

BMW CCA BOARD MEETING
September 23, 2008
Watkins Glen, NY

MINUTES

Tuesday, September 23, 2008

1. **Call to Order:**

The meeting was called to order at 8:00 am.

2. **Attendees:**

a. Board Members: Bruce Hazard, Mark Jon Calabrese, Paul Dunlevy, Len Mueller, John Sullivan, Steve Johnson, Louis Goldsman, Mark Doran, Mike Mills.

b. Also attending: Linda Axelson, Frank Patek, Steven Schlossman, Phil Marx, Suzin Kohler, Satch Carlson, Kelly Kirkland.

c. Guests: Carlos & Penny Dias-Estrada

3. **Minutes:**

The minutes of the June 21-22, 2008 Board meeting were approved by vote of the Board during the July 17, 2008 conference call. Reading of the minutes was dispensed with.

4. **Reports:**

a. *Presidents Report:*

Bruce Hazard had nothing to add to his pre-meeting report.

b. *Vice President:*

Mark Jon Calabrese had nothing to add to his pre-meeting report.

c. *Secretary:*

Mike Mills had nothing to add to his pre-meeting report.

d. *Treasurer:*

Louis Goldsman discusses an observed abnormality with the accounting reports that is under investigation (reporting of deferred income appears to be understated). Also advises that the IRS form 990 is being revised for 2008 (returns due May 15, 2009) that will require more involvement of the National Board of Directors.

Pacific RVP:

Steve Johnson had nothing to add to his pre-meeting report.

e. *South Central RVP:*

Mark Doran had nothing to add to his pre-meeting report.

f. *North Central RVP:*

Len Mueller adds chapters having trouble filling driving schools.

g. *South Atlantic RVP:*

Paul Dunlevy adds that most of the newsletter issues have been resolved.

h. *North Atlantic RVP:*

John Sullivan had nothing to add to his pre-meeting report.

i. *Executive Director:*

Frank Patek had nothing to add to his pre-meeting report.

j. *National Events:*

Linda Axelson no report will discuss later.

k. *Club Racing:*

Mike Mills had nothing to add to his pre-meeting report.

l. *DEC:*

i. Bill Wade did not submit a report.

ii. Passing requires a point by in driving schools.

m. *Roundel:*

i. Satch Carlson had nothing to add to his pre-meeting report.

5. Discussion Topics

a. National Events

i. Oktoberfest 2008

1. 911 total registered
2. includes 123 club racers
3. over 300 first timers
4. Ofest & TechFest integration has gone well
5. Linda Axleson introduced Mel Dillon, OFest GVC Liaison and Dave Lanni, DE OFest Co-Chair.
 - a. The Board expressed their thanks to these individuals, those they represented and the chapters.

ii. Oktoberfest 2009

1. Atlanta, Greenville
2. Host hotel undecided
 - a. Lake Lanier – single facility for all guests
 - b. Chateau Elan – at the track
 - c. Discussion on central location
 - i. Track versus factory
3. **MOTION:** Len Mueller moves to schedule O’Fest 2009 at Lake Lanier with provisions to not lose the tie in and identity of Greenville and the Performance Center. Seconded by Paul Dunlevy.

VOTE:

For –Bruce Hazard, Louis Goldsman, Mike Mills, John Sullivan, Paul Dunlevy, Len Mueller, Mark Doran, Steve Johnson.
Abstain – Mark-Jon Calabrese

Motion Passes.

iii. Oktoberfest 2010

1. Elkhart Lake, WI.
2. Dates Aug 22-28, 2010
3. Host hotel discussion.

iv. Five Year Planning Schedule

1. Nov 15 presentation to the Board planned

6. **National Programs and Services**

- a. DEC Congress
 - i. New Orleans, March 6-8
 - ii. Possible community service project
 1. Habitat for Humanity
 2. Discussion on covering hotel expenses for those arriving early for the community service project.
 - a. Determined not appropriate
 3. Participation individual choice
 - iii. Board members attending – all
- b. 2010 Chapter Congress
 - i. Looking at mid-west
- c. Homecoming Report
 - i. Lot of Club Members participating
 1. 6 new members recruited
 - ii. Cincinnati Z Club to host for 2010.
 - iii. 600 cars and 900 people
- d. Dave Drimmie, WC Vision
 - i. VP Marketing & Communications Speed World Challenge
 - ii. Seven owners have purchased rights to series to market and promote series (WC Vision)
 - iii. Rules managed by SCCA, promotion by WC Vision
 - iv. Interested in how to work together for best interest of both parties
- e. Regional Events
 - i. Monterey Festorics & Concorso Italiano
 - ii. **MOTION:** Steve Johnson moves that the 2009 Monterey Festorics be given Regional Event status. Len Mueller seconds.
VOTE: All for.

Motion passes

iii. Vintage at the Vineyards

1. Office has committed to assist
 - a. Registration & Sponsors
 - i. Sponsors for Sunday activities

iv. **MOTION:** Paul Dunley moves that the 2009 Vintage in the Vineyards event be given Regional Event status. Louis Goldsman seconds.

VOTE: All for.

Motion passes.

v. Discussion on Pittsburgh Vintage Grand Prix

1. Waiting for Chapter request.

f. BMW CCA Web site

i. Status of fixes.

1. Classified Ads implemented
2. Calendar implemented
3. Store implemented
4. New registration process nearly complete
5. Non-member accounts move restricted
6. New menuing/organization still pending
7. Search box pending
8. Gift memberships pending
9. Chapter report card/newsletter pending
10. Looking for December 2008 completion

g. Club Racing

i. 2009 rules complete

ii. Possible rules restructure for 2010

iii. Business model discussion

1. BMW CCA Activity – operates on budget approved by Board
 - a. Treasurer will make the CR cash contribution more visible.

h. Driving Events

i. DEC Event Application

1. System ready to go
2. Implementation
 - a. Announce by 15 Nov 2008
 - b. Effective 1 Dec 2008

7. **Policy and Administration**

- a. Elections
 - i. 300 word statement in Roundel and on web site
 - ii. Add additional statement on website if desired by candidate.
 - iii. Forums to be established for each position and candidate to be established with additional or original statement at top
 1. Moderation by a non-candidate officer as required
- b. On Line Voting
 - i. Will use electronic service.
 - ii. Customization to include CCA banner
 - iii. Service will be available to chapters for their elections also
- c. Bylaw Proposal
 - i. Proposal prepared
 1. President, EVP, Secretary 3 year term with 2 consecutive terms limit
 2. RVP's 3 year term with 3 consecutive terms limit
 - ii. Discussion on RVP limits
 1. 3 consecutive terms versus 2
 2. Agreed to leave it 3 consecutive terms
 - iii. Discussion
 1. Is the treasurer an exception to term limits
 - a. There are skills unique to this position
 - b. Limit exemption not necessary if unique skills required
 - c. Discussion points
 - i. Add qualifications to Treasurer position

- ii. Add Treasurer to national officer
Terms and Term limits (3 year term, 2 consecutive term limit)

- 2. **MOTION:** Louis Goldsman moves that the Bylaw change proposal, as modified to include the Treasurer in the limits and with qualification requirements added to the Treasurer position, be presented to the members for consideration. Len Mueller seconds.

