



Gemutlichkeit

Newsletter of the Old Hickory Chapter BMW CCA

Jan, Feb, Mar 2012

Presidential Address

PRESIDENTIAL ADDRESS

This issue of our newsletter marks the first issue of the 2012 year. We kicked off the New Year in grand style with our annual January gathering, this year at the Lane Motor Museum. The Museum, as always, provided a great location and the perfect atmosphere for a car club to meet. It was great to see lots of new faces as well as the smiles created by the cars on display. Our thanks go out to the museum and staff for their hospitality and the personal downstairs private tour.

The January gathering also marks the annual election of officers. I extend thanks to Darien Hobbs serving as our Secretary, William Hafley serving as our Treasurer, Jackie Hardy will serve as Vice-President, and I will be serving another term as club President. Our duty is to serve our members. We ask that if you have suggestions or comments on how our club can better serve our members, I encourage you to contact one of us. Our addresses can be found on the newsletter officer listing. We would like to hear from you.

I encourage all of you to take a look at our monthly activity listing and consider coming out to meet fellow BMW fanatics. We meet on the 2nd Thursday of each month and we have a driving activity each month as well. Keep check on our website for locations and times.

We look forward to seeing you in 2012.

Murray

Special Thanks ***BMW of Bowling Green & BMW of Nashville***

BMW of Bowling Green and BMW of Nashville both provided door prizes at our January party. BMW of Bowling Green provided a certificate for a full vehicle detailing. A great prize indeed! BMW of Nashville supplied a \$50 gift certificate redeemable for clothing, parts, or service at their dealership. We would like to extend our thanks for their prizes and support of the Old Hickory Chapter.

Got Editing Skills? We Need You

Our chapter is on a search for a newsletter editor. If you have skills with MS Word or Publisher or other editing software, please consider providing your editorial skills for the chapter newsletter. If you are interested, please send me a note at:

mcrow@oldhickorybmwcca.org

rsteurer@oldhickorybmwcca.org

Chapter Activity Emails

Are you receiving monthly emails regarding our chapter activities? If not, you're not on our mailing list. Our list is generated from a member list that may or may not have your personal email. To get on our list, send an email to Tyree Peters at:

tpeters@oldhickorybmwcca.org

This will insure that you are getting the most current information about our club activities.

POST HOLIDAY PARTY



President of the Old Hickory Chapter, Murray Crow speaking at the 2012 Holiday party at the Lane Motor Museum on January 7th



One of the many beautiful cars on display at the museum

Murray's Musings.....

MURRAY'S MUSINGS-

The "i" Generation

Little did BMW know that a term they placed into common terminology of the BMW automotive world, would become the symbol of today's technology generation. True bimmerheads know that the "i" has been used by BMW for decades now as a designation for "i"njected. The "i" designation has pretty much

been used in

every series BMW has ever produced except for the Z's and X's. Needless to say, "i" is deeply ingrained in all models and has a strong historical association in BMW model designations. This



remains the case even though every BMW produced today is "i"njected. The designation still retains its significance to the company and to BMW loyalists.

Is it coincidence that the "i" has been used outside of the BMW territory? I think not. The designation has significant identity and crosses over to other car manufacturers. Toyota, Honda



and Mitsubishi have creatively used the "i" to provide a subtle use of the designation that

BMW popularized. Toyota for example, has termed their variable valve technology, VVTi, with the "i" designating "intelligent". Mitsubishi has the MiVEC variable valve system with "i" signifying "innovative." Honda uses the "i" in their "Si" models which designate a performance enhance vehicle. Coincidence with these three manufacturers? That's a judgment call.

Currently, "i" is the technology term that is riding on a wave created by Apple. A quick Google search revealed that the late Steve Jobs first used the "i" designation in 1998 with the introduction of the iMac, with the "i" representing

“i”nternet. Apple liberally uses the “i” designation on much of their hardware. From there, the designation explodes into many technology and internet hardware and technology.

So BMW is back with a new way to designate an “i” model with the i3 and i8 concept vehicles. I’ve read many descriptive words regarding these new “i” “efficient dynamics” vehicles such as progressive, innovative, sporting, technical, cutting edge, flowing, etc., but I haven’t seen where the “i” directly relates to the vehicles other than the heritage of the

nomenclature which I would think would be appropriate.

