A quarterly newsletter from the Suncoast Chapter of the BMW Car Club of America
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**The Fine Print**
die Sonnenküeste is the official newsletter of the BMW Car Club of America, Suncoast chapter. It is a quarterly publication intended to serve as a primary means of communication highlighting the events and members of the chapter. No portion in part or whole may be reproduced without the written permission of the Suncoast BMW CCA board of directors. All submissions are subject to editing for space constraints, style, editorial consistency, and must include name and phone number for consideration. All photos, articles and letter should be submitted to the Newsletter Editor (Mike Sackett) at m3ntal88@yahoo.com

Any address or e-mail changes should be submitted to the Suncoast BMW CCA Vice President (Stan Dale) to ensure timely delivery.

**CALENDAR OF EVENTS**

**SEPTEMBER**

14
Tampa/St Pete Monthly Meeting
6pm - 9:30pm
Lognan’s Roadhouse
9218 Anderson Road
Tampa, FL 33634

19
Regular monthly meeting will be a road trip
to Cape Coral for Virtual Racing
POC: Stan Dale (305) 218-1104

20
FSCBMWCCA Auto Cross Event #6
08am - 3pm
Brooksville/Hernando County Airport
Registration: http://www.motorsportreg.com/

**OCTOBER**

03
5th Annual Oktoberfest
Punta Gorda, FL

07
4th Annual “Ride to the Ranch”
All Day Event
Registration: http://www.motorsportreg.com/

17
Naples/Ft Myers Monthly Breakfast
9am - 11am
Perkins Restraunt (I-75 exit 107)
3585 Pine Ridge Rd
Naples, FL 34109

17
Euro Auto Festival
All Day Event
Greenville, SC
www.euroautofestival.com

16-18
Lake Mirror Classic
All Day Event
Lakeland, FL
www.lakemirrorclassic.com

**FUTURE EVENTS**

Nov 01:
Flip/Flop Rally
9am to 2pm
John Chestnut Park (Palm Harbor)
Registration: http://motorsportreg.com/

Nov 14:
14th Annual FSC Car Show
9am - 2pm
Fields BMW
Lakeland, FL
Registration: http://motorsportreg.com/

Jan 16:
FSC Annual Holiday Party
Evening
Bascom’s Chop House
Registration: TBD

Have an event you want put on the schedule? Contact your Newsletter Editor (Mike Sackett)....
From the desk of the FSC BMW CCA, President

A big hello to all our Florida Suncoast BMW CCA members new and current!

I hope you have enjoyed your summer and are getting ready to participate in many of our fall and winter upcoming events.

If you are an active member of this chapter you are aware that we have tried to mix things up a bit here in Tampa area and in the Naples/Fort Myers area. In Tampa instead of just holding meetings on the second Monday of the month we have held two Saturday morning breakfast meetings and a Saturday Luncheon meeting. The thought was that we might get some members who cannot make a week night meeting might like to attend a Saturday meeting and it seems like it worked.

Stan Dale has kept our Southern FSC members busy with different venues for lunch, drives and other events like the Saturday screening of the new Mission Impossible movie. Talk about keeping the group jumping. I understand this month they will be meeting at a member’s home to compete on his driving simulator.

As for Tampa we are working on our Nov. 1st Flip/Flop rally. Scheduling our annual car show. Hosting our annual ride to the ranch with the other Florida BMW Chapters and getting our cars ready to participate in the Euro Auto Festival held in Greenville and where BMW is the featured Mark!

While the Oct. 3rd. Oktoberfest in Punta Gorda no longer has reserved spacers for our BMW’s we strongly suggest you come on out to join us, enjoy the party and support those FSC members who are in the Car Show. If you can’t make the Euro Auto Festival event don’t forget the Lake Mirror car show in downtown Lakeland is the same weekend.

We have picked the date and Location of our annual holiday party. The date is January 16th the location is Bascom’s Chop House. Look for registration to open in about a month.