VOTE: For –Bruce Hazard, Louis Goldsman, Mike Mills, John Sullivan, Paul Dunlevy, Len Mueller, Mark Doran, Steve Johnson.
Against – Mark-Jon Calabrese

Motion passes.

iv. Bylaw Proposal Pros/Cons

- 1. Bruce to collect and prepare statements

12:15 – Break for Lunch

13:03 – Reconvene

- d. Ombudsman Update
 - i. Nothing new
 - e. Benefits Update
 - i. See Executive Director report
 - 1. Roadside Assistance (Membership Plus)
 - a. New ‘hard card’ membership card
 - i. Personalized card
 - ii. Hard card machine purchase required
 - iii. **MOTION:** Len Mueller moves that Frank be authorized to purchase a hard card machine at maximum cost of \$5,000. Paul Dunlevy seconds.
VOTE: For – all.
Motion passes.
 - 2. Hard Card option for regular members to be offered
 - 3. Rollout in time for Christmas
- f. Bimmerfest/SIG’s

- i. Bimmerfest notified of qualification requirements
 - ii. Planned discussion on creating program of mutual benefit at end of OFest
 - g. Financial
 - i. No current issues
 - ii. RVP Travel & Event Development funds
 - 1. Travel (\$3000 or budgeted amount per RVP per Year-\$1500 budgeted)
 - a. Two RVP's at limit
 - b. Previous meeting agreed to use as pool for this year.
 - c. Remaining planned travel will fall within the total allocated budget amount
 - d. Going forward need to manage to budgeted amount and budget must be constructed with input from RVP's.
 - 2. Chapter Development (Seed money)
 - a. South Atlantic only region that has used
 - b. Different than the RVP discretionary funds
 - iii. Raffle sales – 36,000+ tickets
 - 1. Successful and exceed budget
 - h. **Chapter Issues**
 - i. Illini chapter
 - 1. Waiting on newsletter
 - ii. Green Mountain
 - 1. Probation notice to be sent to Chapter from National office – delinquent newsletter
 - iii. Chapter Toolbox
 - 1. Still under development
 - iv. Puget Sound Request
 - 1. Selling Calendar with proceeds to Foundation
 - a. Asking for no charge Roundel ad space
 - b. Board declined this request
 - 2. We have and will do articles about Charity

- activities
 - a. Letters to editor would also get visibility
- i. 2008 Membership drive
 - 1. Results to date
 - a. Numbers to be recalculated
 - 2. 2009 program needs review/revision/simplification
- j. Unassigned members
 - i. Review and assignment underway
 - 1. working across country
- k. International Council Update
 - i. Survey
 - 1. 200,000 worldwide members
 - 2. 2,000 participated
 - 3. 20,000 responses necessary for statistical significance
 - 4. Survey extended through Dec 2008
 - ii. Chapter Logo Change
 - 1. New style
 - a. Roundel outside of organizational id
 - b. Must comply to use the BMW Roundel
 - 2. Toolkits with layout and fonts available by end of year
 - 3. Two years to comply
 - a. Full conversion by Jan 2011
 - iii. Agreement
 - 1. Umbrella organizations must execute
 - a. Covers usage of BMW name and Roundel
 - b. Issues with agreement
 - i. Specifies no profit on merchandise with BMW or Roundel
 - ii. Legal venue (Germany) and language (German)

- iii. Use of name (BMW) given historical use allowed
- 2. Frank to follow up with the International Council regarding our issues/concerns.
- I. BMW NA
 - i. Membership rewards
 - 1. Rebates approval with 10 days, checks within 7 days of receiving list
 - 2. Working well
 - ii. Frank is devising agenda for BMW NA Meeting yet to be scheduled
- m. Future Meetings:
 - i. Conference call schedule
 - 1. Oct 23, 2008 at 7:00 PM EDT
 - 2. Nov 20, 2008 at 7:00 PM EDT
 - ii. Next meetings
 - 1. Jan 10-11, Scottsdale, AZ
 - 2. Mar 21-22, Greenville, SC

15:30 – adjourn to sensitive session

16:00 – **MOTION:** Len Mueller moves to adjourn. Steve Johnson seconds.

VOTE: For – all.

Meeting adjourned.

To: BMW CCA Board of Directors
From: Frank C. Patek, II Executive Director
Date: September 22, 2008
Re: Summer Board Meeting

2009 Driving Events Conference

The event will be held March 6-9, 2009 at the Sheraton Four Points Hotel in New Orleans. The staff will sit down with DEC Chair Bill Wade to plan the conference following O'Fest. If possible we will also plan a community service project.

If we do a community service project we may need to ask members to arrive a day early or stay a day late. Is this an appropriate expense for the Club to absorb? As we look toward ways to offset our taxable income we might consider donating the funds needed to cover the project to the BMW CCA Foundation and allowing them to sponsor the project. That would be a benefit for the Foundation and for the Club.

OKTOBERFEST 2008

Over 800 registered attendees, of which more than 300 are first timers. Each contracted room block is sold out. Saturday's awards banquet had to be expanded to allow for the increase in attendees. A new Sponsor/Vendor Advisory Board has been formed and will meet during the event. National Events Planner Linda Axelson will give a complete overview of the event.

Linda has done a superb job of planning Oktoberfest and maintaining a great relationship with each of the chapters that have been an integral part of this year's event. Steven Schlossman is to be commended for his patience and dedication maintaining the OFest website, his regular communication to our members and for bringing an attendees viewpoint to the planning table. The entire staff worked well together and really pitched in this last week preparing registration packets, packing boxes and the truck. I could not be more pleased with everyone's performance.

BIMMERFEST

Following the denial of SIG/SIR status I have gone back to the folks at Bimmerfest to determine what it is they would like to get out of a relationship with BMW CCA. As of yet I have not broached the topic of a virtual chapter with them.

BMW CCA WEBSITE AND DATABASE

As of August 16, 2008 Roundel has become the primary source for website content material. Satch has put quite a bit of time into providing content for the website and has developed a plan that would engage Roundel writers in more regular on line interactions with the our members. At this point many of the new ideas for the site are on hold until the much needed foundation repairs and restructuring is made.

With the assistance of Secretary Mike Mills the staff continues to construct and repair the website functionality that is either missing or broken. The website and database are eating up significant amounts of staff time. One drawback to doing the work in house is that our daily duties and intervening problems prevent us from devoting full time to curing the website problems.

