

BMW IM HERZEN DES SUDENS

2015, Issue 3 • July 2015

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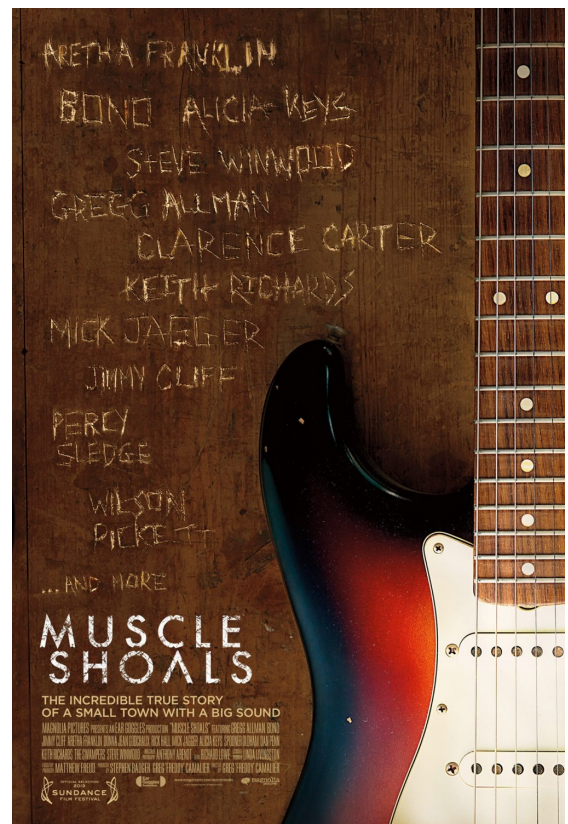


Barber Historics Recap—Page 4

Photos Courtesy of Troy Wesson

SAVE THE DATE: FAME and Muscle Shoals Sound Fun Run—August 8

Join us on August 8th for our Fun Run to Muscle Shoals, AL to tour the FAME and Muscle Shoals Sound music recording studios. The studios were made famous in the 1960's and 1970's when artists such as the Rolling Stones, Simon and Garfunkle, Lynyrd Skynyrd, and the Osmonds recorded some of their biggest hit records. We will meet the morning of August 8th in Athens and take some twisty roads to Muscle Shoals and have lunch before our tour. For those wanting to stay overnight the Marriott Shoals Hotel & Spa is a great place to relax and spend an evening. Please make your own reservations but be aware the hotel fills up quickly on weekends. Monitor your e-mail for details and registration.



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Newsletter

Troy Wesson
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President's Letter**Busier than ever...**

My Bimmer Friends,

It's really hard to believe as I sit and type this we're into June. We've had two major events for the club that have come and gone. We had the 1st Historics of Barber in mid-May. A great event you can read more about in this newsletter. I look forward to that becoming a premiere event for the good folks at Barber and for our club. Thanks to **Troy Wesson** for the great photos and write-up. My family and I showed up with my oldest son **Dylan's** historic ride...1987 BMW 325i convertible:



I was also privileged to attend the "Racing for the Cure" charity event for Children's Hospital at Barber with several of our fellow club members in April. This was a great time for a great cause. Our own chapter member, **Doug Neil**, is on the board of this event and invited us along with other car enthusiasts to attend.

We didn't do anything to embarrass the chapter....I promise.....



Jack Joyner, Jonathan Holly and
Doug Neil

We also just completed our 13th High Performance Driving School at Barber during Memorial Day weekend. Another stellar weekend with great weather, great cars and most importantly some great people. A special "**THANK YOU**" as always to **Jack Joyner, Carol and Steve Lowery, Dale and Linda Sitton**, my wife **Paula**. I would also like to thank **Parker Rosenberger** of **Tom Williams BMW** and the entire dealership for their continued support of our event. They sponsored our t-shirts again this year as well as bringing out several of their new BMWs for display and they even let me have a go at hot-lapping the i3 on the track. Can you say severe under-steer! (See our Facebook page for the video.)

