

BMW Car Club
of America
Iowa Chapter



MARCH/APRIL 2016

IOWA CHAPTER BMW CCA • www.bmwia.org

NEWSWERKS

THE OFFICIAL NEWSLETTER OF THE IOWA CHAPTER BMW CCA

PRESIDENT'S CORNER

MARCH TECH SESSION

IOWA CUBS

ANNUAL PICNIC

**INDOOR KARTING
& CHILI RECAP**

**ANNUAL DINNER &
AWARDS BANQUET RECAP**

WHAT IS CARNAUBA?





Calendar of Events: March - October 2016

Events, club activities, and all happenings BMW

March

March 8

Informal Social
MB2 Raceway
Grimes

March 26

Tech Session
Simpson Motorsport
Iowa City

April

April 12

Informal Social
Appare - Urbandale

May

May 7

Tire Rack
Street Survival
Newton

June

June 5

Iowa Cubs
Des Moines

July

July 10 - Annual Picnic

Coralville Lake
Iowa City

July 29-31

Longest Day Driving
School RPM-Glenwood

August

August 4-7

IMSA/Continental Tire
Road Race Showcase
Road America
Elkhart Lake, WI

August 23-28

Oktoberfest
Monterey, CA

September

September 10-11

Des Moines Concours
d'Elegance/Drive

October

October 8

Tire Rack Street
Survival Newton

Follow us on Facebook and look for details
on upcoming events in email blasts.
[facebook.com/bmwccia](https://www.facebook.com/bmwccia)



Change of Address Information

Please send your requests for address changes directly to the National Office at the address below. The local chapters have to receive this information from them and cannot change this information themselves. Please send a note with your proper information to the National office at:

Roundel, BMW CCA, Inc.
Address Changes
640 South Main Street, Suite 210
Greenville, SC 29601

Or email to: BMWCClclub@aol.com (yes, 2"C's)
Or on the website: BMWCCA.org

NEWSWERKS

THE OFFICIAL NEWSLETTER OF THE IOWA CHAPTER BMW CCA
NEWSWERKS is published for the Iowa Chapter of BMW Car Club of America.

BOARD OF DIRECTORS

President

David Brighton
president@bmwia.org
515-576-8059

Secretary

David Trachtenberg
secretary@bmwia.org

Driving Events

Coordinator/At Large

Drew Hillman
driving-events@bmwia.org

Immediate Past

President

Fred Bell
past-president@bmwia.org

Vice President/

Communications

Director

Chris Kjellmark
vice-president@bmwia.org
chris.kjellmark@bmwia.org

Treasurer

Mike Myers
mike.myers@bmwia.org

Social Events

Coordinator/At Large

Alison Bell
alison.bell@bmwia.org

Newsletter/Advertising

Becky Brighton
newsletter@bmwia.org
515-576-8059

Webmaster

Manoj Tomar
webmaster@bmwia.org

Club Website

www.bmwia.org

Membership Chair/At Large

Rick Talbot

At Large

Jeff Daly

National Office

BMW CCA National Office
640 South Main Street, #201
Greenville, SC 29601
1-800-878-9292
bmwclub@aol.com

To join the BMW CCA or renew membership or change your address – www.bmwcca.org

NEWSWERKS is a publication of the Iowa Chapter BMW CCA and is no way associated with BMW AG. The contents featured herein shall remain the property of the chapter. This publication is mailed to chapter members in good standing six times per year. The ideas, suggestions and opinions expressed in this publication are solely those of the chapter and/or its members.

Please submit material suitable for publication to:
Becky Brighton at: newsletter@bmwia.org

President's Corner

by David Brighton

For all 67 chapters of the BMW CCA, virtually all officers, leaders and events are run by volunteers. Here in Iowa, we have been fortunate to have a steady and willing group of people who volunteer their time and abilities to make our events happen. But as time becomes a more precious commodity for all of us, we need more people to think about helping with one or more events each year.

