

BMW IM HERZEN DES SUDENS

2015, Issue 2 • April 2015

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President's Letter

Time to get out into the sunshine...

My Bimmer Friends,

I'd like to take a moment before we get to some of the great upcoming activities and say a HUGE "Thank you" to some people. We just finished our kick-off party at Tom Williams BMW and what a super time we had there.

We have a nice article in this issue but I can't thank my fellow officers and members enough for helping pull off such a successful event:

- **Paula Holly-** can't thank the wife enough for coordinating the food and caterer;
- **Jack Joyner-** A very informative presentation on the BMW CCA Teen Survival School we support;
- **Carol and Steve Lowery-** helping with registration and prizes;
- **Dale and Linda Sitton-** paying the club bills for the event and t-shirt sales at the event.; and
- **Doug Neil-** his generous donation of a VIP weekend for the Grand Prix of Alabama we raffled off and for his counsel.

Last but certainly not least- **Parker Rosenberger** and the **staff at Tom Williams BMW** for allowing the chapter to use their lovely facility and for doing a bang up job of presenting the "i series" to our members,

I also want to thank each and every one of our club members that came out to the kick-off party. Your support is greatly appreciated by those of us that dedicate our free time to make these events happen for the membership.

Now, onward and upward to the next series of events.

Historics at Barber- May 15th- 17th

As many of you may have noticed we don't have as many driving events scheduled for this



Jonathan Holly shows off his new 2015 Mustang GT at the Kick-Off Party

year (page 3). Fear not my fellow members because many of your favorites will return next year such as the Jack Daniel's run. This year we wanted to focus on a few more social type gatherings. Our next big event will be the Historics at Barber being held May 15th-17th. BMW Heart of Dixie will be there in the VIP corral area with a tent so feel free to bring out a picnic, drinks, friends and family (yes, your BMW is a member of the family). We hope to see you there and we will provide more info via email as it gets closer. The Barber Historics 2015 will feature racing cars of all marqueses from the early days of the sport through the 1980's. Championship cars from Formula One, Can-Am and TransAm will be on track and on display in the open paddock for all the spectators to enjoy. In addition to the on-track action, sports car clubs from in and around Birmingham will display their member's cars and a swap meet for collector car parts and memorabilia will be open all weekend. It should be a blast and an event that we want to help Barber build over the years to become our own Alabama version of Goodwood, Monterey Historics, and Amelia Island. We want to be in on the ground floor.

BMW CCA High Performance Driving School- May 23rd-24th

No rest for the weary. Your officers will be up and running the chapter's 13th Driving School at Barber just one week later. As an added bonus BMW club racers from around the country will be attending our event for a sanctioned race that weekend. If you've never seen what your BMW is really capable of take this time to treat yourself to a special weekend at the wheel of your car with a certified instructor. Feel free to contact myself, our chief driving instructor-Jack Joyner or our registrar for the event, Carol Lowery for any questions you may have on the event. If you just want to see

(Continued on Page 3)

2015 Calendar of Events

February 8: Kick-off Party at Tom Williams BMW
(recap on page 4)

April 24-26: Indy Grand Prix of Alabama at Barber Motorsports Park (<http://goo.gl/WTB5WT>)

May 15-17: Barber Historics Event at Barber Motorsports Park (<http://goo.gl/eDbqGd>)

May 23: Barber Museum Restoration Shop and Basement Tour with Parade Laps (preview on page 5)

May 23-24: Heart of Dixie Drivers Education Event at Barber Motorsports Park

June 27 @ 6:30pm: Bimmer and Baseball at Region's Field (Birmingham Barons vs Jackson Generals)

August TBD: FAME Studios Fun Run to Muscle Shoals (optional overnight)

October 17: Georgia Apple Festival in Elijay, Georgia (optional overnight)

Presidents Letter (continued)

what goes on during a high performance driving school you're also welcome to come and watch anytime Saturday or Sunday.



