

# Gemütlichkeit

BMW CCA Old Hickory Chapter Newsletter – Spring 2016

BMW Car Club  
of America  
Old Hickory Chapter



## BAVARIAN BIRTHDAY AT THE LANE



**BMW Car Club  
of America  
Old Hickory Chapter**



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# PRESIDENTIAL ADDRESS

It's hard to believe, but spring is here. Looking at the calendar, it's going to be a full spring at that. For Deb and me, spring really begins the second weekend of March, when we go to Amelia Island for the Concours d'Elegance. This year we were fortunate enough to attend again, along with several other members of the Old Hickory BMW CCA chapter and many of the other Nashville car clubs.

If you ever wanted to attend a world-class concours, Amelia is both the one to attend, and close enough that it can easily be done. Ask any of us who are regulars; we have lots of tips to pass along.

We recently had our chapter elections, and I want to welcome John "JC" Costarakis to the board as your new Vice President, and Marie York as your new Secretary. These folks will put in many, many hours doing the tasks that keep our club running and in compliance with BMW CCA. I want to welcome them publicly and thank them for their willingness to serve. Also thanks to both Jackie Hardy, our outgoing Vice President (five years) and Hailey Aldren our outgoing Secretary (two years) for their service to the club.

As we get into spring and summer we have a number of great activities planned. To keep up with them, be sure to bookmark our club website, [www.oldhickorybmwcca.org](http://www.oldhickorybmwcca.org), and be sure you are reading our email reminders. We'll update the website if there's bad weather the day of any event, so the website (and our Twitter feed) is always our best source of up-to-date information. We have already had a couple of great rides this year so far, and we're just getting into spring, so the best is yet to come.

Finally, a shout out to our local Nashville Cars & Coffee. If you have never been, you need to make it down to Cool Springs to the Thoroughbred Theater parking lot (behind McDonald's) any Saturday morning about 8:30. Much later and you will have difficulty parking, but walking, talking and drinking coffee is what it is all about anyway. I encourage you to come out some Saturday morning and see just how vibrant and large the car culture is here in Middle Tennessee. The first Saturday of each month also brings out the exotics, but don't wait for that; there are more than enough cars any week to amaze you.

Till next Time,

Joe



# CHAPTER EVENTS

Check [oldhickorybmwcca.org](http://oldhickorybmwcca.org) and your email for updates!

## Chapter Meetings

Meet members for food and conversation! Meetings begin at 6:30. Second Thursday of the month. Check our website and member emails for updates and locations. April 14, Burger Up! Franklin. May 12, June 9, July 14: TBA.

## Other Chapter Events

**Tech Session at BMW of Nashville.** Saturday, April 9, 10:00 to 11:30 a.m. Discussion and demonstration of BMW technical topics, issues, and features with the BMW of Nashville Staff. Lunch afterwards at Rafferty's in 100 Oaks.

## Other Area Car Events

**Tire Rack Street Survival School at NCM MSP, Bowling Green, KY.** Did you know a 16-year-old is 20% more likely to be killed in a crash than an adult? The Tire Rack Street Survival school is a safe teen program designed to go beyond today's required drivers' education and help teens become safer, smarter drivers. Trained and qualified in-car driving instructors as well as classroom experience for each student is offered. Three schools are offered in 2016: April 16, September 17, and November 5, 2016. Visit [streetsurvival.org](http://streetsurvival.org) for schedules and registration. The course is 8:30am - 4:30pm, \$75.

**Cars & Coffee.** Saturdays at the Carmike Theater parking lot Cool Springs Blvd, 8:00. This has grown into a big C&C, and an especially large turnout, including exotics, shows up the first Saturday of the month. The exotics and big crowds return in March. See [facebook.com/carsandcoffeenashville](http://facebook.com/carsandcoffeenashville) for photos and schedules.

**German Cars, Motorcycles, and Coffee.** Saturdays, May 28 and July 30, 8-10:00 AM. Join a family of German cars, motorcycles and coffee at the historic Factory in Franklin! The Factory at Franklin has a great coffee shop, Honest Coffee Roasters, that will have food and beverage available for purchase.