The Iowa Chapter, unlike many chapters, has had a history of a stable Board of Directors and volunteers. This group has worked hard to provide a wide variety of events to our members, which has made us the envy of many chapters in our region. In large chapters, such as the National Chapter in Washington D.C. or the Golden Gate Chapter in San Francisco, each with more than 5,000 members, it becomes easier to fill positions and have volunteers organize and run their events. But with about 500 members here in Iowa, the group of folks who have time and energy to provide leadership is much smaller, which is why it is exciting that we have been a leader in our region with the number and type of events we are able to provide.

Most recently, our Annual Dinner and Awards Banquet was held at the new BMW of Des Moines. It was a great evening organized by Alison Bell and Rick Talbot. Our guest speaker was James Clay, a person whom I



have been working with for the past three years, and could finally fit in his schedule after spending the last month in Daytona. James, owner of the BimmerWorld Racing team and BimmerWorld Parts, driver of one of the 328 four-cylinder turbo cars, gave an outstanding presentation with a great question and answer session getting into the mind of a driver and owner.

Next time you see any of our Club volunteers, please thank them for their time making our Club the successful organization it is today.

Thanks to the sponsors of the 2016 Annual Dinner

Performance Automotive, Inc. **KIMBERLY** DAVENPORT **TURNER** Parts and Performance for BMWs **Craven Speed**

AutoAnything **Burger Motorsports** **BMW of Des Moines** **PERFORMANCE AUTOMOTIVE, INC.**

bimmerworld **PREVETTE'S** ESSENTIALS FOR MOTORING ENTHUSIASTS **EUROPEAN** **Frozen Rotors** **BMW CCA FOUNDATION** **APPARE Japanese Steakhouse**

B&B PERFORMANCE EXHAUST **MOTIVE PRODUCTS** **Merrill Axle and Wheel** **BAVARIAN autosport**

www.prevettes.com



March Tech Session

Simpson Motorsport by Fred Bell

Our March event is a tech session hosted by members Jim and Tim Simpson.

**Details: Saturday March 26, 10:00 – whenever
3577 Perch Drive SE, Iowa City**

If arriving on I-80, use exit 249, then go west on Herbert Hoover Dr SE. Perch Drive is about a half-mile from the freeway. Simpson Motorsport is near the bottom of the hill – just look for all the BMWs!

Jim and Tim will demonstrate the things that they inspect when looking at a car for our driving school tech inspections. They'll also show some vehicle suspension areas that are commonly upgraded, and of course field questions from attendees.

Simpson Motorsport is a family-owned business, specializing in BMW service. With over 30 years of experience, Jim Simpson has a long background in car maintenance, upgrades, and racing. The shop can do everything from routine service of street cars to full race preparation and engine rebuilds.

When we've had our fill on the technical side, we will maintain Iowa Chapter tradition of regrouping at a local watering hole afterward for lunch, libations, and camaraderie. Watch for details on that in your email blasts and on our Facebook page if you're just joining us for lunch or come on down to Simpson Motorsport for the whole gig!



PHOTO PRO

153 Collins Rd NE, Cedar Rapids, IA 52402

Toll Free **(866) 395-9121** (319) 395-9121



Amateur & Professional Equipment
Digital Cameras & Services

Upload digital photos with our easy to use Digital Dropbox!

*Shop safely & securely 24/7 at **PhotoProOnline.com***

Simpson Motorsports Inc.

Jim Simpson

319-351-1269

**3577 Perch Dr. SE
Iowa City, IA 52240**

Iowa Cubs – June 5

by David Trachtenberg

One of our most popular events will be early this season. Don't miss the annual BMW Club Day at Principal Park.

This year's game will be on Sunday, June 5 at 1pm. Our Iowa Cubs will be taking on the Memphis Redbirds. As in previous years, we will have two connected skyboxes with both indoor and outdoor seating.

Tickets are \$25/person, which includes both ticket and food. We will be showing our fine BMW's in front of the ballpark before and during the game.

