



# CIRCULATION

*Roundel* circulation: **62,509** copies mailed to full BMW CCA members. Total BMW CCA membership: **70,515** (includes **8,006** associate members, who pay dues and have full membership privileges but share a copy of *Roundel* with a full member)

NEW ENGLAND	
CT	1498
MA	2770
ME	210
NH	584
RI	260
VT	166
<b>TOTAL</b>	<b>5,492</b>

W N CENTRAL	
IA	346
KS	382
MN	917
MO	726
NE	193
ND	17
SD	54
<b>TOTAL</b>	<b>2,635</b>

W S CENTRAL	
AR	106
LA	272
OK	234
TX	3468
<b>TOTAL</b>	<b>4,078</b>

E N CENTRAL	
IL	2311
IN	855
MI	1011
OH	1771
WI	826
<b>TOTAL</b>	<b>6,774</b>

MID ATLANTIC	
NJ	2672
NY	4242
PA	2964
<b>TOTAL</b>	<b>9,848</b>

SO ATLANTIC	
DE	167
DC	247
FL	3293
GA	1840
MD	2401
NC	2323
SC	1128
VA	3471
WV	142
<b>TOTAL</b>	<b>15,009</b>

MOUNTAIN	
AZ	922
CO	1604
ID	90
MT	88
NV	335
NM	263
UT	197
WY	32
<b>TOTAL</b>	<b>3,531</b>

E S CENTRAL	
AL	648
KY	403
MS	104
TN	816
<b>TOTAL</b>	<b>1,971</b>

PACIFIC	
AK	33
CA	9309
HI	200
OR	701
WA	2254
<b>TOTAL</b>	<b>12,497</b>

MISC/INT'L 698

**TOTAL CIRCULATION** 62,509  
**TOTAL MEMBERSHIP** 70,515

**READERS PER COPY** 1.6  
**TOTAL READERSHIP** 100,014

**Roundel**