We would also ask our membership to continue to support the Grand Prix of Alabama during the weekend of April 24th-26th. That event easily brings out 80,000+ races fans to one of the most beautiful race venues in North America. Barber will once again provide a car corral area for local club members to bring their vehicle for on-site parking. (You must be in your BMW in order to park in the corral area on-site.)

Check out the website for the latest pictures and events at <http://albmwcca.org/> and like us on Facebook (<http://www.facebook.com/HeartOfDixieBmwCca>).

Happy Motoring and I hope to see YOU at our next event!

Jonathan

Barber Vintage Motorsports Museum License Plate

Did you know you can purchase the Barber Vintage Motorsports Museum License Plate for an additional \$50? Of that price, \$42.50 is tax-deductible. You can also personalize the plate for free—up to six letters or numbers.

In addition, the park will open up the track twice a year for free parade laps for tag holders. Speeds are limited to around 65 mph with a pace vehicle and no passing. Parade laps are first-come, first-serve. Contact the museum at 205-699-7275 for 2015 dates and times. Often, they will also offer free admission to the museum for the day in conjunction with the parade laps as a thanks for your support.



Photo courtesy of Troy Wesson

2015 Kick-Off Party Recap by Troy Wesson



Photos courtesy of
Troy Wesson

What a way to spend a Sunday afternoon with your fellow BMW enthusiasts. The Heart of Dixie Chapter held its annual kick-off party this year at Tom Williams BMW on Sunday, February 8.

With about 100 in attendance, we first had the opportunity to socialize and to check out the numerous BMWs that Tom Williams had put on display for us—including four brand new i3s in various configurations.

Then there was the food. The catered meal consisted of plentiful portions of pasta salads, cheese/crackers, fresh fruit, and a wide selection of sandwiches including chicken salad and pimento cheese. Three varieties of ice tea were offered and a plentiful selection of cookies for dessert.

After our tummies were full, Jonathan Holly kicked off the meeting with introductions of the club officers (page 2). Jonathan then introduced the 2015 calendar (page 3).

Afterwards, the program was turned over to John Viviani of the Barber Motorsports Museum. John talked about a number of upcoming programs including the Indy Grand Prix and Barber Historics events both in April (pages 2 & 3). As the head Lotus restorer for Mr. Barber, John provided a preview of the upcoming Barber Basement and Restoration Shop Tour (page 5). He wrapped up with details on the Barber License Plate program with free parade laps for plate holders (page 3).

Next, Jack Joyner, the new BMW CCA National Driving Events Chairman, provided an overview of the Tire Rack Street Survival program. The plan for Alabama this year is to offer at least three sessions around the state with participation from the local chapter. Please contact Jack (page 2) if you are interested in participating or know of a teen that can benefit from this worthy program. Street Survival takes drivers education to the next level and teaches the teen how their car handles in emergency



Jack Joyner demonstrates the emotions of a teen driver.

situations. More details can be found at www.streetsurvival.org.

Next, Parker Rosenberger of Tom Williams BMW provided an in-depth overview of the new i3 and i8 models. This included a discussion of the technology, the various models (with and without a range extender engine), and hands on. He also discussed the ability to take an i3 home for a few days for a real-world test drive. After the day's events, Parker offered rides in an i3 so we could see what it was all about.

Throughout the day, there were tons of door prizes and a few big winners. Charles Lewis won the VIP weekend at the Grand Prix of Alabama donated by Doug Neil. Sidney Page won a slot at the Heart of Dixie Driver's Education at Barber Motorsports Park for the Memorial Day Weekend.

This was a great opportunity to fellowship with our friends and to make new ones. Looking forward to see you all at some of our upcoming events!