Progress Status:

Club Website

- Classifieds are up
- Calendar is up
- Store is up (Soft Launch, will be made more prominent after OFest)
- New registration form is 90% complete and should be up by next week.

OFest Website

- Developed a secure system for the onsite editing of OFest Registrations.

Infrastructure

- Mobile VPN is up (Allows access to file servers and iMIS while working remotely)
- New router is on its way (To deal with the website VPN dropping, will also allow QOS should we switch the phones to VOIP) will be installed by the weekend.
- A more long term solution to the VPN dropping is to have all servers moved off site to RackSpace for hosting.

Training

- Michael has just completed a three day iMIS training/conference.

Club Website To Do:

- Gift Memberships
- New Roundel Section
- New Menu
- New Search Box
- Misc Cleanup

MEMBERSHIP REWARDS

Member Rewards Program officially re-launched July 1, 2008 and is now operating more smoothly than it ever has. Tricia Jones has been able to process requests within a 10 day time frame. Each member receives confirmation from Tricia that their request has been received, that it is in process or why it is being sent back.

BMW NA's new computerized processing system that has recently gone into effect has enabled checks to go out within a week of our submitting the paperwork to them.

AFFINITY/MEMBER BENEFIT PROGRAMS

Since our last meeting in June we have added Health Insurance, Golf Club Rentals and a discount at the Grove Park Inn in Asheville, NC as member benefits.

I have been in negotiations with Unitrin, AIG and Geico for an auto/home insurance program. Unitrin and AIG have both offered packages, but AIG now has significant problems and Unitrin does not offer insurance everywhere. Geico would like to make us an offer, but currently their state licenses do not allow them to offer insurance to our group. They are in the process of having those licenses amended. Liberty Mutual entered the picture in August and has made a fantastic offer. Liberty Mutual currently provides BMW NA Performance Insurance Program for BMW Owners. They would duplicate that program for our members and would provide \$50,000 a year in sponsorship and advertising. BMW Financial has given this program their blessing

Bank of America has been notified that at the end of the calendar year they will no longer be our affinity credit card provider. The contract with Partners First has been signed.

Roadside Assistance is now available through Nations Safe Driving. Program cost is \$3.00 per member per month or \$36.00 per year and provides coverage for the member, spouse and up to three children. Along with this program members will also receive:

BMW "Plus" Membership Advantages

It's Dark, Your Alone, Who Can You Call?

[Emergency Roadside Assistance] – Rated #1 by J.D Power & Associates

Roadside Assistance – covers all private passenger vehicles and motorcycles – includes member, spouse and dependents:

- ✦ 24 Hour Dispatch Emergency Towing for the United States and Canada.
- ✦ 24 Hour Dispatch Emergency Road
- ✦ 24 Hour Dispatch Emergency Delivery Of Supplies - Gasoline, water, oil etc.
- ✦ 24 Hour Dispatch Tire
- ✦ 24 Hour Dispatch Emergency Battery
- ✦ **24 Hour Dispatch Lockout Service**
- ✦ **Map Routing Service - A map and travel route to the destination of your choice**
- ✦ \$1,000 accidental death & dismemberment plan due to any type of vehicle accident.
- ✦ 24 Hour Theft, Hit & Run Protection - A \$500
- ✦ Automotive Discounts at Jiffy Lube, Maaco, Precision Tune, Aamco and Meineke.
- ✦ Credit Card Protection & Notary Services
- ✦ Message Center Services and Lost Luggage Protection

[Prescription Drug Discount Card]

- ✦ You and your family members can save up to 65% on all your name-brand and generic medications not covered by a health plan simply by showing your BMWCCA Rx membership card to any of our over 43,000 participating pharmacies. A few of the major chains include Walgreen, Kroger, Wal-Mart and CVS. Mail Order service for long term medications is also available! www.bmwccarx.com

[Over-the-Counter Medications]

- ✦ Non-prescription medications are the first line of personal defense for staying healthy, active, and independent for many individuals. The Over the Counter program has been pioneered to provide you a way to purchase your non-prescription medication at a substantial savings and have them delivered directly to your door. www.bmwccarx.com

[Financial Advice & Tax Assistance]

- ✦ Your Plus membership gives access to a variety of free financial literacy resources and opportunity to seek expert advice on effective money management from a knowledgeable team of certified credit counselors.

[Fitness Club & Wellness]

- ✦ With our healthy living benefits provider, you and your family can enjoy convenient, affordable access to a range of fitness options, including flexible membership to nearly 10,000 fitness clubs nationwide, the NutriSystem weight-loss program, smoking cessation and customized wellness programs with Healthy Changes. Receive great discounts on home fitness equipment from Smooth Fitness. Enjoy quarterly additions of our quarterly magazine Get Active. Published by the International Health, Racquet & Sportsclub Association (IHRSA). It promotes healthy living with articles on training, nutrition and other lifestyle topics.
- ✦ Participating clubs: Bally's Total Fitness, Curves for Women, Gold's Gym, and many others.

[Diabetic Supplies]

- ✦ Save on diabetic supplies and receive a free glucose testing meter. The foundation to a comprehensive diabetes disease management and support program is monitoring supply and medication usage by patients in order to determine compliance with good self-care guidelines. The BMWCCA Diabetes Savings Program is structured around this foundation and incorporates other valuable tools, including medication counseling and access to all available products for diabetes care. www.bmwccarx.com

[Durable Medical Supplies]

- ✦ Through a special arrangement with one of the country's leading suppliers of medical equipment and supplies, members can save up to 60% on thousands of home health care products. Both brand and affordable substitutes are made available to the member. www.bmwccarx.com

[Hearing Aids and Professional Services]

- ✦ Receive free annual electronic hearing audiometric evaluations for you and your family members by a trained hearing aid specialist or audiologist. You will receive a 50%-65% discount under manufacturer's suggested retail pricing on digital hearing instruments -- the most comprehensive line of technologically advanced hearing aids available. You have access to the world's leading

hearing aid manufacturers. These include: Bernafon, GN Resound, Oticon, Phonak, Siemens, Sonic Innovations, Starkey, Widex and more.

- ✦ You can expect a real savings of approximately \$400 to \$1000 per hearing aid off the "normal" retail price. Our network providers are some of the most respected Audiologists and Dispensers in our industry. Our providers select the very best hearing aids for your exact hearing loss. Our providers select the very best hearing aids for your exact hearing loss

[Travel Services]

- ✦ Our *Members-On-Vacation* program has been providing millions of customers with the very best in travel values while not sacrificing personal service. Travel specials will warm up your year with exclusive offers and personalized vacations. This program is driven on one single premise... "personal service". Our mission, "Helping people travel. One at a time" and our customer service program, "Yes We Can!" are much more than slogans, they are ways of life. Our BMWCCA Travel Administrator currently manages travel programs for over 400 corporations, and over seven million members. As your true travel management partner who prides itself on building individual relationships, our "Members-On-Vacation" program provides the flexibility to ensure a complete travel experience that is tailored to suit your needs. We are ready to earn your business with each and every reservation you make. www.bmwccatravel.com
- ✦ Plus members will receive savings of up to 30% off over 7,500 hotels, motels and condos worldwide.