Last but not least I want to thank **Mike Renner** from the **BMW Performance Center** for coming out on his holiday weekend all the way from South Carolina with an M3 to give free hot laps to our club members all weekend. You're a great ambassador of the brand Mike and we truly appreciate you.



We have a couple of events coming up in the near future...check out our website for the latest happenings and the latest pictures at www.albmwcca.org and like us on Facebook

Happy Motoring and I hope to see **YOU** at our next event-

Jonathan

Tail of the Dragon

By Troy Wesson

Can you handle 318 curves in 11 miles? If so and you have not done it, you need to drive the *Tail of the Dragon*. The “Dragon” is a section of US129 from Chilhowee Lake, TN to Deal’s Gap, NC (near Fontana Lake). The Dragon features banked curves with a gradual elevation change along the southern edge of the Smoky Mountain National Park. Driving the Dragon in both directions yields both up-hill and down-hill stretches making it both fun and challenging with each run. The Dragon is most heavily utilized during the weekends so caution is required to ensure you stay on your side of the yellow line with many blind curves. The shoulder is also very steep so the joke is to keep your car between the mustard and the mayo. No trucks are allowed and the “posted” speed limit is 30 mph. Locals also use the road – many heading to work early or late in the day, but there are a few pullovers to allow faster vehicles to pass. There are also at least four professional photography companies stationed throughout the 11 miles to ensure your picture is captured along this memorable drive. They have large banners posted with their websites or you can just Google them when you get home. Once you are on the Dragon, there are no side roads or driveways making any surprises around the next turn very unlikely – in the fall or at dusk, do watch for wildlife. Once you arrive at the top, you can get a picture of your car with the life size Dragon sculpture, check out the Tree of Shame covered in motorcycle and car parts for those that took a turn too fast, and grab some souvenirs, shirts and stickers at one of two vendors at Deal’s Gap. You can either continue on to Fontana Lake, check out the dam that Harrison Ford jumped off in the *Fugitive* or even continue on another fun road such as the Moonshiner 28 or return via the Cherohala Skyway. The Dragon is a fun and safe adventure for any motoring enthusiast. If you drive within your limits and knowledge of the road, you will have a blast. Want see what it is all about before your go, check out the recent PBS special on the Dragon or look it up on YouTube: <http://watch.easttennesseepbs.org/video/2365501461/>



Honda Indy Grand Prix of Alabama



Did you attend the Honda Indy Grand Prix of Alabama at Barber Motorsports Park in April? If so, we would love to hear about your experience. Send your story to the editor. See page 8 for more information.



Georgia Apple Festival Fun Run

Reminder to save the date of **October 17** for this upcoming fun run to Elijay, Georgia. (www.georgiaapplefestival.org) Optional overnight.

Barber Basement Tour To Be Rescheduled

The Barber Museum Basement Tour (to include the Restoration Shops, Warehouse and Parade Laps) originally scheduled for Saturday, May 23 will be rescheduled for this fall or next spring. Due to resource conflicts with the Driver’s Education event the same weekend, it was not feasible to hold both events over this holiday weekend. Stay tuned to this newsletter and your club e-mails for a new date.

Barber Historics Recap by Troy Wesson



For many years, Barber Motorsports Park has been host to historic races and shows involving motorcycles. This year, Barber decided to replicate that success with cars.

BMW was privileged to be one of two clubs (other being Porsche) included in this inaugural event. With the privilege of being a founding car club for this event, we had exclusive use of the coveted Expo area for both watching the races and a shaded canopy. Due to the expansive dedicated corral area, Heart of Dixie also offered to share the space and opportunity with the various MINI clubs throughout the state.

One of the many perks was lunch-time parade laps on the track exclusive to BMW, MINI and Porsche. Drivers had this awesome opportunity to take their own personal vehicle for five laps around the track paced at speeds up to 75 mph. This included being able to take family members and drive convertibles that would otherwise be restricted during Driver's Education events.

In addition to the parade laps, there were historic races every half-hour that spanned many

generations of historic cars. Guests were welcome to take the free tram from the BMW area to the paddock for an up-close experience with these beautiful cars.

