

Agenda
BMW CCA BOARD MEETING
MARCH 8–9, 2008
Greenville, South Carolina

Saturday, March 8, 2008

8:00 A.M. - Call to Order

Introduction: Members, Guests.

Minutes: The minutes of the January 19–20, 2008 Board meeting were approved by vote of the Board via e-mail on February 17, 2008.

8:05–9:15 A.M. - Reports

- President
- Executive Vice-President
- Secretary
- Treasurer
- North Atlantic Regional Vice President
- South Atlantic Regional Vice President
- Pacific Regional Vice President
- North Central Regional Vice President
- South Central Regional Vice President
- National Office/National Events
- Club Racing
- Driving Events Committee
- Roundel
- BMWCCA.org

9:15-9:30 A.M. - Break

9:30 A.M. - Reports Continue Until Completed

Discussion of Listed Topics

Discussion of Sensitive Topics

12:15-1:00 P.M. - Lunch

1:00 P.M. - Resume Discussion of Listed Topics

5:00 P.M. - National Board Meeting in recess for 2008 BMW CCA Annual Meeting

5:05 P.M. - BMW CCA Annual Meeting

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BMW CCA BOARD MEETING
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Sunday, March 9, 2008

8:00 A.M. - Call to Order

Departure Times and Transportation Arrangements for Departure/Return to Airport

Completion of Disclosure and Conflict of Interest Forms for Board members

National Service Officer/Board member dues option

Resume Discussion of Listed Topics

New Business

12:00 Noon - Adjourn

Discussion Topics

1. National Events

Oktoberfest

Oktoberfest 2008

Schedule, facilities, events, marketing, management

TechFest integration

Harmon Fischer bequest

Oktoberfest 2009 - Planning status

Oktoberfest 2010 - Potential venue status

Five-year planning schedule

2008 Newsletter Editor/Webmaster Conference

2. National Programs and Services

BMW CCA Web site

Status of launch and new initiatives

Immediate concerns

Club Racing

Results of National Appeal Committee

Driving Events

Objectives and planning for 2009 Driving Events Conference

3. Policy and Administration

National BMW CCA election

Candidate use of member database contact information

Candidate pre-election exposure in Roundel magazine and www.bmwcca.org website

Election section with candidate space or pages on www.bmwcca.org

Associate member dues

Potential conflict of interest - Board members and Roundel magazine/www.bmwcca.org

4. Financial

2007 P&L

Audit status

2008 budget issues

Credit card proposals

RVP and or/other Board member discretionary/event support/travel funds disclosure

Clarification of RVP discretionary/event support/corral funds

5. Chapter Issues

Chapter probation report

Chapter toolbox

Chapter website templates

Chapter newsletter templates

6. Membership

Online renewal parameters

Membership Drive for 2008 - results to date

Marketing Plan

BMW CCA presence at Bimmerfest and other gatherings

Cross-leveling chapter best practices for member retention

7. Regional Events

8. BMW of North America

Member Reward Program

Member proposal to form a contact group/committee to meet periodically with BMW NA executives to discuss product selection for U.S. market

9. Strategic Objectives

Discussion of updated strategic plan

10. Future Meetings

Board meetings – dates and locations for remaining 2008 quarterly meetings

Annual Meeting - date and location for 2009 Annual Meeting

Conference Call Schedule

April 2008

May 2008

11. National Board Vacancy

Appointing a member to fill the remaining portion of Bruce Hazard's term as Secretary

12. Board Member Term Limits

Agenda
BMW CCA ANNUAL MEETING
SATURDAY, MARCH 8, 2008
Greenville, South Carolina

5:05 PM - Call to Order

Introduction: Board Members, National Staff, National Service Officers, Invited Guests.

Minutes: The minutes of the 2007 Annual Meeting were approved by vote of the Board on April 30, 2007 via e-mail.

Treasurer's Report - Louis Goldsman, BMW CCA Treasurer

Membership Report - Frank Patek, II, BMW CCA Executive Director

President's Report - Scott Blazey, BMW CCA President

Certification of National Election Results - Frank Patek, II

Installation of New Officers - Scott Blazey

Recognition of Departing Board Members - Bruce Hazard, BMW CCA President

Appointment of National Service Officers - Bruce Hazard

Resolution to change bank records to reflect current officers (if applicable)

Designation of location and time for 2009 Annual Meeting

Adjournment