific Region	Golden Gate Chapter	Stevens Creek BMW	4343 Stevens Creek Blvd	Santa Clara	8	95051-6937
Pacific Region	Golden Gate Chapter	Weatherford BMW	750 Potter St	Berkeley	8	94710-2723
Pacific Region	Hawaii Chapter	BMW of Honolulu	777 Kapiolani Blvd	Honolulu	Ξ	96813-5211
Pacific Region	Hawaii Chapter	BMW of Maui	410 Koloa St	Kahului	Ξ	96732-2478
Pacific Region	Inland Empire Chapter	BMW of Anchorage	730 E 5th Ave	Anchorage	AK	99501-2733
Pacific Region	Inland Empire Chapter	BMW of Idaho Falls	760 Northgate Mile	Idaho Falls	□	83401-2578
Pacific Region	Inland Empire Chapter	Camp BMW	215 E Montgomery Ave	Spokane	WA	99207-2279
Pacific Region	Inland Empire Chapter	Peterson BMW of Boise	9109 W Fairview Ave	Boise	□	83704-8221
Pacific Region	Los Angeles Chapter	Beverly Hills BMW	5070 Wilshire Blvd	Los Angeles	8	90036-4381
Pacific Region	Los Angeles Chapter	BMW of Monrovia	1425 S Mountain Ave	Monrovia	8	91016-4204
Pacific Region	Los Angeles Chapter	BMW of Murrieta	26825 Auto Mall Pkwy	Murrieta	8	92562-7061
Pacific Region	Los Angeles Chapter	BMW of Ontario	1301 Auto Center Dr	Ontario	5	91761-2211
Pacific Region	Los Angeles Chapter	BMW of Riverside	3060 Adams St	Riverside	8	92504-4014
Pacific Region	Los Angeles Chapter	BMW Santa Barbara	402 S Hope Ave	Santa Barbara	8	93105-4000
Pacific Region	Los Angeles Chapter	Bob Smith BMW	24500 Calabasas Rd	Calabasas	8	91302-2509
Pacific Region	Los Angeles Chapter	Center BMW	5201 Van Nuys Blvd	Sherman Oaks	8	91401-5618
Pacific Region	Los Angeles Chapter	Century West BMW	4245 Lankershim Blvd	North Hollywood	8	91602-2802

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		BMW Dealerships By Region	gion			
Region	Chapter	Dealership Name	Address	City	State	ZIP
Pacific Region	Los Angeles Chapter	Crevier BMW	1500 Auto Mall Dr	Santa Ana	5	92705-4737
Pacific Region	Los Angeles Chapter	Irvine BMW	9881 Research Dr	Irvine	5	92618-4304
Pacific Region	Los Angeles Chapter	Long Beach BMW	2998 Cherry Ave Ste A	Signal Hill	5	90755-1911
Pacific Region	Los Angeles Chapter	McKenna BMW	10900 Firestone Blvd	Norwalk	5	90650-2241
Pacific Region	Los Angeles Chapter	New Century BMW	1139 W Main St	Alhambra	5	91801-3328
Pacific Region	Los Angeles Chapter	Nick Alexander Imports	6333 S Alameda Street	Los Angeles	5	90001-1812
Pacific Region	Los Angeles Chapter	Pacific BMW	800 S Brand Blvd	Glendale	5	91204-2106
Pacific Region	Los Angeles Chapter	Rusnak BMW	3645 Auto Mall Drive	Thousand Oaks	5	91362-3611
Pacific Region	Los Angeles Chapter	Santa Monica BMW	1127 Santa Monica Blvd	Santa Monica	5	90401-3001
Pacific Region	Los Angeles Chapter	Shelly BMW	6750 Auto Center Dr	Buena Park	5	90621-2900
Pacific Region	Los Angeles Chapter	South Bay BMW	18800 Hawthorne Blvd	Torrance	5	90504-5507
Pacific Region	Los Angeles Chapter	Sterling BMW	3000 W Coast Hwy	Newport Beach	5	92663-4004
Pacific Region	Los Angeles Chapter	Steve Thomas BMW	411 E Daily Dr	Camarillo	5	93010-5818
Pacific Region	Los Angeles Chapter	Valencia BMW	23435 Valencia Blvd	Valencia	5	91355-1702
Pacific Region	Oregon Chapter	BMW of Eugene	2100 Martin Luther King Jr. Blvd.	Eugene	OR	97401-2469
Pacific Region	Oregon Chapter	BMW of Salem	660 Liberty St NE	Salem	OR	97301-1059
Pacific Region	Oregon Chapter	BMW Portland	2001 SW Jefferson St	Portland	OR	97201-2464
Pacific Region	Oregon Chapter	Carrera BMW	1045 SE 3rd St	Bend	OR	97702-2142
Pacific Region	Oregon Chapter	Kuni BMW	10999 SW Canyon Rd	Beaverton	OR	97005-1818
Pacific Region	Oregon Chapter	Medford BMW	610 N. Central Avenue	Medford	OR	97501-5815
Pacific Region	Puget Sound Chapter	BMW Northwest	4011 20th St E	Tacoma	WA	98424-1819
Pacific Region	Puget Sound Chapter	BMW of Bellevue	13617 Northup Way	Bellevue	WA	98005-2031
Pacific Region	Puget Sound Chapter	BMW Seattle	1002 Airport Way South	Seattle	WA	98134-1312
Pacific Region	Rattlesnake Chapter	BMW of Tri-Cities	955 Aaron Dr.	Richland	WA	99352-4662
Pacific Region	Roadrunner Chapter	BMW North Scottsdale	18018 North Scottsdale Rd.	Phoenix	ΑZ	85054-6139
Pacific Region	Roadrunner Chapter	Chapman BMW	7455 W Orchid Lane	Chandler	ΑZ	85226-1031
Pacific Region	Roadrunner Chapter	Chapman BMW on Camelback	830 E Camelback Rd	Phoenix	ΑZ	85014-3620
Pacific Region	Sacramento Valley Chapter	BMW of Roseville	500 Automall Drive	Roseville	5	95661-3031
Pacific Region	Sacramento Valley Chapter	Courtesy BMW of Chico	2520 Cohasset Rd	Chico	5	95973-1307
Pacific Region	Sacramento Valley Chapter	Niello BMW Elk Grove	8580 Laguna Grove Dr	Elk Grove	5	95757-8707
Pacific Region	Sacramento Valley Chapter	Niello BMW Sacramento	2020 Fulton Ave	Sacramento	5	95825-1908
Pacific Region	San Diego Chapter	BMW Encinitas	1302 Encinitas Blvd	Encinitas	5	92024-2844
Pacific Region	San Diego Chapter	BMW of El Cajon	875 El Cajon Blvd	El Cajon	5	92020-5714
Pacific Region	San Diego Chapter	BMW of Escondido	1557 Auto Park Way	Escondido	5	92029-2003
Pacific Region	San Diego Chapter	BMW of Palm Springs	3737 E Palm Canyon Dr	Palm Springs	5	92264-5205
Pacific Region	San Diego Chapter	BMW of San Diego	5090 Kearny Mesa Rd	San Diego	5	92111-2101
Pacific Region	San Diego Chapter	BMW of Vista	1715 Hacienda Dr	Vista	5	92081-4546
Pacific Region	Sierra Chapter	Bill Pearce BMW	11555 S Virginia St	Reno	Ž	89511-9307