In addition, there was a dedicated car corral for all other makes and models, a swap meet area and a variety of food vendors. Barber also hosted a Barber-Que Cook-off event. At the new Proving Grounds, Porsche offered charity laps of the new course. For \$10, you got a 2-minute ride with two different autocross style laps driven by a professional driver. One member stated that this was more fun than any roller coaster he had ridden.

This was a great weekend event with activities offered on both Saturday and Sunday. BMW is in on the ground floor and is committed to returning again next year. If you missed it this year, make sure you put it on the calendar for next year.



Porsche Hot Laps on the new Proving Grounds



Photos Courtesy of Troy Wesson

2015 High Performance Driver's Education

by Matt Thomas

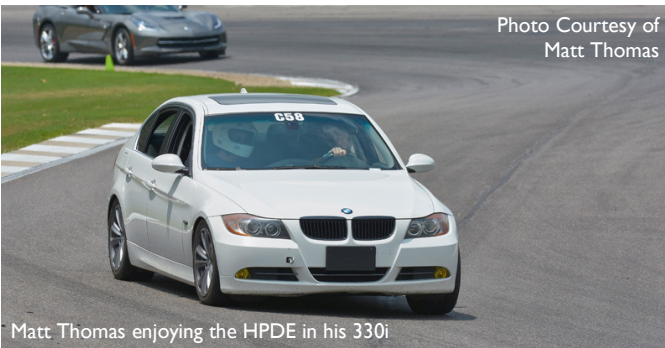


Photo Courtesy of Matt Thomas

Matt Thomas enjoying the HPDE in his 330i

I knew in my heart that my second High Performance Driver's Education (HPDE) at Barber Motorsports Park, hosted by Heart of Dixie (HOD), would be better than the first. Better because those first time on track jitters were gone. Now I could focus on improving my skills and pushing my 330i to its limits. With track tires and brakes installed, it was time to see if I could remember what I

had learned the previous year.

As a Birmingham based BMW Service Technician I have the privilege of working on, and driving these beautiful automobiles every day. Seeing what my BMW was capable of on track makes me love it even more. Last year thanks to HOD President, customer, and friend **Jonathan Holly**, I was invited to drive at



Christian Holly and Jack Joyner

Photos Courtesy of Jonathan Holly

Barber with the HOD club. I have highly anticipated this event for the entire year and it did not disappoint! Spending a weekend with like minded enthusiasts at my home track, made for an unforgettable experience.

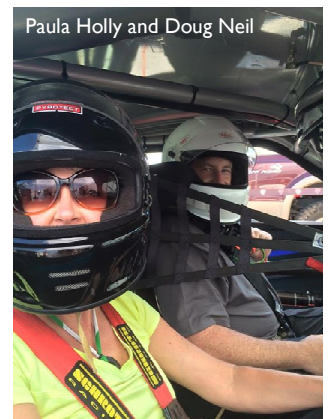
Running with the C group is such a blast. There is an awesome mix of fast, and not so fast cars. No matter what you drive, every one is safe and courteous. This makes it so the driver can focus on improving their skills and learning the limits of their car. Chief instructor **Jack Joyner** once again ran a flawless event! My instructor, **Tim Heaven**, was patient with me and extremely helpful. I enjoyed the on track lessons, as well as the off track conversations.

I tell everyone that will listen about my track day at Barber with the HOD club. I proudly show off the great action shots of my car, thanks to **Albert Hicks**. My work as well as my fiancé have been informed of the dates for 2016. I cant think of a better way to forget about the stresses of everyday life, even if its once a year. Lets drive!

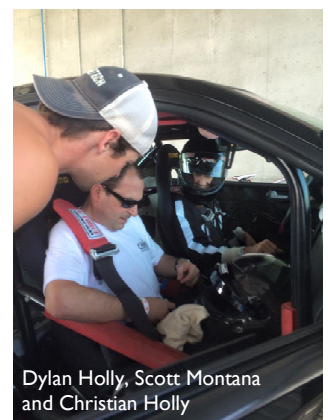
Save the Date: Next Barber Tag Day for free parade laps for tag holders is September 19!



