

**BMW Car Club  
of America  
Iowa Chapter**



SEPTEMBER/OCTOBER 2015

IOWA CHAPTER BMW CCA • [www.bmwia.org](http://www.bmwia.org)

# NEWSWERKS

THE OFFICIAL NEWSLETTER OF THE IOWA CHAPTER BMW CCA

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## Calendar of Events: September 2015-February 2016

Events, club activities, and all happenings BMW

### September 2015 November 2015

#### September 13

#### Des Moines Concours

#### September 21-26

#### Oktoberfest

New Jersey  
Motorsports Park

#### September 26

#### Informal Social

Merle Hay Mall Cars  
& Coffee

### October 2015

#### October 4

#### Tire Rack Street Survival

Newton

#### October 13

#### Informal Social

Hessen Haus  
Des Moines

#### October 10-11

#### Fall Colors Drive

Turn to Page 5 for  
details

#### October 25

#### Tire Rack Street Survival

Bettendorf

#### November 10

#### Informal Social

A Dong (subject to change)  
Des Moines

#### November 15

#### Annual Planning Meeting

Smoky D's  
2nd Ave.  
Des Moines

### December 2015

#### December 3

#### Jolly Holiday Lights Drive & Dinner

Des Moines

### February 2016

#### February 6

#### Annual Dinner

Des Moines  
**Speaker - James Clay  
(Owner & Driver for  
Bimmerworld)**

## NEWSWERKS

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NEWSWERKS is published for the Iowa Chapter of BMW Car Club of America.

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Please submit material suitable for publication to:  
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## President's Corner

by David Brighton

One of the most important things we do as the BMW CCA, is to make others aware of our passion and admiration of BMW automobiles. Included with that passion, is an effort to make others, especially children, better and safer drivers.

For many years, the BMW CCA has sponsored a variety of car related activities, with the goal of improving the driving skills of all our members. These activities include high performance driving schools, safety schools and autocross.

Several years ago, the BMW CCA Foundation, in an effort to educate teens with driving skills which are not taught in traditional driver's education courses, developed a unique program called **Street Survival**, now sponsored by **Tire Rack**. The **Tire Rack Street Survival** program's emphasis is to expose teen drivers to a "hands-on' driving experience in real world situations."

According to the BMW CCA Foundation, each year over 5,000 teens (ages 16-19) die in traffic related accidents, accounting for 40% of all deaths for that age group. It is the goal of this program to "give students the basics of car control, to enhance their enjoyment of driving and to improve their competence as drivers."

The Iowa Chapter BMW CCA, with the help and partnership of the Des Moines Valley Region SCCA, has sponsored three events each year. One event in the spring and one in the fall occur in central Iowa and one event in the fall in eastern Iowa. The Iowa Speedway in Newton has become the home of the central Iowa events and Bettendorf High School the home of the eastern Iowa events.

With any of the events our Chapter sponsors, it is vitally important to secure enough volunteers to make the event a viable and memorable event. I encourage all of you, to take a little time this year and help our teen drivers by volunteering at one of our events. It is important that we educate and help develop good driving habits for the teens of central and eastern Iowa. All of our lives depend on it.



**Sunday, October 4**  
**Iowa Speedway**  
**Newton**

**Sunday, October 25**  
**Bettendorf High School**  
**Bettendorf**

See the President's Article for information – or visit their website – [www.streetsurvival.org](http://www.streetsurvival.org).

We would love to see you at one or both events – we are looking for student drivers and volunteers.

Thanks to the sponsors of the 2014 Annual Dinner

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## 2015 Des Moines Concours d'Elegance™

The Des Moines Concours d'Elegance™ is a premier automotive exhibition to be held **Sunday, September 13, 2015** in downtown Des Moines on closed streets surrounding the internationally recognized John and Mary Pappajohn Sculpture Park, which features 27 works of art by 21 of the world's most celebrated sculptors. The Des Moines Concours is a community event, open to the public at no charge. The Concours will present an invitation-only exhibition of more than 100 vintage and classic motor vehicles, selected to celebrate the fine art, design evolution, and amazing innovations of motor vehicles through the years, as well as the talented designers and engineers that created them.

The Special Classes of 2015 will include: Auburn-Cord-Duesenberg, factory-built performance automobiles, highway patrol vehicles, the little cars, and race cars.

The Iowa Chapter BMW CCA will host a visitor tent in the car club presentation area and share a tent with the DMVR SCCA promoting Street Survival in the vendor area. Please come visit us at both tents.

## Eastern Iowa Tire Rack Street Survival Event October 25

Members of the Iowa Chapter will be hosting a Street Survival event in Eastern Iowa October 25 from 7:30 a.m. - 4:30 p.m. at Bettendorf High School. Attendance at this event has been sparse in years past and we ask our fellow Chapter members to help publicize this event to parents and caregivers.

Volunteers are needed for a variety of tasks including student registration, in-car coaches, classroom facilitators, and driving course workers. Please contact John Campbell, the Quad City TRSS facilitator, at [qcstrssregistrar@gmail.com](mailto:qcstrssregistrar@gmail.com) if you can help.