		BMW Dealerships By Region	gion			
Region	Chapter	Dealership Name	Address	City	State	ZIP
Pacific Region	Sin City Chapter	BMW of Henderson	261 Auto Mall Dr	Henderson	ž	89014-6707
Pacific Region	Sin City Chapter	BMW of Las Vegas	6900 W Sahara Ave	Las Vegas	ž	89117-2831
Pacific Region	Sonora Chapter	BMW of Tucson	855 W. Wetmore Rd.	Tucson	AZ	85705-1549
South Atlantic Region	Bayou Chapter	Brian Harris BMW	12336 Airline Hwy	Baton Rouge	≤	70817-4413
South Atlantic Region	Bayou Chapter	Herrin-Gear BMW of Jackson	1685 High St	Jackson	MS	39202-3522
South Atlantic Region	Bayou Chapter	Hixson Autoplex	1201 Louisville Ave	Monroe	≤	71201-6019
South Atlantic Region	Bayou Chapter	Moss Motors, Inc.	1401 Surrey St	Lafayette	≤	70501-7751
South Atlantic Region	Bayou Chapter	Orr BMW	1400 E 70th St	Shreveport	≤	71105-4926
South Atlantic Region	Bayou Chapter	Peake BMW	2630 Veterans Memorial Blvd	Kenner	≤	70062-4712
South Atlantic Region	Bayou Chapter	Sunbelt BMW	2000 Highway 39 N	Meridian	MS	39301-2631
South Atlantic Region	Bayou Chapter	Walker BMW	6655 Coliseum Blvd.	Alexandria	≤	71303-3737
South Atlantic Region	Blue Ridge Chapter	BMW of Charlottesville	1295 Richmond Rd	Charlottesville	Α>	22911-3521
South Atlantic Region	Blue Ridge Chapter	BMW of Lynchburg	2643 Lakeside Dr	Lynchburg	Α>	24501-6944
South Atlantic Region	Blue Ridge Chapter	Richmond BMW	12100 Midlothian Tpke	Midlothian	Α>	23113-2606
South Atlantic Region	Blue Ridge Chapter	Richmond BMW	8710 W Broad St	Richmond	Υ,	23294-6206
South Atlantic Region	Blue Ridge Chapter	Valley BMW	2824 Franklin Rd SW	Roanoke	₹	24014-1026
South Atlantic Region	Choo-Choo Bimmers Chapter	BMW of Chattanooga	6806 E Brainerd Rd	Chattanooga	Z	37421-3788
South Atlantic Region	Everglades Chapter	Braman BMW	2060 Biscayne Blvd	Miami	님	33137-5024
South Atlantic Region	Everglades Chapter	Braman Motorcars	2901 Okeechobee Blvd	West Palm Beach	님	33409-4013
South Atlantic Region	Everglades Chapter	Braman Motorcars of Jupiter	1555 W Indiantown Rd	Jupiter	긥	33458-3979
South Atlantic Region	Everglades Chapter	Coggin BMW Treasure Coast	4429 S US Highway 1	Fort Pierce	긥	34982-6907
South Atlantic Region	Everglades Chapter	Lauderdale BMW of Fort Lauderdale	1400 S Federal Hwy	Fort Lauderdale	긥	33316-2620
South Atlantic Region	Everglades Chapter	South Motors BMW	16215 S Dixie Hwy	Miami	占	33157-3439
South Atlantic Region	Everglades Chapter	Vista Motor Company	4401 W Sample Rd	Coconut Creek	님	33073-3451
South Atlantic Region	First Coast Chapter	BMW of Gainesville	2810 N Main Street	Gainesville	긥	32609-6015
South Atlantic Region	First Coast Chapter	Tom Bush BMW Jacksonville	9876 Atlantic Blvd	Jacksonville	긥	32225-6567
South Atlantic Region	Florida Suncoast Chapter	Bert Smith International	3800 34th St N	Saint Petersburg	님	33714-3702
South Atlantic Region	Florida Suncoast Chapter	BMW of Fort Myers	15421 S Tamiami Trl	Fort Myers	긥	33908-4230
South Atlantic Region	Florida Suncoast Chapter	BMW of Ocala	3949 SW College Rd	Ocala	님	34474-5713
South Atlantic Region	Florida Suncoast Chapter	BMW of Sarasota	5151 Clark Rd	Sarasota	긥	34233-3213
South Atlantic Region	Florida Suncoast Chapter	Ferman BMW	31400 US Highway 19 N	Palm Harbor	చ	34684-3725
South Atlantic Region	Florida Suncoast Chapter	Fields BMW - Lakeland	4285 Lakeland Park Dr	Lakeland	చ	33809-3581
South Atlantic Region	Florida Suncoast Chapter	Germain BMW of Naples	11286 Tamiami Trl N	Naples	님	34110-1622
South Atlantic Region	Florida Suncoast Chapter	Reeves Import Motorcars, Inc.	109 E Fowler Ave	Tampa	7	33612-5227
South Atlantic Region	Gulf Coast Chapter	BMW of Mobile	3025 Highway 90 W	Mobile	ΑΓ	36606-2610
South Atlantic Region	Gulf Coast Chapter	Capital BMW	3701 W Tennessee St	Tallahassee	긥	32304-1011
South Atlantic Region	Gulf Coast Chapter	Quality BMW	1006 Beal Pkwy NW	Fort Walton Beach	႕	32547-1404

