BMW Car Club of America Choo-Choo Bimmers



Bimmer News

DIE LETZTE FAHRBANH – The Ultimate Track

Choo Choo Bimmers Chapter

of the BMW Car Club of America

President's Address

3rd Quarter 2015
July to September

Summer 2015

How Many Is Too Many?

A few weeks ago my neighbor asked, "How many cars do you have?" As my good friend Charles Terrell would want me to reply, "Not enough! Ha, ha!!"

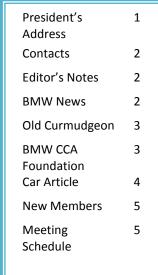
Most of you in Bimmerland would agree with Charles whole-heartedly – and so do I. Whether you're a BMW fan, like we are, or a Ford, Chevy, Ferrari or Tesla fan, as long as you're a car person I'm sure you want to have more than one vehicle in your garage. So, why is it that folks besides us don't understand this? Some collect shoes, antique knick-knacks, yards of fabric, golf clubs, vintage dinnerware or what-have-you. Tell me again why a car collection is odd to most folks? You can drive your cars to work, on a weekend getaway, take friends to dinner in them or loan one to a family member if they need it. It's not nearly as handy to do those things with, say, your knick-knack collection.

So yes, I have three cars. My husband has two. Between us we have five cars, and yes we will add more to our family. We wouldn't have it any other way.

Happy Motoring!

Jennifer C. Askew

Inside this issue:



PLEASE SUBMIT YOUR MEMBER PROFILE TO OUR EDITOR BRENDA TERRELL.

2015

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Editor's Note:

I have had a really busy year, lots of trips none driving, yet. I have been off to Ashville in April, Los Angeles in May, Bar Harbor, Maine in June, Atlanta for the 4th, Seattle and Whidbey Island a few weeks ago and off to O'Fest in NJ and Baltimore in September (finally a driving trip yeah!) and 3 long weekend to somewhere I forget.. Somewhere along the way I have become an unhappy customer of US Air and adore Delta Airlines....

Stayed tuned to your email and or our website for news about upcoming club and community events and meeting reminders and changes.

Speaking of meetings, we always have a good time, a great meal and excellent fellowship with folks that share a love for BMW's. This is great place to come out and tell us how we are doing or make your ideas known. We have had some great turnouts for our monthly meetings, if you have not found the time yet to come join us, summer is a great time.

Just a reminder to all, if you have not heard from us recently we DO NOT have a current email address for you. CCA has instructed us to send only to email in the file they send to us and if it is not current you will never hear from us. Even though we would love to do it, we cannot change this for you, you must login at BMWCCA.org and change your preferences yourself. If you have never logged in instructions are there for starting a new login with your membership number.

Brenda

> Monthly Meeting | TUESDAY, August 11, 2015 at 6:30 P.M.

Chow down on Chow Mein and other deliciousness at <u>P.F. Chang's China Bistro</u> at Hamilton Place. This location of P.F. Chang's is in the Hamilton Place Mall parking lot near Barnes & Noble Booksellers, so there will be plenty of parking! The address is 2110 Hamilton Place Boulevard in Chattanooga. Join us starting at 6:30 P.M.

Please RSVP to Donna Horn at slkmbdo9@epbfi.com by August 10 so she may have an accurate head count for seating.

> Summer Drive | THURSDAY, August 13, Thru MONDAY, August 17, 2015

The **National Capital chapter** has invited us to join them on their summer drive. It will include stops at the Biltmore Estate, the Tail of the Dragon and a tour of the BMW Zentrum and plant in Spartanburg, SC. To learn more, please visit the **National Capital** registration page. A room block is still available at the **Hilton Asheville Biltmore Park** for those interested.