**Bavarian Birthday at the Lane Motor Museum.** Ongoing through March 6, 2017. The Lane Motor Museum wishes BMW a Happy 100<sup>th</sup> Birthday with an exhibit of cars and motorcycles from the 1920s into the modern era. Pulled from both the museum's collection and borrowed from local enthusiasts, the exhibit shows the brand's evolution, how BMW became so popular in America, and where they're headed in the next century. See [lanemotormuseum.org](http://lanemotormuseum.org) for details. *(And David Yando's article in this issue!)*

**9th Annual St. Jude Charity Drive and Car Show.** April 9, 7:30-2:30. Welcoming all Classic Cars & Trucks (1991 and earlier), Modern Cars & Trucks (1992 and newer), Motorcycles, Custom and Classic Original. 3470 Ridgecrest Rd Exd, Jackson. For more information, contact Wallace Littrell, 731-410-6458.

**15<sup>th</sup> Annual Kars4Kids.** April 16, 8:00 a.m.-4:00 p.m. This classic car show and festival raises funds for Tennessee Baptist Children's Home. Visit [www.kars4kidsnashville.com](http://www.kars4kidsnashville.com) for complete details and to register your car.

**Kiawah Island Motoring Retreat Concours.** April 15-17, Kiawah Island, South Carolina. Stunning cars and the beautiful scenery of the South Carolina Lowcountry. KIMR is a non-profit organization and proceeds will benefit three worthwhile charities. See [kiawahislandmotoringretreat.com](http://kiawahislandmotoringretreat.com) for more information.

**14<sup>th</sup> Annual Sharkfest.** April 28-May 1. Come celebrate BMW's 100th anniversary in Chattanooga! Starting April 28th, Southeast Sharkfest celebrates the classic 6 Series for the 14th year. With beautiful drives nearby, the Friday mountain drive should provide breathtaking views and some satisfying turns. Visit [bmwsharkfest.org](http://bmwsharkfest.org) for more information.

**TARF Charity Poker Run.** May 7. This driving event helps the Team Annie Rose Foundation raise funds for the Leukemia & Lymphoma Society. It's great fun for a great cause. See [teamannierose.com](http://teamannierose.com) for more information.

**Vintage Autocraft Open House.** May 14, 9:00-12:00. Vintage Autocraft in Lebanon will be having an Open House on the morning to show some of the classic restorations underway. Visit [vintageautocraft.com](http://vintageautocraft.com) to learn more.

**Barber Historics.** May 20-22, Barber Vintage Motorsports Museum, Birmingham. Vintage motorcycle and car displays, racing, and swap meet. See [barbermuseum.org](http://barbermuseum.org) details.

**Hermitage Concours d'Elegance.** May 21. This display of fine pre-1975 motorcars is the first event of its kind on the grounds of the Hermitage, the home of President Andrew Jackson. The historic landmark will provide a rich historical backdrop for dozens of unique and majestic vintage cars, which will be judged for styling, design, and elegance. See [hermitageconcours.com](http://hermitageconcours.com).

**Bellissima! The Italian Automotive Renaissance, 1945-1975.** May 27-October 9, The Frist Center. This exhibit features the amazing car and motorcycle designs of the postwar period. Assembled by the same curator who created 2013's incredible Sensuous Steel exhibit, Bellissima! includes models from Ferrari, Alfa Romeo, Fiat, Maserati, Lancia, Ducati, and marques. Not to be missed.

**BMW CCA Oktoberfest, August 23-28.** Oktoberfest returns to Monterey, California. See [ofest.bmwcca.org](http://ofest.bmwcca.org) for details.

# OLD HICKORY HAPPENINGS



Jackie Hardy accepts her award for five years of service as Vice President.

## 2016 is Off to a Great Start – JC Costarakis

The end of a year only starts the beginning of a new one. The Old Hickory chapter ended the year with a bang and has already started the year running. Already we have had our first drive of the year, a new app for smartphones, and even a changing of officers.



Jackie Hardy accepts her award for five years of service as Vice President.

The first drive of the year started cold at first, with the original date being cancelled due to snow. But the following weekend gave us clean, twisty, scenic roads that were done two times that day thanks to my misdirection! But the drive ended with a great lunch on the riverfront with great friends and members new and old. Plus some members I only knew by seeing them on an email!

A few weeks later came the Beginning of the Year Kickoff Party. The day before Super Bowl 50, around 50 club members gathered at the Lane Motor Museum to kick things off.

We had great people, great home-cooked food, and great door prizes, then a free visit of the museum itself. And if you have never been to the Lane Museum, you've missed a great showing of cars! And not just their normal exhibits, but a

replica of the Nissan GT-R LM NISMO from the Nissan Heritage Collection!