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		BMW Dealerships By Region	gion			
Region	Chapter	Dealership Name	Address	City	State	ZIP
South Atlantic Region	Gulf Coast Chapter	Sandy Sansing BMW	186 W Airport Blvd	Pensacola	교	32505-2246
South Atlantic Region	Heart of Dixie Chapter	BMW of Montgomery	190 Eastern Blvd	Montgomery	٩٢	36117-2008
South Atlantic Region	Heart of Dixie Chapter	Century BMW	3800 University Dr NW	Huntsville	٩٢	35816-3142
South Atlantic Region	Heart of Dixie Chapter	Tom Williams Imports	1000 Tom Williams Way	Irondale	٩٢	35210-3451
South Atlantic Region	Heart of Dixie Chapter	Townsend BMW	3200 Greensboro Ave	Tuscaloosa	٩٢	35401-7098
South Atlantic Region	National Capital Chapter	BMW of Alexandria	499 S Pickett St	Alexandria	۸	22304-4705
South Atlantic Region	National Capital Chapter	BMW of Annapolis	31 Old Mill Bottom Rd N	Annapolis	MD	21409-5431
South Atlantic Region	National Capital Chapter	BMW of Bel Air	1705 Conowingo Rd	Bel Air	MD	21014-1815
South Atlantic Region	National Capital Chapter	BMW of Fairfax	8427 Lee Hwy	Fairfax	۸	22031-2212
South Atlantic Region	National Capital Chapter	BMW of Rockville	1300 Rockville Pike	Rockville	MD	20852-1412
South Atlantic Region	National Capital Chapter	BMW of Silver Spring	3211 Automobile Blvd	Silver Spring	MD	20904-4909
South Atlantic Region	National Capital Chapter	BMW of Sterling	21826 Pacific Blvd	Sterling	۸	20166-9283
South Atlantic Region	National Capital Chapter	BMW of Towson	700 Kenilworth Dr	Towson	MD	21204-2427
South Atlantic Region	National Capital Chapter	Northwest BMW	9702 Reisterstown Rd	Owings Mills	MD	21117-4120
South Atlantic Region	National Capital Chapter	Passport BMW	4730 Auth Place	Suitland	MD	20746-4201
South Atlantic Region	National Capital Chapter	Russel BMW	6700 Baltimore National Pike	Baltimore	MD	21228-3909
South Atlantic Region	Peachtree Chapter	Athens BMW	3040 Atlanta Hwy	Athens	ВĄ	30606-6967
South Atlantic Region	Peachtree Chapter	BMW of Albany	801 E Oglethorpe Blvd	Albany	ВĄ	31705-2752
South Atlantic Region	Peachtree Chapter	BMW of Columbus	6549 Whittlesey Blvd	Columbus	ВA	31909-7250
South Atlantic Region	Peachtree Chapter	BMW of Macon	4785 Riverside Drive	Macon	ВĄ	31210-1115
South Atlantic Region	Peachtree Chapter	BMW of South Atlanta	4171 Jonesboro Rd	Union City	ВĄ	30291-2251
South Atlantic Region	Peachtree Chapter	Critz BMW	7009 Abercorn St	Savannah	ВĄ	31406-0000
South Atlantic Region	Peachtree Chapter	Global Imports	550 Interstate North Pkwy SE	Atlanta	ВĄ	30339-5007
South Atlantic Region	Peachtree Chapter	Nalley BMW of Decatur	1606 Church St	Decatur	ВĄ	30033-5905
South Atlantic Region	Peachtree Chapter	Taylor BMW	4180 Washington Rd	Evans	ВĄ	30809-3086
South Atlantic Region	Peachtree Chapter	United BMW of Gwinnett Place	3264 Commerce Ave	Duluth	ВĄ	30096-4711
South Atlantic Region	Peachtree Chapter	United BMW of Roswell	11458 Alpharetta Hwy	Roswell	ВĄ	30076-3801
South Atlantic Region	Puerto Rico Chapter	Autogermana BMW	298 Avenue Chardon	Hato Rey	PR	00918-1409
South Atlantic Region	Sandlapper Chapter	BMW of Columbia	5919 Two Notch Rd	Columbia	SC	29223-7224
South Atlantic Region	Sandlapper Chapter	BMW of Florence	2199 David H McLeod Blvd	Florence	SC	29501-4031
South Atlantic Region	Sandlapper Chapter	BMW of Myrtle Beach	936 Jason Blvd.	Myrtle Beach	SC	29577-6765
South Atlantic Region	Sandlapper Chapter	Century BMW	2934 Laurens Road	Greenville	SC	29607-5200
South Atlantic Region	Sandlapper Chapter	Hilton Head BMW	1230 Fording Island Road	Bluffton	SC	29910-6570
South Atlantic Region	Sandlapper Chapter	Rick Hendrick BMW Charleston	1518 Savannah Hwy	Charleston	SC	29407-7845
South Atlantic Region	Smoky Mountain Chapter	Grayson BMW	10671 Parkside Dr	Knoxville	Z	37922-1912
South Atlantic Region	Smoky Mountain Chapter	Rick Hill BMW	865 E Stone Dr	Kingsport	Z	37660-4066
South Atlantic Region	Sunshine Bimmers Chapter	Fields BMW	963 N Wymore Rd	Winter Park	႕	32789-1769
South Atlantic Region	Sunshine Bimmers Chapter	Fields BMW of Daytona	1220 N Tomoka Farms Rd	Daytona Beach	႕	32124-7610