The point of this musing is this; whenever I



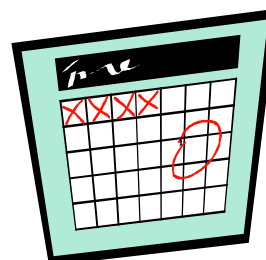
see “i”, I can’t help but think BMW. Doesn’t matter if the “i” is before or after the word or number it’s used with.

Had BMW known 40 years ago that their “i” would have the significance it has today, what would have happened if they had copyrighted the designation? Or is it best that the term evolved as it did? I think we should just chalk it off to give us everyday reminders of a 2002tii!

Happy Motoring.....Murray

Calendar of Events

Upcoming Events of Interest



April 12th - Club meeting: 6:30PM Treehouse Racing (Tech session hosted by Jon Siccardi) 2832 Logan Street Suite F Nashville, TN 37211

May 12th - Club meeting: 6:30PM Gerst Haus 301 Woodland Street Nashville, TN 37206

June 14th - Club meeting: 6:30PM Rafferty’s 4041 Armory Oaks Drive Nashville, TN 37024

Non-Club associated events:

3/30 – 4/1 Barbers Grand Prix of Alabama

3/31 - O’fest and Hotel Registration Opens

4/14 - Zattack at the Nissan Corporate Office Parking Garage

4/21 - Kars4Kids *** (see flyer below)**

4/28 - Sharkfest Scottsboro, AL

5/25-26 - The Vintage Winston-Salem, NC

7/7 – 7/8 - Supercar Tour Nashville

7/21 - Keeneland Concours

9/8 - Chukkers for Charity

9/17 – 9/23 - Oktoberfest Columbus, OH

10/6 - Battlefield Region AACA Car Show – Cool Springs Mall

10/7 - Louisville Concours

10/18 – 10/20 Petit LeMans Road Atlanta

10/19 – 21 Euro Auto Festival

10/26 – 11/4 Hilton Head Concours

11/15 – 11/18 US F1 Grand Prix in Austin

Cool Springs Cars & Coffee

Mike Gillespie

My guess that cabin fever this year is not as bad as in the past because we have had such a mild winter. But I am pretty sure you are still looking forward to getting the car out to enjoying doing some driving and hopefully to participate some Cars & Coffee gatherings. In case you have not heard, there has been a change in the Cars and Coffee location for 2012. In order to handle the growing number of cars, find an area with a little less drive through traffic and to have access to more food, coffee and bathroom locations, the 2012 Cars and Coffee will be taking place in the Carmike Thoroughbred 20 Theater parking lot closest to McDonald's. The street address is 633 Frazier Drive, Franklin. Basically the opposite side of Cool Springs Blvd. than the previous site. The first Cars and Coffee will be Saturday March 24th and will run till mid-November. Starting time for every Saturday will be at 8am until the last vehicle leaves.

With Bread & Company and McDonald's being so close, it will be easy to enjoy a cup of coffee and breakfast food from either location. We understand that Bread & Company normally does not open on Saturdays until 10am, but because we are going to be holding the Cars and Coffee behind the store at Carmike Theater parking lot, then they are willing to see if there will be enough business to warrant opening at 8am. Therefore, I would encourage everyone to take advantage of the opportunity at Bread & Company. If you are a hard core Starbucks fan, then just hit the drive through on the way over to Cars and Coffee.

Don't forget to bring your folding chair so you can eat and just take a load off.

There are two items of consideration that everyone needs to keep in mind;

- 1) There are no trash receptacles in the Carmike Theater parking lot, so it will be each person's responsibility to make sure that they pick up their coffee cup, biscuit wrappers, napkins and other forms of trash and dispose of the refuse in the proper location.

- 2) Driving onto and exiting the parking lot - PLEASE DRIVE SLOW AND RESPONSIBLY! The demise of most Cars and Coffee events has been due to trash and the what kind of condition the parking lot has been left in after the Cars and Coffee, then secondly, how participants drive into and out of the Cars and Coffee site. As I have mentioned before "testosterone and horse power is a dangerous mix". Please enter the parking lot slowly, drive through the parking lot slowly and exit the parking lot slowly. Once you have left the parking lot and are on Frasier Drive, continue to drive appropriately. If you feel the "need for speed" and to "throttle up", please at least wait till you are a mile away from the parking lot before you do anything. We do not want that activity to be associated with the Cars and Coffee event.