Another great automobile appeared in the form of a BMW of Nashville Courtesy car, driven by club President Joe Questel – a new 7 series! Some club members had the chance to admire the “beast” up close.



BMW of Nashville sent along a new 7 Series for members to examine.

Our outgoing vice-president, Jackie Hardy, also received an award for her five years of service. Though she is stepping down as the vice-president, Jackie has decided to “take the wheel” and become our driving and events coordinator. Congratulations to her for her five years as vice-president and many more to come. Thanks, Jackie!



Joe prepares to enforce the 15 second rule for picking out one of our numerous door prizes.



## Please welcome our NEW MEMBERS

Ames Bailey, *Nashville*  
 Sydney Barnett, *Gallatin*  
 Brooks Bodin, *Brentwood*  
 Dan Brown, *Lascassas*  
 Randy Cucerzan, *Murfreesboro*  
 Evan Dickerson, *Nashville*  
 Emma Dundon, *Nashville*  
 Evan Duprez, *La Vergne*  
 Kensey Grumbles, *Franklin*  
 Paige Hagey, *Goodlettsville*  
 Hadley Hilgenhurst, *Brentwood*

John Johnson, *Brentwood*  
 Joe Kirby, *Thompsons Station*  
 Jon Knox, *Gallatin*  
 Janell Lees, *La Vergne*  
 David McClellan, *Nashville*  
 Tom McComb, *Gallatin*  
 Trent Mayo, *Nashville*  
 Anthony Meadows, *Franklin*  
 Paul Morgan, *Cookeville*  
 John Navin, *Nashville*  
 Edward Phillips, *Nashville*

Christopher Richie, *Clarksville*  
 Eric Singleton, *Nashville*  
 John Sooker, *Hendersonville*  
 Avery Thornsberry, *Cookeville*  
 Rachel Tidwell, *Hendersonville*  
 Dave Tiller, *Goodlettsville*  
 Kelly Triplett, *Lebanon*  
 Ryan Vogel, *Hermitage*  
 David Wenker, *Nashville*  
 Brandon Worley, *Alexandria*

To all new and current members:

- Be sure to visit [oldhickorybmwcca.org](http://oldhickorybmwcca.org), our official website, for news, event updates, and other good stuff.
- If you're not receiving emails about our Chapter activities, contact J.C. at [Webmaster@OldHickoryBMWCCA.org](mailto:Webmaster@OldHickoryBMWCCA.org). Be sure your email is registered with BMW CCA.
- You can also follow us at [twitter.com/OldHickoryBMW](https://twitter.com/OldHickoryBMW) and at [facebook.com/OldHickoryBMWCCA](https://facebook.com/OldHickoryBMWCCA).
- Old Hickory Chapter app for Android and iPhone: Visit our website, scan the QR codes, and download our app, with contacts, event calendar, Twitter, Facebook, and more.

*Gemütlichkeit* wants to know! Did one of our articles get you thinking? Do you have a sweet car or event photo to share? A good BMW story? A Bimmer for sale? Do you have an idea for an article? Send letters, stories, classifieds, and big photos to [newsletter@oldhickorybmwcca.org](mailto:newsletter@oldhickorybmwcca.org).

You can help us spread the word about BMW CCA activities, discounts, and benefits by keeping *Gemütlichkeit* in circulation. Forward this issue to another BMW owner or someone interested in cars. Send a link to someone you know. Print interesting articles – or write one! – to show your friends. And join us at chapter events! See (and share) the membership benefits sheet later in this issue.

# STREET SURVIVAL

## The Quest for Pavement



Joe Questel

The email was an invitation to Las Vegas, all expenses paid by the BMW CCA Foundation. The catch was that I was coming to learn all about the Tire Rack/BMW Street Survival School. That seemed like a compelling invitation. I knew about the Street Survival Program (and feel strongly that our chapter needs to support it), Vegas is on the way to Scottsdale, and it's auction week, so why not? The stars were in perfect alignment – what could possibly go wrong?

Then came that little snowstorm in January. Who would have thought that getting from my house to BNA would be the most difficult part of this trip? In all of my three to four million airline miles, this was the most adventurous trip I ever had to catch a flight. But it was worth the effort.

You may not know that our BMW CCA has as a separate part of the greater club, known as the BMW CCA Foundation. Its primary purpose is the promotion of safety and the preservation of BMW CCA history.

