



Bimmer News

DIE LETZTE FAHRBANH – The Ultimate Track

Choo Choo Bimmers Chapter of the BMW Car Club of America

President's Address

2nd Quarter 2015
April to June

Spring 2015

And There You Have It...

As I mentioned in my previous letter, cars and tech are the wave of the future, especially for the younger set. With the introduction of the new Apple watch, BMW has apps that are ready to go with the i3 and the i8. The younger set will be ready to roll with their watches that can help them find a charging station, see how much range is left on their vehicle and more. Autonomous driving made convenient with the Apple watch is literally down the road, being available on select BMW models in about 3 years.

If you're in select cities in Germany, England, Austria or San Francisco, California with your new watch, the Drive Now app works to help you locate the nearest BMW or Mini available for carsharing. Talk about convenient. In a pinch and need a car? Rent a car and drop it off all based on information from the app on your Apple watch.

Happy Motoring!

Jennifer C. Askew

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PLEASE SUBMIT
YOUR MEMBER
PROFILE TO OUR
EDITOR BRENDA
TERRELL.

Board Members

Jennifer Askew President 423-364-6261 Jennifercummins@epbfi.com
Lana Freeland Vice President 423-322-7641 lane77@catt.com
Donna Horn Secretary Slkmb09@comcast.net
Ray Horn Treasurer Web Master vonhome@comcast.net
Bob Wilson Events Coordinator 423-596-2422 REWilson@Bledsoe.net
Art vonWerssowetz Crisis Communications ArtvonW@gmail.com
Brenda Terrell Editor and Member at large 423-432-1079 BrendaJTerrell@gmail.com

Editor's Note:

Stayed tuned to your email and or our website for news about upcoming club and community events and meeting reminders and changes.

Speaking of meetings, we always have a good time, a great meal and excellent fellowship with folks that share a love for BMW's. This is great place to come out and tell us how we are doing or make your ideas known. We have had some great turnouts for our monthly meetings, if you have not found the time yet to come join us, summer is a great time.

Just a reminder to all, if you have not heard from us recently we DO NOT have a current email address for you. CCA has instructed us to send only to email in the file they send to us and if it is not current you will never hear from us. Even though we would love to do it, we cannot change this for you, you must login at BMWCCA.org and change your preferences yourself. If you have never logged in instructions are there for starting a new login with your membership number.

Brenda

June 26-27 | Classics at the Biltmore

This gathering of classic vehicles at the Biltmore Estate in Asheville, North Carolina is hosted by the BMW CCA Foundation, and represents a rare automotive gathering on the lawn of the prestigious, 250-room home. In addition to the collection of classic automobiles that will gather on the estate's lawn on Saturday, there will also be social events for attendees to enjoy, including a driving tour from the Foundation's headquarters in Spartanburg, South Carolina to the Biltmore Estate, and a private tour of the mansion Friday night, followed by a private dinner on the grounds of the estate.

Location: Asheville, North Carolina

[Event Website](#)

Upcoming Community Events

Chattanooga Cars & Coffee – June 20, 2015

Word is that another Chattanooga Cars & Coffee is in the works. They'll be at the Brainerd Road location of Starbuck's Coffee. Let the drooling begin at 9:00 A.M.

CRSCCA needs help

Keep on the lookout for a large paved parcel for the CRSCCA Autocross activities and of course the Tire Rack Street Survival driving school.

The Old Curmudgeon's Corner . .



Winter is gone and it is time bring out the trusty chariot and do a little maintenance for the toughest driving season of the year, summer. Get new tires and brakes if needed and in most cases they are needed. Don't cheap out in this area, you'll be glad you didn't! There is nothing worse than being stranded alongside the road in 90 degree heat waiting for a service vehicle to come along. If your car is more than a couple of years old have the AC serviced, because again this is just as important as having the heat in the winter. Comfort and convenience are soooo important to happy motoring.

Speaking of happy motoring, how about safe motoring? I won't get into a discussion about it here, suffice it to say, put your cell phone away while driving!

TOC

BMW CCA Foundation Ambassador Program:

The BMW CCA Foundation is pleased to announce the enhanced version of its Ambassador Program. The objective of this program is to broaden the exposure to the Foundation by leveraging a geographically disbursed network of volunteers. Ambassadors will have a passion for the BMW CCA and for the Foundation, specifically its Street Survival; Library, Archive and Museum; and Conservation and Preservation Programs.