		BMW Dealerships By Region	gion			
Region	Chapter	Dealership Name	Address	City	State	ZIP
South Atlantic Region	Sunshine Bimmers Chapter	Fields BMW South Orlando	9750 S Orange Blossom Trl	Orlando	卍	32837-8916
South Atlantic Region	Sunshine Bimmers Chapter	Melbourne BMW	1432 S Harbor City Blvd	Melbourne	긥	32901-3211
South Atlantic Region	Tarheel Chapter	BMW of Asheville	649 New Airport Rd	Fletcher	SC	28732-8619
South Atlantic Region	Tarheel Chapter	Crown BMW	3902 W Wendover Ave	Greensboro	SC	27407-1903
South Atlantic Region	Tarheel Chapter	Flow BMW	2565 Peters Creek Pkwy	Winston Salem	NC	27127-5657
South Atlantic Region	Tarheel Chapter	Hendrick BMW	6950 E Independence Blvd	Charlotte	NC	28227-9417
South Atlantic Region	Tarheel Chapter	Leith BMW	5603 Capital Blvd	Raleigh	NC	27616-2933
South Atlantic Region	Tarheel Chapter	Performance BMW	1806 Fordham Blvd	Chapel Hill	SC	27514-2201
South Atlantic Region	Tarheel Chapter	Sale BMW	1053 US Highway 258 N	Kinston	SC	28504-9105
South Atlantic Region	Tarheel Chapter	Schaeffer BMW	4920 New Centre Dr	Wilmington	NC	28403-1600
South Atlantic Region	Tarheel Chapter	Valley Auto World, Inc.	3822 Sycamore Dairy Rd	Fayetteville	NC	28303-3453
South Atlantic Region	Tidewater Chapter	Casey BMW	12861 Jefferson Ave	Newport News	۸	23608-3030
South Atlantic Region	Tidewater Chapter	Checkered Flag BMW	5225 Virginia Beach Blvd	Virginia Beach	<b>A</b>	23462-1825
South Central Region	Great Plains Chapter	BMW of Lincoln	6701 Telluride Dr	Lincoln	N N	68521-8969
South Central Region	Great Plains Chapter	BMW of Sioux Falls	101 S. Carolyn Ave.	Sioux Falls	SD	57107-0262
South Central Region	Great Plains Chapter	John Markel, Inc.	716 N 102nd St	Omaha	NE	68114-2150
South Central Region	Great Plains Chapter	T. Dinsdale BMW of Grand Island	3312 W Stolley Park Rd	Grand Island	NE	68803-5601
South Central Region	Houston Chapter	Advantage BMW	1305 Gray St	Houston	ĭ	77002-0000
South Central Region	Houston Chapter	Advantage BMW of Clear Lake	400 Gulf Fwy S	League City	ĭ	77573-3528
South Central Region	Houston Chapter	BMW of Beaumont	1855 Interstate 10 S	Beaumont	ĭ	77701-4761
South Central Region	Houston Chapter	BMW of Houston North	17730 North Fwy	Houston	ĭ	77090-4906
South Central Region	Houston Chapter	BMW of Houston North in The Woodlands	17830 Interstate 45 S	The Woodlands	ĭ	77384-4113
South Central Region	Houston Chapter	Garlyn Shelton BMW	3100 Briarcrest Dr	Bryan	ĭ	77802-3013
South Central Region	Houston Chapter	Momentum BMW	10002 Southwest Fwy	Houston	¥	77074-1202
South Central Region	Houston Chapter	Momentum BMW West	15865 Katy Fwy	Houston	ĭ	77094-1703
South Central Region	Kansas City BMW Club	Baron BMW	9010 Shawnee Mission Pkwy	Merriam	KS	66202-2820
South Central Region	Kansas City BMW Club	Joe Self BMW	8701 E Kellogg Dr	Wichita	KS	67207-1800
South Central Region	Kansas City BMW Club	Reliable BMW	3521 E Sunshine St	Springfield	MO	65809-2814
South Central Region	Kansas City BMW Club	Sunflower BMW	3030 S Kansas Ave	Topeka	KS	66611-2233
South Central Region	Lone Star Chapter	Alderson European Motors	1210 19th St	Lubbock	ĭ	79401-5030
South Central Region	Lone Star Chapter	Autobahn Motorcars	2828 White Settlement Rd	Fort Worth	ĭ	76107-1334
South Central Region	Lone Star Chapter	Autoplex BMW	4600 Canyon Dr	Amarillo	ĭ	79109-6010
South Central Region	Lone Star Chapter	BMW of Dallas	6200 Lemmon Ave	Dallas	ĭ	75209-5718
South Central Region	Lone Star Chapter	BMW of Wichita Falls	315 Central Fwy E	Wichita Falls	ĭ	76301-6400
South Central Region	Lone Star Chapter	Classic BMW	6800 Dallas Pkwy	Plano	¥	75024-3599
South Central Region	Lone Star Chapter	Mike Pile BMW	2401 W Southwest Loop 323	Tyler	¥	75701-9208
South Central Region	Lone Star Chapter	Moritz BMW	1105 E Lamar Blvd	Arlington	ĭ	76011-4344

3						
		BMW Dealerships By Region	gion			
Region	Chapter	Dealership Name	Address	City	State ZIP	ZIP
South Central Region	New Mexico Chapter	BMW of El Paso	6318 Montana Ave	El Paso	ĭ	79925-2026
South Central Region	New Mexico Chapter	Sandia BMW	6001 Pan American West Fwy NE	Albuquerque	Σ	87109-3421
South Central Region	New Mexico Chapter	Santa Fe BMW	2578 Camino Entrada	Santa Fe	Σ	87507-4807
South Central Region	Rocky Mountain Chapter	Co's BMW Center	4150 Byrd Dr	Loveland	8	80538-9044
South Central Region	Rocky Mountain Chapter	Gebhardt BMW	4740 Valmont Rd	Boulder	8	80301-2228
South Central Region	Rocky Mountain Chapter	Murray BMW of Denver	900 S Colorado Blvd	Denver	8	80246-2529
South Central Region	Rocky Mountain Chapter	Schomp BMW of Highlands Ranch	1190 Plum Valley Ln	Highlands Ranch	8	80129-1900
South Central Region	Rocky Mountain Chapter	Winslow BMW of Colorado Springs	730 N Circle Dr	Colorado Springs	8	80909-5122
South Central Region	Sunbelt Chapter	BMW of Northwest Arkansas	2500 SE Moberly Ln	Bentonville	AR	72712-4534
South Central Region	Sunbelt Chapter	BMW of Tulsa	9702 S Memorial Dr	Tulsa	ŏ	74133-6171
South Central Region	Sunbelt Chapter	Jackie Cooper Imports, LLC	14145 Broadway Ext	Edmond	ŏ	73013-4120
South Central Region	Tejas Chapter	Bert Ogden BMW	3201 N 10th St	McAllen	ĭ	78501-1925
South Central Region	Tejas Chapter	BMW of Austin	7011 McNeil Dr	Austin	ĭ	78729-7687
South Central Region	Tejas Chapter	BMW of Corpus Christi	4225 S Staples St	Corpus Christi	ĭ	78411-2701
South Central Region	Tejas Chapter	BMW of San Antonio	8434 Airport Blvd	San Antonio	ĭ	78216-6003
South Central Region	Tejas Chapter	BMW of the Permian Basin	5715 Andrews Hwy	Midland	ĭ	79706-2832
South Central Region	Tejas Chapter	Cardenas BMW	210 N Loop 499	Harlingen	ĭ	78550-2508
South Central Region	Tejas Chapter	Garlyn Shelton Imports	5700 SW H K Dodgen Loop	Temple	ĭ	76504-3447
South Central Region	Wasatch Chapter	BMW of Murray	4735 S State St	Murray	5	84107-3817
South Central Region	Wasatch Chapter	BMW of Pleasant Grove	2111 W Grove Pkwy	Pleasant Grove	5	84062-6711