On the safety front, the Foundation is a primary sponsor and major promoter of the Tire Rack Street Survival School. While Tire Rack is the naming and major sponsor and pays a significant portion of the cost, Michelin and Enterprise car rental also provide significant sponsorship for the program.

The primary car clubs involved are our BMW CCA, the Porsche Club of America, The Audi Club, and the Sports Car Club of America. All of these groups work together to host and run a Street Survival School, providing coaches, inspectors, and supplies to make these schools happen. The main sponsors cover the hard cost incurred by the local clubs for hosting a school.

So what is a Street Survival School? It is a teen safe driving program that is designed to go beyond driver's education to provide hands-on experience and tools to become safer, smarter drivers. Motor vehicle crashes are the leading cause

of death among 13 to 19 year olds in the US. That's more than drugs, guns, and violent crimes combined.

As enthusiasts, and as parents and grandparents, aunts and uncles, we have an obligation to equip our kids to be the best drivers that they can be, and that kind of training does not happen in their driver's ed class at school. It only happens at a hands-on program like Street Survival, or the BMW New Driver's School, or one of several other programs designed to teach teens what they need to know.

BMW, Mercedes Benz, and Porsche offer teen driving programs. 14 years ago I went with my daughter to the very first teen school they offered in Spartanburg. Mike Renner was one of her instructors, so you know the training was worth every penny, but it was still \$695 even back then. Street Survival offers a similar level of training at a cost of only \$75 per student – well within the reach of almost every teen with a license.

The cost is kept low because the sponsors pick up f the costs, and because we as a club (along with our friends at our neighboring BMW CCA chapters and the PCA and SCCA) all come along to help host this event. We don't pay volunteers, but we do provide them with all the water they can drink and lunch. Member support enables us to provide a program that will no doubt save lives and make the roads that we all drive on safer.

You will be hearing more about the Tire Rack Street Survival program in the months to come. I have committed our chapter to do at least one this year, and BMW CCA will be doing 130 of these schools across the country.

Our first step is to find a location with enough pavement to host this event. The club from San Diego uses QUALCOMM stadium – how lucky are they! They have enough asphalt for all of us. But we don't need that much, typically a 400' by 600' patch of asphalt would work.

Do you work someplace that would have that much unobstructed pavement? Do you know a business that might let us use their parking lot for a Saturday, not for racing but to teach kids proper driving techniques that might save their lives one day?

If so, remember we're provided with \$10 Million dollars of liability coverage for the property owner. They don't need to worry about liability insurance because we cover it fully.

Help us find our first venue! If you know of any location that might work, please let me know. It would be a huge help to our chapter and to getting this program launched. I can be reached at [joe@questel.net](mailto:joe@questel.net).

Like I said, you will be hearing a lot more about Street Survival in the months to come, but now let me hear from you with suggestions for our first hosting location.

For more information about Street Survival go to [streetsurvival.org](http://streetsurvival.org).

## Preferences

Over my many years of fueling up vehicles, I've never really had any preference for a particular brand of fuel. However, there have been brands that I avoided, and for good reason. I once owned a Honda Civic that was like a Timex watch. It didn't matter what brand or octane fuel I used, it was going to perform in the as dependably as possible and get 38 MPG regardless of how I drove. Under these circumstances, I generally purchased fuel at the cheapest and most convenient locations available. Be mindful that at my age, I can remember a time when "off-brand" fuels were few and far between. But around the year 2000, discount gas stations became much more prevalent in my area.

Before the advent of these off-brand stations, I would usually use a name-brand fuel, with no brand preference. When the first discount gas station came to my home town, I was drawn in, like everyone else, to save around \$.05 per gallon. For the Honda, this probably saved me a about \$.40-.45 per fill-up, which generated around a dollar a month in total savings. This allowed me a better lifestyle with the megabucks I wasn't having to fork over to the big oil companies. I felt relieved and empowered that this huge financial burden had been lifted from my shoulders.

One morning as I left the house in the Honda, I had something occur that I had never experienced before: hesitation. When trying to accelerate up the road from my house, the car bogged down as I gave it more gas. I had to actually let up on the gas for the vehicle to continue accelerating. Normally, the Honda engine didn't care if it was warmed up or not, didn't care if the outside temperature was hot or cold. It always soldiered on in a carefree manner. The hesitation caused me great concern since it was a problem I had never previously experienced. The Honda had around 70,000 miles at the time and had never really had a full tune-up, so the hesitation was the catalyst for some maintenance and upkeep. A new air filter, fuel filter, spark plugs, plug wires, distributor cap, and rotor were installed to eliminate the hesitation.