[Telecom Services]

- ✦ Why pay more for your long distance and other telecommunication services? Affordable plans will save you money on long distance and other services. Your rates are among the most competitive in the world.

[Flowers and Gifts/ Plow and Hearth/ Popcorn Factory]

- ✦ You'll find an exciting and extensive array of thoughtful gift products including delicious gourmet baskets, sweet treats, heartwarming collectibles, and of course, the most beautiful flowers and plants in the world!

[Office Supplies]

Maximize your business profits and minimize your business and personal office supply needs.

Our office supply program provides you the following benefits:

- ✦ Receive savings up to 86% off.
- ✦ Free Delivery on all orders with no minimum order size.
- ✦ Shop online or at one of the 1,200 stores nationwide.
- ✦ No need to print out coupon or identify yourself to receive the program discount.
- ✦ Quick and easy registration through our automated online system.
- ✦ Access stores for same day purchases at a discount by registering your credit card.
- ✦ Discounted copy & print services at over 1,200 store locations.
- ✦ 12 month purchase history available at your fingertips through our website.

[Appliance Savings]

- ✦ We make it easy to purchase the latest appliances for your home, particularly if you are remodeling or relocating. Save on Kenmore, KitchenAid, Bosch, Electrolux, Jenn-Air, Maytag, GE, Whirlpool and more!

- ✦ In addition, you can select and purchase these additional great products for your home:

- Craftsman® Garage Storage
- Sealy® and Sears-O-Pedic® Mattresses
- NordicTrack® Exercise Equipment
- Craftsman® Lawn Tractors
- Kenmore® Outdoor Grills, Televisions and more!

[Recreational Vehicle Rental & Purchasing]

- ✚ Save on motor home rentals at locations throughout the United States. Low time and mileage charges. You also can purchase new and used brand name motor homes, campers, trailers and vans.

[Moving Services]

- ✚ Members are entitled to significant discounts for interstate moves through a national moving company. From a move to a neighboring state to across the country, you can be assured of professional and courteous help when you relocate your household or business. Save on domestic and international relocations.
- ✚ Members save up to 62% off regular rates. A move is a very personal experience; therefore, members make their moving arrangements directly with a trained planner, who will help plan their residential, business or office move. Three national companies to select from.

In order to facilitate this program I would like to offer our members a hard plastic membership card that will indicate their upgraded membership level, and provide them the opportunity to customize the card with their own image. To this end I would like to purchase a card processing machine and necessary software. The card and software will cost \$2700.00. This can also be used as an incentive for members to purchase multiple year memberships. Those purchasing three years membership can get a hard plastic card with a customized image.



BMW Car Club of America, Inc.
Bruce Hazard
President
7403 S. Tamarac St.
Centennial, CO 80112
303-324-6541
President@bmwcca.org

September 11, 2008

To: Board of Directors, BMW CCA
Executive Director, BMW CCA

Subject: President Pre Meeting Report – September 2008 Board Meeting

Travel & Expenses:

- Aug. 15-17 - Festorics & Concorso d'Italino - \$799.47
- Sept. 6-10 – International Council BMW Clubs – Vancouver, BC, - \$122.50

No other activities of note.

Respectively Submitted

Bruce Hazard



BMW Car Club of America, INC
Mark Jon Calabrese
Executive Vice President
2774 Scarlet Rd
Germantown, TN 38139
Voice (901) 759-9085 H, (901) 378-1888 C
E-Mail MJ@calabrese.cc

September 16, 2008

To: Board of Directors, BMW CCA
Executive Director, BMW CCA

Subject: Vice President's Pre-Meeting Report, September 23 Board Meeting

TRAVEL

- July 20-22, 2008 San Diego, Ca
- Sept 21-27, 2008, Watkins Glen, NY

OKTOBERFEST

- During the last three months I have numerous conversations with Linda concerning Ofest. She has done a terrific job planning the event and has kept me fully abreast of all pertinent news.

SIG's

- I have been asked to help develop our relationship further with the Bimmerfest Organization and at this point I stand ready to assist Frank when he sets up a meeting of the interested parties.

SERVICE OFFICERS

- Since our last meeting I've heard no complaints for any of our Service Officers.

Thanks

M J Calabrese



BMW Car Club of America, Inc.
Louis P. Goldsman
Treasurer
5296 Via Jacinto
Dos Vientos Ranch, CA 91320-6895
Phone: 805-499-3849
E-Mail: treasurer@bmwcca.org

September 15, 2008

To: BMW CCA Board of Directors
BMW CCA Executive Director

Subject: Treasurer's Pre-meeting Report

Travel: BMW CCA National Office, June 16 -19, 2008
Board Meeting, San Diego, CA June 21-22, 2008

Planned Travel: BMW CCA Board Meeting, September 23, 2008

Income Statement – Period Ending August 31, 2008

Ordinary Income/Expense	
Total Income	\$4,000,223.56
Total Cost of Goods Sold	<u>737,906.59</u>
Gross Profit	\$3,262,316.97
Total Expense	<u>2,603,447.57</u>
Net Ordinary Income	\$658,869.40
Net Other Income	<u>48,556.88</u>
Net Income	<u><u>\$707,426.28</u></u>

Balance Sheet – As of July 31, 2008

ASSETS	
Total Current Assets	1,753,613.71
Total Fixed Assets	284,513.40
Total Other Assets	<u>1,592,002.00</u>
TOTAL ASSETS	<u><u>\$3,630,129.11</u></u>
LIABILITIES & EQUITY	
Total Current Liabilities	<u>\$2,437,184.25</u>
Total Liabilities	\$2,437,184.25
Total Equity	<u>1,192,944.86</u>
TOTAL LIABILITIES & EQUITY	<u><u>\$3,630,129.11</u></u>

Respectfully submitted,
Louis Goldsman



BMW Car Club of America, Inc.
Mike Mills
Secretary
19252 Masterson Place
Castro Valley, CA 94552
510-537-8960
Secretary@bmwcca.org

September 11, 2008

To: Board of Directors, BMW CCA
Executive Director, BMW CCA

Subject: Secretary Pre Meeting Report – September 2008 Board Meeting

Travel & Expenses:

- June 21-22, 2008, Board meeting, San Diego, CA

Planned Travel:

- September 23, 2008, Board Meeting, Watkins Glen, NY

Board Meeting Minutes:

MOTION: Mike Mills made motion to approve the minutes of the June Board meeting. Len Mueller seconded the motion and on July 17, 2008 the motion was approved. *INFAVOR:* Bruce Hazard, Louis Goldsman, Mike Mills, John Sullivan, Mark Doran, Len Mueller, John Sullivan.
Absent: Mark Jon Calabrese, Steve Johnson.

