

BMW CCA RECOGNITION PROGRAM COMMITTEE (RPC)

Developed to recognize Individuals, Chapters and Businesses
for their outstanding achievements.

Throughout the history of the BMW CCA, outstanding individuals, chapters and businesses have supported The Club in many ways. It is appropriate that this passion, enthusiasm and commitment to The Club be recognized. The BMW CCA recognizes and honors individual club members for outstanding achievements and exceptional dedication. Within the structure of the Club, some Chapters go far beyond BMW CCA Minimum Standards. A Chapter that consistently exceeds expectations may be recognized for that achievement. The Club also recognizes and honors members of Industry whose contributions to the Club and its members go far above and beyond normal business practices.

1. Nominating an Individual, Chapter or Business for a Recognition Award

The nominator may be any BMW CCA member or Chapter in good standing, or any member of the National Office staff. Nominations will be completed on the official nominating form and must be submitted to the RPC by the date indicated on the form. If the award is to be given at the Regional level, or selected from among regional winners, the Regional Vice President may be asked to assist in the review of nominees from that region to ensure full compliance of the nominee.

2. Eligibility for a Recognition Award

A nominated individual or chapter must have been in good standing and full compliance for the entire nomination period. The nominee may not be in current litigation with BMW CCA, BMW CCA Foundation, BMW NA or BMW AG. The nominee may not currently owe on any invoice to the BMW CCA, BMW CCA Foundation, BMW NA or BMW AG.

Current National Board members, National office paid staff, and current National Committee Members are NOT eligible for Recognition Awards during the term of their position, with the following exception: All past and current National Committee Members are eligible for the National Service Officer Award. The nominees and winners will be determined by the National Board.

3. Deadline for Nomination

The qualifying period for each award will be the calendar year preceding the award (January 1 through December 31). Nominations may be submitted throughout the calendar year and must be received by January 31st 5:00pm EST of the year following the qualification period. **The RPC Nomination Form can be found on the Recognition Page of the official BMW CCA website: www.bmwcca.org.**

RECOGNITION AND ACHEIVEMENT AWARDS

1. Friend of the BMW CCA (First Award will be announced at Oktoberfest 2016)

It is difficult to define in a concise manner, the accomplishments of the member who deserves the Club's highest national tribute. Many members show dedication and commitment to the club. The member who far exceeds is the member who should be recognized. The fact that his/her colleagues consider the member to be a candidate proves the suitability of the candidate. The Recognition Program Committee will judge each candidate based on multiple criteria, which will include, but not be limited to, the following:

- Demonstration of outstanding enthusiasm, passion, and dedication to the Club
- Investment of time, talent and/or energy in the Club
- Demonstration of continual effort to improve and enhance the Club experience

The winner(s) will be announced at Oktoberfest each year.

- Recipient will receive a pin, a framed certificate, and an article in the Roundel.
- Recipient will have a nameplate engraved and added to the Wall of Honor in the National office.
- Recipients will be recognized in a Roundel Weekly announcement/article space permitting.
- Recipients may only receive this award once in their lifetime.
- Recipients will be permanently listed on the Recognition Page on the BMW CCA website.

2. Outstanding Chapter Volunteer (First Award will be announced Chapter Congress 2016)

The winning nominee(s) will be the member who exceeds in most or all of the following:

- Volunteers at most chapter events, and at Regional and National events
- Promotes membership
- Helps in the planning of Chapter functions /events
- Has a vast knowledge of BMW CCA
- Has a reputation for going above and beyond
- Provides articles for their chapter newsletters/website.

Winners will be announced at Chapter Congress. Possibility of five winners, (one per region).

- The award will be a framed certificate and a name tag
- The Recipients will be mentioned in the Roundel Weekly for 1 issue space permitting
- Recipients will be listed on a story board to be displayed during Oktoberfest.
- Recipients will be listed on the Recognition Page on the National website during the calendar Year, in which they won.

3. Outstanding Officer (First Award will be announced Chapter Congress 2016)

The winning nominee(s) will be the member who exceeds in most or all of the following:

- Performs their elected office description above and beyond expectations
- Promotes membership
- Helps in the planning of Chapter functions /events
- Has a vast knowledge of BMW CCA
- Attends chapter functions/events frequently
- Has a reputation for going above and beyond
- Provides articles for their chapter newsletters/website

Winners will be announced at Chapter Congress. Possibility of five winners (one per region).

- The award will be a framed certificate and a name tag
- The Recipients will be mentioned in the Roundel Weekly for 1 issue
- Recipients will be listed on a story board to be displayed during Oktoberfest.
- Recipients will be listed the Wall of Honor and on the Recognition Page on the National website during the calendar Year in which they won.