After the work, the car started and idled normally, so I headed out for a test drive. Less than a quarter-mile later as I proceeded up a slight incline, there it was: it was still hesitating. There had to be something else. This called for more advanced tune-up actions. I bought a valve cover gasket and performed a clearance adjustment on the 16-valve four-cylinder engine, but this gave me no change in performance. I was stumped and at a loss on what to do next. All this, and I continued to take pride in the fact that I was saving a dollar a month by buying discount gasoline.

I sought out my mechanic-minded friends, but their suggestions paralleled what I had already done to alleviate the problem. I took them out for test drives so they could experience the problem first-hand. We raised the hood and stared at the engine hoping it would speak to us with the solution. We couldn't figure it out, but I was still saving a dollar a month on discount fuel.

Weeks later one of my friends said, "maybe you got some poor quality gas." I didn't give the idea much credence. You hear stories of bad gas, but I had never experienced or personally known anyone who had positively purchased bad gasoline. I'm thinking to myself this Honda would run good even if you put kerosene in it. But just to eliminate the possibility, I waited until the tank was nearly empty and ponied up the extra nickel a

gallon for brand-name gas. Guess what: the hesitation was immediately gone. This was a lesson learned and never forgotten.

This leads me to a recent experience that has actually given me a specific preference for gasoline. I'm not promoting a brand, just telling other enthusiasts about an unexpected positive experience that had with Shell. It's no secret that BMW has recently partnered with Shell by recommending its fuel and using Shell as BMW's primary motor oil supplier.

Last fall I attended BMW CCA's Oktoberfest celebration in New Jersey. After registering for this event, I was notified that I was eligible for a \$500 fuel card drawing that would take place during O'Fest. All I had to do was bring all my fuel receipts from a Shell station to O'Fest, write my name and number on them, and put them in a box at from which the winner would be drawn. Two weeks before O'Fest, I started fueling all five vehicles in our stable at Shell to accumulate as many receipts as possible.

All but one of our vehicles used premium gasoline, and Shell's premium goes by the name of Shell V-Power Nitro+. This fuel is promoted as having the ability to clean carbon deposits from the valves in the engine with significant results even with the first fill-up. Well, to be honest, I didn't really read the fine print on what the gasoline was promoted to do when I started using it before O'Fest. I was just trying to win a fuel card.

Let me backtrack a little to tell you about my wife's MINI Cooper S. It's a 2003, 1.6 liter, supercharged engine with a six-speed transmission. It has about 118,000 miles, and we've owned it well over a year. I don't drive the MINI much myself, but I do drive it to fuel it up and for an occasional wellness check. One thing that I noticed about the vehicle was that it had an acceleration dead spot immediately after letting the clutch all the way out in first gear. The dead spot also occurred when upshifting, especially if you let the clutch out at a lower rpm, as in casual acceleration. When accelerating quickly at high-rpm upshifts, the dead spot wasn't there. What I mean regarding the dead spot is not that would bog down or hesitate; there just wasn't any grunt when you gave it gas until the revs got around 2,000 or more. I attributed this to its small-displacement engine that just needed to be revved to have the power it was capable of. On the other hand, it's a supercharged engine, and there shouldn't be any dead spot or delay in the delivery of power throughout the rev range.

So this leads to the point of this article. After several fill-ups in the MINI with Shell premium, I realized the dead spot was gone. Remember, when I do drive it, I'm constantly evaluating everything to make sure it's operating properly for my wife. I confirmed my realization with several take-offs in first gear, and it was unmistakable: a significant improvement in low-rpm acceleration, and the dead spot was gone. Did I experience anything similar in our other vehicles? No I didn't; there was no discernable difference in how they performed, but the difference in the MINI convinced me that Shell's marketing information has value that I wanted to share with other chapter members.

By the way, I didn't win the \$500 fuel card, or the \$100 fuel card, or any of the multitude of other fuel cards Shell gave away by at O'Fest.

# BAVARIAN BIRTHDAY

The Lane Motor Museum Celebrates 100 Years of BMW

BAVARIAN  
BIRTHDAY  
CELEBRATING BMW'S CENTENARY



*Bavarian Birthday: Celebrating BMW's Centenary*, opened Thursday, March 10 at Lane Motor Museum. Drawing from both the museum's collection as well as loaned vehicles and art from Old Hickory Chapter members and the BMW CCA Foundation, the exhibit currently shows over 75 years of the marque's 100-year history.