## Fall Colors Tour

by Drew Hillman

Join us for our popular, annual, dual state, overnight fall color tour. The drive will be **October 10 - October 11**. We will meet in Mount Pleasant, Iowa at **noon** for lunch at the Press Box Bar and Grill.

To reach some new roads to explore, we will depart from Mount Pleasant, Iowa and head south to Hannibal, Missouri. We will drive along the Mississippi River for approximately two and a half hours before arriving at Hannibal, where you can view landmarks such as the boyhood home of Mark Twain, the Mark Twain cave complex, and the stunning Rock Cliffe Mansion.

We will be dining together on the Mark Twain Riverboat cruise ([www.marktwainriverboat.com](http://www.marktwainriverboat.com)) that will feature sliced beef or a baked chicken entrée. Sights included on the cruise include Jackson's Island, Lover's Leap, and a commentary on the river's history and legends.

A group rate has been arranged under BMW Car Club of Iowa at the newest hotel in Hannibal, the Sleep Inn (573-221-1500). Reservations must be made by October 1 to get the group rate. After calling the hotel to arrange for the room, an email to the drive coordinator ([andrewyhillman@gmail.com](mailto:andrewyhillman@gmail.com)) is requested so your presence will be accounted for, and reservations can be made for dinner.

Be sure to join us as we explore Iowa and Missouri in the Fall!





## LDDS 2015 Wrap Up

This year's Longest Day Driving School kicked off with advanced students and instructors hitting the Raceway Park of the Midlands road course at noon on Friday, June 26. Conditions were just about perfect with temperatures in the lower to mid-80's, and the only rain showers coincided with a scheduled break for the track workers!

At the end of the day at the track, everything picked up and moved to our host hotel in Council Bluffs for continued registration and our evening reception. With over 100 students, instructors and volunteers registered for the event, the reception was quite well attended, and the Holiday Inn Express and Suites provided a very nice venue for the evening.

Saturday morning started with some very dense, patchy fog that burned away well before the scheduled start of activities on the track. The fog foretold a lack of wind that continued through the day-- it got hot, and there wasn't a breathe of air. I changed my brake pads out at high noon, and the brakes were hot, the car was hot, my tools were hot and, by the time I

was done, I was pretty hot myself. Track pads are expensive, and though I wanted to get my money's worth out of them, I'm not sure I'll start a three day track weekend without new or nearly new pads installed again!

Once lunchtime rolled around, we had folks staged for parade laps with friends and family. With the donations we collected for these parade laps Saturday and Sunday, we've forwarded over \$200 on to the BMC CCA Foundation for support of the Street Survival program!

Once the remainder of the day's on-track activities were completed, we were treated to a spectacular dinner prepared by Don and Stacy VanLengen. Anticipation runs high for this portion of the event every year, and Don and Stacy did not disappoint! Dinner was followed by a track walk, and during our examination of the terrain and elevation changes of western Iowa, we were visited by a lost, wandering soul by the name of NASCAR Ned-- you never know who you might meet during one of these events.



Sunday started bright and early, and temperatures during the day were moderate compared to Saturday, and by the end of the day, things wrapped up without any paperwork-requiring incidents!

All in all, it was a successful event we're looking forward to repeating again next year. I'd like to thank our co-sponsoring chapters, Kansas City and Great Plains for their support in putting on the event, and our event sponsors, Bimmerworld, Butler Collision & Damage, and European Auto Tech. The Iowa Chapter would also like to thank BMW of Des Moines and European Motors Limited of Cedar Rapids for providing complimentary tech inspections for participating vehicles.







## Annual Picnic Recap by Jon Volz

The BMW CCA Annual Picnic was held on Saturday, July 18. Mother Nature gave us a beautiful day to enjoy some good food and great conversations. The event was held at the Bob Shetler Recreation Area just south of the Saylorville Dam. The shelter was the perfect place to grill the burgers and brats, nestled in the tall trees along the Des Moines River. We had fun in the sun, shade and a nice breeze to keep the humidity down. In addition to all the perks of this location was electricity and really nice restrooms. This year, we extended the 'Ice Cream Challenge' and a special thank you goes out to Doug Griffith who, along with myself, brought a freezer of homemade ice cream. Rumor has it that second helpings, thirds, and even additional passes were made by the ice cream buckets, and in the end we still had some to take home. I'm already planning

a creative batch for 2017.....Stay tuned! I would also like to thank my good friend and grillmaster Dean Anderson for all of his help in bringing charcoal grills and loaning us his Boy Scout coolers as well as Fred Bell who helped set up and brought the BEER..... Thanks Fred, and all the members who brought the bulk of the picnic with their salads, side dishes and assorted goodies. Thanks to ALL!! Oh and least I forget, thanks to David Trachtenberg and Chris Kjellmark for capturing the whole affair in pictures to be seen later in Newsworks or on Facebook. A lot of nice BMW's and some good stories from track events filled the air, along with some "oohs," "aaahhhs," and a few chuckles. Next year's picnic will again switch to the eastern side of Iowa, possibly around the Iowa City area, with Mike Williams as event chair. Hope to see you then!