Conference Call's:

Notes are attached for the conference calls held on July 17, 2008 and August 21, 2008.

Respectively Submitted

Mike Mills

*BMW CCA BOARD CONFERENCE CALL
NOTES: JULY 17, 2008*

1. **Call to Order:**

The meeting was called to order at 7:00 p.m. EST.

2. **Attendees:**

Bruce Hazard, Mark Jon Calabrese, Louis Goldsman, Mike Mills, John Sullivan, , Mark Doran, Paul Dunlevy, Len Mueller.

Absent: Steve Johnson

Other: Frank Patek.

3. **Topics:**

3.1. Website

3.1.1 New Organization

3.1.1.1 Partial Implementation

3.1.1.2 Members Classifieds implemented

3.1.1.2.1 Commercial Ads removed

3.1.1.2.2 Rotating Images on Front Page

3.1.1.2.3 Updated login/profile module

3.1.1.2.4 Added four front page display locations for National items

3.1.2 Remaining Functionality

3.1.2.1 Calendar

3.1.2.2 Store

3.1.2.3 Menu Revision and associated content reorganization

3.2. Raffle

3.2.1 20,877 tickets sold

3.2.1.1 Equal to prior year sales

3.2.2 Mass electronic mailing is planned

3.3. Events

3.3.1 O'Fest

3.3.1.1 Board and staff need to confirm with Linda dates of attendance

3.3.1.2 Frank to contact Vince Leo regarding school/track participation parameters

3.3.1.3 2009 – Peachtree discussion

3.3.1.3.1 targeting Oct timeframe

3.3.1.4 Looking for another sponsor

3.3.2 Regional Events

- 3.3.2.1 No requests presented
- 3.4. Chapters
 - 3.4.1 Illini Chapter has not responded
 - 3.4.1.1 Letter to the members advising of suspension next step
 - 3.4.2 Discussion on chapter events difficulties with current economy and fuel pricing.
 - 3.4.2.1 Discussion began with Len Mueller advising of a joint Sunbelt/Kansas City drivers school having only 17 entries
 - 3.4.3 John Sullivan advises Green Mountain chapter on probation
 - 3.4.3.1 Letter advising of status not acknowledged.
- 3.5. National Office
 - 3.5.1 Frank Patek advises of membership request not covered by existing policy.
 - 3.5.1.1 Louis Goldsman and Frank Patek to create language for policy to allow Associate Members to assume primary members number if primary member is deceased
 - 3.5.2 Audit
 - 3.5.2.1 No report yet from IRS
 - 3.5.3 RVP Travel Funds
 - 3.5.3.1 Each RVP has \$1500 per year travel fund budgeted for travel within their respective region
 - 3.5.3.2 Some are very close to this number
 - 3.5.3.3 Discussion determines that while some are close to the limit others are well below it the consensus is that the limit will be applied on the total travel fund budgeted, so as not to curtail travel within a particular region when travel funds remain available and uncommitted.
- 3.6. Strategic Plan
 - 3.6.1 Mark Doran has added a Marketing element
 - 3.6.2 Frank Patek, Mike Mills and Bruce Hazard made a preliminary pass to eliminate redundancy and establish ownership and measurement
 - 3.6.3 Discussion on ownership
 - 3.6.3.1 Boards role and responsibility
 - 3.6.3.1.1 Details versus Strategic direction
 - 3.6.4 MOTION: Paul Dunlevy moves to approve Strategic Plan (with modifications discussed). Louis Goldsman seconds.
 - 3.6.4.1 For All (2 absent)
 - 3.6.4.2 Motion carried.
- 3.7. Elections
 - 3.7.1 Discussion on elections
 - 3.7.1.1 Term limits

3.7.1.2 Issue of members perceptions of election

3.7.1.2.1 Power of the incumbent

3.7.1.2.2 Mark Doran suggests a comprehensive review of the process is required

3.7.1.3 ACTION: Must do something for next election – Mark Doran to review and provide proposal for discussion at next call.

4. August 21, 2008 next call.

5. The conference call ended at 9:05 p.m. EST.

*BMW CCA BOARD CONFERENCE CALL
NOTES: AUGUST 21, 2008*

1. **Call To Order:**

The meeting was called to order at 7:00 p.m. EST.

2. **Attendees:**

Len Mueller, John Sullivan, Paul Dunlevy, Mark Doran, Mark Jon Calabrese,
Bruce Hazard, Steve Johnson, Louis Goldsman, Mike Mills

Other: Frank Patek

3. **Topics:**

3.1. Website

3.1.1 Calendar implemented

3.1.2 Reorganization

3.1.2.1 Progress slow

3.1.2.2 Four major items remain

3.1.2.2.1 Re-Menu

3.1.2.2.2 Store

3.1.2.2.3 Chapter Status (including Newsletter uploading)

3.1.2.2.4 Smoothing of login/membership
validation/renewal/join process

3.1.3 Content plan from Roundel is needed

3.2. Raffle

3.2.1 25,930 tickets sold

3.2.1.1 +5,000 over last year to date

3.2.2 Discussion on award process

3.2.2.1 Finalist drawing on Sept 2

3.2.2.1.1 Video recording and public posting

3.2.3 Final notice electronic mail to be sent

3.3. Ofest

3.3.1 802 current registrations (including Club Racers)

3.3.2 Possible late sponsor additions

3.4. Regional Events

3.4.1 Vintage in the Vineyards in 2009

3.4.1.1 Frank Patek advises of plans

3.4.1.1.1 Memorial Day weekend

3.5. Chapter Issues

3.5.1 Illini Chapter members have rallied

3.5.1.1 Have driving event planned

3.5.1.2 Need newsletter

3.5.1.2.1 Len Mueller and Frank Patek to set date newsletter
required

3.5.2 White Mountain Chapter

- 3.5.2.1 There was a problem averted
 - 3.5.2.1.1 Chapter had 9 convertibles signed up for drivers school
- 3.5.3 Green Mountain Chapter
 - 3.5.3.1 On probation since 2 July
 - 3.5.3.2 New president
 - 3.5.3.3 Need a newsletter
 - 3.5.3.3.1 Last one in March
 - 3.5.3.4 60 day clock is ticking
- 3.6. Audit
 - 3.6.1 No report from IRS yet
- 3.7. Term Limits
 - 3.7.1 Mark Doran has made a proposal
 - 3.7.2 Discussion on proposal
 - 3.7.3 ACTION: Mark Doran and Louis Goldsman to create a motion and bylaw proposal for consideration at the September meeting.
- 3.8. Special Interest Groups
 - 3.8.1 Application received from group we would like a relationship with but they are outside of the existing parameters.
 - 3.8.2 Discussion about how we might provide a more inclusive structure
 - 3.8.3 ACTION: Frank Patek and Mark-Jon Calabrese to explore/develop a new structure (Joint Marketing)
- 4. The conference call ended at 9:00 p.m. EST.