Our Autocross events took a summer vacation in August but will re-start on September 20th. You can register at motorsport.reg.

If you have never been to an event or a monthly meeting either in Tampa or Naples/Fort Myers we would love to meet you so come on out!

It is not about the cars it IS about the people.

Regards,

Bob Ziegler FSC BMW CCA, President
With 2014 being officially known in the automotive world as the “year of the recalls,” it is no wonder that certain carmakers are trying and steer away from being put in the same boat as those offering cars with Takata airbags. BMW is one of those brands, with the Bavarian automaker currently trying to pass a voluntary recall as a much fancier “customer care package.” The recall involves just about every BMW with the N63 engine ever built, although probably not all cars will need to have the same amount of work done to them.

For those unfamiliar with engine terminology, the N63 powerplant is the twin-turbocharged, 4.4-liter V-8 with 402 horsepower that saw use in every 5 Series, 6 Series, 7 Series, X5, and X6 model that have names ending with “50i” and were manufactured between 2008 and 2013. Having the service bulletin number B001314, the recall may take several days for each vehicle involved and could include replacement of the fuel injectors, mass airflow sensors, battery, crankcase vent lines, fuel pressure sensor, the engine’s vacuum pump and last, but certainly not least, replacement of the timing chain.

If all that didn’t sound like enough, all cars using this exact variant of the N63 engine will no longer be a part of the BMW long-life service intervals, instead requiring a service check every 12 months or 10,000 driven miles. Everything is not as grim as it sounds though, since it seems that affected BMW owners will receive a replacement car for the time that their vehicles are in the shop. Plus, the carmaker will also offer to buy-back the affected vehicle and offer a new one at a discounted price.

Why It Matters

As with every other recall out there, having to return a vehicle so that its manufacturer can resolve a problem is not exactly the most entertaining thing to do with your time. This is probably why recalls are dreaded by both carmakers and car owners alike, and in essence they don’t bring any marketing benefit apart from the rare “look how attentive this car brand is with its customers!” talk that some people force themselves to think.

On the other hand, masking a voluntary and rather extensive engine recall as a “Customer Care Package” shouldn’t do BMW a lot of good in the long run, at least as far as its brand image in the eyes of its customers is concerned. Not to mention that certain service workers were well aware of a peculiar problem with a high number of N63 engines built between 2008 and 2013, so it took BMW quite a while to acknowledge the problem. Let’s just hope that it will end well for all parties involved, and those owners with cars sporting the more powerful N63TU engine (with 445 horsepower) should momentarily rest assured that their vehicles aren’t included in this massive recall.
With Blue Skies to help us on our way, a dozen BMW's staged at a local rest area in Ft Myers for the drive out to St. James City to enjoy lunch at the notorious Woody’s Waterside restaurant and bar. With temperatures rapidly warming the group pushed off on the 10:30 am departure time.

North on I-75 across the Caloosahatchee River to Pine Island road the group snaked their way to the island destination. Arrival Time was slated for 11:30-ish. These road warriors knowing a great lunch was in store made it right on time.

Parking looked like we had practiced the maneuver many times afore. Pictures and handshakes were plentiful—but it was time to eat!

The Woody’s staff was superb. And the menu offered everything from homemade burgers to the freshest seafood selections. Glasses full, conversations filled the air and before long the food was on the table. It just doesn’t get any better than this!

Stan Dale said a few words about upcoming events and introduced 9 new members and guests. In all we had 30 members/guests and 16 BMW’s in attendance. Not bad for a July outing.

Members enjoyed a Leisure drive back home with many stopping in Matlacha to take in some shopping in the wildly colorful Art Galleries, Clothing, Ice Cream and Nick-Knack shops. What a blast…

Woody’s proved to be a great place to take in the relaxed side of ole’ south Florida living…. Shorts, tee shirts, flip flops and a hat & sun glasses…. Just chillin’!