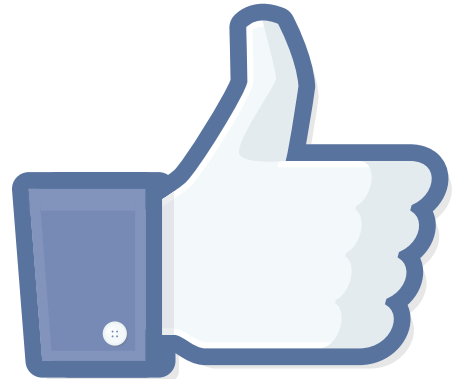




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details on upcoming events in email  
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## Welcome New Members

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Brian J. McKee	Davenport
Brian Hoel	Cedar Rapids
James Lacona	West Des Moines



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## The Joys of Detailing *Keeping Those Tires Looking Good On Your BMW!*



When I look at a well detailed BMW, one of the visual aspects that will really jump out at me is how good the tires look. If the tires appear to have a very black color with a nice soft finish, it really adds to the overall look of the moment.

How do you get that look? Well, let's first start with a little tire

rubber knowledge. When a tire is manufactured, an antiozonant material is added. The antiozonant is an organic compound that retards the material from degrading due to the ozone and sunlight. This material

is specifically designed to leech out through the sidewall. As it leeches out, it is continually freshening the outer rubber with new antiozonant material to keep it protected. It is even more noticeable on tires that are rated for high mileage versus tires rated for lower mileage, such as high performance tires. However, the interesting thing is that this additive protective material will only leech out when the tire is moving and under load. A non-moving tire will not leech out the protective antiozonant material and therefore the rubber breaks down and ages quickly. Note that this is why tires should be covered up when they are stored outside and also why tires should be replaced periodically based upon age as well as mileage.

As the antiozonant material leeches out, you get that browning effect, known as blooming, on the sidewall that may help to preserve the rubber but certainly does





not add anything positive to the overall looks. You will also notice it more as you clean the tire and remove residue from the surface. Applying a tire dressing that contains some cleaners, and failing to properly clean the side wall first, will also reveal the blooming. Additionally, if your side wall is already starting to crack, the cracks can become more visible after applying a tire dressing, but the dressing itself is not causing the cracking or the browning look on the tires.

So, what do we do? First, clean the tire properly with a quality tire cleaner, not just car soap. Do not be fooled into thinking you can properly clean the tire without scrubbing it. Get out that tire brush, roll up your sleeves and do it right. After you have the tire clean, it may still look brownish. Not to worry, the tire dressing that you are going to apply will take care of that. Note that if you are going to apply a tire coating, not a dressing, cleaning the tire properly is very critical or the new tire coating will not adhere properly.

Now choose your tire dressing or coating. Tire dressings come in two different bases - solvent based and water based. In short, use only the water based dressings. Yes, they may not last quite as long as its solvent based cousin, but it will be much better for the tire. Solvent based tire dressings typically contain Dimethyl (DMS) which will leech out the elasticity from the tire causing it to age and harden quickly. Additionally, they are not biodegradable, they stain your driveway, generally attract dust, plus, they will hasten

the movement of the antiozonant out of the rubber accelerating even further premature aging.

The use of water based tire dressings will be much friendlier to your tire. To give the tire dressing a nice look and be resistant to wash off, a water based dressing most likely will contain a silicone based organic polymer known as PDMS which is optically clear, inert, non-toxic and non-flammable. Additionally, a quality dressing will contain UV blockers. These dressings probably will not last as long as a solvent based dressing, but their benefits are worth it, including the fact that they are much less prone to stain your driveway and generally will attract less dust.

Finally, what kind of sheen do you prefer - satin or gloss? This is completely a personal preference although often a gloss tire dressing will attract more dust and generate more fling during the first few miles. As you apply the dressing, most can be sprayed directly on the tire or you can use an applicator to apply. After letting it sit for 15 to 30 minutes, you may want to blot the tire with a towel to remove any excess dressing which will help to reduce any potential for flinging onto your BMW as you drive away. Now step back, enjoy the effect and as always, enjoy your ride . . .



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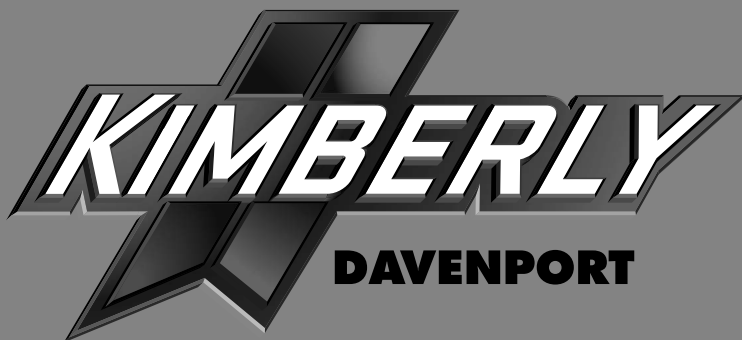
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