Unlike BMW Classic or Die Welt, we have neither the depth of collection nor the space to show everything. Even so, the exhibit represents some of BMW's greatest hits from years gone by.

– David Yando





The exhibit's oldest vehicle, a 1928 BMW R52 motorcycle, was generously loaned by Virginia Bloodworth of Bloodworth Motorcycles. Seeing the very early air-cooled twin R 52 next to the 2004 R 1100 S BoxerCup Replika is proof – we've come a long way, baby!



The old R52 pairs nicely with the museum's 1930 3/15 PS DA2 Roadster. (Whew! And we thought BMW's modern nomenclature was a mouthful!)



The car that really put BMW on the map here in the US, the iconic 2002, was loaned by Old Hickory member Adam Nitti, with assurances that he can take it out for exercise from time to time for the duration of the exhibit. My own 1990 E30 M3, my daily driver for the last decade-and-a-half with over 260K miles, is also on display, along with other cars and motorcycles, arranged chronologically.



**We'd like to thank:**

BMW North America  
BMW Manufacturing, Spartanburg, SC  
BMW CCA Foundation and Michael Mitchell  
BMW CCA and Steven Schlossman  
David and Virginia Bloodworth  
Adam Nitti  
And the hard-working Lane Motor Museum staff

The show will run for a year, ending March 6, 2017, so you've got plenty of time. With luck, we hope to be able to display an i3, but we're still working on BMW of Nashville's possible involvement. BMW is a very forward-looking company, and the i Series of cars, along with technologies shared across brands and platforms, will hopefully make for another century of Ultimate Driving Machines!

## Farkles

According to Urban Dictionary, the word “farkle” is generally accepted to be a combination of the words “function” and “sparkle.” The term is well known in the motorcycle sport touring community.

I had always thought it was a German word (remember, I was hanging out with *BMW Motorrad* guys), but alas my German-speaking friends say it's not true. Another possible origin for all you etymologists is that it's an acronym: FARKLE – Fancy Accessory Really Kool, Likely Expensive.

An enthusiast may be in the process of “farkling.” The completed motorcycle would be all “farkled up.” Radar detectors, GPS receivers, heated grips, and satellite radios are some of those farkles. Other accessories could be aftermarket seats, side or top cases, or bar risers, which make the motorcycle more suitable for long miles.



The author is no stranger to enfarklement.

Anyway, farkling isn't limited to motorcycles. Cars can be farkled up, although it's a little harder. Part of the problem is that motorcycles are easier to work on (or at least to bolt things to). The other part is that most cars are pretty well accessorized right from the factory, whereas motorcycles often need at some customization, depending on the intended use. Most Bimmers (that's the car – the motorcycles are Beemers for reasons unknown) are so well equipped they're hard to improve, unless your goal is something other than the nice blend of sport and luxury the factory had in mind.

If, for instance your goal is a “street and track” setup, you might consider retrofitting your 3 Series with adjustable camber plates, a Racing Dynamics strut tower brace, Koni adjustable shocks, and Schroth four-way harnesses. If your goal is to build a track car that is barely street legal, you might eliminate the back seats altogether, put in a roll-cage/harness bar, install a Ground Control full-coil over suspension, and replace the factory seats with one-piece

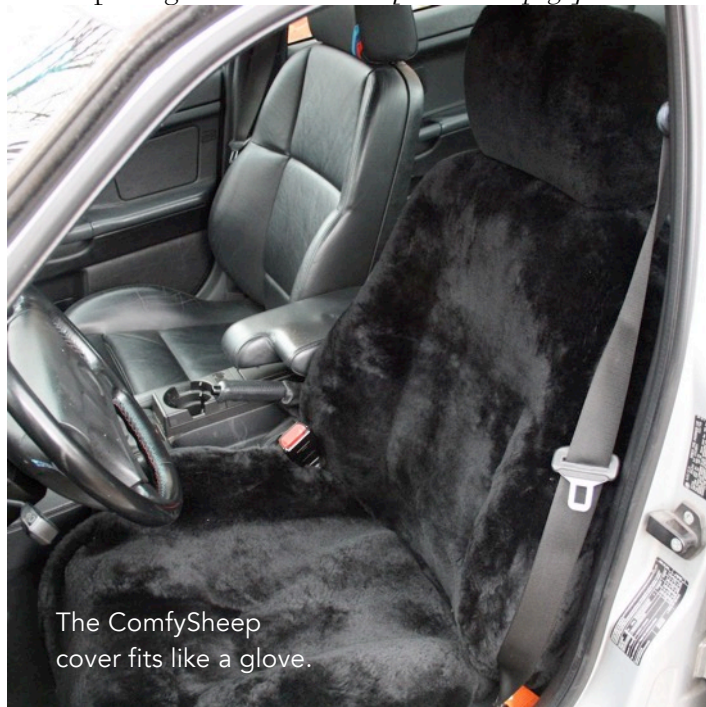
Sparcos. In either case, you will compromise its use as a daily driver (and I should know).