Jonathan Holly,
Club President

Barber Basement Restoration Tour and Parade Laps Preview

Saturday, May 23, 2015

by Troy Wesson

We have all got secrets. Some more than others. Remember the end of *Raiders of the Lost Ark* where they take the Ark of the Covenant to that special government warehouse. Well, have we got the tour for you. Mr. Barber holds the Guinness Book of World Record for the largest motorbike collection in the world. If you have ever had an opportunity to tour his museum in Leeds, Alabama, you know how vast his collection. What is not well publicized is that the display is less than half of the bikes that he owns. The remainder of the bikes are stored in the basement much like in that famous movie. Many restored and many more awaiting restoration fresh from their purchase from auctions and owners.

On Saturday, May 23, 2015 in conjunction with the Drivers Education (DE) Event, we have arranged for a special tour of Mr. Barber's basement and restoration shops. This 3-hour tour will depart from the lobby in the morning lead by head Lotus restorer, John Viviani.

Many of you had the opportunity to meet John at our Kick-off Party. John will take us through the restoration shops and process for both the motorbikes and Lotus collections. We will then get to spend some quality time exploring the secret motorbike collection that is not open to the public. Finally, John will take us on a tour of some of the collections. This is all for the price of admission to the museum with the option to stay after or return throughout the day to explore the collections on the main floors open to the public.

But wait, you ask, how can this get any better. At the conclusion of the tour, you will have the opportunity to take parade laps in your personal vehicle around the track. We will be taking the lunch hour during the Driver's Education to take 3-5 laps around at highway speeds - no racing, no passing. What better opportunity to see the Augusta National of race tracks up close and per-

sonal. Bring the kids and your spouse along for this limited opportunity. A nominal donation will be collected either for the museum or one of our local chapters charities.

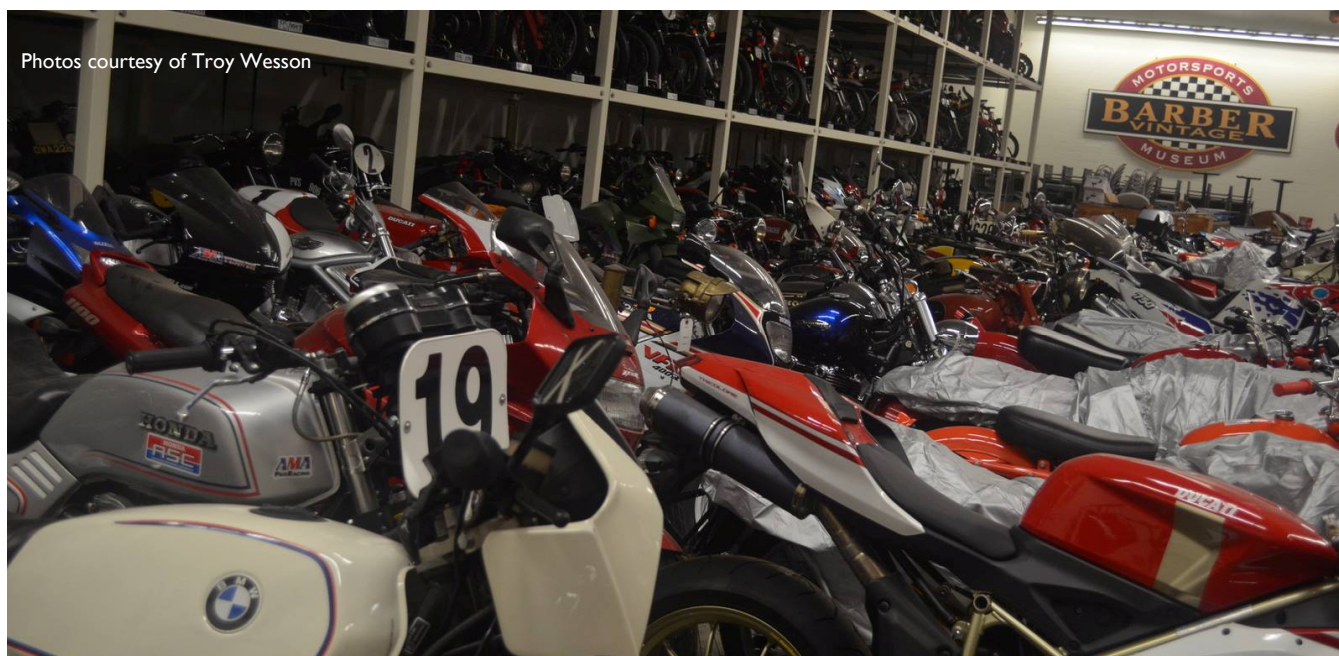
Finally, we will be hosting the two-day DE event that same weekend. Feel free to come on over to the paddock on either Saturday or Sunday to see the event. The control tower decks will be open for spectators. We will also have some drivers and vehicles from BMW available to offer free hot-laps on a first come, first serve basis. Just sign the waiver at the track gate left of the museum before entering.