Dylan Holly



Paula Holly and Doug Neil



Dylan Holly, Scott Montana and Christian Holly





Tom Williams
BMW
Authorized
Center



EXECUTIVE DEMO - 2015 BMW 528i Sedan
MSRP \$57,300
True Price \$46,981

Lease for **\$359+tax/mo**
with \$5,730 due at signing

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PREMIUM PACKAGE! DRIVER ASSISTANCE PACKAGE! GOLD WEATHER PACKAGE!
Stock #: BFD510358

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Contact us: 800-550-3865

Free maintenance for 4 yrs. / 50000 miles, Pay Nothing \$0

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MSRP \$49,650
True Price \$41,981

Lease for **\$299+tax/mo**
with \$4,965 due at signing

EXECUTIVE DEMO!
TECHNOLOGY PACKAGE! PREMIUM PACKAGE! SPORT LINE W/VENETIAN BEIGE OR OYSTER! LIGHTING PACKAGE!
Stock #: BFNS42290

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EXECUTIVE DEMO - 2015 BMW 328i xDrive Sedan
MSRP \$45,100
True Price \$36,981

Lease for **\$295+tax/mo**
with \$4,510 due at signing

EXECUTIVE DEMO!
NAVIGATION SYSTEM W/TOUCHPAD!
DRIVER ASSISTANCE PACKAGE!
Stock #: BFNS14578

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*36-month lease, 10k miles per year, \$0 security deposit. Excludes tax, title, license, and registration fees. See dealer for details. Must present web special for this pricing.

EXECUTIVE DEMO - 2015 BMW 535i Sedan
MSRP \$63,975
True Price \$53,981

Lease for **\$429+tax/mo**
with \$6,397 due at signing

EXECUTIVE DEMO!
LUXURY! DRIVER ASSISTANCE PACKAGE! PREMIUM PACKAGE!
Stock #: BFG125129

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Free maintenance for 4 yrs. / 50000 miles, Pay Nothing \$0

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*36-month lease, 10k miles per year, \$0 security deposit. Excludes tax, title, license, and registration fees. See dealer for details. Must present web special for this pricing.

Receive an **EXTRA \$700.00** of Heart of Dixie Chapter money when purchasing a new BMW in stock! For questions or to schedule a product demonstration and test drive, please contact **Parker Rosenberger** at 205-443-8613 or email parker.rosenberger@tomwilliamsbmw.com.

BMW Car Club of America Heart of Dixie Chapter

Must bring this flyer and active CCA Membership card to claim money

Upcoming 2016-2017 Officer Elections and Nominations

The officer election ballots will be printed in the 4th Quarter newsletter (on or about October 1, 2015). So if you've considered becoming an officer, now is the time to throw your hat into the ring. Elected and appointed board member positions are listed below.

How to run for an elected office on the Heart of Dixie board of directors:

- **Submit your name, position desired and member number.** Your member number will not be published, but will be utilized to verify that you are an active member in good standing.
- **Submit a short candidacy statement** on why you want to run for office and what qualifies you for that position. Please limit to less than 10 sentences. Samples may be seen on-line in the 4Q 2013 Newsletter at www.albmwcca.org.
- **Include a recent photograph.** Your candidacy statement and photo will be published in the 4th Quarter 2015 Chapter newsletter, which will contain the ballots.
- **Submit by September 15, 2015** (midnight) to the newsletter editor at: troy.wesson@gmail.com. (Call Troy Wesson at 256-509-3602 if you do not receive e-mail confirmation of your submission within 48 hours.)