BMW CCA Board Meeting – September 23, 2008

From: John Sullivan [635jes@verizon.net]
Sent: Monday, September 15, 2008 4:33 PM
To: 'Frank Patek'; Bruce Hazard; Leonard Mueller; Louis Goldsman; 'Mark Calabrese';
'Mark Doran';
'Mike Mills'; 'Paul Dunlevy'; Steven Johnson
Subject: NA Region Pre-Meeting Report 9/15/08

North Atlantic Region BMW CCA

To: BOD BMW CCA, Frank Patek
From: John Sullivan
Date: September 15, 2008
Re: Pre-Meeting Report
Past Travel: BMW CCA BOD Meeting San Diego CA June 20-22
Future Travel: BMW CCA BOD Meeting Watkins Glen NY September 23
O'Fest Watkins Glen NY September 22-28

Possible visit to New York Chapter during
their Concours October 3-5

RVP Funds Disbursed: Allegheny Chapter for their great work at the PVGP
\$500.00 The Chapter donated to The PVGP Charities \$4,042.81

Relevant Notes: The Green Mountain Chapter is still on probation. The President has resigned and the Vice President Brian Grenon will become President elected by their BOD. They have planned a Tech Session at a members Independent Shop. I have asked them to put out a simple one page newsletter am still waiting to hear about that happening. The Treasurer called the Secretary of State VT about obtaining a copy of their Chapter By-Laws. He was told that they don't keep those records. I requested Frank Patek to send me a copy of a small Chapter's By-Laws. Frank sent me a copy of the Sierra Chapters By-Laws which was forwarded to all current officers of GMC. They still hope to have their signature event OktoberFAST, a show & shine event and various Driving Tours (Leaf Peeping) during Columbus Day Weekend. The event is still being held in Stowe VT. The Event this year will not have Regional status. The Delaware Valley Chapter is delinquent with their Newsletter. A note has been sent to their President and Newsletter Editor. The Editor has responded, to me, regarding their tardiness. A PDF of the Newsletter will be sent to the National Office this week.

See you all Monday evening,

John

BMW Car Club of America, Inc.

Paul Dunlevy
South Atlantic Regional Vice President
6424 Littlewood Road
Kernersville, NC 27284
336-996-3149
southatlanticrvp@bmwcca.org

Pre-Meeting Report

September 7, 2008,

Subject: South Atlantic RVP Pre-Meeting Report for September 23, 2008 Meeting

Travel & Expenses

June 20 -22, 2008 – San Diego, CA for Board Meeting
September 2, 2008 – Greenville, SC for Raffle Drawing

RVP Discretionary Funds - **None for 3rd Quarter**

Planned Travel

September 22-27, 2008 – Oktoberfest & Board of Directors Meetings

Newsletter Delinquencies - **Sunshine, Suncoast, Peachtree, Sandlapper**

These are all being worked - the chapters are active and having events, just having a hard time printing anything.

Gulf Coast just installed new officers and I have been working with their new President to get a newsletter out and he hasss just submitted one. Everglades is a few days late, but told me about it beforehand.

All quiet otherwise.

Respectfully submitted

Paul Dunlevy

From: Leonard Mueller [leonardmueller@earthlink.net]
Sent: Thursday, September 11, 2008 11:33 AM
To: Bruce Hazard; Mark Calabrese; Louis Goldsman; Mike Mills; Steve Johnson; Mark Doran; Paul Dunlevy; John Sullivan; Frank Patek
Subject: NCR Pre-Meeting Report 9/11/08

TO: BMW CCA BOARD OF DIRECTORS

DATE: September 9, 2008

NCR TRAVEL: Had to cancel one event due to a family issue at home, another was cancelled prior to my attending. I attended Badger Bimmers' Road America OktoberFast DE last weekend, no CCA funds were used, nor did I drive my car into a concrete wall this year. My mojo seems to be slowly returning.

PLANNED TRAVEL: O'Fest for Tuesday meeting, leaving Wednesday AM.

FUNDS DISBURSED: \$250 split between Motor City Chapter and The Bluegrass Chapter on behalf of the CCA towards memorial at Gingerman and Putnam, respectively, for Vahan Shahinian. Vahan died at 53 this past Spring after battling cancer for about seven years with never a word or complaint. Chief Driving instructor for MC, past president, active board member, filled in for Bluegrass Chief Instructor during tough time for the chapter, and was the poobah for all Gingerman track events for O'Fest in Grand Rapids, and much more. Vahan was very committed, and both chapters wanted to honor his memory by placing a special bench in a special area at each track, and both tracks were on board with this as well. Member contributions were the lions share for both chapters, excess funds donated to chapter charities. Also **\$500** to the Kansas City/Sunbelt chapters DE for the DE reported below.

RELEVANT NOTES: The non regional event, the **No Excuses Driving School** at Hallet, hosted across chapter and regional lines between Sunbelt and Kansas City, was a huge success. I was included in many of the planning emails, fly on the wall kind of thing, and the cooperation and coordination was awesome. These folks are to be hugely commended for their innovation. Costs we kept down largely due to sponsorships exceeding the discretionary funds by both RVPs. Net results: Sold out school, profit of about \$2000 per chapter, \$30 cash to each instructor Sunday afternoon if there all weekend. Much support by Missouri and Iowa Chapter members as well. Ausgezeichnet!

Michael Lingenfelter has confirmed that he will be running for North Central RVP. So far I have heard only rumors that others might be running. Though I've spoken with several potential candidates throughout this last year of my second term, none have committed at this time. Reaching out and recruiting is clearly something to be considered, as has been discussed for a number of years.



BMW Car Club of America, Inc.
Mark Doran
South Central Regional Vice President
1777 South Harrison Street
Suite 70
Denver, Colorado 80210
303-758-4200
southcentralrvp@bmwcca.org

Pre-Meeting Report

September 11, 2008

Subject: South Central RVP Pre-Meeting Report for September 23, 2008 Meeting

Travel & Expenses

June 20-22, 2008 San Diego – Board of Directors Meeting - \$355.01

RVP Discretionary Funds – 3rd Quarter – South Central used \$500 discretionary funds for the Sunbelt chapter joint driving school which was held at Hallett Motor Racing Circuit.

Planned Travel

September 20 – 28 – Watkins Glen – Board Meeting & Oktoberfest.