Mark your calendar now to spend Saturday morning with the Heart of Dixie on May 23 at Barber Motorsports Museum for a behind the scenes basement tour of the restoration shops, private collections and parade laps.

John Viviani provides an event preview at the 2015 Kick-Off Party




Photos courtesy of Troy Wesson





Tom Williams
BMW
Authorized
Center





2014 BMW i3 w/Range Extender Sedan

MSRP \$49,000
Lease for
\$224/mo for 24 months
\$4,900 due at signing

Stock#:EV275788

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[SCHEDULE TEST DRIVE](#)
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Features include: rear wheel drive, auto transmission, Wheel package, Parking Assistant package, rear view camera, and more!

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*24-month lease, 10k miles per year, \$0 security deposit. Excludes tax, title, license, and registration fees. See dealer for details. Must present web special for this pricing.



2015 BMW Z4 sDrive28i Convertible

MSRP \$59,375
NOW: \$53,994

Stock#:FP556905

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[SCHEDULE TEST DRIVE](#)
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Features include: M Sport Package, Technology package, Cold Weather Package, 8-Speed sport automatic transmission with Paddle Shifters, Navigation system, Increased top speed limiter, and more!

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2014 BMW 328i Sedan

MSRP \$45,370
NOW: \$38,374

Stock#:ENP33396

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[SCHEDULE TEST DRIVE](#)
[EASY FINANCING](#)

BMW prioritized handling and performance with features such as: a power seat, turn signal indicator mirrors, and the power moon roof opens up the cabin to the natural environment. The aerodynamic exterior design both looks good and enhances fuel economy, providing a smooth and predictable driving experience. Well tuned suspension and stability control deliver a spirited, yet composed, ride and drive.

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2014 BMW 335i Sedan

MSRP \$50,600
NOW: \$42,994

Stock#:ENS65259

[VIEW VEHICLE](#)
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It includes leather upholstery, automatic dimming door mirrors, power moon roof, and power front seats. Under the hood you'll find a 6 cylinder engine with more than 300 horsepower, and for added security, dynamic Stability Control supplements the drivetrain.

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Free maintenance for 4 yrs. / 50000 miles, Pay Nothing \$0

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Receive an extra **\$500.00 Tom Williams BMW Heart of Dixie Money**, in addition to CCA Money, off any new BMW in stock!

**BMW Car Club
of America
Heart of Dixie Chapter**



Must bring a copy of this flyer and your BMW CCA Membership card to claim \$500.00

Heart of Dixie Chapter-BMW CCA

Statement of Assets, Liabilities, and Equity-Cash Basis

As of December 31, 2014

ASSETS

Current Assets

Checking/Savings

100 · Regions Checking

109 · Regions Money Market

Total Checking/Savings

Other Current Assets

200 · Inventory

Total Other Current Assets

Total Current Assets

Fixed Assets

300 · Equipment

Total Fixed Assets

TOTAL ASSETS

LIABILITIES & EQUITY

Equity

500 · Fund Balance

Net Income

Total Equity

TOTAL LIABILITIES & EQUITY

7:23 PM
03/05/2015
Cash Basis
Dec 31, 14

\$	9,037
\$	84,942
\$	93,979
\$	215
\$	215
\$	94,194
\$	75
\$	75
\$	94,269



Kick-off Party Table Decoration
photos courtesy of Troy Wesson

Local Car Shows

Birmingham Cars & Coffee

<http://www.bhmcarscoffee.com/>

A weekly all-cars meet for the central Alabama auto enthusiast. Every Saturday, 8:30-10:30am, rooftop deck behind O'Henry's Coffee at Brookwood Village. Occurs every week, Rain or Shine!