Tickets go very quickly for this event. There will only be 35 available for sale. Check out our website---you can purchase tickets online. The tickets can be sent to you or held at will-call at the ballpark.

You can also reserve tickets by contacting David Trachtenberg/event chair at: secretary@bmwia.org.

See you at the ballpark.



**Brands
you trust.**

LEMFÖRDER   **BILSTEIN**

Genuine BMW

 **brembo**

BOSCH

Best price guarantee • No sales tax

 **BAVARIAN**
autosport

800.535.2002 | BavAuto.com



Annual Picnic

by Mike Williams

Is it too early to start thinking about the annual Chapter picnic this summer? I say not. Not when it involves BMWs, warm weather, and a road trip!

The Iowa Chapter annual picnic will be held on **Sunday, July 10**, at Coralville Lake in the Iowa City area. The location is about 5 miles north of Interstate 80, exit #244. This should make it inviting for our Quad Cities members, a quick trip for the City of Five Seasons members, and an easy find for our Capitol City members. Look for this exit about 5 miles east of the I 80/I 380 interchange. (More specific directions will be given in a later edition of Newswerks.)

After entering the park, you will proceed past the spillway, over and across the dam, and park at the East Overlook area, Shelter #3. This is a new area; with electricity, fountain, playground equipment, grilles, modern restrooms, ample parking on two sides, and an overflow shelter.

The club has decided to try something new this year as far as food goes. Instead of the club supplying the burgers, brats, and beverages and asking the members to bring side dishes; this year the club will be handling all the food and beverage items. Don't worry about buying and making a side dish and trying to keep the hot stuff hot and the cold stuff cold on the way to the picnic. Just bring money! A free will donation will be accepted for our menu this year.

And just what is that menu, you may ask!? Our caterer will be Stonewall Mobile Brick Oven Pizza, from Wellman, IA. Watch as they make their delicious thin-crust pizzas on site, put them in the oven, and take them out three minutes later for your enjoyment. And just what flavors will be available, you may also ask? Be ready to sample: three cheese, Italian (the

works), BBQ bacon, Hawaiian, and any Munich man's favorite – German Piggy. Next out of the oven will come dessert pizza – blueberries, strawberries, streusel & icing – oh my! And if that isn't enough, there will also be some s'mores coming out of the oven. And if that still isn't enough, there will also be some local Southeast Iowa favorites as appetizers before 1:00 lunch. If there is any pizza left over, boxes will be available to take some home. (Now we are talking a BIG "free-will" donation!)

Set your calendars for Noon on July 10. We have a fresh, new venue; a neat, new menu; and our always good beverages, door prizes and fellowship; no doubt with some fun cars to look at. See you there!





Indoor Karting & Chili Recap

by David Brighton

The annual chili cook-off took a little bit of a detour this year, as it was held in conjunction with a karting event held at MB2 Raceway in Waukee. On January 24, a great group of seasoned BMW Club veterans were joined by several brand new members to enjoy an afternoon of eating chili and racing around the recently opened indoor go-kart track. A great spread of chili, soups and desserts were on display at the MB2 Raceway party room. Following the delicious lunch provided by our members, many of the attendees took to the track zipping around the intricate indoor track in the very fast electric karts. Our members were placed in two heats so members would be able to compete head-to-head. Most members drove in two different races which lasted fourteen laps each. A good time was had by all and our Club will meet there again for a monthly evening social event.





Annual Dinner and Awards Banquet Recap

by David Brighton

The 2016 Annual Dinner and Awards Banquet was held on February 6 at the new BMW of Des Moines. The showroom was cleared, save one shiny new white M4 in the corner and a couple of new i8's in another corner. There was plenty of room for the festive layout of hors d'oeuvres and areas to visit with old and new friends. A wonderful buffet was planned for our guests by Rick and Kathy Talbot.