4. Outstanding BMW Center (First Award will be announced Chapter Congress 2016)

The winning nominee will be the BMW Center that performs most or all of the following:

- Opens shop to club members for meetings, tech sessions, etc.
- Provides sponsorship/support/raffle prizes to club
- Has a vast knowledge of all things BMW
- Willingly shares that knowledge with club members
- Provides discounts and special sales for club members
- Promotes membership
- Attends chapter functions
- Willing to go extra distance (pre-sale checks, HPDE tech inspections, etc.)
- Has reputation as a BMW aficionado beyond regular circle of customers
- Active contributor to club media and communications

Winners will be announced at Chapter Congress. Possibility of five winners (one per region).

- The winner(s) will receive a plaque for display.
- Recipients will be listed on a story board to be displayed during Oktoberfest.
- The winner(s) will be listed on the Wall of Honor and on the Recognition Page of the National website during the calendar year in which they won

5. Outstanding Independent Business
(First Award will be announced Chapter Congress 2016)

The winning nominee will be the Independent BMW Repair Shop or BMW related business that performs most or all of the following:

- Opens shop to club members for meetings, tech sessions, etc.
- Provides sponsorship/support/raffle prizes to club
- Has a vast knowledge of all things BMW
- Willingly shares that knowledge with club members
- Provides discounts and special sales for club members
- Promotes membership
- Attends chapter functions
- Willing to go extra distance (pre-sale checks, HPDE tech inspections, etc.)
- Has reputation as a BMW aficionado beyond regular circle of customers
- Active contributor to club media and communications

Winners will be announced at Chapter Congress. Possibility of five winners (one per region).

- The winner(s) will receive a framed certificate for display
- Recipients will be listed on a story board to be displayed during Oktoberfest.
- The winner(s) will be listed on the Wall of Honor and on the Recognition Page of the National website during the calendar year in which they won.

6. Outstanding Chapter Growth and Retention
(First Award will be announced Chapter Congress 2015)

The award will follow the same calculations that have been approved by the National Board for Chapter Retention and Growth. These calculations were approved by the National Board of Directors for use in the quarterly Chapter Retention and Growth Report and the Chapter Scorecard. The committee will use the same calculations that are used in the Chapter Scorecard. Growth rate and retention are factored so that zero growth/loss and 80%retention is the baseline with a score of 100. Better performance in either metric will result in a higher score where each additional percentage point is equal to an increase of 1.00. Conversely, member loss or poor retention results in a lower score where each decrease of a percentage point is equal to a deduction of -1.00 As this calculation only considers percentages of growth and retention, chapter size is not a factor. The chapter with the highest combined growth and retention score performed the best. At the conclusion of the reporting period for membership, the highest chapter from each region will be identified.

One finalist from each region will be announced each year at Chapter Congress. The chapter with the highest overall Growth and Retentions will be announced as the overall winner.

- The Regional Finalists will be mentioned in the Roundel Weekly for 1 issue.
- The Chapter winner will be listed on the Wall of Honor and on the Recognition Page on the National website during the Calendar year in which they won.

7. Outstanding Chapter Charitable Contributions: Financial and Hour & Time
(First Award will be announced Chapter Congress 2015)

Chapter Charitable Contributions consists of two awards, One for the highest financial contribution and One for the highest contribution of time. Charitable contributions are self-reported by Chapters based on either total dollar amount or total time given by the members of the chapter towards a charity. The Recognition Committee will use the same criteria that have been approved by the National Board of the BMW CCA. Charitable contributions, both financial and time, will be calculated on a per capita basis (number of members in the chapter). The number of chapter members will be based on the average number of TOTAL MEMBERS for the eligibility period (full calendar year) as reported on the membership reports from the National office. At the conclusion of the reporting period for the chapters, National reports will be used to determine two Winners, (one for financial contribution, one for contributions of time) in each region.

*Note: there may be years that a region will not have a finalist for one of the categories. In the event of this situation, the award will be based on the finalists from the remaining regions.

The single chapter with the highest Charitable Financial Contribution and the single chapter with the highest Charitable Contribution of Time will receive the annual award.

- The Regional Finalists will be announced via Roundel Weekly when the results become available from the National Office.

- The Regional Finalists of both the Charitable Contributions Awards (financial and time) will be listed in the Roundel Weekly. The winning chapters will be designated as "WINNER" and "finalist".

- Only the two chapters with the highest charitable contribution (financial or time) will be listed on the Wall of Honor and on the Recognition Page on the National website during the calendar year in which they won.

For further information or questions, please send an email to recognition@bmwcca.org