But motorcycles are different. Some aren't sold fully complete. Others are so “multi-purpose” you need to decide how you're going to ride them. Are you going for short rides or long? Are you going to ride with a passenger or without? Are you going to ride in good weather or bad? Once you answer these questions, you can begin customizing.

My first motorcycle was a Honda 350 whose only aftermarket feature was a luggage rack that let me bring extra protection against cold or rain. At the time I lived in Illinois, where it was too hot, cold, or wet most of the time. (Some days it was all three.) I started riding longer and farther, so my next motorcycle was bigger and comfier. It acquired a windshield, then a fairing, then saddlebags. My next bike was a Honda ST-1100. It was *big* (726 lbs) and factory-built for touring. The only farkles I could think of were heated grips and a throttle lock, sort of a poor man's cruise control. My current Suzuki V-Strom is farkled out to take advantage of its off-road capability. Like most SUVs, however the presence of off-road features is no guarantee that it will ever go off-road. At least not intentionally.

Which brings me back to Bimmers. After thinking long and hard about how to improve upon my M3 sedan, a thought came into my head. Actually, the thought reached my brain via a different route. As I started it up after the last snow storm (the M3 being the only car in my fleet with dedicated winter tires), a certain part of my anatomy reminded me that this car has leather seats, but no seat heaters. Its first owner was a cardiologist in Atlanta. He took wonderful care of it, but apparently Atlanta doesn't get cold enough to justify the winter package.

[Cont. next page]



The ComfySheep cover fits like a glove.

Farkles, cont.

I considered adding a sheepskin seat cover. They are pretty standard in airplanes, these days, as they work as well in the summer to prevent “bunburn” as they do in the winter. In fact, I remember sitting in the cockpit of an Embraer corporate jet at an airshow, posing as a potential buyer, and noting the standard sheepskin seats (at \$12 million, it was the most expensive thing I have ever sat in).

A little internet surfing brought me to *Comfysheep.com*, home of the finest 100% genuine merino sheepskin seat covers and accessories. They convinced me it would fit my car perfectly, with a money back guarantee, so I ordered one for the driver’s side (sorry, wife, you can always sit on a blanket). It fits perfectly, looks great, and solves the frozen butt problem. My M3 is now complete.

Farkle on, Wayne! Farkle on Garth!

## 2015 Chapter Financial Statement

Each year we report on Old Hickory Chapter’s finances.

### Ordinary Income/Expense

Income:	
Membership Dues	4492.73
Rebates from National	1110.00
Interest	0.24
<b>Total Income</b>	<b>5602.97</b>
Expenses:	
Insurance	989.55
Meeting Expenses	566.05
Charity Donation	2000.00
PO Box Rental	74.00
Digital Media (Website, etc.)	994.84
<b>Total Expense</b>	<b>4,624.44</b>
<b>Net Income</b>	<b>978.53</b>
<b>Assets</b>	
Cash in Bank Accounts	6035.49
Prepaid Expenses/Deposits	392.26
<b>Total Assets</b>	<b>6,427.75</b>
<b>Liabilities &amp; Equity</b>	
Equity/Retained Earnings	6,427.75
Accounts Payable	0.00
<b>Total Liabilities &amp; Equity</b>	<b>6,427.75</b>