TO: THE BMW BOARD OF DIRECTORS

FROM: JACKIE BECHEK, DIRECTOR OF NATIONAL EVENTS

DATE: NOVEMBER 9, 2013

**RE: STATUS OF NATIONAL EVENTS** 



BMW Car Club of America 640 South Main St, Ste 201 Greenville, SC 29601-2564

Tel 864-250-0022 Fax 864-250-0038 bmwcca.org

The National Office travelled to these events, provided support for the local Chapter, offered memberships, and sold BMW CCA merchandise. At most of these locations, we were accompanied by our host sponsor, Spaten Beer, who offered complimentary beer and a gracious Biergarten atmosphere for our membership.

May 25-27 <sup>th</sup>	Vintage at Westbend Vineyards—Scott Sturdy—Lewisville, NC (17) new memberships and \$2,500 in merchandise
July 20-21st	<b>Pittsburgh Vintage Grand Prix</b> —Schenley Park-Pittsburgh, PA (62) new members; (17) assocs; \$2491.73 merchandise
August 16th CA	<b>Legends of the Autobahn</b> —Rancho Canada Golf Course—Carmel Valley,
Aug 17-18 <sup>th</sup>	Festorics/Reunion—Laguna Seca Raceway—Salinas, CA
Aug 19-24th	<b>Oktoberfest 2013</b> —Hyatt Monterey and Laguna Seca—About (1000) members attended; \$19,000 merchandise
October 12 -14 <sup>th</sup>	Vintage at Saratoga Springs, NY—(5) new members; \$2,500 merch.
October 18-19 <sup>th</sup>	<b>Eurofest 2013</b> —Zentrum Museum—Greenville, SC Provided Spaten Beer—(10) new members; \$800.00 merchandise

## CCA MEMBER-ONLY TRIPS WITH THE PERFORMANCE CENTER

These national members-only trips are coordinated by Jackie Bechek in conjunction with the BMW Performance Center. These Getaway trips provide an opportunity for our members to participate in the Center's Car Control and Two Day M Schools at our 15% discount! This year will be our first ever Women's Two Day M School in April with a spa getaway at the end. We have been responsible for (16) new car sales from these trips!

### For 2014, we will offer eight (8) Getaway Trips with the Performance Center:

## TWO DAY M SCHOOLS (\$3,055/pp) (with 15% CCA discount)

February 1st-2nd; March 8-9th; April 11-15th; June 7-8th; August 9-10th; Dec 6-7th

## VALENTINES' DAY COUPLES' GETAWAY (\$2,695/per couple)

February 13th-15th

BMW CCA DRIVING EXPERIENCE (\$1,695/pp) May 8-10th



BMW Car Club of America 640 South Main St, Ste 201 Greenville, SC 29601-2564

Tel 864-250-0022 Fax 864-250-0038 bmwcca.org

## **Marketing Report**

## Oktoberfest Sponsorship Sales Update

As you may have guessed, we ended up with a record amount of sponsorship dollars for Oktoberfest in Monterey. I'd like to recognize our incredible list of sponsors that went above and beyond to support the forty-fourth Annual BMW CCA Oktoberfest. Those sponsors are: Able Closures, Achilles Motorsports, Alpina, Bavarian Autosport, BBS, Bentley Publishers, BMW Classic, BMW CCA Foundation, BMW NA, BMW of El Cajon, BMW Performance Center, Bridgestone, Brown Printing, Crowne Plaza Hotels & Resorts, Dinan Engineering, Enthusiast Media Group, FLIR, Forgeline, La Jolla independent, Liberty Mutual, Odometer Gears, Michelin, Spaten, TC Kline Racing, TireRack.com, Turner Motorsport, XPEL, and 2002 AD.

#### 2014 Sponsorship Negotiations

Negotiations are currently underway with new and returning sponsors for Oktoberfest 2014. Thanks to Monterey we are carrying a lot of momentum into Beaver Creek, but some sponsors have expressed concerns about the reduced emphasis on track events next year and the possibility of fewer attendees as a result. I feel we can mitigate these concerns and produce another very attractive event for sponsors.

# Oktoberfest Videos Produced By HittingRedline.com

Green Mountain Chapter members David Rose, Nick Parente, and Andres Avalle of HittingRedline.com gathered countless hours of footage at O'Fest—and have assembled a phenomenal 5-minute video that captures the true spirit of the event. This video will be an excellent tool for recruiting new sponsors and attendees for next year. In addition, David Rose will be producing single-event videos for the new O'Fest website that will help introduce each type of driving event to prospective attendees.

O'Fest Overview: https://vimeo.com/75267133

Crowne Plaza Hotels & Resorts Gymkhana Challenge: http://vimeo.com/77338248

Additional single-event videos coming soon!

## BMWBlog.com Coverage

BMWBlog.com has been a great supporter of the Club this year and especially Chuck Vossler, longtime Club member and senior writer for the BMW Blog. Over the past few months BMW Blog has published numerous club-oriented articles to their website including features on the 1-of-1 Club M3 raffle car, Oktoberfest, and Festorics. This coverage gave us exposure to a group of BMW enthusiasts who are

passionate about the brand and who can definitely benefit from all the Club has to offer. In fact, 42 new members have cited BMW Blog when asked how they heard about the Club during the sign-up process.

Below are some of the stories and links that have been published.

Ultimate Raffle Prize: M3 BMW CCA Edition

http://www.bmwblog.com/2013/08/05/ultimate-raffle-prize-m3-bmw-cca-eddition/

BMWCCA O'fest - Video Review

http://www.bmwblog.com/2013/09/26/bmwcca-ofest-video-review/

BMW Concept M4 Coupe unveiled at Oktoberfest BMWCCA

http://www.bmwblog.com/2013/08/21/bmw-concept-m4-coupe-unveiled-at-oktoberfest-bmwcca/

BMWBLOG visits the DINAN Factory

http://www.bmwblog.com/2013/08/20/bmwblog-visits-the-dinan-factory/

**Festorics Coverage** 

http://www.bmwblog.com/2013/08/21/rolex-motorsports-reunion-bmws-racing-heritage-on-track/

## BMW CCA Events App Statistics

The new BMW CCA Events App was officially launched for both iPhone and Android platforms on Thursday, August 15—the week before O'Fest Monterey.