Why is the Foundation launching the Ambassador Program? Since the formation of the BMW CCA Foundation in 2002, the Foundation has been blessed by many volunteers, especially in the growth of its Street Survival Program. With the launch of the Capital Campaign and a focused growth plan in 2013, the need for a broader base of volunteers has become evident. The Foundation has grown well beyond the bandwidth of the Trustees and Staff to take its next major steps in its plan.

As an Ambassador, how can I help? The Foundation is looking for people that are willing to devote their time and effort in supporting and growing its key programs. This includes:

Being a spokesperson for the Foundation with BMW CCA Chapters and Members

Supporting the exposure of the Foundation beyond the BMW CCA to BMW Dealers and BMW Related Businesses

Educating your community on the Street Survival Program, including community organizations (Rotary, Lions, etc) and auto enthusiast organizations (PCA, SCCA, etc).

Support the Foundation's Capital Campaign!

Future Meetings
All at 6:30PM

June 9, 2015
1885 GRILL

July 14, 2015
PF CHANG

August 11, 2015
CHOP HOUSE

September 11, 2015
PUBLIC HOUSE

October 13, 2015
WALDEN CLUB

November 10, 2015
CAFÉ ON THE CORNER

December 2015
Holiday Party
TBD

Bimmer News is a quarterly publication of the Choo-Choo Bimmers Chapter (the club), a non-profit chapter of the BMW Car Club of Am. Ideas and technical information are solely those of the authors and no authentication is implied. Contributions from all members are welcome! Information contained herein is for the clubs use. Permission to reproduce any of its content should be sent to the editor's attention.

New Club Members

Welcome to our Chapter of the BMW CCA come out and join us when you have a chance. And of course thank you to all those who renew every year.

Andy Anderson
Christopher McDonald

Edward Long
Nanette Bentley

Walter Smartt
Shane Kennedy

September 21-27 | 46th Annual Oktoberfest Presented by Michelin

The 46th Annual Oktoberfest makes its return to a racetrack after last year's Beaver Creek, Colorado event, and will be held this year in Absecon, New Jersey, where members may enjoy the social appeal of nearby Cape May, as well as the track-driving thrills of both the Thunder and Lightning circuits of the New Jersey Motorsports Park.

Location: Absecon, New Jersey

[Event Website](#)

Newsletter Stuff

Contributions to this newsletter are welcomed and encouraged by the editorial staff. Submissions may be edited for length, clarity, and content. All editorial material: classifieds, articles, art work etc. should be sent electronically to the editor

Advertising in the Bimmer Newsletter is an inexpensive way to get your company or services known to a great demographic group.

We print about 140 copies quarterly and the publication reaches club members and other BMW car enthusiasts not to mention the hand around factor. Using a standard publishing matrix, an average of three people look at each copy, including friends, family and whoever else picks it up and flips through it.

Prices:

Business Card-	\$10.00	1/2 page-	\$25.00
1/4 page-	\$15.00	Full Page-	\$50.00

ChooChooBimmers.org or follow us on

Facebook: Choo Choo Bimmers Chapter – BMW CCA



Please help us to build a strong and active membership by telling other BMW owners and enthusiasts about the benefits of club membership. Not only do we have monthly membership meetings at local restaurants to have fun and discuss club business, there is other benefits list below.

BMW CCA offers the following benefits and services:

- The single finest automobile publication available: Roundel
- Discounts on parts and supplies
- Free classified ads reaching all members plus non-member web surfers
- Library and video services
- Help from technical and maintenance experts
- Distinctive club decals
- "Friends of BMW" booklet listing members who will assist you
- Ombudsmen to assist you with BMW dealers or suppliers
- Value Information Coordinator to assist with insurance claims, purchase or sale
- BMW Special Interest Groups (SIG's) listed in the Roundel

For additional membership information, contact BMW CCA:

at web site: www.bmwcca.org (BMW CCA National Office)

BMW CCA Office Fax: 864-250-0038 BMW CCA Office Phone: 864-250-0022

Choo Choo Bimmers
PO BOX 21766
Chattanooga, TN 37421