ELECTED OFFICER DUTIES AND RESPONSIBILITIES:

- You must be an active member to run for an elected position.
- **President** presides at all Chapter meetings, reports the actions of the Board of Directors to the Chapter, and supervises and coordinates the duties of the other officers. The president will be the chief spokesman for the Chapter in dealings with the public and with BMW CCA, Inc. The president retains ex officio status for six months following election of new officers.
- **Vice president** assists the president in the performance of his/her duties and acts in his/her stead in the event of absence, disability or disqualification. He/she is responsible for overseeing event scheduling and functioning as the liaison between the Board of Directors and event organizers.
- **Secretary** keeps complete minutes of all Chapter meetings. At these meetings, he/she is responsible for ensuring that full compliance with the bylaws is maintained. He/she is responsible for notice to the members of all annual and special meetings. He/she is responsible for all past minutes of the Chapter.
- **Treasurer** has custody of all moneys, debts, obligations, and assets of the Chapter. He/she is authorized to make normal ongoing disbursements as required to operate the Chapter. Extraordinary disbursements in excess of an amount determined by the board and specified in the Operations Manual shall not be made without special authorization by the board. The treasurer keeps the Chapter's books of account on a calendar year basis beginning January 1. Files IRS Form 990 annually. He/she shall give a financial report at each regular meeting of the chapter. The treasurer has custody of the past financial records of the Chapter.
- The officer period is from January 1, 2016 thru December 31, 2017. The president's ex officio status will continue through June 30, 2018.

APPOINTED OFFICER DUTIES AND RESPONSIBILITIES:

If you would like to contribute to the club in an appointed Coordinator Position, please contact the current President (and soon to be ex officio), Jonathan Holly at jholly@albmwcca.org by **December 15, 2015** and submit your name for consideration for one of the appointed positions below. The newly elected 2016 officers will select the members to fill all appointed Coordinator Positions for the 2016-2017 period at their first board meeting. The members selected to fill the coordinator positions has a vote on all decisions concerning their area of responsibility. The Board of Directors has final approval of all activities of the nominated positions listed above.

- **Activities / Event Coordinator:** Plans the yearly calendar of events and coordinates each activity
- **Driving Event Coordinator:** Plans and organizes all track or autocross driving events.
- **New Member Chair:** Contacts all new members monthly with welcome letter, club information and phone contact if required.
- **Newsletter Editor:** Assembles, edits, publishes and distributes quarterly club newsletter per club guidelines. Provides copies to Regional and National chapters.
- **Sponsorship Chair:** Contacts all current and potential sponsors of the club. Collects all sponsor contributions and insures correct implementation of the program.
- **Web Master:** Responsible for all website content remaining current on a weekly basis (minimum).

THE HEART OF
DIXIE CHAPTER
BMW
CAR CLUB
OF AMERICA
NEWSLETTER

Heart of Dixie
BMW CCA
P. O. Box 361645
Birmingham, Alabama
35236-1645

www.albmwcca.org

Got an idea for a story?
Interested in providing
pictures or a story from
our next club event? If
so, contact Troy Wesson,
Newsletter Editor, at
troy.wesson@gmail.com

BMW Car Club
Of America
Heart of Dixie Chapter



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The Benefits of a BMW Club Membership

- Vehicle Rebate: BMW CCA members in good standing (membership for 12 months prior to the purchase) may be eligible for substantial rebates up to \$1,500 on the purchase or lease of a new or Certified Pre-Owned BMW from any authorized U.S. BMW Center. See bmwcca.org for details.
- Outstanding national events including BMW CCA's premier annual gathering, Oktoberfest.
- 12-month subscription to the Club magazine, The Roundel.
- Driving schools, autocrosses, safety schools, fun runs and Club Racing.
- Regional club-sponsored car corrals at major road races, like the Indy and Grand Am Series at Barber Motorsports Park.
- Free classified ads on the website and in Roundel magazine.
- Access to our Technical Service Advisors for personalized advice.
- Ombudsmen to help with dealer issues.
- Friends of BMW: A roster of fellow BMW CCA members who can offer coffee and conversation, repair tools, workspace, sometimes even help when you're out on the road.
- Club library and video services. Borrow BMW-related books and videos.
- Availability of a BMW CCA affinity credit card.
- Free BMW CCA decals available from the club office.
- Access to all areas of the growing online community at www.bmwcca.org.



BMW and MINI Car Corral at Barber Historics

Photo courtesy of
Troy Wesson



You can also find your local chapter on Facebook at:
www.facebook.com/HeartOfDixieBmwCca