Newsletter Delinquencies - None

Respectfully submitted
Mark Doran

September 3, 2008

Steve Johnson
Pacific Region VP

BMW CCA Executive Director
BMW CCA Board of Directors

Re:Pre Meeting Report

First of all, I do intend to run for a second term. That should burn me out.....

Travel This Quarter;

- O-Fest, Watkins Glen
- GGC Driving School @ Sears Point (ok infinon)
- Central CA Holiday Party
- SD Holiday Party
- LA Holiday Party
- Sacramento Street Survival

Travel Last Quarter:

- Central CA Chapter Concorso @ Monterey
- GGC Festorics @ Monterey Historic Races

I have not submitted any expenses on this event. Need to check with the office one last time about my balances.

I look forward to seeing everyone at Watkins Glen.

Respectfully Submitted,

Steve Johnson
Pacific Region VP



Roundel Managing Editor's Pre-Meeting Report

September 15, 2008

From: Phil Marx, managing editor

Roundel Report

Publication:

Hopefully everyone has had the chance to look over the September '08 issue by now. The October issue is complete and in the hands of our printer by the date of your meeting. That issue will contain 144 pages plus covers, and the following features:

COVER STORY: Road Trip!

Don Louv concludes his Performance Center pickup story by driving his M-coupe cross-country.

1963 BMW 1500

Jeremy Walton's writes the history of the little sedan that saved BMW.

Ahead Of The Fleet

Satch gets to drive the technology laden new 7 Series.

History Lesson

James Chew gives us a back-roads tour of historic Virginia in an M6.

Maximum Mini

Walton shares his road test of the latest Mini Cooper S with the John Cooper Works package.

No S 4 Me

Chew explains the virtues of the non-S Mini Clubman, for those on a budget.

Taking Control

Member Sharon Potsch tackles her first car-control clinic . . . and has a blast.

Racin' Rabbit

Lawrence Sanata brings us the story of the Tommy Conatantine's Grand-Am GT class M6.

Buckeye Battles

David Haueter on racing, the new V8 M3 in ALMS, and other goodies.

Cover

The M-Coupe; out standing in a field — Photograph by Don Louv.

Advertising Revenue:

Through the September issue, advertising pages are down just under 6% and billings are down just over 9%. Payments received are down 7%. Advertising page count in the September issue is down nearly 14% compared to last year but the September 2007 issue was itself 11% larger at 160 pages versus 144 for 2008.

Editorial Calendar:

The current monthly editorial calendar should be supplied to board members prior to the meeting by the editor-in-chief.

Financial:

According to the last financial information I have received, *Roundel* is slightly under budget on our income side, mostly due to a 10% drop in advertising income, but slightly under on production costs such as printing and postage, compared to budget. Overall, these figures show us around 5% over budget, or less than \$20k. More current figures might alter this status.

We have received a printing bid that came into the executive director purporting to save us a significant amount through volume postage savings. We are reviewing the proposal with the help of our current printer to properly evaluate the savings potential. We remain extremely satisfied with our current printer and contract but the alleged savings available to us on combining volume of mail alone is something we owe it to ourselves to look into. This may require some travel expense and an exploratory trip, if the bidder doesn't cover expenses for such a visit. More later.

Request for Electronic “reprints”:

We have received a request from a good advertiser and Club supporter for an electronic version of a recent article to be used on the advertiser's web site and in their advertising. Frank, Michael Slaff, Satch, and I are working on a policy for dealing with this and future requests that will allow us to comply with such requests and still maintain our editorial integrity and control of our product. Frank will have information on this for you at the board meeting.

Club Website and *Roundel*:

I'm still looking forward to an update on what arrangements have been made to have *Roundel* staff assume responsibility for web site content. This seems to be a discussion I missed.

As always, we continue to feel *Roundel* is fulfilling its mission to inform, entertain, and provide a sense of community for our members. Your suggestions and constructive criticism are welcome and encouraged. If there are any questions, please don't hesitate to contact me.

Sincerely,

Phil Marx
managing editor
BMW CCA *Roundel* magazine

September 19, 2008, 2008

***Roundel* Editor-in-chief's Pre-Meeting Report**

Satch Carlson, editor-in-chief

What we're up to these days

This report may not be so tardy after all, because we opened the subject at the least Board meeting. Doesn't that mean this one is three months early? Here's what was in that report:

***Roundel* website expansion**

Following some discussions with Frank Patek, we are looking for ways to increase *Roundel's* exposure on and contributions to the BMW CCA website. It may be instructive to know that members often complain to *Roundel* about difficulties with the website; apparently we're all the same structure in their minds. Fortunately, I have been forwarding their comments to Frank, and he has found ways of relieving their frustrations; the important part of this process is that members are reassured that their concerns are not being ignored.

Club racers should be pleased by a minor change we are making to the Racing Lines section of *Roundel*. Starting with the August issue, we will post the "box scores" of races—along with many more images and captions than we have room for in the magazine—to specific web pages and refer readers to those sites. Putting the box scores online instead of putting them in the section will allow more room for stories and images, which are often severely cut in order to make room for the boxes. I believe his modest change is a win-win for all concerned.

Discussions with Frank Patek, Brian Morgan, several West Coast members involved with the CCA Festorics website, and Mike Mills have led to some specific ideas regarding the moribund BMW CCA website and how it might be improved. My general conclusions include points that have been made before:

- The PIC (point of initial contact) should be an uncluttered, artistic page, perhaps a single image. There may be a row of smaller images at the bottom linking to sections, or just a single-click access to a portal page.
- The portal page features links to our various features instead of trying to jam features into the PIC. These links may be small images or clear headings; they should include BMW NEWS, RACING NEWS, CLUB NEWS, ROUNDEL MAGAZINE, and MEMBER SERVICES.
- News pages should feature headlines and one or two lines of text; individual stories may be continued via links. This

way new stories do not “bury” recent stories, as it is now—and viewers do not have to scroll down three pages to discover the fact that we have a nifty magazine.

- The expansion of Mike Miller’s Tech Talk—the very first topic we brought to the Board three years ago!—remains, in my opinion, the single most useful promotional tool we have to boost Club membership. This section remains the most popular feature of the magazine, and I believe we have erred in not taking Mike up on his offer to devote all of his technical time and efforts to *Roundel* and the CCA website, forsaking his other magazine assignments. In this case, people identify Mike Miller with Tech Talk, and I think it is foolish to waste any star attraction that we could exploit.

So: Where are we since the last meeting?

In August we began to feed news items into the BMW CCA website. I also had the chance to spend some time in the National office with Jeff Petzel and Frank Patek going over the possibilities of increasing *Roundel’s* presence on the website without re-inventing any electronic wheels. I have also been in touch with Mike Mills regarding what is possible and what is out of the question.