It's important to note that Chapter events are automatically pulled into the new app from the National Calendar, so it is imperative that all events be entered into the Chapter Admin panel. Events submitted are pulled into the calendar, regional events newsletter, *Roundel*, and the app.

### **BMW CCA Parent App Stats**

Date Range 8/14/2013 to 10/18/13

Total Users: 1,802 Return Users: 1,089 iOS Users: 1,250 Android: 568

Average Time Per Session: 1 minute, 4 seconds

### O'Fest 2013 App

Date Range 8/14/2013 to 10/18/13

Total Users: 467 iOS Users: 410 Android Users: 62

Average Time Per Session: 1 minute, 3 seconds

## Third-Quarter 2013 Lapsed Member Promotion

All lapsed members were offered a special deal via email to rejoin the Club between Tuesday, September 10, and Friday, September 13. Those who received the offer were able to reinstate their membership for one year at \$42, two years at \$84, and three years at \$126. During the third quarter lapsed member campaign we were able to add 201 lapsed members back to the Club.

1YR Members: 136 2YR Members: 48 3YR Members: 17

## New Merchandise And Apparel For Holiday Season

Some new arrivals are hitting the BMW CCA online store—just in time for the holiday season. Our fall collection features new model-specific designs that celebrate the legendary 2002, E30, E36, and the M3. New ladies polos, fleece blankets, and kids shirts have been added to the store as well.

We've also launched the official chronograph of the BMW Car Club of America—the first limited-edition timepiece ever created for the Club. Specially designed for the BMW CCA by a former BMW designer, the first edition is limited to 500 numbered pieces.

All of our remaining O'Fest merchandise—along with BMW CCA Festorics shirts and Legends of the Autobahn polos—have been posted in our online store.

Also, FLIR, our Official Technology Partner of the Monterey Oktoberfest, is offering members a discount on the same helmet camera that was available for demo during the Michelin Driving Schools at Laguna Seca. BMW CCA members can purchase the helmet camera for only \$150 in the bmwcca.org online store, versus the normal retail price of \$229.99.

# Website Traffic

Traffic to bmwcca.org has continued to climb at a record rate over the last 4 months. During the month of August, we recorded the most unique visitors the website has ever seen. This significant increase in

traffic was due largely to the end of raffle, Oktoberfest Monterey, and the steady stream of emails promoting these events with links back to our website.

### Unique Visitors to <a href="mailto:bmwcca.org">bmwcca.org</a> Year-to-Year Comparison

	2012	2013	% Change
June	52,728	69,758	32.29%
July	59,884	84,110	40.45%
August	39,788	89,368	<b>124.61%</b>
September	39,768	66,321	66.77%

## Most Popular Pages in Terms of Pageviews (June 1 - Sept. 30)

1.	Forum	284,716
2.	Homepage	196,548
3.	News Articles (combined)	104,323
4.	Raffle	51,978
5.	Shop	50,734
6.	Login page	36,540
7.	Chapter Finder	25,182
8.	Event Landing	22,782
9.	Roundel Landing	19,001
10.	Membership Benefits	18,289

### **Mobile Browsing**

Mobile and tablet viewing of the website continues to increase and as result we are redesigning the website with a responsive template that will display nicely on both mobile and desktop devices. The new design will not only be more visually appealing but it will allow mobile users to navigate our website with ease.

Currently mobile and tablet users account for 31.2% of our total traffic (June 1 - Sept. 30).

### New Features: Video Gallery and Hashtag Driven Instagram Gallery

There are two new features that will launch with the upcoming website redesign that I am particularly excited about. Those features are the new video gallery and the hashtag driven Instagram photo gallery.

Over the past two years we have collected a number of videos from Club events along with the amazing videos produced by HittingRedline.com. It is our hope to prominently display these great videos that tell our story in a visually appealing manner. The new video gallery will display embedded YouTube and Vimeo videos while keeping users on our site.

The second feature is the hashtag driven Instagram photo gallery that will allow all members to contribute to the website. This new photo gallery will crowd-source hundreds of member-submitted photos and organize them by an assigned hashtag to each club event. In essence this will create a live photo feed from each major event.

## Regional Events Email Newsletters 2014

It is very important that chapters begin submitting their 2014 schedule of events as soon as possible. Events submitted via the Chapter Admin panel of the website are publicized not only in the Regional Events Email Newsletter, but also to the National Calendar, Roundel Magazine, and the new BMW CCA Events App.

Chapter Officers can submit events here: http://www.bmwcca.org/events/email

The number of events on our calendar plays a big role in how new and potential members perceive the Club. If the calendar on the website and our regional event newsletter is empty then this will reflect poorly on our organization and discourage prospective members from joining.

Chapters did a great job of submitting events throughout the first three quarters of the year, but we have seen a significant decrease in submissions for the fourth quarter. Obviously, this is due in large part to the seasonality of driving events as cold weather arrives. However, there should still be regular chapter meetings, social events, holiday parties, etc. to add to the calendar. Because the fourth quarter has been so slow in terms of events we have decided to cancel any Regional Event Email Newsletters with fewer than 10 events.

Below is the proposed Regional Events Email Newsletter Schedule for 2014.

#### **Email Send Dates**

	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter
North Atlantic	Jan. 30	May 1	July 10	Oct. 30
North Central	Feb. 6	May 8	July 17	Nov. 6
Pacific	Feb. 13	May 15	July 24	Nov. 13
South Atlantic	Feb. 20	May 22	July 31	Nov. 20
South Central	Feb. 27	May 29	Aug. 7	Nov. 27

### **Events Must Be in the Calendar by:**

	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter
North Atlantic	Jan. 23	April 24	July 3	Oct. 23
North Central	Jan. 30	May 1	July 10	Oct. 30
Pacific	Feb. 6	May 8	July 17	Nov. 6
South Atlantic	Feb. 13	May 15	July 24	Nov. 13
South Central	Feb. 20	May 22	July 31	Nov. 20

Chris Hennecy
Director of Marketing & Communications
BMW CCA

From: BMW CCA <bmwcca@bmwcca.org>
Sent: Wednesday, November 06, 2013 2:28 PM

**To:** Office

**Subject:** Draft 2 - Welcome to the Club!

If you are having problems viewing this message, click here.



