River City Bimmers P.O. Box 382305

Germantown, TN 38183-2305 www.rivercitybimmers.org

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Der Fahrersitz The Newsletter for the River City Bimmers

January - April 2011





www.joestewartbodyshop.com



River City Bimmers P.O. Box 382305 Germantown, TN 38183-2305 www.rivercitybimmers.org **Chapter Officers and Staff**

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Welcome New Members!

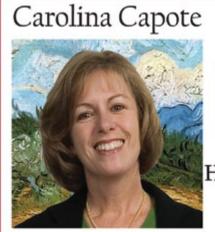
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We rely on National Office for this information, so if there's a misspelling of your name or location, please drop a line to otto99@roadfly.com so we can make sure we have the correct information.







Calendar of Events

April 14, 2012 - 9:00 a.m. **Autocross Millington Jetport**

April 14, 2012 - ~3:00p.m. Cookout at Tom Coughlin's 8485 Hwy 196, Eads, TN Map available on Facebook page

April 19, 2012 - 6:30 p.m. **Dinner Meeting** Central BBQ 4375 Summer Ave., Memphis, TN 901.767.4692

May 12 2012 - 9:00 a.m. **Autocross** Millington Jetport

May 17, 2012 - 6:30 p.m.

Dinner Meeting The Half Shell 7825 Winchester Rd., Memphis, TN 901.737.6755

June 9, 2012 - 9:00 a.m. **Autocross** Millington Jetport

June 21, 2012 - 6:30 p.m.

Dinner Meeting Fox Ridge Pizza 1769 N Germantown Pkwy, Cordova, TN (901) 758-6500



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Letter from the PresEditor

ell, you've done it now. For those of you who aren't regular attendees of our meetings and events, allow me to introduce myself. I'm Greg Aplin, your new President and still Newsletter Editor. I thank those responsible for the trust they have placed in me, and I tip my hat to the other brave and stalwart gentlemen who stepped up to fill the other positions on the board roster. I think it will be a good year for the club, and we have recently gained some new and enthusiatic members.

We have a full calendar of autocrosses and other driving events in the works, we are holding a Street Survival event later this year, and other activities are being discussed, so if there's something you'd like the club to consider, please drop any of the board members a note with your ideas.

Dinner meetings will continue every third Thursday at places to be announced. At press time, the next meetings places had not yet been scheduled, so please visit the website or the Facebook page to keep up with coming events between issues of the newsletter.

Disclaimer

This newsletter is a publication of the River City Bimmers (the Chapter) and its contents remain the property of the Chapter. The Chapter is not connected in any way with BMW A.G. or BMW N.A. All information furnished herein is provided by the membership of the Chapter for members only. The Chapter assumes no liability for any of the information contained herein. The ideas, opinions and suggestions expressed in this newsletter are those of the authors and no authentication is implied. Unless otherwise noted, none of the information in this newsletter is "factory approved". Permission is hereby granted to reproduce any material published herein provide full credit is given to the author and River City Bimmers, UNLESS OTHERWISE NOT-ED OR SPECIFICALLY PROHIBITED.

Modifications within the warranty period of your BMW may void the warranty.

Now to reach out to the members we never see; you're out there, we know you're out there, and maybe even reading this right now. We want to be the club our members want us to be, but unless we hear from you, we have no idea what that is. So if anything in the previous list of events isn't your cup of tea, tell us what to brew and we'll make it happen.

I would also like to open discussion on rebranding the chapter to better reflect the broad geographic area our membership covers. It's time to at least take into consideration that we as a chapter no longer just serve the greater metro Memphis area, but also have members covering a large part of Arkansas and North Mississippi. I've heard it said that we don't need to change the branding, all we need to do is plan more stuff that includes more of the membership. Well, we've had more than ample opportunity to do just that and haven't, so perhaps by changing the branding to be more inclusive of our widely scattered membership, we may also change the way we plan events; changing starting times of events to allow more people to attend without leaving home at 4:00 am, finding more venues away from Memphis to hold occasional drives, dinner gatherings or whatever. If you like the idea, let me know. If you hate it, let me know. If you want to talk about other activities we as a club can do, let me know. And join us at a meeting or event if you haven't in a while. We'd love to see you.

Greg

Visit River City Bimmers online at www.rivercitybimmers.org or on Facebook. Post photos online on the website or on the Facebook page, keep up with meeting notifications, and get to know other members of our club.

Comments are always welcome. Send an e-mail to otto99@roadfly. com with comments, suggestions for articles, or whatever's on your mind!



t's been a while since you could sit behind a 4-cylinder BMW engine, but they are back, residing in the engine bays of the 328i and 528i. Replacing the 3 liter inline 6 of the past decade or so, this 2 liter, twin turbo 4 banger is slightly more powerful than the 6 it replaces, and quite a bit more efficient.

At idle, the engine seems a little rough, almost sounding slightly clattery, like a diesel.

This is because the engine management system is do-

ing everything it's little electronic brain can do to lean out the fuel mixture, squeezing as much fuel economy as it can from normal use. There is a setting on the console that allows the driver to alter the car's programming - both engine mapping and suspension settings - that will allow the car to extract every bit of fuel efficiency from every drop, at the obvious expense of perfomrance, but more on that later.

The new 3 Series, or F30, is the sixth generation of the marque's best seller, and it comports itself nicely among the ancestry. A larger car than any previous 3, the F30 platform is now easily as big as an E34 5 Series. and not far off from the E39. It still looks like a 3, and for 2012 is only available as a sedan, the E92 coupe soldiering on for another year. It comes in 4 and 6 cylinder versions, the 328i tested here along with the 335i turbocharged inline 6.