The featured speaker for the evening was James Clay, owner of BimmerWorld Racing and BimmerWorld Parts. James spoke to the audience about his history with BMW's, leaving his engineering job and entering the world of driving race cars. James has a long history with BMW's and his online parts business reflects his racing experience with the most appropriate and durable parts for your BMW. He went on to explain his history of developing the current BMW four-cylinder turbo engine for racing and the struggles of making it durable for racing.

As in past years, many door prizes were given away to the attendees during the drawing with a new special drawing being held for the most expensive and desirable prizes. This year there were 6 "high end" prizes.

Award winners this year were: BimmerWorld for Sponsor of the Year, Jon Volz was awarded the "cutting it a little fine" trophy, Jan Gerber was awarded the trophy for autocross champion, and Alison Bell for Member of the Year, for her tireless energy and effort making our Club run smoothly.

A big thank you goes to Alison Bell, Rick and Kathy Talbot, Cameron Denucce, and BMW of Des Moines for planning and executing the Banquet for us again this year.







Iowa Chapter, BMWCCA LandsEnd store is now open!

Website: <http://business.landsend.com/store/bmwia> Password: bmwia Logo #1449196



The Iowa Chapter, BMWCCA has opened a storefront at LandsEnd. Members can order LandsEnd merchandise of their choosing and elect to have the chapter logo applied in the location desired. Both Men's and Women's polos, sweaters, and jackets are available. Members are free to choose the items and colors of their choice and have embroidered items shipped directly to them.



Hoosier Tires Direct .com
Your Best Source for the #1 Track Tire™

515-203-3503 sales@hoosiertiresdirect.com

ask about FREE SHIPPING

Hoosier Tires Direct .Com carries the full range of Hoosier road race tires at similar savings and is located in the Des Moines, IA area. We will meet or beat any advertised prices for Hoosier R6 track tires. Please visit us online at www.hoosiertiresdirect.com

Example sale prices for sets of Hoosier R6 track tires we can provide for your BMW:

245/35/18 Hoosier R6: \$319.06
 225/40/18 Hoosier R6: \$309.06
 275/35/18 Hoosier R6: \$329.06
 245/40/18 Hoosier R6: \$319.06

255/35/18 Hoosier R6: \$329.06
 235/35/19 Hoosier R6: \$339.06
 285/30/18 Hoosier R6: \$339.06
 265/35/19 Hoosier R6: \$349.06

Free BMW tech help.

Have a technical question about your BMW or MINI? Our free tech blog – **blog.BavAuto.com** – has a searchable database containing hundreds of tech Q&As, do-it-yourself articles and videos. Just one more way Bavarian Autosport saves you money.

 **BAVARIAN**
autosport
www.BavAuto.com • 800.535.2002

Check it out at blog.BavAuto.com...

BELLWETHER FINANCIAL ADVISORS

Helping you plan for your financial goals in life.
 Helping you manage your assets to get there.

*We're an independent, fee-based advisory firm,
 specializing in custom solutions for our clients.*

Call for a free consultation:

- ♦ Individual asset management ♦ College planning
- ♦ Business retirement plans ♦ Tax planning
- ♦ Retirement/estate planning ♦ Insurance review

*Over 25 years in investments.
 Chartered Financial Analyst and Certified Financial
 Planner™ professionals.*

www.bellwetherfinancialadvisors.com
 3725 Green Branch Drive
 West Des Moines, IA 50265

Fred Bell (515) 457-7849 or (800) 524-0464
fred@bellfinadv.com

Securities offered through Cambridge Investment Research, Inc. Member FINRA, SIPC; advisory services through Bellwether Financial Advisors, a Registered Investment Advisor. Cambridge and Bellwether are not affiliated.



What is Carnauba?



For years, many of us have heard about using Carnauba wax on our rides but may not have fully understood what that meant. I thought it would be fun to dive in a little deeper and discuss this mystery wax.