> Euro Auto Festival - October 16-17, 2015 at BMW Zentrum in Spartanburg, SC

A two day festival to bring together approximately 10,000 European car enthusiasts from all over the world of all car brands Ferrari, Mercedes, Audi, BMW, Porsche and many more). This event held annually is celebrating its 20th anniversary and this year's featured marquee happens to be BMW. To sign up or learn more visit: http://eurofestival.com

> Fall Tail of the Dragon Drive | SATURDAY, November 14, 2015

Our friends in the **River City Bimmers** chapter have invited us to join them on their fall drive along the Tail of the Dragon in Robbinsville, NC. For more information and to sign up, visit the **River City Bimmers Facebook page** or their **web site**.

Don't forget to review our meeting schedule at **ChooChooBimmers.org** and add us to your calendar

The Old Curmudgeon's Corner . .



Remember the day when flying the beautiful skies over America was fun, it was an adventure. Airlines and their staff were happy to do their jobs they paraded through the airports with uniforms that were fit, tucked and looked freshly pressed. . . . They looked sharp! Uniformed organizations with rules and all ran smoothly like a military operation.

Now days not much runs smoothly at the airports and the staff roll through looking pretty haggard, flights are delayed and delayed and then cancelled. You find yourself stuck in airports overnight with not a single offer to put you up for the night. They do not even allow you to stay in the terminal overnight you must leave. However they allow you to stay at ticketing area overnight but there are not many chairs. My shoulder still hurts from my first overnight stay in May at the Charlotte Airport and my second stranding was in June. They flew me all over including NYC and then got me into Charlotte by 12AM for an 8:30 am flight home. They told me no rooms were available that time... I found a room that night. This was US Air I thought maybe that American would try to straighten them out but no they are still a mess.

Then 3 weeks ago we flew Delta Airline, what a fresh breath of air! Sharp uniforms, pleasant greetings, new airplanes on time departures, early arrivals, plenty of room, charging stations and entertainment in the seatbacks, and blankets. But no food, explained that it was the late flights but I knew this ahead of time, we were good with it. I will have to remember what the price is for cheap tickets the next time! TOC



The jagged peaks and brilliant desert vistas of Colorado made a stunning backdrop for 2014's Oktoberfest show, but on the horizon, the latest chapter of the show's story has been unveiled—the 46th Annual BMW CCA Oktoberfest Presented by Michelin. Hosted by the New Jersey Chapter and held from the Stockton Seaview Hotel and Golf Club venue, this year's Oktoberfest trades the high-altitude adventure of Colorado's Beaver Creek resort for the oceanside experience—and trackside thrill—of Absecon, New Jersey and New Jersey Motorsport Park.

The 46th Annual Oktoberfest will run from Monday, September 21 through Sunday, September 27, 2015, and will feature many of the events that longtime attendees have become familiar with at previous shows, including the renowned Pirelli Concours and the BMW CCA Foundation-sponsored golf tournament, both held this year on the grounds of the host resort. Other events like the Pirelli Throwback Thursday dinner and the gymkhana precision driving course will return too, each with new themes related to the event's new location. Oktoberfest's signature rallies and street driving events return as well, along with the Bridgestone Autocross, local area tours and activities in nearby Cape May, tech talks, dinners, and social events—and so does the German biergarten, which has proven to be a member favorite in all its forms.

Cars To Avoid?

As I was reading an article on Forbes.com the other day, I came across a link to the '15 New Cars To Avoid' list by Jim Gorzelany. Being the car gal I am I thought I could probably guess the majority of the vehicles on the list. So out of curiosity, I clicked the link and scanned the opening paragraph. The last sentence was a bit harsh I thought. It said, "Rather, we're bemoaning the fact that, unlike as in past model years, there's a dearth of truly wretched cars on the market for us to openly and readily ridicule."