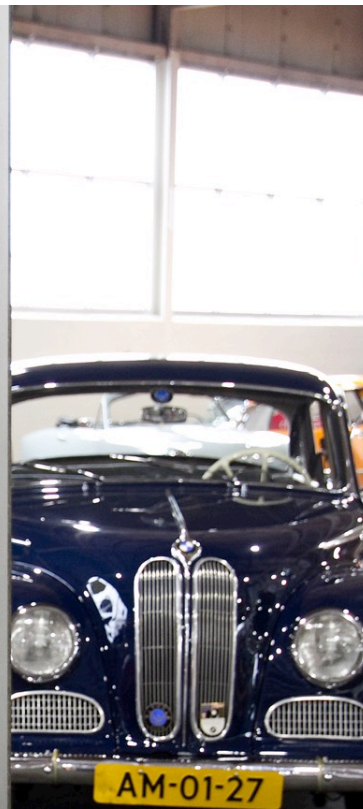
**MAXIMILIAN EDWIN  
“MAX” HOFFMAN**

— 1904-1981 —

His colleagues called him “The Duveen” of the motor business, but fans of European imports simply think of him as the Johnny Appleseed for some of our favorite marques. He is generally credited with creating the imported car business in America, and was inducted into the Automotive Hall of Fame in 2003.

Have you heard of Max Hoffman? Look around the museum floor...many of the European manufacturers represented here and on America’s roads may not have been sold here had it not been for his vision and ability to make handshake deals with so many manufacturers. Hoffman realized that a post-war America would be a strong market for imported European cars. He eventually became the sole importer of BMW until 1975, leading to the lofty position the company has here today. Look below for some of the manufacturers that he helped bring to the United States...how many do you recognize?

“It’s OK if you don’t know who or what a Duveen is — There is a fascinating story to learn. Joseph Duveen’s influence on American art collections is similar to Hoffman’s on autos.”



### BMW MILESTONES

- March 1916**: The first BMW motorcycle is introduced.
- October 1917**: BMW is founded as a company to produce aircraft engines.
- September 1923**: BMW is incorporated in the state of Bavaria.
- 1928**: BMW produces its first passenger car, the BMW 3/20.
- 1937-1945**: BMW produces the BMW 320i, the first BMW sedan.
- 1936**: The first BMW motorcycle is introduced.
- 1933**: BMW produces its first passenger car, the BMW 3/20.
- 1933 logo**: The BMW logo is introduced.
- 1952**: The BMW 501 is introduced.
- 1954 logo**: The BMW logo is updated.
- 1955**: The BMW 502 is introduced.
- 1959**: The BMW 507 is introduced.
- 1974**: The BMW 7 Series is introduced.
- 1972**: The BMW 2 Series is introduced.
- 1968**: The BMW 3 Series is introduced.
- 1961**: The BMW 1 Series is introduced.
- 1975**: The BMW 4 Series is introduced.
- 1977**: The BMW 5 Series is introduced.
- 1978**: The BMW 6 Series is introduced.
- 1983**: The BMW 7 Series is introduced.
- 1988**: The BMW 8 Series is introduced.
- 1992**: The BMW 9 Series is introduced.
- 1994**: The BMW 1 Series is introduced.
- 1995**: The BMW 2 Series is introduced.
- 1998**: The BMW 3 Series is introduced.
- 1999**: The BMW 4 Series is introduced.
- 2000**: The BMW 5 Series is introduced.
- 2001**: The BMW 6 Series is introduced.
- 2011**: The BMW 7 Series is introduced.



With detailed placards for each BMW and informational displays on BMW’s history, the entire Bavarian Birthday exhibit is a fun and interesting education in our favorite marque.



# MEMBERSHIP BENEFITS

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### VEHICLE REBATE



Enjoy up to \$1,500 off a new or Certified Pre-Owned BMW!

### MEMBER PRIVILEGES

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- Ombudsmen to help with dealer issues.
- Outstanding national events including BMW CCA's premier annual gathering.
- Regional festivals, concours, and club-sponsored corrals at major road races
- Driving schools, autocrosses, rallies, safety schools, and Club Racing.
- Free classified ads on the website and in *Roundel* magazine.

### ROUNDEL MAGAZINE

Declared **one of the finest car club magazines in the world** by *Car and Driver*, each monthly issue has 128+ pages of articles, reviews, photography, and classifieds dedicated to all things BMW.



### MEMBER DISCOUNTS

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BMW Performance Driving School

Club Members get a 15% discount on BMW's Performance Driving Schools held in Spartanburg, SC.

#### CAR AND AUTO



Get special Michelin rebates and offers.



DESIGN. INSTALL. ENJOY.  
15% discount on all high-end garage storage solutions

### 67 LOCAL CHAPTERS

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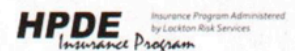
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#### INSURANCE



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#### RENTALS



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