Welcome to the BMW Car Club of America, you are now among friends: more than 70,000 active members in the United States, making us the largest single-marque car club in the world. And it's not just about the cars. It's about the people—like-minded enthusiasts who share a passion for the marque, and whose interests go far beyond the automotive.

### **Membership Has Its Benefits**

As the newest member of the club, we would like to invite you to explore the many benefits available to you including members-only events, countless money-saving discounts, and of course the best car club magazine on the planet—

Roundel. Take a few moments and discover just a few of the great benefits listed below.

### **Membership Card**

You will receive your membership card in the mail in 2-3 weeks, but if you'd like one immediately you can print a temporary membership card from our <u>website</u>. All you have to do is login to the <u>website</u> and select "Print Card" from the account management menu at the top of the screen. If you have forgotten your username or password you can request your credentials <u>here</u>.



Are you ready to hit the track or just looking for something a little more relaxed like a driving tour or wine tasting? Our 68 BMW CCA chapters host a wide range of social and



Your first copy of the Club's national monthly magazine will be on its way soon! <u>Roundel</u>—named after the iconic BMW logo—is 120 plus pages filled with BMW-related news,

driving events. You can find upcoming events in your area using the <u>Events App</u> or the <u>National Calendar</u>.

classifieds, event coverage, reviews of current models, tech articles, and columns by notable authors.



Our mobile <u>Events App</u> will keep you up-to-date on the latest Club news and events across the country. And you can read back issues of the magazine using the <u>Roundel App</u> for iPad and Android Tablets.



Introduce yourself to an online community of like-minded BMW enthusiasts over at the <u>forums</u>. There you'll find answers to technical questions, discussions about upcoming Club events, and much more!



Login to the <u>Club store</u> to view the latest collection of Officially Licensed BMW CCA apparel and accessories. Here you'll find the sought-after grille badge, signature polos, model-specific shirts, and countless other items.

BMW Car Club of America | 640 South Main Street, Suite 201 | Greenville, SC 29601 Office: 864.250.0022 | Fax: 864.250.0038



Click here to unsubscribe.



640 South Main Street, Suite 201, Greenville, SC 29601



Re: November 9, 2013 Board Meeting—Austin, TX

BMW Car Club of America 640 South Main St, Ste 201 Greenville, SC 29601-2564

Tel 864-250-0022 Fax 864-250-0038 bmwcca.org

## IT Update

### **Roadside Assistance**

The club currently has 46 members with Road America Motor Club's roadside assistance. We're currently in the soft-launch phase. We'll begin to more aggressively advertise the service beginning with the December issue of *Roundel*.

If a member joins in the middle of the month there is a delay between when their membership starts (immediately) and when their roadside assistance begins (the beginning of the following month). Once a member signs up for the service they receive a thank you e-mail telling them when their service begins and asking them to add vehicles to their garage on the website. The day before their service begins they receive another e-mail reminding them to add vehicles to their garage.

### 2013 Membership Satisfaction Survey

Work on the second survey is currently underway. I have provided Ipsos with membership data and am waiting on them to provide data back. Then we'll proceed with sending the e-mails and asking for members to respond. There are about 1,000 members who will receive an e-mail request to complete the survey for the second time this year. The members are from small chapters and if we exclude them we would not get a representative sample.

#### **Events Apps**

The main event app and the Oktoberfest app were launched just prior to Oktoberfest. O'Fest attendees who downloaded the app were pleased with it. We have two more event-specific apps scheduled: Chapter Congress and a combination app for Legends of the Autobahn and Festorics. We'll also update the O'Fest app for Beaver Creek. All of the new apps will launch prior to their events allowing time for announcement.

### Website

We have ceased our arrangement with Worthwhile and have moved the website to the Drupal-specific host, Acquia. We have entered into an agreement with DrupalSquad for maintenance of our website and new development.

Work has begun on our new website! Len and I are working on the wireframe stage where we begin laying out the placement of items on all of the pages of the website. The framework for the new site has been created and work has begun on moving content from the current website to the new one.

## **Membership Database Server Changes**

We will begin work on moving the database servers to newer servers and optimize the configuration in early November. This change will make the database and web servers significantly faster. This translates to faster website load times for members and faster access to the membership database and reports for staff.

Stephen Elliott

Director of Information Technology

Grys-Elliot

**BMW Car Club of America** 

Note: The following report contains confidential information intended for the use of BMW CCA board members in preparing for their meeting. It is not intended to be published or disseminated. A summary version for inclusion in the meeting minutes will be prepared if necessary.

# Satch Carlson, *Roundel* editor-in-chief November 2013 Pre-Board-Meeting Report

**Mister Roundel is gone:** When Bob Roemer died in August, we lost his sources for insider information in Europe, as well as a keen observer of the industry. However, we are negotiating with another source of information, who has contacts within BMW as well as other European sources. Although we will never replace Heard On The Strasse, it would be good to have an insider's view of the world of BMW and its global connections.

The Mini issue: Following our President's Page column expressing our inclusive affections for Mini owners, we ran a My Turn column from a disaffected Mini owner who has not felt welcome at Club events. The response has been varied with most letter-writers taking the positive road of inclusion. Unwilling to provide a platform for those opposed to Board policy, I have left the "BMWs Only" letters in limbo.

**Advertising ratios:** Our ad space seems to be increasing or remaining close to the same ratio as a year ago, using our fixed 128-page format:

Month	Total pages	Less cover	Ad pages	Advertising:Editorial Ratio
2012				
Jan	116	112	36.66	31.60%
Feb	132	128	44.08	33.39%
Mar	132	128	50.41	38.19%
Apr	140	136	59.66	42.61%
May	140	136	57.16	40.76%
Jun	132	128	55.49	42.04%
Jul	132	128	51.66	39.14%
Aug	132	128	56.83	43.05%
Sep	132	128	48.24	36.55%
Oct	132	128	50.16	38.00%
Nov	132	128	43.99	33.33%
Dec	132	128	53.58	40.59%
2013				
Jan	132	128	38.66	29.29%
Feb	132	128	41.58	31.50%
Mar	132	128	46.58	35.29%
Apr	132	128	52.58	39.83%
May	132	128	52.05	39.45%
Jun	132	128	56.24	42.61%
Jul	132	128	48.41	36.67%
Aug	132	128	56.24	42.60%
Sep	132	128	49.08	37.18%
Oct	132	128	54.91	41.60%
Nov	132	128	51.74	39.20%

**Budgets versus reality:** I have attached the most recent analysis of our cash flow. I am pleased to note that revenues have in some cases exceeded our expectations, and a conservative approach to expenses has resulted in our coming in under budget is some areas. I do not expect any horrible surprises in these accounts between now and the end of the year.