Let's start off with what Carnauba is and where it comes from. Carnauba, which is also often called Brazil wax

or palm wax, is indeed a wax that is harvested from the leaves of the palm tree *Copernicia prunifera*. This palm plant is native to and grown only in the semi-arid northeastern part of Brazil which is the states of Piauí, Ceará, and Rio Grande do Norte.

Carnauba is a thick yellow wax that is produced by the palm tree plant to protect itself from losing too much moisture to the dry air. During the summer, the Carnauba wax is extracted from the palm tree leaves either by boiling the leaves and then skimming the wax from the surface of the mixture or by harvesting the leaves and allowing the wax to dry and then beating the leaves to loosen and remove the wax. After harvesting, the Carnauba wax is in its pure state which is in the form of very hard, yellowish-brown flakes. It is among the hardest of natural waxes, even harder than concrete, and it is nearly insoluble in water and ethanol. The melting point of pure Carnauba wax is also among the highest of natural waxes at 180°F.

The wax is poured into molds and allowed to harden. The Carnauba bricks are then graded according to their yellow coloration and purity. The highest quality Carnauba is rated as #1 Grade Yellow Carnauba, followed by #2 Grade Yellow and #3 Grade Yellow.

When Carnauba is formed into car wax, it must be mixed with solvents in order to be softened so that you can actually apply it to your ride's finish. Products that are advertised as 100% Carnauba are referring to the fact that 100% of the wax content is Carnauba. No

Carnauba wax product can contain more than 28% to 33% of Carnauba wax otherwise it would resemble a block of concrete and be impossible to apply.

In addition, the highest quality Carnauba wax products also contain other ingredients such as resins, silicone oils, polymers and other waxes. These are added in order to give the Carnauba wax product more shine and durability. Carnauba wax in its natural form is not glossy. If you applied it to your ride it would leave a filmy and slightly opaque look. These additional ingredients also add durability as natural Carnauba would only last a month or two.

In the marketplace you may see it advertised as #1 Ivory White Pure Carnauba. This description is meant to make you believe that their Carnauba is more refined and all of the impurities (the yellow color) have been removed, therefore it is white. Don't be misled! The finest and purest form of natural Carnauba wax is #1 Yellow Carnauba. There are various shades of yellow due to different ages but they are all yellow. Carnauba can be turned white through a bleaching process or by mixing with other waxes.

Carnauba is highly desired as a car wax. The most common reason is the way that Carnauba wax reflects light. When light is reflected back there is actually a slight distortion that occurs that creates the illusion of wetness and depth. You can increase this illusion by adding multiple layers of Carnauba wax to increase its thickness and deep look.



As your Carnauba wax finish ages, it will begin to turn dull and lose some of its shine. Even some of the best Carnauba waxes can only be expected to last from 3 to 6 months, depending upon many factors such as how often it is washed, how it is washed, the amount of exposure to the outside elements, etc.

If you have never tried Carnauba wax, give it a run. I think you will be pleased with the results. Enjoy your ride!

Rick Prevette
Prevette's, Ltd.
www.prevettes.com



PHOTO PRO
153 Collins Rd NE, Cedar Rapids, IA 52402
Toll Free (866) 395-9121 (319) 395-9121



Amateur & Professional Equipment
Digital Cameras & Services

Upload digital photos with our easy to use Digital Dropbox!
Shop safely & securely 24/7 at **PhotoProOnline.com**

Welcome New Members



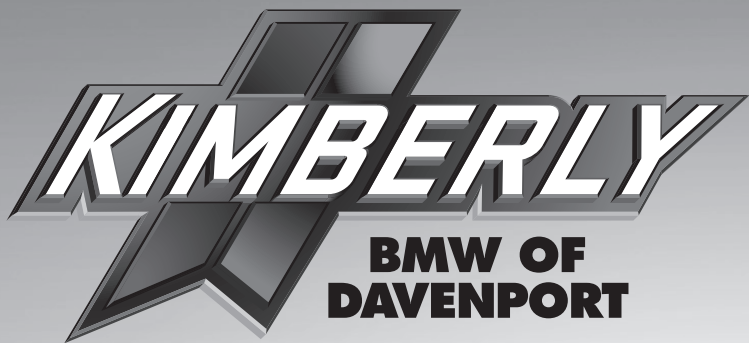
Brian Bath	Urbandale
Debra Beery	Ankeny
Brian Boehmer	Polk City
Renato Jensen	Marion
David Leedom	Center Point
Roger Ott	Dubuque
Bill Powell	Dakota Dunes SD
Matt Van Houweling	Ankeny