In dealing with the website it is important to remember our goals: First, to serve the membership, and second, to recruit new members. Since we believe *Roundel* is for many of our members a sufficient reason for membership, our task is to make non-members familiar enough with the magazine during their on-line visits that they might want to get the entire magazine by joining up.

Yes, it is possible to post the entire magazine online—as somebody rather foolishly promised—but even though I have been convinced that this would be a desirable goal if we could afford it, I don’t think we can afford it—certainly not with the people who do such a whiz-bang job of processing it. It turns out that once each issue is processed, we have to pay for its storage and upkeep. It’s a never-ending increase in costs that creates a marvelous archive, but we don’t own or control that archive: Stop paying for it and it disappears. Not good.

It seems, then, that we are better off mounting web pages and sections that we own and control. However, there is a conflict between print capabilities and online display: One problem with our current site structure is that most of the website seems to be built on the architecture of a discussion forum. This is fine for news tidbits—although they must be subdivided to decrease the chaotic jumble we have now—but far too limiting in presenting anything similar to a magazine page.

When we announced the expansion of Racing Lines onto the Web, for instance, we envisioned leaving a little more space in the magazine for text and photography, posting the “box scores” on line—along with more images and text than we have room for in the magazine. However, the preponderance of Club

racers on the Board seemed to prefer running the racing statistics in the magazine as well, so that's where they remain. What's worse, though we were able to get the August box scores to appear on line, the procedures broke down in September. Once we have a working HTML template, we should be able to upload such files on a monthly basis.

However, those pages are really an adjunct to the magazine; readers looking for more information are directed to this data. It's far more important at this point to provide access to *Roundel* features and assets for anybody visiting the website for whatever reason.

Our current home page remains too busy for my taste, but I am not of the generation we are trying to attract. Young people tell me that it is essential that we continue to run current news items on the home page. However, I believe that we can get more penetration of the site if we provide clear, direct pathways to nested features. I have put together a dummy "BMW CCA home page" and activated one link to demonstrate how this might be accomplished. It's not a Power Point presentation, but it illustrates some possibilities. Note that on the home page, all gateway buttons are on the left. The never-ending slide show continues to take center stage, with news clips beneath it.

Clicking the *Roundel* button takes us to the **Roundel gateway**. Here we welcome the reader and explain the choices available. The most obvious choice is Mike Miller's **Tech Talk**; Jeff Petzel is talking about a format by which readers could see and search the questions, but only members—Club members, that is!—will see the answers. I believe this feature—along with a searchable Tech Talk database—will generate membership. In fact, you may want to put an addition Tech Talk button on the home page! (Note: The link in the demo has not been activated, since that section of the site has not been created yet.) **News** links lead to "news bits" for which the current forum architecture is adequate.

The "**World's Best Club Magazine**" button leads to the sample copy, plus whatever we put online every month. Since that section exists already, such a button would be easily connected to it, but the demo button is not active.

The **Roundel Gang** button leads to another gateway. Since *Roundel's* columnists provide its personality, this is another excellent chance to attract new members: Clicking a columnist's button takes you to the current column—and invites CCA members to check out archived columns as well! (In the demo, however, this archive link is inactive.) The **editor's post** leads to my personal observations and reflections, since that seems to be where journalism is headed these days.

Of course, this demo subnet was constructed without access to the BMW CCA page template. Using that template will provide a uniform appearance and let visitors easily navigate their way to other sections of the site. The main purpose of this exercise was merely to establish a working diagram of possibilities and potential—and, per Mike Mills' instruction, to find a way to create HTML pages without adding to anybody else's burden.

As for the other part of this job, the print magazine. . . .

Phil always closes his reports with a reminder of our mission statement: **to inform, entertain, and provide a sense of community for our members.** I think we're still doing a pretty good job.

A handwritten signature in blue ink, appearing to read "Satch", is located in the bottom right corner of the page.



BMW Car Club of America, Inc.

640 South Main Street
Suite 201
Phone 864 250-0022

Greenville, S

Meeting Report

September 23, 2008

To: BMW CCA Board of Directors

Subject: Manager/National Events

Watkins Glen, NY

OKTOBERFEST 2008

Oktoberfest Registrants	745
Club Race Registrants	123
Club Race School	33
Total Registrations	901
Driving Schools- Sold Out	473
Car Control – Sold Out	69
Night Rally – Sold Out	
Autocross- Sold Out	173

One non-driving tour is planned for Thursday.

Tech Fest Integration

James Clay – Bimmerworld

Joe Marko – HMS Sport

Getting Started in Club Racing with Scott and Fran Hughes

Albert Bierman – Director Research and Development – M Vehicles

Live Tech Talk with Mike Miller

Brake pad changes with Joe Genego

Dunlop Tires

Griot's

Towing and Trailering with Gary David

Odometer Gears

- 1 Z3 seat shifting
- 2 Odometer gear replacement
- 3 E36 seat recline fix
- 4 E39 headlight adjusters

Michael Self – Presentation on rust

Sponsors

25,000 - Dunlop Tires

\$15,000 – BMW NA Awards Banquet – Bobby Rahal Speaker

\$7,500 – Bridgestone Autocross

\$3,500 – BMW CCA Foundation

\$7,500 – Griot's Concours d'Elegance

\$1,000 - Dinan

Vendors

Axis Art LLC

BMW CCA Foundation

BMW NA

Bridgestone

CRP Automotive

Detailbest.com

Dunlop

Griot's Garage

HMS Motorsport

Korman Autoworks, Inc.

Mini Bimmers

Odometer Gears Ltd.

Showtime Auto Care

TC Kline Racing

Track Time Photos

Turner Motorsport

VAS Ent

Yokohama Tire Corporation

-

Oktoberfest 2009 – Greenville, South Carolina

Dates to be determined, but looks like September 30 - October 5. Dates will be announced mid-October during the Petit Potential host hotel site is the Legacy Lodge & Conference Center at Lake Lanier Resorts. Room rate is \$135 a night/plus tax.

Oktoberfest 2010 - Road America – Elkhart Lake, WI – August 22 – August 28, 2010.

Plenty of on-premise camping. Would like to take this opportunity to integrate the RA into our National Event. Host hotel will be the Holiday Inn in Manitowoc, Wisconsin. Room rate is \$107 a night/plus tax.

Potential Oktoberfest Sites

Miller Motorsports

Barber

Mid-Ohio

Mont-Tremblant

New Jersey Motorsports Park – Thunderbolt

September 11, 2008

To:

Board of Directors, BMW CCA

Subject:

Pre-meeting Report

Travel:

- San Diego, June Board meeting.
- Buttonwillow Raceway, Steward Club Race

Planned Travel:

- Phoenix International Raceway, October, Steward Club Race

Accomplishments:

- **Rules**
 - 2009
 - Rules Comment Period closed
 - Some changes made based upon comments
 - Final 2009 rules published

Respectfully Submitted,

Mike Mills