11th Annual
KARS4KIDS
Cars / Trucks / Motorcycle Show
All Proceeds to benefit Tennessee Baptist Children's Home

April 21, 2012



Live Music-Food-Games-Vendors-Art-Crafts
"Vehicle on display from Alan Jackson's Private Collection"
Join us at The Tennessee Baptist Children's Home in Brentwood, TN

 **Registration \$20**
register 8AM to Noon

Live Music from
Kirstie Lane
The Pancake Turner Blues Band
Robb Hoffman

Contact: www.Kars4Kidsnashville.com
Paul Collins - pcollins@sullivanengineering.com 615 642 5822 or Jerry: 615 300 3614

Mary Jo's Mealhouse Drive – Feb 18th



Gassed up and ready to hit the road for Jackie's "Mary Jo's Mealhouse drive on Feb 18th"



A little break from some spirited driving



Back on the road and headed to Mary Jo's Mealhouse

Membership Update

Welcome to our new members over the past few months!

Glenn Grossman
Jerry Hackney
Joe DePro Harison
Adam Soto
Olumide Anifowoshe
Martin Fiala
Todd Hoote
Charles Thomas

Franklin, TN
Clarksville, TN
Nashville, TN
Clarksville, TN
Franklin, TN
Tullahoma, TN
Hendersonville, TN
Martin, TN

Need Club Info? www.OLDHICKORYBMWCCA.org
Check the website regularly for club events as well as color digital versions of the club newsletter.

Bayerische Motoren Werke News



6 Series Gran Coupe debut at Amelia

BMW enthusiasts will be pleased to know that the all-new four-door BMW 6 Series Gran Coupe made its North American debut at the 2012 Amelia Island Concours d'Elegance in Florida on the weekend of March 9-11

The BMW 6 Series Gran Coupe will be offered as three separate models in the US. The TwinPower Turbo inline-6 2013 BMW 640i Gran Coupe is the initial model and arrives early this summer. Later in the summer, the TwinPower Turbo V-8 2013 BMW 650i Gran Coupe and the all-wheel-drive 2013 BMW 650i xDrive Gran Coupe will join the range.

As part of the Concours' celebration of the 60th 12 Hours of Sebring, which took place a week later, two winning

BMW's, the 3.5 CSL from 1975 and the V12 LMR that won Sebring and Le Mans in 1999, will be displayed at Amelia. The company will bestow the BMW Award for Engineering Excellence to the car in the Concours that best represents cutting-edge technology in its day.

Aside from the new Gran Coupe, BMW will also display the all-new, fifth-generation M5 Sedan as well as the new 3 Series sedan. BMW 7 Series models will be available for public test drives on Friday and Saturday.—*Paul Duchene/BMWCCA.ORG*

BMW starts 2012 on a high note

Ahead of its official financial results for 2011, BMW has announced that the automaker sold 1.67 million cars last year, including a record 285,000 Minis and 3,668 Rolls Royces. It also says that sales in January and February 2012 were the 'best in BMW's history'.

Speaking at the Geneva Motor Show, Dr Klaus Draeger, BMW's board member for development, told Autocar that the company saw growth in the US and the 'BRIC' countries [Brazil, Russia, India, China and Turkey], but that sales in southern European countries such as Spain had collapsed.

Dr Draeger also said that he eventually saw annual sales of around 600,000 for the upcoming new front-wheel drive family of BMWs and Minis. 'Once you sell between 600,000 and one million vehicles annually, based on the same architecture, then you have the best economies of scale. Once you break through the million barrier, the cost savings are not significant.'

Today's related 1-series and 3-series families - which sell around 600,000 units combined - is an example of BMW's strategy, he added.

The new front-drive architecture will cover vehicles sized between around 12.5-14.5 feet in length, though Draeger said he 'couldn't imagine' a future Mini model that was much bigger than today's Countryman. The first front-drive BMW is likely to be a 4m-long competitor for the Audi A1.