Watch for more FSC BMW Naples/Ft Myers “Fun Runs”….up next Sept. 19th Drive a Race Simulator, Hosted by BMW CCA member Jim Baker.

BMW Celebrates 40 Years of Art Cars

Lichtenstein, Warhol, Koons, Stella, Calder, Rauschenberg, Holzer. Eliasson. Since a BMW 3.0 CSL painted by Alexander Calder lined up for the Le Mans 24-hour race 40 years ago in 1975, the BMW Art Car Collection has fascinated both art and design enthusiasts as well as car and technology fans all around the world.

Since the invention of the motor car, artists have drawn inspiration from the thrill of speed, from the phenomenon of mobility and from racing cars as examples of modern sculpture. Since 1975, BMW Art Cars have been a central feature of this story. The idea behind the BMW Art Cars was the brainchild of French racing driver and art enthusiast Hervé Poulain: 40 years ago, Poulain asked artist friend Alexander Calder to apply his creative talents to his race car. Together with Jochen Neerpasch, then BMW Motorsport Director, the first BMW Art Car was born – and it became an instant crowd’s favourite on the race track. Since then, new additions to the BMW Art Car Collection have been made over the years at irregular intervals, with unique works of art from artists such as Andy Warhol, Roy Lichtenstein, David Hockney and Jeff Koons.

“The BMW Art Cars provide an exciting landmark at the interface where cars, technology, design, art and motor sport meet,” reflected Maximilian Schöberl, Senior Vice President, Corporate and Governmental Affairs, BMW Group. “The 40-year history of our ‘rolling sculptures’ is as unique as the artists who created them. The BMW Art Cars are an essential element and core characteristic of our global cultural engagement.”

The 40th anniversary celebrations got under way with exhibitions in Hong Kong, at the Centre Pompidou, the BMW Museum and the Concorso d’Eleganza at Lake Como, where the first four BMW Art Cars by Alexander Calder, Frank Stella, Roy Lichtenstein and Andy Warhol, plus the M3 GT2 created by Jeff Koons, were all on display. Further presentations are set to follow later in 2015 in New York, Miami and Shanghai.

The group of seventeen artists who have designed BMW models so far since 1975 is very international, and interest in the “rolling sculptures” has spread all around the world. Several cars are usually on display at the BMW Museum in Munich, the home of the BMW Art Cars, as part of its permanent collection. The remaining BMW Art Cars are travelling the globe – to art fairs in Los Angeles, London and Hong Kong, as well as exhibitions at the Louvre, the Guggenheim and the Museum of Contemporary Art Shanghai.

To date, many of the BMW Art Cars have not only turned heads in museums, but have also—in their earlier life—done so on the race track: Alexander Calder (BMW 3.0 CSL, 1975), Frank Stella (BMW 3.0 CSL, 1976), Roy Lichtenstein (BMW 320 Group 5, 1977), Andy Warhol (BMW M1 Group 4, 1979), Ernst Fuchs (BMW 635CSi, 1982), Robert Rauschenberg (BMW 635CSi, 1986), Michael Jagamara Nelson (BMW M3 Group A, 1989), Ken Done (BMW M3 Group A, 1989), Matazo Kayama (BMW 535i, 1990), César Manrique (BMW 730i, 1990), A. R. Penck (BMW Z1, 1991), Esther Mahlangu (BMW 525i, 1991), Sandra Chia (BMW M3 GTR, 1992), David Hockney (BMW 850CSI, 1995), Jenny Holzer (BMW V12 LMR, 1999), Olafur Eliasson (BMW H2R, 2007) and Jeff Koons (BMW M3 GT2, 2010).

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This month’s ad is a “very cool/mit kühlem” E9 advert just for Frank Mann...

Useless Trivia Fact: The coachwork for the E9 was done by the same folks that brought us the Karmann Ghia... Yep, Karmann built the bodies for BMW...