Huntsville Providence First Wednesday Car Meet

<http://goo.gl/ZEUzwL>

A monthly all-cars meet for the Tennessee Valley. 5:30pm until 9pm/dark. Staged on the grass in the Providence village green. Occurs every warm month, Rain or Shine!

Huntsville EuroSunday

<http://goo.gl/Nz6MLO>

A NEW monthly European-car (and other exotics) meet for the Tennessee Valley. Sunday, April 26 from 7:30-9:30am at Bruegger's Bagels in Jones Valley. Rotates locations monthly. May 24 projected to be at Sadi's in Providence. 4th Sunday Monthly, Rain or Shine!

Heart of Dixie Chapter-BMW CCA

Statement of Cash Receipts and Disbursements

January through December 2014

Income

600 · Membership dues

610 · Sponsor/Advertising Receipts

615 · Driving School fees

625 · Other event fees

630 · Merchandise sales

635 · Interest income

650 · Misc./Other

Total Income

Expense

801 · Bank Charges

810 · Insurance

815 · Driving school expenses

820 · CCC/Autocross expenses

830 · Merchandise purchases

835 · Other event expenses

841 · Web hosting/development

842 · Travel & incidental expenses

850 · Misc./Other expenses

851 · Benevolences

Total Expense

Net Income

7:25 PM
03/05/2015
Cash Basis
TOTAL

\$	8,690
\$	1,500
\$	37,691
\$	500
\$	265
\$	43
\$	3,128
\$	51,817
\$	56
\$	2,180
\$	35,571
\$	745
\$	1,607
\$	482
\$	2,472
\$	844
\$	270
\$	1,050
\$	45,277
\$	6,540

THE HEART OF
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CAR CLUB
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NEWSLETTER

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P. O. Box 361645
Birmingham, Alabama
35236-1645

www.albmwcca.org

Got an idea for a story?
Interested in providing
pictures or a story from
our next club event? If
so, contact Troy Wesson,
Newsletter Editor, at
troy.wesson@gmail.com

BMW Car Club
Of America
Heart of Dixie Chapter



2015, Issue 2 • April 2015

The Benefits of a BMW Club Membership

- Vehicle Rebate: BMW CCA members in good standing (membership for 12 months prior to the purchase) may be eligible for substantial rebates up to \$1,500 on the purchase or lease of a new or Certified Pre-Owned BMW from any authorized U.S. BMW Center. See bmwcca.org for details.
- Outstanding national events including BMW CCA's premier annual gathering, Oktoberfest.
- 12-month subscription to the Club magazine, The Roundel.
- Driving schools, autocrosses, safety schools, fun runs and Club Racing.
- Regional club-sponsored car corrals at major road races, like the Indy and Grand Am Series at Barber Motorsports Park.
- Free classified ads on the website and in Roundel magazine.
- Access to our Technical Service Advisors for personalized advice.
- Ombudsmen to help with dealer issues.
- Friends of BMW: A roster of fellow BMW CCA members who can offer coffee and conversation, repair tools, workspace, sometimes even help when you're out on the road.
- Club library and video services. Borrow BMW-related books and videos.
- Availability of a BMW CCA affinity credit card.
- Free BMW CCA decals available from the club office.
- Access to all areas of the growing online community at www.bmwcca.org.



Photo courtesy of
Troy Wesson



You can also find your local chapter on Facebook at:
www.facebook.com/HeartOfDixieBmwCca