Simpson Motorsports Inc.
Jim Simpson
319-351-1269
3577 Perch Dr. SE
Iowa City, IA 52240

Hyper Link Ads

by Chris Kjellmark

We are trying to make the Newswerks even better! Now that it is in an electronic format, you can click on the website address in our sponsor advertisements to go directly to their website. We are aware that the hyperlinks in the PDF version of the Newswerks has not been working on some apple products. We are working to make sure that the links will work for all devices. When you download this Newswerks, try to use the links to visit a few of our sponsor's websites and if the link is not working let us know by emailing communications@bmwia.org. We appreciate your feedback.



Kimberly BMW
of Davenport

BMWofDavenport.com
(563) 391-8300



The Ultimate
Driving Machine®

Best selection of BMWs in Eastern Iowa!
See for yourself at BMWofDavenport.com



The BMW X5 SAV.



The BMW 4 Series.



The BMW 7 Series Sedan.

BMWCCA Members can get

\$200 OFF

BMW Maintenance Plan Upgrades*
AND 20% OFF ALL BMW ACCESSORIES!!

*Vehicle must be eligible. Contact us for details.



Driving a BMW is a lot more
affordable than you think.

Kimberly BMW
of Davenport
625 W Kimberly Rd.
Davenport, IA 52806-5705
One Block West of Northpark Mall
(563) 391-8300
BMWofDavenport.com



BMW of Dubuque



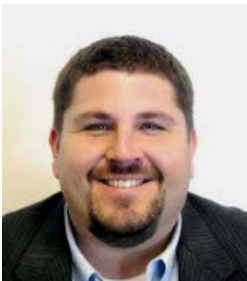
www.BMWofDubuque.com



BMW of Dubuque has earned the BMW North America Center of Excellence Award!
The highest ranking combined sales and service customer satisfaction.

Come and find out why our customers travel from as far as Chicago and Des Moines to experience BMW of Dubuque.

600 Century Drive, Dubuque, IA 52002-800.373.CARS



Doug Warthan
Dealer Principal



Jeff Wilson
BMW Sales Manager



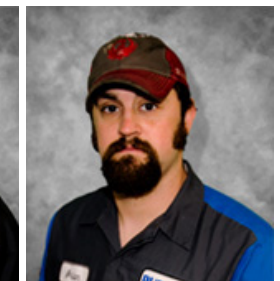
Mark Simmons
BMW Client Advisor



Mike Olsen
BMW Client Advisor



Jay Burgus
BMW Service Advisor



Brian Decker
BMW Master Technician

**BMW Car Club
of America
Iowa Chapter**



IOWA CHAPTER BMW CCA
PO BOX 42113
URBANDALE, IA 50323



FIND YOUR **WHOA.**

3 SERIES



X3



**Chris
Branstad**
Manager



**Brett
Merck**
Service
Advisor



**Paul
Bixby**
Sales



**Tyler
Nasset**
Sales



**Corey
Smith**
BMW
Tech



**Karl
Reddies**
BMW
Tech



MARK ZIMMERMAN BMW

319-366-4000

SALES:
MON-THURS: 9AM-8PM
FRI: 9AM-6PM • SAT: 9AM-5PM

SERVICE:
MON-FRI: 7AM-6PM
SAT: 8AM-12 NOON



ZIMMERMANSBMW.COM

**SCAN
TO VIEW OUR
INVENTORY!**

