



CIRCULATION

Roundel circulation: **62,509** copies mailed to full BMW CCA members. Total BMW CCA membership: **70,515** (includes **8,006** associate members, who pay dues and have full membership privileges but share a copy of *Roundel* with a full member)

NEW ENGLAND	
CT	1498
MA	2770
ME	210
NH	584
RI	260
VT	166
TOTAL	5,492

W N CENTRAL	
IA	346
KS	382
MN	917
MO	726
NE	193
ND	17
SD	54
TOTAL	2,635

W S CENTRAL	
AR	106
LA	272
OK	234
TX	3468
TOTAL	4,078

E N CENTRAL	
IL	2311
IN	855
MI	1011
OH	1771
WI	826
TOTAL	6,774

MID ATLANTIC	
NJ	2672
NY	4242
PA	2964
TOTAL	9,848

SO ATLANTIC	
DE	167
DC	247
FL	3293
GA	1840
MD	2401
NC	2323
SC	1128
VA	3471
WV	142
TOTAL	15,009

MOUNTAIN	
AZ	922
CO	1604
ID	90
MT	88
NV	335
NM	263
UT	197
WY	32
TOTAL	3,531

E S CENTRAL	
AL	648
KY	403
MS	104
TN	816
TOTAL	1,971

PACIFIC	
AK	33
CA	9309
HI	200
OR	701
WA	2254
TOTAL	12,497

MISC/INT'L 698

TOTAL CIRCULATION 62,509
TOTAL MEMBERSHIP 70,515

READERS PER COPY 1.6
TOTAL READERSHIP 100,014

Roundel