I'll be the first to admit, I am no fan of the Big Three in Detroit. But c'mon. Not since the Pontiac Aztec do I think there are any "truly wretched cars" on the market today. Some cars may not have as much style as others, but I wouldn't call them wretched. I read further. Being a good writer, Mr. Gorzelany consulted J.D. Power for the latest results on initial quality, long-term reliability and scores for performance and design. He also consulted ALG for resale value depreciation. Lastly, Mr. Gorzelany got with the folks at Consumer Reports to find which models received particularly bad scores for performance and value. Without further delay, here's the list:

- 15. Smart ForTwo
- 14. Scion iQ
- 13. Nissan Titan
- 12. Nissan Armada
- 11. Mitsubishi Mirage
- 10. Mitsubishi iMiEV
- 9. Lincoln MKT
- 8. Lincoln MKS
- 7. Jeep Wrangler/Jeep Unlimited
- 6. Jeep Patriot
- 5. Jeep Compass
- 4. Fiat 500L
- 3. Dodge Journey
- 2. Cadillac XTS

Not meaning to be Captain Obvious here, but I'm sure you guessed it. The number one car to avoid in this Forbes article is a BMW – the 7 Series as a matter of fact. Mr. Gorzelany quotes Consumer Reports as saying the 7 is "a ponderous, technology-laden vehicle with ungainly handling," and was one of their lowest-scoring vehicles with the worst overall value and highest operating costs in its class. Now I haven't driven a newer 7 in about 5 years, but from what I remember the handling was mighty fine and the technology was state-of-the art. J.D Power gave it a below average performance score, and ALG gave it a very low resale value.

Hmm... So, was the first cell phone an expensive and a priceless piece of technology that attributed to technological advances in the communication services we use today? I can't wait until Mr. Gorzelany gets a load of the new 7 Series coming out this fall. Better buckle up, Jim. What's in that car will be in the wanna-be vehicle called a Lexus you'll be driving in about 5 years.

Read the article for yourself at http://www3.forbes.com/business/15-new-cars-to-avoid/







Future Meetings
All at 6:30PM

July 14, 2015 Amigos in Harrison

August 11, 2015 PF CHANG

September 11, 2015
PUBLIC HOUSE

October 13, 2015 CAFÉ ON THE CORNER

November 10, 2015 WALDEN CLUB

December 2015
Holiday Party
TBD

Bimmer News is a quarterly publication of the Choo-Choo Bimmers Chapter (the club), a non-profit chapter of the BMW Car Club of Am. Ideas and technical information are solely those of the authors and no authentication is implied. Contributions from all members are welcome! Information contained herein is for the clubs use. Permission to reproduce any of its content should be sent to the editor's attention.

New Club Members

Welcome to our Chapter of the BMW CCA come out and join us when you have a chance. And of course thank you to all those who renew every year.

Madison Headrick Kenneth Alderman Raymond Sullivan Dan Carroll Nicholas Payton

Newsletter Stuff

Contributions to this newsletter are welcomed and encouraged by the editorial staff. Submissions may be edited for length, clarity, and content. All editorial material: classifieds, articles, art work etc. should be sent electronically to the editor

Advertising in the Bimmer Newsletter is an inexpensive way to get your company or services known to a great demographic group.

We print about 140 copies quarterly and the publication reaches club members and other BMW car enthusiasts not to mention the hand around factor. Using a standard publishing matrix, an average of three people look at each copy, including friends, family and whoever else picks it up and flips through it.

Prices:

Business Card- \$10.00 1/2 page- \$25.00 1/4 page- \$15.00 Full Page- \$50.00

ChooChooBimmers.org or follow us on

Facebook: Choo Choo Bimmers Chapter – BMW CCA



Please help us to build a strong and active membership by telling other BMW owners and enthusiasts about the benefits of club membership. Not only do we have monthly membership meetings at local restaurants to have fun and discuss club business, there is other benefits list below.

BMW CCA offers the following benefits and services:

- The single finest automobile publication available: Roundel
- Discounts on parts and supplies
- Free classified ads reaching all members plus non-member web surfers
- Library and video services
- Help from technical and maintenance experts
- Distinctive club decals
- "Friends of BMW" booklet listing members who will assist you
- Ombudsmen to assist you with BMW dealers or suppliers
- Value Information Coordinator to assist with insurance claims, purchase or sale
- BMW Special Interest Groups (SIG's) listed in the Roundel

For additional membership information, contact BMW CCA:

at web site: www.bmwcca.org (BMW CCA National Office)

BMW CCA Office Fax: 864-250-0038 BMW CCA Office Phone: 864-250-0022

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