**Board Columns**: I have also attached a project schedule of Board contributions to the Across The Board/President's Page. Louis is already in the starting blocks for January, and I am sure that Bruce can rearrange the other slots to fit the schedules of our various Board members. I believe these missives help add a little personality that our members enjoy, and I am always happy to add my editorial tweaks to your writing.

I remain confident that we are continuing to fulfill our stated mission: to inform, entertain, and provide a sense of community for our members.



<b>Submission Due</b>	<b>Publication Date</b>	Author
10-Nov-12	Jan-13	Bruce Hazard
10-Dec-12	Feb-13	Bruce Hazard
10-Jan-13	Mar-13	Jeff Cowan
10-Feb-13	Apr-13	Mike Lingenfelter
10-Mar-13	May-13	Darcy Yench
10-Apr-13	Jun-13	Dan Baker
10-May-13	Jul-13	John Sullivan
10-Jun-13	Aug-13	Steve Johnson
10-Jul-13	Sep-13	Bruce Hazard
10-Aug-13	Oct-13	Nick Owen
10-Sep-13	Nov-13	Bruce Hazard
10-Oct-13	Dec-13	Paul Dunlevy
10-Nov-13	Jan-14	Louis Goldsman
10-Dec-13	Feb-14	
10-Jan-14	Mar-14	
10-Feb-14	Apr-14	
10-Mar-14	May-14	
10-Apr-14	Jun-14	
10-May-14	Jul-14	
10-Jun-14	Aug-14	
10-Jul-14	Sep-14	
10-Aug-14	Oct-14	
10-Sep-14	Nov-14	
10-Oct-14	Dec-14	
10-Nov-14	Jan-15	



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10-28-2013 Report of the Creative Director

On September 1, I celebrated my first full year working for the BMW CCA. So far it's been a joy and a challenge. Adjusting to the monthly workflow for the magazine has been challenging, but manageable. And now that it's become fairly predictable, it's become easier to integrate other project work into my weekly schedule.

#### Roundel

We are currently working on my twelfth issue of the Roundel, completing the first full volume of work on the magazine. Over the past year we've streamlined the process, taken advantage of new technologies, and worked to deliver an ever-improving product on schedule and on budget. We are currently continuing to adjust the editorial, design, and advertising schedules to allow for an earlier turnaround for each issue.

While we have run into occasional technological quirks, the Adobe InDesign/InCopy programs combined with Dropbox being used as a central file server have allowed us to avoid old-fashioned emailed corrections except in very unusual circumstances. Satch's ability to directly edit text continues to save us both significant time.

### 2014 Design Refresh/Refinement

We are currently standardizing BMW CCA branding style across media, including the magazine, for the coming term. While ads, brochures, the magazine, marketing materials, apps, emails and the website have all had somewhat disparate design styles in the past, we are consolidating them to reflect the same, consistent style. Elements of the new style have been tested in the magazine and event programs, so the style will be familiar to members already.

For the Roundel, the refresh means updating some elements to better reflect the branding style, to clean up some departments layouts that need some additional structure, and to take better advantage of space while not crowding elements. Some font styles are also being updated so that they translate more faithfully to our online and app versions.

## Roundel App

We've continued working with Imirus on the Roundel tablet app, which allows users to download a digital version of the magazine. Currently the online and app versions of Roundel are simply mirror versions of the print edition. We are actively testing Adobe's existing tools to determine if we can produce a more interactive version, which includes video and other media, in-house.

#### 2014 BMW CCA Website

The new website is under development, with a launch date of January 1. We have the development environment active and are finishing the wire framing of the site in prep for the design and functionality development of the themed Drupal site. The new website's design will reflect the overall organization branding style, focusing on clean design, usability, relevance, and clarity.

## Ofest Digital Edition test project

As time allows, I am working on a digital edition of the 2013 Oktoberfest sections from the November 2013 issue of Roundel. Tapping the library of video footage shot by Hitting Redline during the festival, we are using this project as a testing ground for integrating media into a digital Roundel layout. The resulting product should be usable to promote future Oktoberfest events, as well as for marketing the event to potential sponsors.

Performing this project should both create a usable product and provide the learning experience needed in videography and InDesign digital media editions that I need to tackle future projects and possibly a monthly digital edition of Roundel.

Additional projects include: Oktoberfest 2014 branding and materials, redesigning marketing email templates, and redesigning membership materials, ads, business cards, and other identity materials.

Thank you!

W. Len Rayburn BMW CCA Creative Director



BMW CCA CLUB RACING Gary Davis 18159 Meridian Rd. Grosse Ile, MI 48138 734-308-7299 chairman@bmwccaclubracing.com

BMW Car Club of America 640 South Main St, Ste 201 Greenville, SC 29601-2564

Tel 864-250-0022 Fax 864-250-0038 bmwcca.org

November 5, 2013

To: Board of Directors, BMW CCA Executive Director, BMW CCA

Subject: Club Racing Chairman's Pre-meeting Report for the November 9-10,

2013 Board Meeting.

Travel: November 9-10, 2013; BMW CCA National Board Meeting; Austin, TX.

Planned Travel: March 15-16, 2013; BMW CCA Club Racing Stewards Workshop;

Dallas, TX.

Racer's Advisory Committee:

Currently conducting elections for representatives for South Atlantic, North Central, Pacific and Canadian regions.

Appeals/ Protests: None.

### New Activity:

- 2014 CR Budget completed.
- After successful Racerfest at Watkins Glen, included 2 days of Club Racing School, one Endurance Race, 3 days of HPDE and 2 days of Sprint Club Racing, Racerfest again planned for 2014 with a site yet to be determined.
- 5th Annual CR Steward Workshop scheduled for March 15-16, 2014 in Dallas, TX.
- Tire Rack re-signed as Title Sponsor of Club Racing for another 6 years, covering 2013-2018.
- 3 definite Product Sponsors and 2 potential Associate Sponsors planned for 2014.
- Bimmerworld to continue as Title Sponsor for Club Racing Schools.
- VAC to continue as Premier Sponsor for CR.

Respectfully submitted,

Gary Davis Chairman, BMW CCA Club Racing