The one big difference in the new 3 is the way it's presented. There are three Lines - Sport, Modern, and Luxury - and all have to do with the trim specifications. The basic car is unchanged across the board, but if a Modern Line, like our tester, it has specific 18" wheels, specific colors of trim and woodwork for the cabin and silver matte finish exterior appointments, somewhat lost on our silver test car. The dash and steering wheel are the taupe color you see here whether or not you choose the oyster leather shown or the only other available color, black leather, which is particularly striking. The dials are very stylized (more than any BMW gauge EVER!), and a cool, textured wood trim that almost resmbled horn was scattered across the dash, console, and doors. Other trim bits come in a matte silver or a pearlized tan.

Luxury Line gets two highly polished wood choices, chrome accents instead of matte silver,



well at least a small part of it.

The Library, Archives, and Museum Program (LAM) has created a repository for BMW-related historical documents, literature, and paraphernalia, providing the public with access to rare and interesting BMW artifacts while ensuring their continued existence. This archive is housed in Greenville, South Carolina near the BMW CCA National Office and BMW Manufacturing.

Our growing Archives, Library, and Museum needs your tax-deductible donations. See our website for more info.

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Here's the autocross schedule for 2012 as set forth by all the clubs. All events are at Millington Jetport except those with MIR after them, which are at memphis International Raceway. Please check the respective websites for times and any schedule changes

April 14 BMW - 9:00 AM April 21 PCA - MIR Apr. 28-29 NASA

May 5-6 SCCA May 12 BMW May 19-20 NASA May 26 PCA

June 9 BMW June 23-24 NASA

July 7-8 SCCA July 28-29 NASA

Aug 4-5 SCCA Aug 18-19 NASA Aug 25 PCA - MIR

Sep 8-9 SCCA Sep 15-16 NASA Sep 22 BMW Sep 29 PCA

Oct 6-7 SCCA
Oct. 13-14 NASA
Oct 20 BMW
Oct 27 PCA

Nov. 3-4 NASA Nov 17 PCA - MIR

Dec 08 PCA - MIR

a different 18" wheel, and three choices of leather colors, black, beige (think off-white) and the stunning saddle tan.

Sport Line comes with a sportier suspension to accompany it's unique 18" wheels, the seats - in black, red, or light gray - are more in keeping with the sport seats we know, but are a lot more detailed and styled, and the exterior trim is a gloss black. Shadowline? Well, not so much as black chrome. Interior trims are red or brushed silver.

All the new 3's have a switch on the console that changes the behavior of the car; Eco-Pro is the efficient one, and sucks the life right out of the car. Throttle response is sluggish, it feels as though you're atarting off in third gear, the A/C only runs just enough to keep the cabin cool, etc. But, when in Eco-Pro mode, a 50 mph cruising speed was showing an instant reading of 65 mpg, so it has it's benefits. The Comfort setting is what you would expect, a nice balance of ride and handling with a nod to ride, the steering effort is light, and the 8-speed transmission shifts seamlessly from cog to cog. Push the slider to Sport, and shift points are changed, the engine mapping swaps to a more aggressive coding, and the steering and handling get a sharper edge. The test 328i Modern Line still didn't feel like a car with the upgraded suspension, but it was a lot more fun than the normally suspended 328i of



2011. With the sport suspension installed on the Sport Line, the switch should only sweeten the car even more. We'll let you know.

Other packages are available across all three Lines, including Cold Weather (heated front/rear seats and steering wheel, hide-away headlight washers), Premium (moonroof, auto-dimming mirrors, lumbar support, power front seats with driver memory, Comfort Access keyless system, and universal garage door opener), Technology offers a heads up display and navigation, and other packages for parking assist, lane departure and stereo upgrade.. Options across the board also include wheel mounted paddle shifters for the \$500 sport transmission, variable sport steering (apparently not included in the Sport Line), and a host of other things to make your 3 your own.

The 2012 328i starts at \$34,900. Our test 328i had the Premium, Comfort Access and Technology packages, bluetooth phone and entertainment integration and xenon headlights on top of the \$2,100 Modern Line additions, bringing the final tally to \$47,500 and change.

The end result is once again the benchmark for all compact sport sedans to target. Styling is fresh and evolutionary, the car is reasonably quick, handles well, and can deliver amazing efficiency if left alone to it's own devices. The 2-liter 4 likes to rev, there's no turbo lag to speak of, and is a willing accomplice in pushing the laws of acceleration and lateral grip. If there has to be a criticism of the new engine package, it's that it would so benefit from the manual transmission of which so few of them will be equipped, but that's not the engines fault.

Coupes, convertibles, and M cars are expected next year, and we will bring you a first hand report when they arrive. In the meantime, the new 3 Series sedan is everything a 3 should be, and they'll most likely sell every one they make.



Street Survival Set for September

Street Survival Class is set for September 29th, and again we are fortunate enough to hold our event at the Memphis Police Academy and that fabulous expanse of asphalt they have that would be incredible for Autocross. But we digress.

Many hands are needed, both in the final planning stages as well as the day of. We are fortunate to have Ryan Mills and Jared Baker as our Street Survival coordinators, and they need to hear from you about lending a hand. Post to the Facebook page or e-mail Jared at

jared@nosoupforyou.net









"Arkansas Bimmers" Facebook Group Turns 1! The Facebook group of BMW owners in and around Little Rock

he Facebook group of BMW owners in and around Little Rock that started a year ago held a birthday luncheon at the North Little Rock Old Chicago in February. A gorgeous line-up was to be found outside, and a lively group inside. The photo at the bottom is from a drive near Hot Springs in Late March. All Arkansas members are welcome to participate in the activities. For more information, contact Stuart Bennett, our Arkansas Officer at Large. His ontact info is on page 11.