BMW's Oxford plant is currently undergoing significant expansion in preparation for the new platform and the launch of the Mk3 BMW Mini early next year. —*Paul Duchene/BMWCCA.ORG*

80 MPH, 1" OFF THE GROUND:

How would you like to be able to drive as fast as you can every week? It could be possible soon since a proposed outdoor karting track on a 20 acre site in the Smyrna, TN was approved by the Smyrna Board of Zoning Appeals in late 2010. The facility, the Nashville Karting Club (NKC), is designed to accommodate a variety high performance go-karts capable of speeds up to 80 mph. New karts cost from around \$5000-8000, and good used ones can typically be found for \$2000-4000.

There will be a winding 8/10 of a mile paved road course as well as a 4500 square foot clubhouse containing offices, a lounge area, lockers, restrooms and indoor kart storage. The concept is planned to be structured as a motorsports "country club" with annual memberships available, and it will be open weekends and weekdays when possible. There will be races held and also practice days for the members. The course will be designed to run both clockwise and counterclockwise. It may also be divided into two smaller courses to accommodate drivers of different ages or experience levels. The track site is planned as a park with many trees retained.



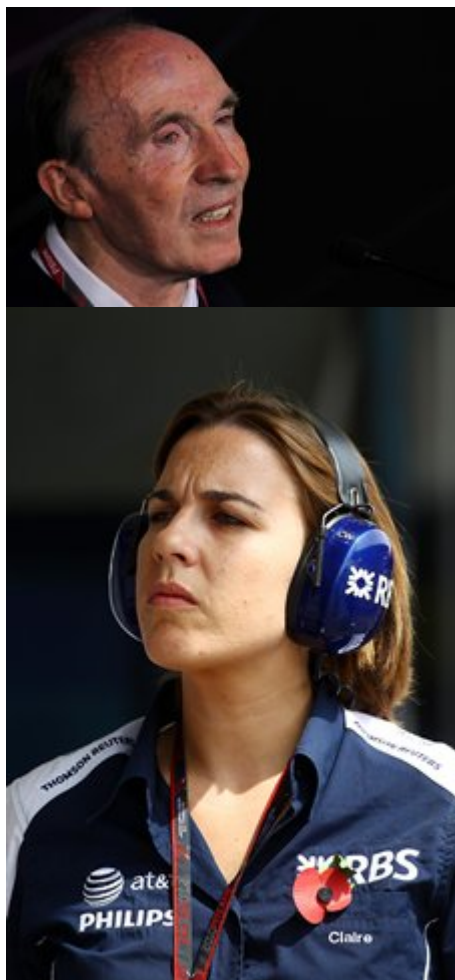
NKC, led by architect Preston Quirk, is seeking development partners for the estimated \$700,000 project at levels of \$10,000 and \$25,000 for founding members. Currently there are 25 members committed for a total of a little over \$450,000. A total of at least 40 members are needed for construction to get underway. With the recent closing of the Nashville Superspeedway, we are hoping to reach our goal in the Spring of 2012.

Visit www.nashvillekartingclub.com or call Preston Quirk at 615-269-9248 for more information.



Fast Formula 1 News

Frank Williams to step down from board 02 Mar 2012



Williams have announced that team founder Sir Frank Williams is to step down from the board of Williams Grand Prix Holdings PLC at the end of this month. Williams will, however, remain as majority shareholder and continue to work full time as team principal. Williams have also confirmed that Claire Williams - daughter of Frank and a long-time member of the team - will join the board at the start of April as

director of marketing and communications, following the decision of the post's current holder, Dominic Reilly, to leave the company.

"I turn 70 in April and I have decided to signal the next stage in the gradual but inevitable process of handing over the reins to the next generation by stepping down from the board at the end of this month," said Frank Williams.

"I shall continue to attend all board meetings as observer. Nonetheless, I shall be looking to Claire to represent the Williams family on the board and I know that she will work tirelessly alongside [Chairman] Adam [Parr] to make the group and the team just as successful as we can be."

Commenting on Claire Williams' promotion, Parr said: "Claire has worked at Williams for 10 years, taking on increasingly demanding positions and demonstrating throughout all of the qualities needed in this critical role.

"Claire will be accountable for acquiring new partners for the Williams F1 Team as well as continuing to be responsible for ensuring effective communication about the team and the group as a whole. The board concluded that Claire's appointment would further strengthen its quality, diversity and effectiveness."

Williams are about to embark on their 38th year of Formula One competition following a difficult 2011 season which saw them finish ninth in the constructors' championship. formula1.com

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