

**Agenda**  
**BMW CCA BOARD MEETING**  
**MARCH 24-25, 2007**  
**Tacoma, Washington**

**Saturday, March 24, 2007**

**8:00 AM - Call to Order**

**Introduction:** Members, Guests.

**Minutes:** The minutes of the September January 27-28 Board meeting were approved by vote of the Board via e-mail on March 1, 2007.

**8:05-9:15 AM - Reports**

- President
- Executive Vice-President
- Secretary
- Treasurer
- South Central Regional Vice President
- South Atlantic Regional Vice President
- Pacific Regional Vice President
- North Central Regional Vice President
- North Atlantic Regional Vice President
- Executive Director
- Club Racing
- Roundel
- Driving Events Committee
- BMWCCA.org

**9:15-9:30 AM - Break**

**9:30 AM - Reports Continue Until Completed**

**Discussion of Listed Topics**

**Discussion of Sensitive Topics**

**12:15-1:00 PM - Lunch**

**1:00 PM - Resume Discussion of Listed Topics**

**5:00 PM - National Board Meeting in recess**

**5:05 PM - BMW CCA Annual Meeting**

**Agenda**  
**BMW CCA BOARD MEETING**  
**MARCH 24-25, 2007**  
**Tacoma, Washington**

**Sunday, March 25, 2007**

**8:00 AM - Call to Order**

**Departure Times and Transportation Arrangements for Return to Airport**

**Resume Discussion of Listed Topics**

**New Business**

**12:00 Noon - Adjourn**

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**Discussion Topics**

**1. National Events**

TechFest

Techfest 2007

TechFest 2008

Oktoberfest

Oktoberfest 2007

Status - Events - Chapters, locations, facilities

Status - Vendors and steps to attract more

Status - Sponsors -

Status - Trophies

Awards dinner - Schedule, speaker

Additional Marketing and promotion

Model of the Year promotion and activities

Oktoberfest 2008 and beyond including Oktoberfest Committee recommendations

National Conferences

2007 Chapter Congress - April 20-22, 2007, Valley Forge, PA  
Finalized list of topics and speakers

Proposals for other national events.

## **2. National Programs and Services**

BMW CCA Web site

Status of ongoing improvements and new initiatives

Relationship between web site and Roundel

Responsiveness and implementation of changes

Club Racing

Status of national appeal

2007 Matching Funds Report

## **3. Financial**

2007 P&L to date

Final 2006 P&L

## **4. Chapter Issues**

Chapter probation report

New chapter officer education/information packet

## **5. Membership and Administration**

Membership Drive

Marketing Plan

## **6. Regional Events**

Regional event advertising and other benefits

## **7. Strategic Objectives**

Discussion of objectives and actions not already covered in previous meeting discussions

## **8. Future Meetings**

National Board Meeting Schedule for 2007-2008

Next Board meeting - March 24-25, 2007

Conference Call Schedule

April

May

**Agenda**  
**BMW CCA ANNUAL MEETING**  
**SATURDAY, MARCH 24, 2007**  
**Tacoma, Washington**

**5:05 PM - Call to Order**

**Introduction:** Board Members, National Staff, National Service Officers, Invited Guests.

**Minutes:** The minutes of the 2006 Annual Meeting were approved by vote of the Board on April 27, 2006 via e-mail.

**Treasurer's Report**

**Membership Report**

**President's Report**

**Certification of National Election Results**

**Installation of New Officers**

**Adjournment**